# Building a Framework for Information Literacy across the Curriculum

**Putting Theory into Practice** 



#### Outline

- □ Warm-up
- □ Information Literacy across the Curriculum (ILAC)
  - Definition(s)
  - ILAC models
  - Frameworks for ILAC planning and implementation
- Strategic Planning and Persuasion
- □ UCFV as Case Study
- □ Wrap-up
- □ Questions / Discussion



#### Warm-up



#### Warm-up...

You have 1 minute

List all of the resources, ideas, tools, and anything else you can think of that are currently in your IL "planning and persuasion" toolbox

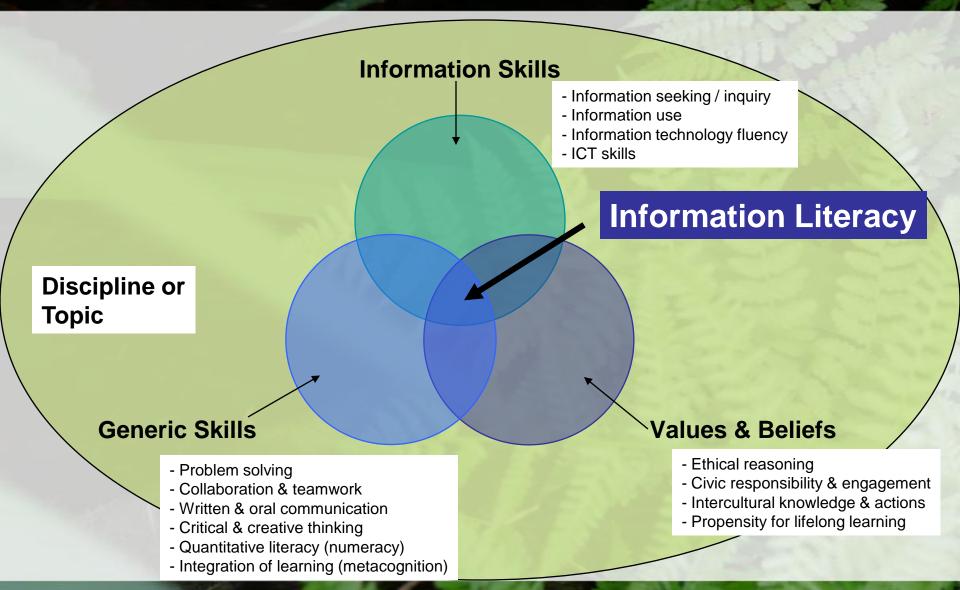
(you might want to write this down ... you'll use it again later)



# Information Literacy across the Curriculum (ILAC)



## Information Literacy: Formation





# 5 Dimensions of Higher Learning

□ Declarative Content Knowledge

□ Procedural Skills

Conditional Applications

□ Reflective Self-awareness & Empathy

□ Metacognitive Self-management

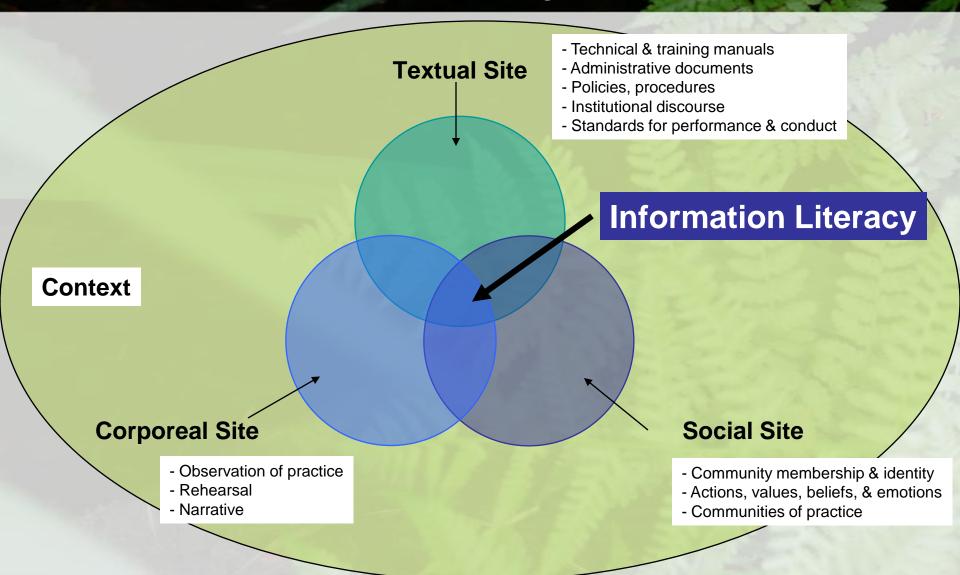


### **Bloom's Revised Taxonomy**

Knowledge	Cognitive Process Dimension						
Dimension	Remember	Understand	Apply	Analyze	Evaluate	Create	
Factual							
Conceptual		THE PARTY					
Procedural							
Meta- cognitive							



## Information Literacy: Practice





#### **Models for ILAC**

#### **Model 1: Stand-Alone**

- Students take a required course (or set of courses) to provide a base of knowledge & skills
- Formal learning opportunities in other courses reinforce general skills & concepts, relate them to specific disciplines

#### Model 2: Infusion\*

- Sequential progression of learning opportunities linked to a core curriculum across academic programs or disciplines
- Reinforced through program design



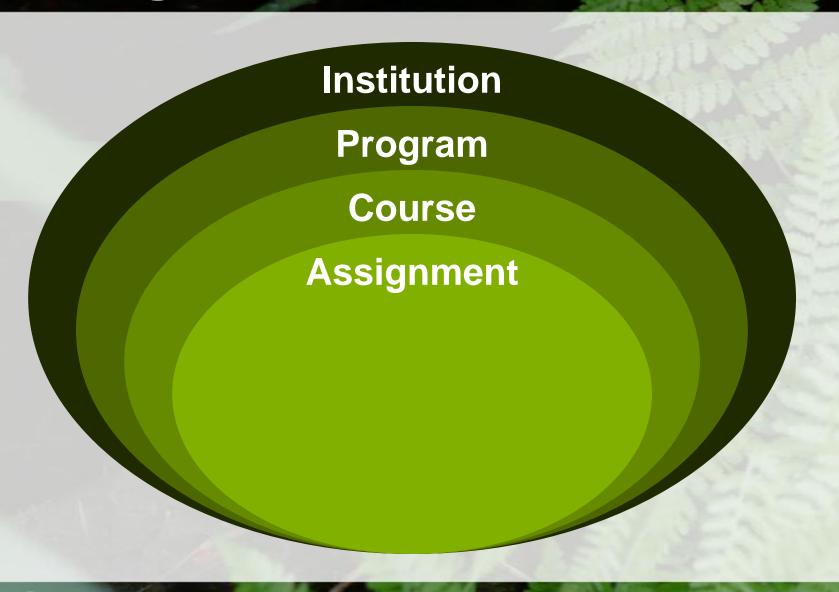
#### The Infusion Model

- Provides opportunities for experiential, interactive, authentic learning
  - Games
  - Simulations
  - Online resources to support tasks & assignments
  - Group learning
  - Contextualized skill development
- □ Progressive, laddered
- □ Recursive
- □ Explicit

embed
+ integrate
+ supplement
contextualized
recursive
learning

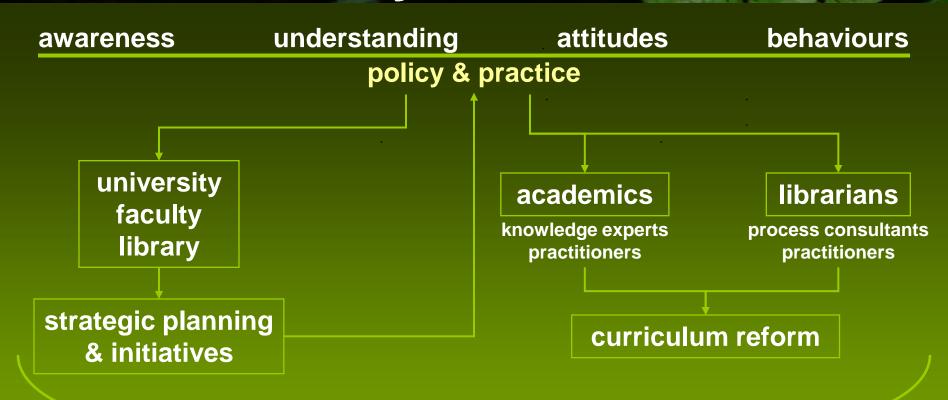


# **Building a Framework**





#### **Roles of Policy & Practice**



student outcomes

lifelong learners

**employable** 

J. Peacock, 2002



information literate

#### **Institutional Framework**

- Defines institution-level outcomes
  - Breadth requirements
  - Intellectual & practical skills
    - including information literacy
  - Individual & social responsibility (values, attitudes)
  - What does a graduate of this institution look like?
- Identifies assessment strategies
- Supports resources to support teaching & learning
  - Center for Teaching Excellence
    - Instructional Skills Workshops
    - professional development
  - Library, Writing Centre, Assessment Services, etc.

"In addition to whatever specialized knowledge he or she learns in a given field of study, every Windsor graduate will be known for the ... ability to demonstrate:

- the acquisition, application and integration of knowledge
- research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)
- critical thinking and problem-solving skills
- literacy and numeracy skills
- responsible behaviour to self, others and society
- interpersonal and communications skills
- teamwork, and personal and group leadership skills
- creativity and aesthetic appreciation
- the ability and desire for continuous learning"



#### Program Framework

- Defines program-level outcomes
  - Knowledge, Skills, Attitudes
    - Operationalizes institutional learning outcomes
  - What does a graduate of this program look like?
- Identifies assessment strategies
- Maps the curriculum to outcomes

- Identifies and makes available department/faculty resources
  - Mentors for new & sessional faculty
  - In-service professional development
  - Course releases to support
    - course & curriculum redesign
    - scholarship of teaching & learning
  - Departmental policies
    - academic integrity
    - grading
  - Student handbook



Level:

Emphasis

Assessed:

Level:

Emphasis

Assessed:

Emphasis

Assessed:

Level:

Emphasis

Assessed:

Emphasis

Assessed:

Level:

Level:

Psych 101:

Psychology

Psych 102:

Psych 201:

Psych 202:

Psychology

Psych 301:

Introduction to

Behavioral Psychology

Comparative

Foundations of

Modern Psychology

History of Psychology

Introduction to

Date: April 18, 2003

PROGRAM LEARNING OU	COMES
---------------------	-------

Introduced

Moderate

Exams

Introduced

Moderate

Introduced

Moderate

Exams

Introduced

Moderate

Reinforced

Extensive

Exams, Paper

Exams

Exams

REQUIRED COURSES	How Outcomes are Addressed and Assessed	Outcome #1 Understand major theories in developmental psychology	Outcome #2 Understand major theories in behavior psychology	Outcome #3 Understand major theories in social psychology
COURSES		psychology		

Introduced

Moderate

Exams

Introduced

Moderate

Introduced

Moderate

Exams

Introduced

Not Addressed

Moderate

Exams

Exams

Outcome #4 Write well reasoned and data supported papers using proper APA format. behavioral and social psychology.

Introduced

Moderate

Not Assessed

Introduced

Moderate

Reinforced

Moderate

Paper

Reinforced

Moderate

Reinforced

Moderate

Project

Paper

Paper

Outcome #5 Understand basic research designs and statistics in developmental,

Not Addressed

Introduced

Little/None

Not Assessed

Introduced

Little/None

Not Assessed

Reinforced

Moderate

Not Assessed

Not Addressed

Back

ROGRAN	I LEARN	ING O	UTCO	OMES

OGRAM	LEARNING	OUTCOMES	

Introduced

Moderate

Exams

Introduced

Moderate

Introduced

Moderate

Exams

Introduced

Not Addressed

Moderate

Exams

Exams

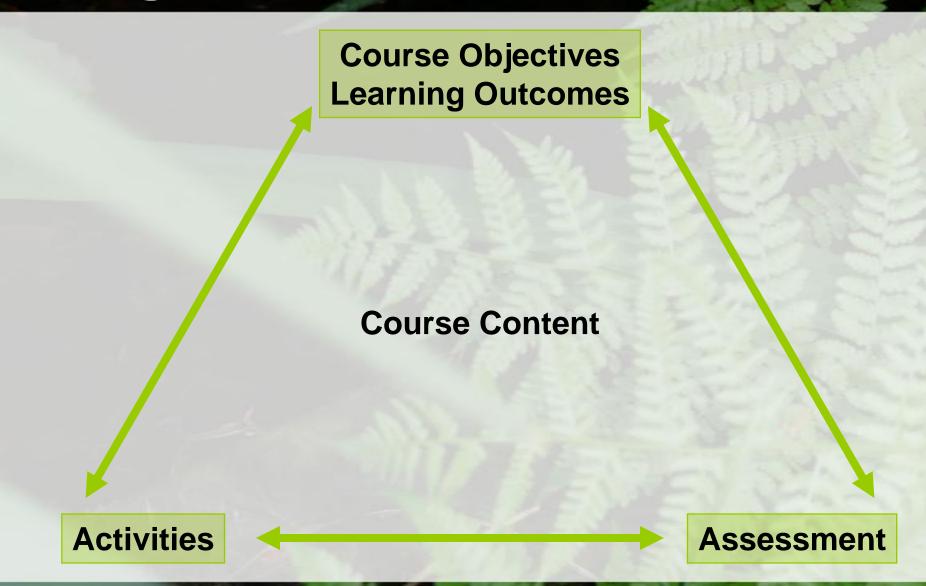
#### **Course Framework**

- Develops course learning outcomes
  - Operationalizes program
     & institutional learning
     outcomes
  - Refers back to curriculum map
- Addresses issues related to multiple sections
  - Assignments
  - Assessment
  - Faculty support
  - Delivery methods

- Provides resources for instructors
  - Syllabi
  - Assignments & exams
  - Textbook evaluations
  - Assessment models
    - portfolios
    - journals
    - conferences
    - rubrics
    - checklists
    - 1 minute paper
    - categorizing grid



### **Assignment Framework**





# Strategic Planning and Persuasion



## Developing a Strategy

- Opportunities
  - What are the "hot" initiatives or burning issues at your institution right now?
    - What are faculty and administrators talking about?
    - What committees are being formed?
  - Where are you already involved? Where do you need to be involved?
- Partners
  - Who are the IL champions?
  - Who do you need to be an IL champion?
- Messages
  - Keep it simple ... one message (maybe two)
  - What will resonate most with your audience?



#### Your Turn

- What are the "hot" initiatives on your campus?
- Who are your existing or potential strategic partners?
- □ What is your message?

(write these down ... you'll refer back to them later)



#### Making Change Happen

- Information literacy is not a library issue
- Organizational culture develops slowly
- Organizational culture begins at the top
- Invert your thinking
  - How can the information literacy agenda help this initiative succeed?
  - How can the information literacy agenda help faculty successfully address this important campus initiative?



#### **UCFV** as Case Study



#### **Institutional Framework**

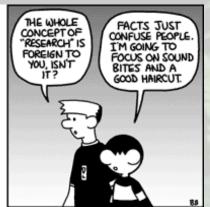
- Strategic plan
- Education plan
- Committees & groups
  - Library Advisory Committee (i.e., library council)
  - University College Council (i.e., faculty senate)
  - Library staff (librarians, para-professionals, students)
  - Marketing & Communications
- Resources for teaching & learning
  - Teaching & Learning Centre
  - UCFV Online
  - Learning Commons
  - Student Life
  - Writing Centre



#### **Examples**











(AACU 2005)

nformation skills

unshelved@overduemedia.com

www.overduemedia.com

The Conference Board of Canada

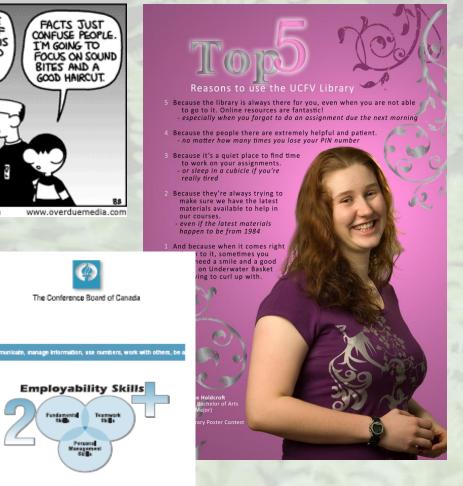
Employability Skills 2000+

#### **Information Literacy Fact Sheet** PREPARED FOR UCFV ACADEMIC DEPARTMENTS & ADMINSTRATORS SEPTEMBER 2007 Information Literacy (IL) Defined Information literacy (IL) is a set of abilities Evaluates information requiring individuals to "recognize when infor- Organizes information for practical application mation is needed and have the ability to locate, Integrates new information into an existing evaluate, and use effectively the needed informabody of knowledge tion." According to Doyle (1992), "an informa- Uses information in critical thinking and probtion-literate person is one who: lem solving." Recognizes the need for information Information literacy represents one piece of an Recognizes that accurate and complete inforintegrated set of transferable skills and compemation is the basis for intelligent decisiontencies that complement disciplinary knowledge and that all postsecondary graduates should pos-Formulates questions based on information sess. Others include written and oral communi-IL Competencies cation; inquiry, critical and creative thinking; I. Awareness Identifies potential sources of information quantitative literacy; teamwork; integration of Determine the nature and learning; civic responsibility and engagement; Develops successful search strategies extent of the information ethical reasoning; intercultural knowledge and Accesses sources of information including needed actions; and a propensity for lifelong learning.

generic skills

computer-based and other technologies

DISCIPLINE





II. Access Access needed information effectively and effi-

III. Evaluation

Evaluate information and its sources critically and

#### "Hot" Initiatives

- Student recruitment & retention
- Teaching-intensive university
- Undergraduate research
- Educational technology
- Understanding the millennials
- Plagiarism
- Internationalization
- Sustainability

Digital Natives, Digital Immigrants, Part II:

#### Do They Really *Think* Differently?

By Marc Prensky

From On the Horizon (NCB University Press, Vol. 9 No. 6, December 2001) © 2001 Marc Prensky

#### MEMORANDUM

DATE: April 7, 2008

TO: Dianne Common, VP Academic & Provost

Donna Alary, Director, Enrolment Management

FROM: Colleen Bell

RE: Academic Libraries and Student Retention

I'm following up on a March 31 library staff meeting, where Dianne Common responded to a question about the dearth of research on academic libraries and student retention. Because I am familiar with arguments that both information literacy and first-year experience programs contribute to student

Different kinds of experiences lead to different brain structures.

-Dr. Bruce D. Perry, Baylor College of Medicine



> 64%\* of our student population =

#### **Millennials**

\* Data from the 2005/06 UCFV Fact Book



So now we have a generation of students that is better at taking in information and making decisions quickly, better at multitasking and parallel processing; a generation that thinks graphically rather than textually, assumes connectivity, and is accustomed to seeing the world through a lens of games and play.



## Program Framework

□ Biology

□ Library

<u>*</u>					
I	<b>Stage 1</b> CMNS 125, CMNS 155, ENGL 105	<b>Stage 2</b> CMNS 155, ENGL 105	Stage 3 Gateway Courses (1xx, 2xx)	Stage 4 Upper Division Courses (3xx, 4xx)	Stage 5 Capstone
Goals	Introduce library facilities, policies, services Introduce library catalogue and indexes Introduce different types of information formats	Build skills in searching specific tools     Learn to choose appropriate information formats     Apply critical thinking and evaluation	Introduce students to communication and inquiry within a discipline Practice disciplinary communication Application of general skills and knowledge within new context	<ul> <li>Practice disciplinary communication</li> <li>Practice analysis and synthesis skills</li> <li>Apply critical and creative thinking skills</li> <li>Solidify disciplinary writing skills</li> </ul>	Practice synthesis Apply self-evaluation skills Demonstrate understanding of own learning and development
ivities	• Library tour early in term	Orientation to resources needed for specific assignment  Takes place after	Introduction to the discipline: communication,	More advanced inquiry     within the discipline     Reaches degree-seeking	Large, integrative project     Final project in degree     program     Motaccapitive elements



#### Course Framework

- □ BIO 111
- □ BUS 100
- □ CMNS 125, 155
- □ **ENGL** 105



#### **Assignment Framework**

- □ BUS 100
- Online Library Assignment
- "What are your goals for this assignment? What do you want students to be able to do or to get from this assignment?"



# Wrap-up



#### Wrap-up

Referring back to the lists you created earlier, identify one strategic move – an opportunity, a partner, a message – you will begin working on when you get back to work next week.

In other words, what are you going to do to continue building a framework for ILAC at your institution?



#### **Questions / Discussion**

#### Colleen Bell

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