

**Overall Results Pre-Test Post –Test
Core BBA First Year Course
MGMT 1040 Applied Business Ethics
Administered Winter Term 2008**

High competence pre and post test (minimal difference in results)

Good competence levels in pre-test with some improvement in post-test

Mid-competence levels in pre-test with jump to high competence in post-test

Mid competence pre and post test with some improvement in post-test

Low competence pre and post test

Problem Questions (score higher in pre-test than post-test)

2. What is the best thing to do when you visit the Business Library to obtain help with a research assignment or project?

	Pre- Test	Post Test
Ask at the circulation desk		
Ask a classmate	% Correct 71.9	73.5
Ask at the reference desk	% Incorrect 23.5	24.4
Ask the person shelving books	% Don't know 4.6	2.0
Don't know		

3. Which information resource is best for information about a business event or development which happened a month ago?

	Pre- Test	Post Test
Videos		
Books	% Correct 69.7	65.3
Newspaper article	% Incorrect 22.7	32.7
Journal article	% Don't know 7.6	2.0
Don't know		

4. This is a citation to what kind of resource?:

Schendler, Auden. (2007). "When Being Green Backfires", *Harvard Business Review*, 85.10 (October), 35-38

	Pre- Test	Post Test
Book		
Chapter in a book	% Correct 84.6	87.8
Dissertation	% Incorrect 10.8	12.2
Journal Article	% Don't know 4.6	0
Don't know		

5. To identify books in a library collection you would search:

	Pre- Test	Post Test
Amazon		
Library catalogue		
Bibliography		
Books in Print		
Internet		
Don't Know		
% Correct	75.3	81.6
% Incorrect	13.8	18.4
% Don't know	10.8	0

6. You can use the York University Libraries' catalogue to:

	Pre- Test	Post Test
Find all books published in Canada		
Find books for sale		
Find articles on a topic owned by York University Libraries		
Find books or videos on a topic of interest at York University Libraries		
Don't know		
% Correct	60.5	42.9
% Incorrect	25.4	53.1
% Don't know	14.1	4.1

7. Which one of the following search tools would be most effective for finding scholarly articles on a business topic?

	Pre- Test	Post Test
An articles database available via the Libraries covering business topics		
A bibliography		
An Internet search engine (e.g. Google or Yahoo)		
Library catalogue		
Don't know		
% Correct	79.2	81.6
% Incorrect	11.5	16.3
% Don't know	9.2	2.0

8. To find the following article you would begin searching by using?:

Mitchell, R. K., Agle, B.R. and Wood, D. J. (1997) "Towards a theory of stakeholder identification and salience: Defining the principle of who and what really counts" *Academy of Management Review*, Vol. 22, no. 4, pp. 853-886

	Pre- Test	Post Test
article title = Towards a Theory of Stakeholder Identification...		
first author= Mitchell, R.K.		
journal title = Academy of Management Review		
Don't know		
% Correct	49.2	63.3
% Incorrect	43.1	32.7
% Don't know	7.7	4.1

9. When searching the library catalogue, which search string will find the MOST records?

	Pre- Test	Post Test
Fraud in accounting		
Fraud or accounting	% Correct	41.5
Fraud not accounting	% Incorrect	41.5
Don't know	% Don't know	16.9
		71.4
		24.5
		4.1

10. To retrieve all variations on the word "canada", i.e., canada, canadian etc., which truncated form would be best?

	Pre- Test	Post Test
Can*		
Canada*	% Correct	48.4
Cana*	% Incorrect	37.5
Canad*	% Don't know	14.1
Don't know		6.3
		64.6
		29.2
		6.3

11. A peer reviewed article is:

	Pre- Test	Post Test
Article that has been presented at a conference to a group of fellow researchers	% Correct	44.6
Article that has been evaluated by other researchers in the same or related field for assessment of academic merit before being accepted for publication.	% Incorrect	38.5
Article that has been posted in a researcher's personal website for other researchers to read and review.	% Don't know	16.9
All of the above		2.1
Don't know		
		70.8
		27.1
		2.1

12. Which one of the following describes a peer reviewed article?

	Pre- Test	Post Test
Lindblom, Lars. (2007). "Dissolving the Moral Dilemma of Whistleblowing". <i>Journal of Business Ethics</i> :76.4: 413-427	% Correct	12.3
Anonymous. "Cabinet Office criticised for whistleblowing flaws". <i>Personnel Today</i> . Jun 19, 2007, p. 4	% Incorrect	26.2
Maccharles, Tonda. "High Cost of Whistleblowing; Five RCMP Employees Exposed a Scandal at the Top. Now They Reflect on the Price They Paid". <i>The Toronto Star</i> . June 30, 2007, p. A15	% Don't know	61.5
		41.3
		15.2
		43.5
		41.3

Vandekerckhove, Wim. *Whistleblowing and organizational social responsibility : a global assessment*. Aldershot, Hampshire, England ; Burlington, VT : Ashgate, 2006.

Don't know

13. From the following list, please select the databases that you have used to search for business information:

ABI/INFORM Global
 Business Source Premier
 CBCA Complete
 Canadian Newsstand
 Factiva
 None of the Above

	Pre-Test	Post Test
ABI/INFORM Global	11	24
Business Source Premier	7	9
CBCA Complete	3	9
Canadian Newsstand	6	8
Factiva	12	26
None of the Above	34	11

14. You must write a paper on the real nature of health risks posed by incidents of BSE (Mad Cow Disease) in Canada. Which of the following is most likely to provide balanced information?

[Organic Consumers Association
 www.organicconsumers.org](http://www.organicconsumers.org)
[National Cattlemen's Beef Association
 www.beef.org](http://www.beef.org)
[Health Canada's website
 www.healthcanada.ca](http://www.healthcanada.ca)

Don't know

	Pre- Test	Post Test
% Correct	78.5	83.3
% Incorrect	18.5	12.5
% Don't know	3.1	4.2

15. Which of the following strategies may result in a plagiarism violation?

Document your information by citing the source you used
 For exact quotations, use quotation marks and credit the author
 Paraphrase the idea so you do not need to cite it
 Don't know

	Pre- Test	Post Test
% Correct	95.2	89.8
% Incorrect	1.6	8.2
% Don't know	3.2	2.0