

# Lesesaal virtuell

Möglichkeiten der nutzerfreundlichen  
Sammlungspräsentation im Internet.  
Beispiele, Wertungen, Visionen

→ Referat von Susanne Maier

Bayerische Bibliotheksschule  
Benutzung / Wilhelm Hilpert  
16. Mai 2007



# Gliederung

## 1. Einleitendes

- Erkundungspotential von Bibliothekskatalogen
- Analysekriterien

## 2. Drei Strategien der virtuellen Navigation durch Lesesäle

- DeweyBrowser von OCLC
- Infosystem der PhilBib der FU Berlin
- LibraryThing

## 3. Resümee

- Vergleich und Bewertung der verschiedenen Strategien
- Ergänzung der Auskunft durch virtuelle Bestandspräsentation

# Einleitendes: Erkundungspotential von Bibliothekskatalogen

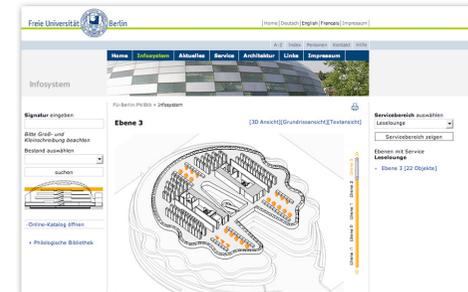
- Was können Kataloge wissenschaftlicher Bibliotheken vom Interface kommerzieller Kataloge lernen?
- Wie kann man unbedarfteren Nutzern die in Katalogen repräsentierten Bestände vor Augen zu führen?
- Wie kann die Hemmschwelle zur Erkundung einer Bibliothek durch eine gelungene Sammlungspräsentation möglichst niedrig gehalten werden?



# Einleitendes: Analysekriterien

- Bibliothekarische Voraussetzungen für Browsing-Möglichkeiten
- Informationsvisualisierung
- Bibliothek 2.0
- Usability

# Blättern, Flanieren, Stöbern: Drei Strategien der virtuellen Navigation durch Lesesäle



# Blättern, Flanieren, Stöbern: Erkunden der Best-Practice-Beispiele

- DeweyBrowser von OCLC

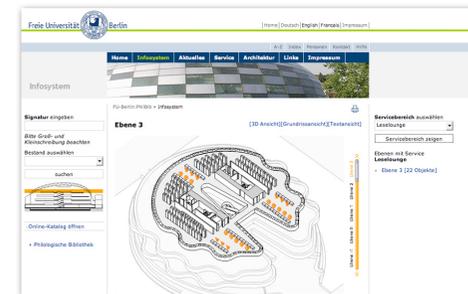
→ <http://deweyresearch.oclc.org/ddcbrowser/wcat>

- Infosystem der Philologischen Bibliothek der FU

→ [www.fu-berlin.de/bibliothek/philbib/infosys/index.html](http://www.fu-berlin.de/bibliothek/philbib/infosys/index.html)

- LibraryThing

→ [www.librarything.de](http://www.librarything.de)



# »Blättern« im DeweyBrowser von OCLC

- Beispiel für die Online-Version eines bibliothekarischen Klassifikationssystems

The screenshot displays the OCLC DeweyBrowser interface for the WorldCat Collection. The search term 'foucault' is entered in the search bar. The interface shows a grid of Dewey Decimal Classification (DDC) numbers, with the number 300 highlighted in red, indicating the current selection. The grid is organized into rows and columns, with the first row containing numbers 0 through 9, and the second row containing numbers 30 through 39. The third row contains numbers 303 through 309. The fourth row contains numbers 303 through 309. The fifth row contains numbers 303 through 309. The sixth row contains numbers 303 through 309. The seventh row contains numbers 303 through 309. The eighth row contains numbers 303 through 309. The ninth row contains numbers 303 through 309. The tenth row contains numbers 303 through 309. The eleventh row contains numbers 303 through 309. The twelfth row contains numbers 303 through 309. The thirteenth row contains numbers 303 through 309. The fourteenth row contains numbers 303 through 309. The fifteenth row contains numbers 303 through 309. The sixteenth row contains numbers 303 through 309. The seventeenth row contains numbers 303 through 309. The eighteenth row contains numbers 303 through 309. The nineteenth row contains numbers 303 through 309. The twentieth row contains numbers 303 through 309. The twenty-first row contains numbers 303 through 309. The twenty-second row contains numbers 303 through 309. The twenty-third row contains numbers 303 through 309. The twenty-fourth row contains numbers 303 through 309. The twenty-fifth row contains numbers 303 through 309. The twenty-sixth row contains numbers 303 through 309. The twenty-seventh row contains numbers 303 through 309. The twenty-eighth row contains numbers 303 through 309. The twenty-ninth row contains numbers 303 through 309. The thirtieth row contains numbers 303 through 309. The thirty-first row contains numbers 303 through 309. The thirty-second row contains numbers 303 through 309. The thirty-third row contains numbers 303 through 309. The thirty-fourth row contains numbers 303 through 309. The thirty-fifth row contains numbers 303 through 309. The thirty-sixth row contains numbers 303 through 309. The thirty-seventh row contains numbers 303 through 309. The thirty-eighth row contains numbers 303 through 309. The thirty-ninth row contains numbers 303 through 309. The fortieth row contains numbers 303 through 309. The forty-first row contains numbers 303 through 309. The forty-second row contains numbers 303 through 309. The forty-third row contains numbers 303 through 309. The forty-fourth row contains numbers 303 through 309. The forty-fifth row contains numbers 303 through 309. The forty-sixth row contains numbers 303 through 309. The forty-seventh row contains numbers 303 through 309. The forty-eighth row contains numbers 303 through 309. The forty-ninth row contains numbers 303 through 309. The fiftieth row contains numbers 303 through 309. The fifty-first row contains numbers 303 through 309. The fifty-second row contains numbers 303 through 309. The fifty-third row contains numbers 303 through 309. The fifty-fourth row contains numbers 303 through 309. The fifty-fifth row contains numbers 303 through 309. The fifty-sixth row contains numbers 303 through 309. The fifty-seventh row contains numbers 303 through 309. The fifty-eighth row contains numbers 303 through 309. The fifty-ninth row contains numbers 303 through 309. The sixtieth row contains numbers 303 through 309. The sixty-first row contains numbers 303 through 309. The sixty-second row contains numbers 303 through 309. The sixty-third row contains numbers 303 through 309. The sixty-fourth row contains numbers 303 through 309. The sixty-fifth row contains numbers 303 through 309. The sixty-sixth row contains numbers 303 through 309. The sixty-seventh row contains numbers 303 through 309. The sixty-eighth row contains numbers 303 through 309. The sixty-ninth row contains numbers 303 through 309. The seventieth row contains numbers 303 through 309. The seventy-first row contains numbers 303 through 309. The seventy-second row contains numbers 303 through 309. The seventy-third row contains numbers 303 through 309. The seventy-fourth row contains numbers 303 through 309. The seventy-fifth row contains numbers 303 through 309. The seventy-sixth row contains numbers 303 through 309. The seventy-seventh row contains numbers 303 through 309. The seventy-eighth row contains numbers 303 through 309. The seventy-ninth row contains numbers 303 through 309. The eightieth row contains numbers 303 through 309. The eighty-first row contains numbers 303 through 309. The eighty-second row contains numbers 303 through 309. The eighty-third row contains numbers 303 through 309. The eighty-fourth row contains numbers 303 through 309. The eighty-fifth row contains numbers 303 through 309. The eighty-sixth row contains numbers 303 through 309. The eighty-seventh row contains numbers 303 through 309. The eighty-eighth row contains numbers 303 through 309. The eighty-ninth row contains numbers 303 through 309. The ninetieth row contains numbers 303 through 309. The ninety-first row contains numbers 303 through 309. The ninety-second row contains numbers 303 through 309. The ninety-third row contains numbers 303 through 309. The ninety-fourth row contains numbers 303 through 309. The ninety-fifth row contains numbers 303 through 309. The ninety-sixth row contains numbers 303 through 309. The ninety-seventh row contains numbers 303 through 309. The ninety-eighth row contains numbers 303 through 309. The ninety-ninth row contains numbers 303 through 309. The hundredth row contains numbers 303 through 309.

The interface also includes a search bar, a 'Browse' button, and a 'More options' link. The search results for 'foucault' are displayed below the grid, showing a list of titles and a 'View Title List' button. The interface is in German, as indicated by the 'Display captions in' dropdown menu.

# »Flanieren« im Infosystem der Philologischen Bibliothek der FU

- Beispiel für die Visualisierung von Buchstandorten

The image displays two screenshots of the library's virtual navigation interface. The top screenshot shows the main navigation menu with options like Home, Infosystem, Aktuelles, Service, Architektur, Links, and Impressum. Below the menu is a search bar and a dropdown menu for 'Servicebereich auswählen' (Leselounge). The bottom screenshot shows a detailed view of 'Ebene 0' (Level 0) with a 3D floor plan and a search bar. The search bar contains 'FA 1679' and the search results show 'Bestand Klassische Philologie'. The interface also includes a 'Schnellzugriff' (Quick access) dropdown and a 'Servicebereich auswählen' (Leselounge) dropdown. The floor plan shows a circular layout with various sections and a central area. The interface is designed to allow users to navigate through the library's virtual space and find specific book locations.

# »Stöbern« in LibraryThing

- Beispiel für die Verknüpfung mit sozialen Netzwerken und externen Diensten

**LibraryThing** BETA Übersetzen!  
Katalogisiere deine Bücher online  
Über zehn Millionen Bücher in den Regalen der Mitglieder.

Startseite Buchvorschläge Zeitgeist Gruppen Forum Suche Über uns Blog

### Tag Infos: Cultural Anthropology

Tag 364 mal benutzt von 73 Benutzern.

Mit "Cultural Anthropology" getaggt

celestria (99), marag (37), SilentInAWay (26), Julianadeluna (22), Drakewind (16), duvee (12), GeraldLange (11), jp\_burton (10), jpmagee (9), wahig (9), Batspit (8), LauraDean (7), Enkerli (5), rhia (5), cafepthecus (5), macha (4), Jentifer (4), malabar (3), librarian13 (3), idiosyncratic (3) — mehr anzeigen

Am häufigsten mit "Cultural Anthropology" getaggt

Cultural anthropology von William A. Haviland (3)  
Cultural anthropology von Carl R. Ember (2)

LT Tag-Wolke | LT Autoren-Wolke

Verwandte Tags (Anzahl anzeigen)

20th century America american anthology  
**anthropology** arctic astronomy  
**behavior** china **cities** crime cultural history drugs  
economic sociology essays ethics  
**ethnography** europe European history  
**evolution** fairy tales farming fashion **folklore**  
games **gangs** **history** illustrated japan  
linguistics **missions** **mythology**  
**nonfiction** paperback **physical**  
**anthropology** pop culture **read** religion  
sf **social anthropology** sociology stories  
**textbook** unread warfare wishlist

**LibraryThing** BETA Übersetzen!  
Katalogisiere deine Bücher online  
Über zehn Millionen Bücher in den Regalen der Mitglieder.

Startseite Buchvorschläge Zeitgeist Gruppen Forum Suche Über uns Blog

Bibliothek von **nordenhamerbuecherei**, tag "geschichte" ( [Tag-Info](#) | [alle Bücher](#) ) nordenhamerbuecherei: [profile](#) | [catalog](#) | [tags](#)

Tag info: The tag "geschichte" is used 881 times by 73 users ([see tag info](#)).

List view Cover view Show 100 per page Search this library Books Search

1 - 42 of 42 [1]

# Resümee: Vergleich und Bewertung der verschiedenen Strategien – 1

	<i>DeweyBrowser</i>	<i>Infosystem</i>	<i>LibraryThing</i>
<b>Repräsentation</b>	Bücherregal (systematische Freihandaufstellung)	Räumlichkeiten	Community
<b>Strategie</b>	Thematische Orientierung	Räumliche Orientierung	Kommunikation
<b>Ähnliche Beispiele</b>	Virtuelle Bücherregale	Virtuelle Rundgänge	Bookmarking- Dienste
<b>Für welche Bibliothek geeignet?</b>	Klassifikation vorhanden (ideal DDC)	Freihandbestände + Komplexe Raumstruktur	Internet-affine Nutzer
<b>Aufwand</b>	Konzeptions- aufwand	Kontinuierliche Pflege	Offenheit von Schnittstellen und Personal

## Resümee: Vergleich und Bewertung der verschiedenen Strategien – 2

	<i>DeweyBrowser</i>	<i>Infosystem</i>	<i>LibraryThing</i>
<b>Informations-visualisierung</b>	Farbigkeit + Tabelle (2D)	Farbigkeit + Animation (2D, 3D)	Farbigkeit + Tag-Wolke (2D)
<b>Bibliothek 2.0</b>	Technisch umgesetzt	Technisch umgesetzt	Konsequent umgesetzt
<b>Usability (= das Hauptpotential der Angebote)</b>	Rascher Seitenaufbau; übersichtliche Navigationsarchitektur; einheitliche und konsistente Oberflächengestaltung; Angebot unterschiedlicher Zugänge und Darstellungsmodi; Suchfeld jederzeit im Blickfeld; etc.		
<b>Schwachstellen</b>	Zunächst nur Prototyp	Rückverlinkung in Katalog fehlt	Anreize für Bibliotheken fehlen

# Resümee: Ergänzung der Auskunft durch virtuelle Bestandspräsentation?

- Browsing-Angebote motivieren unsichere Nutzer
- Farbigkeit und angemessene Methoden der Informationsvisualisierung unterstützen virtuelle Auskunftsszenarien
- Bibliothek 2.0 senkt die Hemmschwelle zu Benutzung
- Vernetzung mit anderen Diensten erhöht die Sichtbarkeit bibliothekarischer Angebote und holt Nutzer ab, wo sie sind
- Hilfreiche Informationsfährten auf der Website erleichtern die Orientierung

*»Let people find what they want, but let them also get entertainingly lost. Encourage exploration, serendipity and lost-ness.«*

*Tim Spalding, 2007*

**Vielen Dank für die  
Aufmerksamkeit!**

16. Mai 2007

Lesesaal virtuell / Susanne Maier

