

Beyond the Ivory Tower: Disseminating your Research to a Broader Audience

Faculty Technology Days

May 7, 2008

What We're Going To Be Talking About

- The big question: Where to publish
- The traditional model
- Open Access (OA)
- Author rights
- OA at the U of C, including our institutional repository
- Q & A/Discussion

The Big Question: Where To Publish

- Publication in order to communicate: to spread ideas, to propagate the results of research, to stimulate debate, etc.
- Approx. 25,000 academic journals in the world
- Restrictions in disciplinary practice and in the traditional model of scholarly (journal) publishing

The Standard Model

- Researcher does research, writes up research in an article, submits it to a journal, journal accepts the article after peer-review, author signs over copyright, article is published
- Journals are then purchased by libraries
- Not necessarily an ideal situation for authors, readers, or libraries

Open Access (OA)

- OA is “free availability on the public internet, permitting any users to read, download, copy, distribute, print, search, or link to the full texts of... articles, crawl them for indexing, pass them as data to software, or use them for any other lawful purpose, without financial, legal, or technical barriers other than those inseparable from gaining access to the internet itself.”
(Budapest Open Access Initiative)

The “Green” Road To OA

- Author self-archiving
- Do publishers allow this? See Sherpa Romeo: <http://www.sherpa.ac.uk/romeo.php>
- Institutional repositories
 - U of C DSpace: <https://dspace.ucalgary.ca/>
- Subject repositories
 - E-LIS: <http://eprints.rclis.org/>
 - RePec: <http://repec.org/>
 - arXiv: <http://arxiv.org/>

The “Gold” Road To OA

- OA journals e.g. PLOS Biology, the BioMedCentral journals
- “Hybrid” OA journals
- How is OA publishing paid for?
Advertising, Governmental support,
Grants, Institutional support,
Memberships, Sponsorships, Submission
fees, Format support, etc.

Author Rights

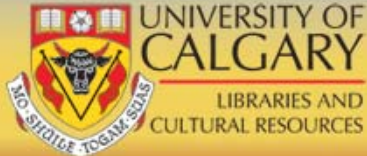
- Sometimes associated with OA can also be associated with traditional publishing
- Examination and negotiation
- The SPARC Author Addendum, “a legal instrument that modifies the publisher’s agreement and allows you to keep key rights to your articles”:

<http://www.arl.org/sparc/author/addendum.shtml>

Open Access at the UofC

Institutional Repository

dspace.ucalgary.ca



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DSpace at University of Calgary >

Welcome to DSpace

The University of Calgary uses DSpace as an institutional repository for research and publication of its academic community.

How to submit to DSpace:

We would like to invite all University of Calgary faculty and graduate students to archive their academic works in DSpace. For more information on how to submit your works please contact digitize@ucalgary.ca

For more information about DSpace at the University of Calgary please visit:

<http://library.ucalgary.ca/libraryinformation/dspace>

Please check if your publisher allows self-archiving at:

<http://www.sherpa.ac.uk/romeo.php?all=yes>

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Title: Pine Creek Geophysical Data

Authors: Bentley, Laurence
Hirsch, Markus

Issue Date: 2007-08-16T20:56:10Z

Institution: University of Calgary

Faculty: Science

Department: Geoscience

Citation: In Press

URI: <http://hdl.handle.net/1880/44835>

Subject Area: Geoscience

Keywords: Refraction Data

Description: Keywords: Geophysical raw data, Pine Creek, Electrical Resistivity Imaging (ERI), Electrical Resistivity Tomography (ERT), DC resistivity, Ground Penetrating Radar (GPR), seismic refraction, site characterization, non-invasive, integrated geophysics, joint interpretation, joint inversion, educational data set, example data set.

Type: Dataset

Appears in Collections: [Bentley, Laurence](#)

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Auxiliary.zip		11.21 MB	Unknown	View/Open

Description: keywords: Geophysical raw data, Pine Creek, Electrical Resistivity Imaging (ERI), Electrical Resistivity Tomography (ERT), DC resistivity, Ground Penetrating Radar (GPR), seismic refraction, site characterization, non-invasive, integrated geophysics, joint interpretation, joint inversion, educational data set, example data set.

Type: Dataset

Appears in Collections: [Bentley, Laurence](#)

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GPR_surveys.zip		3.94 MB	Unknown	View/Open
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Summary.pdf		117.45 kB	Adobe PDF	View/Open
Abstract.pdf		35.68 kB	Adobe PDF	View/Open

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Pine Creek Geophysical Data

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<https://dspace.ucalgary.ca/bitstream/1880/44835/18/Summary.pdf> - [Similar pages](#)

[Geophysical Archive Data Delivery System](#)

Geophysical Archive Data Delivery System. This system provides magnetic, PERTH, PETERMANN RANGES, **PINE CREEK**, PINJARRA, PINNAROO, PLUMRIDGE, POOLAWANNA

...

www.geoscience.gov.au/gadds/ - 51k - [Cached](#) - [Similar pages](#)

[Pine Creek Metallogenic GIS package 1:500 000 scale \(version 1.2\)](#)

The **Pine Creek** GIS package has been prepared jointly by AGSO and the Northern ...

Geophysical layers feature the regional magnetic and gravity coverages in ...

www.ga.gov.au/meta/ANZCW0703002370.html - 23k - [Cached](#) - [Similar pages](#)

[Geoscience Australia: Minerals Alert February 2008](#)

Australian Mineral Exploration expenditure at record highs; 4. Airborne EM Survey Program –

Pine Creek Region N.T.; 5. Update on **geophysical data** releases ...

https://www.icsm.gov.au/minerals/research/pubs/minalert/min_alert_feb2008.jsp - 20k -

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River area of the **Pine Creek** Orogen (P Ferenczi, NTGS, in litt Preliminary **geophysical** interpretation combined with drillhole **data** ...

United States
 Canada
 Korea, Republic of
 Indonesia
 Iran, Islamic Republic of
 Russian Federation

United Kingdom

United States
 Canada
 Germany

United Kingdom
 Czech Republic
 New Zealand
 Nigeria
 Iran, Islamic Republic of

Downloads by country

Views by country

Origin	Downloads	Perc.(%)
United States	8.1	52.29
Canada	3.6	22.94
Korea, Republic of	0.7	4.59
Indonesia	0.4	2.75
Iran, Islamic Republic of	0.4	2.75
Russian Federation	0.3	1.83
Italy	0.3	1.83
UofC	0.3	1.83
Brazil	0.3	1.83
United Kingdom	0.1	0.92
Satellite Provider	0.1	0.92
Taiwan	0.1	0.92
India	0.1	0.92
Greece	0.1	0.92
Egypt	0.1	0.92
Malaysia	0.1	0.92
Poland	0.1	0.92
	15.6	100.00

Origin	Views	Perc.(%)
UofC	77	35.98
United States	71	33.18
Canada	38	17.76
Germany	13	6.07
Italy	3	1.40
United Kingdom	2	0.93
Czech Republic	1	0.47
New Zealand	1	0.47
Nigeria	1	0.47
Iran, Islamic Republic of	1	0.47
Japan	1	0.47
Satellite Provider	1	0.47
Argentina	1	0.47
Kazakhstan	1	0.47
Brazil	1	0.47
Turkey	1	0.47
	214	100.00

56,400 visits came from 163 countries/territories

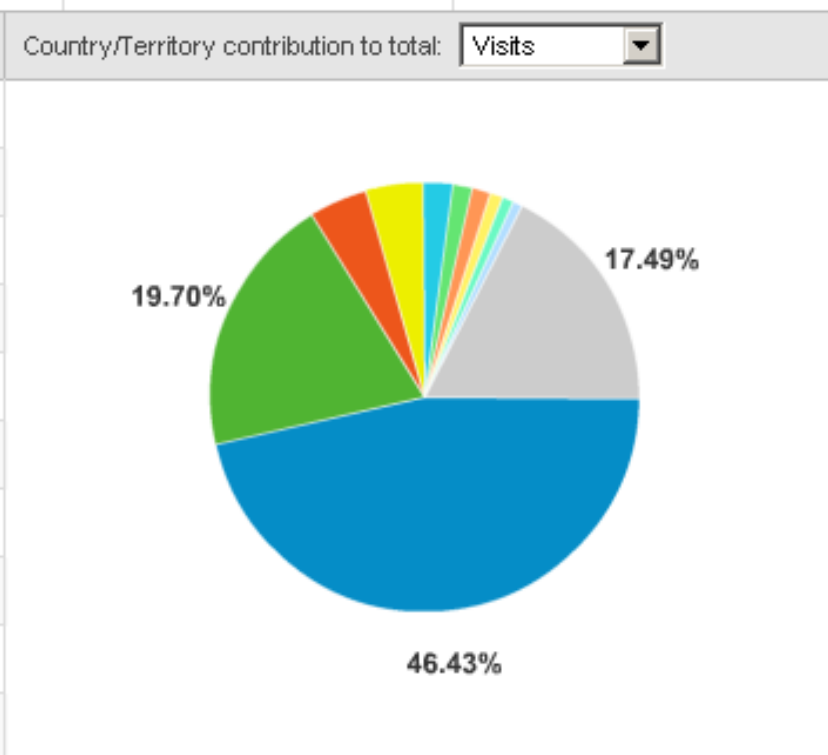
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Site Usage **Goal Conversion**

Views:

Visits ? 56,400 % of Site Total: 100.00%	Pages/Visit ? 3.20 Site Avg: 3.20 (0.00%)	Avg. Time on Site ? 00:01:35 Site Avg: 00:01:35 (0.00%)	% New Visits ? 89.08% Site Avg: 89.02% (0.07%)	Bounce Rate ? 65.26% Site Avg: 65.26% (0.00%)
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Country/Territory	Visits	Visits
1. Canada	26,186	46.43%
2. United States	11,111	19.70%
3. China	2,481	4.40%
4. United Kingdom	2,436	4.32%
5. India	1,261	2.24%
6. Germany	829	1.47%
7. Australia	789	1.40%
8. Iran	546	0.97%
9. France	487	0.86%
10. Italy	407	0.72%



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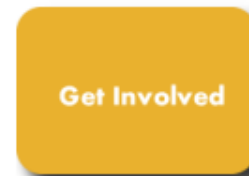
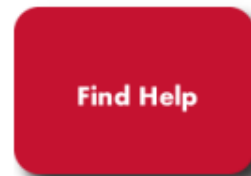


International Electronic Journal For Leadership in Learning

Volume 12, 2008



Open Journal System



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Open Journal Systems

"Scholars need the means to launch a new generation of journals committed to open access, and to help existing journals that elect to make the transition to open access..."

Budapest Open Access Initiative, 2002

PKP Blog

- [Harry Potter and the Scholar's Fair Use](#) May 2, 2008
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Installed by UofC Library

Available to the UofC Community

Faculty Technology Days

Questions? Discussion?



Faculty Technology Days

Your Speakers

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Serials Librarian
waller@ucalgary.ca
220-8133
- Shawna Sadler
Coordinator, Digital Initiatives
ssadler@ucalgary.ca
220-3729

Some Further Resources

- Peter Suber:
<http://www.earlham.edu/~peters/fos/>
- SPARC Resources for Authors:
<http://www.arl.org/sparc/author/index.shtml>
- Directory of Open Access Journals:
<http://www.doaj.org/>