

Building Publishing Services in the Academic Library

Brian Rosenblum
University of Kansas

Colorado Academic Library Summit
Denver, Colorado
June 1, 2007



Outline

- Libraries and Scholarly Communication
- Examples of library-publishers
- Getting started
 - Why libraries
 - Publishing platforms
 - Content recruitment
 - Production and workflow
 - Some strategies and first steps

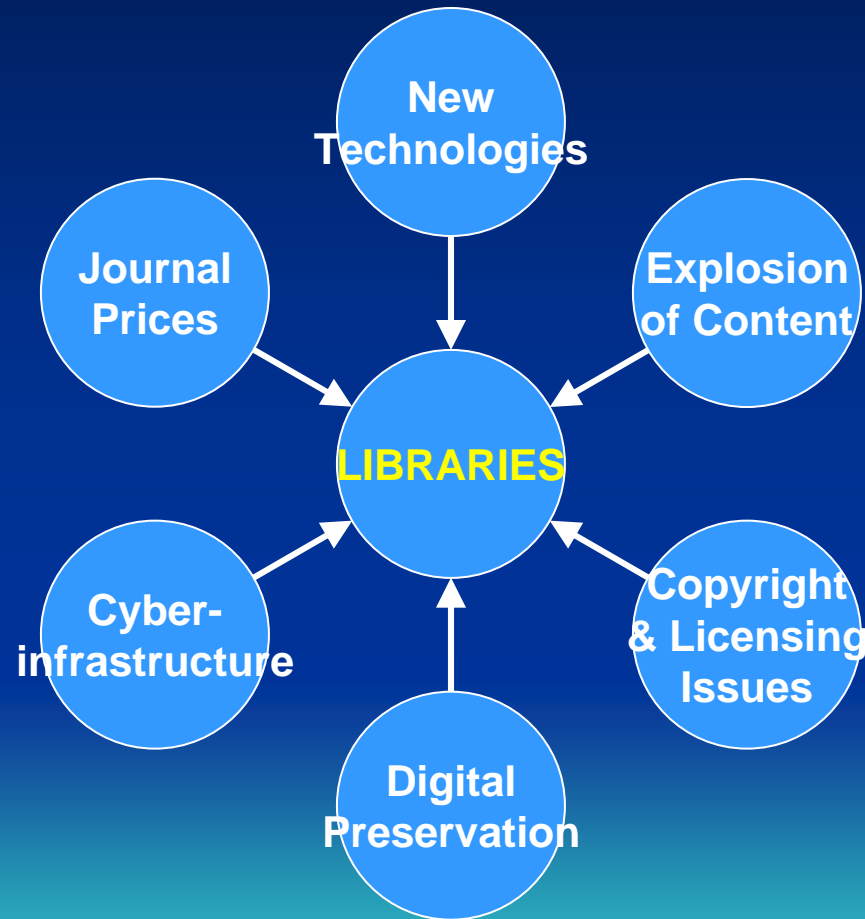


My sources & perspective

- My experience
 - Involved in electronic publishing at two research universities since 2001, focus on content development and production, mostly in the humanities
- Reading, listening to others' experiences



Under Pressure: Libraries and Scholarly Publishing



Some library responses

- Licensing Consortia & other collaborations
- Advocacy & Policy Initiatives
- Institutional Repositories
- Open Access Movement

...and the subject of this talk...

- **Electronic Publishing Services**



Why Libraries as Publishers

- Supports library mission
- Builds on existing digital activities
- Promotes changes in scholarly publishing
- Provides oversight and increases visibility of local publishing activities
- Offers journals framework for production, access and preservation
- Good visibility for libraries

Full service publishers or “enablers” of publishing?

We have experience in these areas...

- Digitization
- Access
- Preservation
- Education
- Technical Infrastructure
- Relationship with faculty and users

But not so much in these areas...

- Marketing
- Peer-review
- Copyediting
- Printing & distribution
- Business models
- Subscription management



Examples of Library-Publishers

- Scholarly Publishing Office (Michigan)
 - <http://spo.umdl.umich.edu>
- Center for Innovative Publishing (Cornell)
 - <http://cip.cornell.edu>
- eScholarship (California)
 - <http://www.cdlib.org/programs/escholarship.html>
- Office of Digital Scholarly Publishing (Penn St.)
 - <http://www.libraries.psu.edu/digital/scholarlycomm/>

...University of Kansas Digital Initiatives

- <http://kudiglib.ku.edu/~diglib/projects/eublishing.shtml>



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The Best of Technology Writing 2006

Koerner, Brendan I.

Ann Arbor: University of Michigan Press and University of Michigan Library, c2006.

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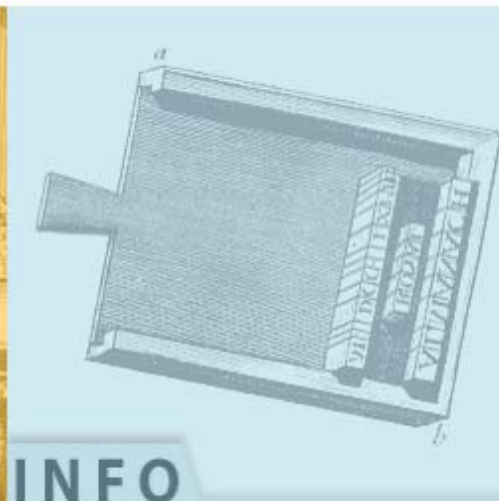
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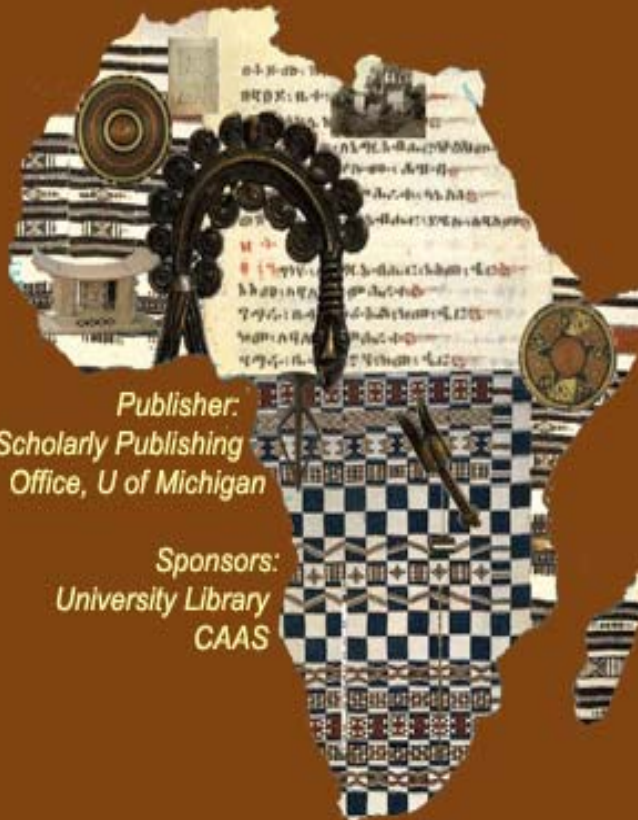
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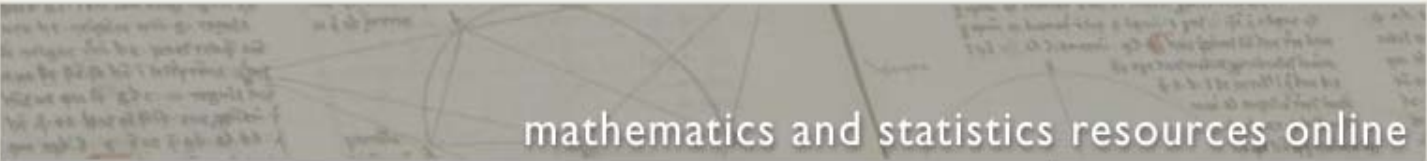


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Two entities join to offer the next generation of scholarly publishing

Combining the expertise and technologies of the Penn State University Libraries and the Penn State Press, the Office of Digital Scholarly Publishing (ODSP) is poised to offer a new formula for scholarly communication at Penn State and beyond.

The launch of ODSP comes after years of trial and planning. Through a variety of cooperative activities the Press and Libraries have built a solid basis for an ongoing partnership. While similar initiatives are under way at other universities, few involve such extensive library/press collaboration.

The principal mission of the Office of Digital Scholarly Publishing is no less ambitious than the energetic staff that is making it all happen. Utilizing new media technologies to advance scholarly communication sounds simple enough, though what it really means is using any and all tools to provide anytime/anywhere access to valuable scholarly materials all with the simple use of a computer.

A library is more than a collection of books. In fact, the library of tomorrow has to be much more. The library has always been the cornerstone of a college education, but today it is no longer entirely about books and journals—it is also about electronic data and the equipment and resources to manage it.

Publishing has always been an integral part of a vibrant university community, giving voice to diverse perspectives and knowledge that might not otherwise be heard. In the digital age, the opportunities for university presses and libraries to collaborate and extend the reach and influence of scholarship are too great to ignore. The ODSP is committed to embracing the best that technology has to offer in a spirit of scholarly collaboration and innovation.

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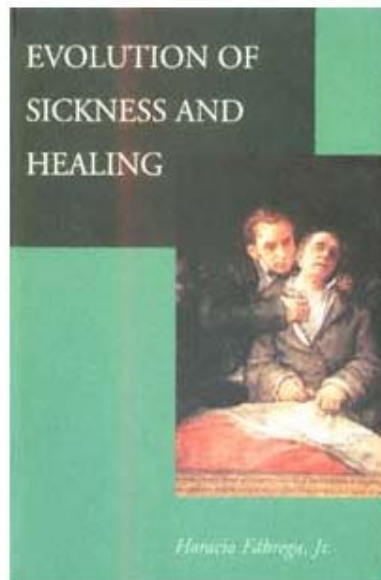
Evolution of Sickness and Healing

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Evolution of Sickness and Healing

Horacio Fábrega, Jr.

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Western Journal of Emergency Medicine

University of California, Irvine

The Western Journal of Emergency Medicine, formerly the California Journal of Emergency Medicine, is the official specialty society journal of the California Chapter of the American Academy of Emergency Medicine (Cal/AAEM). The journal is jointly sponsored by the University of California, Irvine Department of Emergency Medicine and Cal/AAEM.

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3. Optimal patient care through enhanced clinical decision-making, efficiency of evaluation and treatment, and promotion of patient safety.
4. Injury prevention and population health.

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University of Kansas Digital Initiatives

E-publishing pilot project

- Survey Publishing Activity on Campus
- Identify Campus Partners
- Evaluate Software Platforms
- Explore how we can support scholarly publishing
- Initial partner publications:
 - *Latin American Theatre Review, Slovene Linguistic Studies, Biodiversity Informatics*



digital initiatives

Electronic Publishing Project

Digital Initiatives is conducting a pilot project to explore new models for the online publication of journals, conference proceedings, monographs, and other scholarly publications. This service is intended to help lower barriers to electronic publishing for campus publications, help make their content available online in a manner that promotes increased visibility and access, and ensure long-term stewardship of the materials.

Components of the pilot project include:

- Evaluate electronic publishing platforms. Information Services is a development partner for DPubS, an open-source publishing platform being developed at Cornell University and the University of Pennsylvania. We are testing DPubS and other publishing platforms for features such as:
 - support for electronic submission and peer review process
 - robust access controls for subscription management
 - support for multiple content types
 - interoperability with KU ScholarWorks
- Gather information about the scope of publishing activity occurring on campus, engage interested faculty editors about scholarly communication issues, and identify potential campus partners interested in electronic publishing.
- Explore new publishing models in our changing scholarly communication environment, monitor and address campus concerns and questions about electronic publishing, advise faculty editors about new and emerging publishing options.

For more information about the E-Publishing Project or Digital Initiatives please contact us at kudiglib@ku.edu.

Center of Latin American Studies

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History

The Center of Latin American Studies at the University of Kansas (KU) is distinguished by its quality and long term stability. Established in 1959, the center has been awarded graduate fellowships by the US Department of Education (USDE) since 1976 and was designated and funded by USDE as a Comprehensive National Resource Center on Latin America in 1983-1988 and 1994-2006.

Overview

The Center of Latin American Studies is home to KU's interdisciplinary **academic programs** on Latin America, facilitates **graduate research at home** and **abroad**, sponsors **events** related to the region, and develops **outreach** resources for area educators. Core, affiliate, and research **faculty members** associated with the center teach and research Latin America through a variety of disciplinary and interdisciplinary prisms, and mentor students interested in the region. The center supports the publication of the **Latin American Theatre Review** (LATR), a journal dedicated to the scholarly study of dramatic performance in Latin America. A biannual newsletter **The KU Latin Americanist** highlights recent campus activities and faculty and student research on Latin America, and also publicizes new outreach materials.

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- Public Knowledge Project
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OJS assists with every stage of the refereed publishing process, from submissions through to online publication and indexing. Through its management systems, its finely grained indexing of research, and the context it provides for research, OJS seeks to improve both the scholarly and public quality of referred research.

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- Will have editorial workflow tools, still in development





Cornell University
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- MIT Libraries and Hewlett Packard
- Archiving System
- Not designed for journal production, but may be desirable for archiving of files
- Interoperability between IR software (Dspace/Fedora) and journal production software (OJS/DPubS)...coming soon?





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[Eine slowenisch-prußische lexikalisch-mythologische Parallele: kres/kresze](#)

[Slovenica XVI—XIX BB. В фондах Научной библиотеки Тартуского \(Дерптского\) университета \(в библиографическом представлении\)](#)

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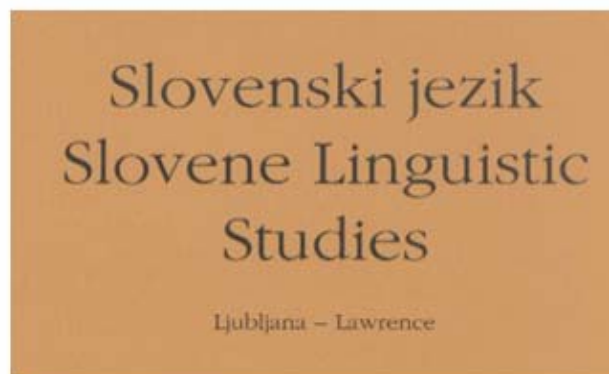
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RSS Feeds

Content Recruitment

- What are your campus needs?
 - identifying campus partners
- Memorandums of agreement
 - Access models, ownership of content, data preparation, identity and site customization
- Education
 - helping journals go electronic
 - publishing models, copyright, need for evidence



Production and Workflow

- Ingest
 - Open-ended commitment, journals ongoing
 - need sustainable models
- Transforming data
- Structuring data
- Creating metadata
- Who will do this work?



Foundations and Steps



Some possible first steps

- Find out what's happening on campus
- Talk to journal editors
- Assess your current resources & capabilities
- Find & join communities of practice
- Seek out collaborative opportunities



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