



# **Web 2.0 ve Library 2.0: Dijital Yerliler İçin Bilgi Hizmetleri**

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# Plan

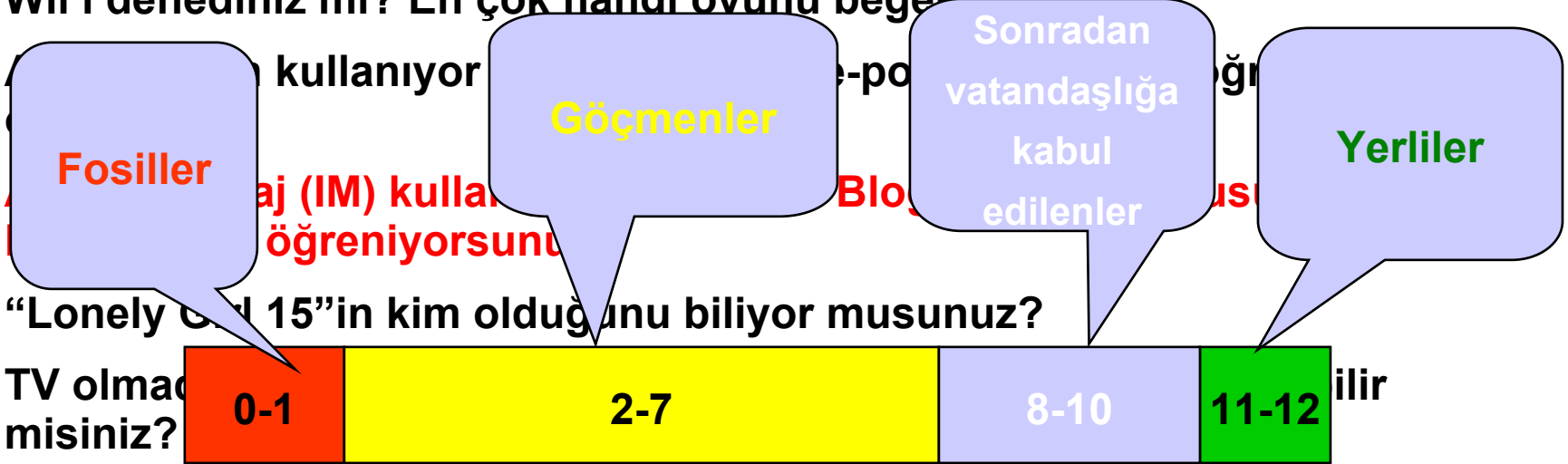


- Dijital yerliler, dijital göçmenler
- Web 2.0 ve Library 2.0
- Dijital yerliler için bilgi hizmetleri
- Sonuç

# Dijital Vatandaşlık Testi



1. Bunu okuyabilir misiniz? “kdz n colleG? ms em? U2 cn lrn txtN”
2. Ipod'unuz (çocuklarınız ya da torunlarınızın değil) var mı?
3. Wii'ı denediniz mi? En çok hangi oyunu beğendiniz?
4. ... kullanıyor ... e-po ...
5. ... aj (IM) kullan ... Blo ... is ...  
öğreniyorsunuz
6. “Lonely Girl 15”in kim olduğunu biliyor musunuz?
7. TV olmad ...  
misiniz?
8. Hiç Starbucks'ta WiFi kullandınız mı?
9. “Mashup” sitelerinin önemini biliyor musunuz? Mash Up yarışmasına katıldınız mı?
10. MID ne demektir?
11. Sharepoint mi yoksa Wiki mi daha fazla işbirliği olanağı sağlar?  
Aralarındaki fark nedir?



Kaynak: Fred Stein, Digital Immigrants, Digital Natives and the Information Age



- Bilgiye hızlı erişim
- Paralel işleme
- Metin yerine grafik
- Rastgele erişim (hipermetin)
- Sürekli ağ üzerinde
- Oyunlar

# Dijital Göçmenler



WWW.PHDCOMICS.COM

# Dijital Göçmenler – Dijital Yerliler Örneği



Dijital göçmen-dijital yerli spektrumunda neredesiniz?

## Dijital Göçmenler



“Bağlantılı olma”yı varsayar ve gerektirir  
İsteklere cevap verirler  
Gezgin sosyal yazılım kullanırlar

...hakkında, wiki  
veya blog'lar  
hakkında  
hiçbir fikri  
yok

Web'e

Kablosuz  
resim ve  
TV

telefonları

- Bilgiyi kişiselleştirmek için Mashup'ları kullanıyor;
- Uygulamalar için “Pipes”ı kullanıyor
- Web'i kişiselleştirmek için RSS kullanıyor

DY'ler niçin Sosyal Ağlardan hoşlanırlar?  
DY'ler niçin Sosyal Bookmark'ları kullanırlar?

Kablosuz  
telefon  
bilgisayar  
oluyor  
(Eposta, Web  
IM . Video vs)

Kablosuz  
haritalı el  
bilgisayarları

Tamamen bağlı.....

...tamamen dijital

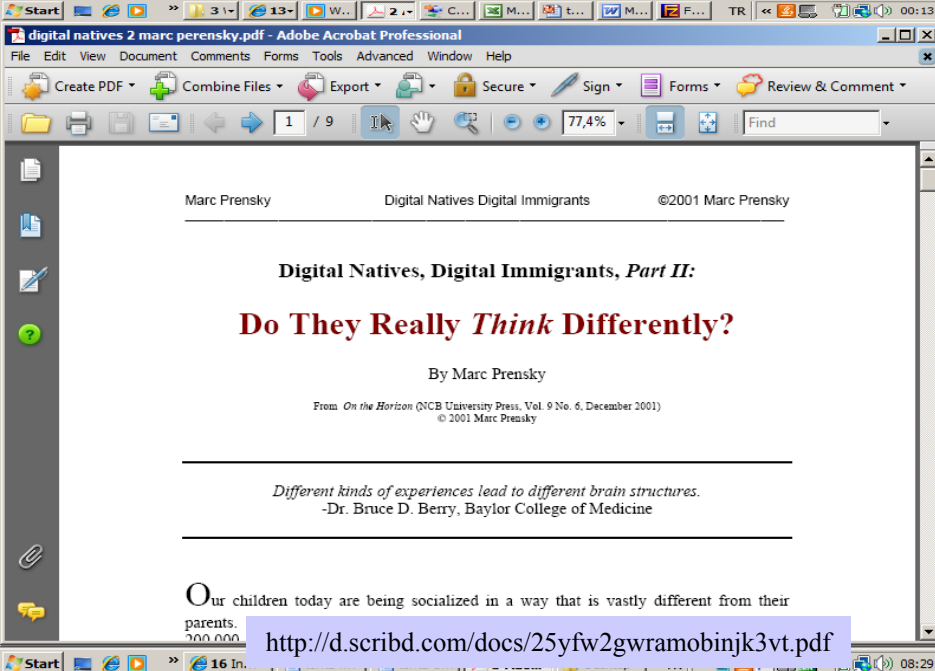
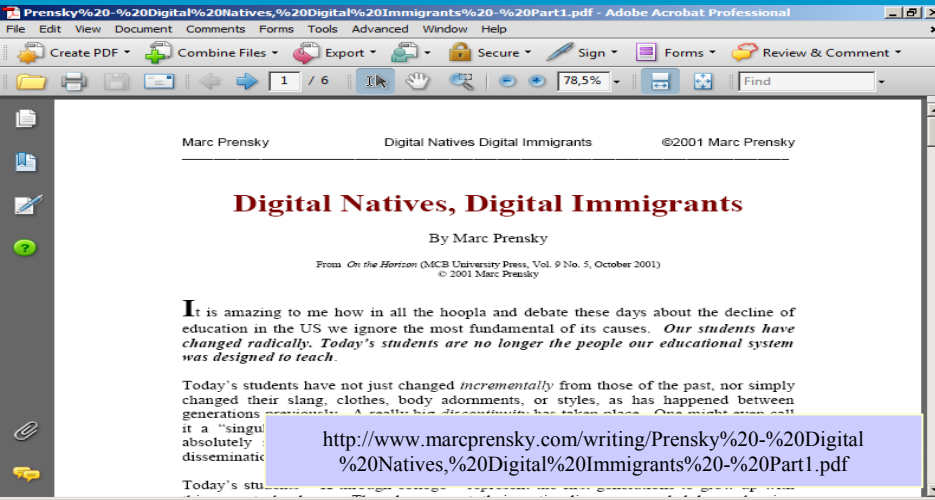
...birden çok görevi y

...tamamen gezgin (veri, görüntü, ses)

...”Uzunçalar”/“plak” nedir bilmezler

**Dijital Yerli**

# Dijital Yerliler, Dijital Göçmenler



*Different kinds of experiences lead to different brain structures.*  
-Dr. Bruce D. Berry, Baylor College of Medicine

“Children raised with the computer “think differently from the rest of us. They develop hypertext minds. They leap around. It’s as though their cognitive structures were parallel, not sequential.” . . . “Linear thought processes that dominate educational systems now can actually retard learning for brains developed through game and Web-surfing processes on the computer.”

# Google Bizi Aptallaştırıyor mu?



Is Google Making Us Stupid? - The Atlantic (July/August 2008) - Windows Internet Explorer

http://www.theatlantic.com/doc/200807/google

Google

THE MAGAZINE ARCHIVE CHANNELS VOICES DISPATCHES MULTIMEDIA

*the Atlantic* PRESENTS

JULY/AUGUST 2008 ATLANTIC

*What the Internet is doing to our brains*

BY NICHOLAS CARR

## Is Google Making Us Stupid?

Illustration by Guy Billout



ARTICLE TOOLS  
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*Think Again*

in the ag

Wednesday, February 11, 2009

Start 13 6 M 6 A 2 M 3 M pa... Fil... Co... TR 1:23 AM

“Web’den ya da basılı uzunca bir makaleyi okuma ve anlama yeteneğimi hemen hemen tamamen kaybettim.”  
Bruce Freedman

# Web 2.0 Nedir?



O'Reilly -- What Is Web 2.0 - Windows Internet Explorer

http://www.oreillynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.t

File Edit View Favorites Tools Help

O'Reilly -- What Is Web 2.0 x iGoogle

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## What Is Web 2.0

Design Patterns and Business Models for the Next Generation of Software

by [Tim O'Reilly](#)  
09/30/2005

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- Korean
- Spanish

The bursting of the dot-com bubble in the fall of 2001 marked a turning point for the web. Many people concluded that the web was overhyped, when in fact [bubbles and consequent shakeouts appear to be a common feature of all technological revolutions](#). Shakeouts typically mark the point at which an ascendant technology is ready to take its place at center stage. The pretenders are given the bum's rush, the real success stories show their strength, and there begins to be an understanding of what separates one from the other.

The concept of "Web 2.0" began with a conference brainstorming session between O'Reilly and MediaLive International. Dale Dougherty, web pioneer and O'Reilly VP, noted that far from having

Internet | Protected Mode: On 100%

Start 2 Wi... 5 Mic... 2 Ad... FileZill... 4 Mic... 10 L... TR 19:29



- Yaratıcılığı artırmayı, bilgi paylaşımını ve en önemlisi kullanıcılar arasındaki işbirliğini amaçlayan Web teknolojisi ve web tasarımı.
- Sosyal ağ siteleri, wiki'ler, günlükler (blogs) ve folksonomiler gibi Web tabanlı toplulukların ve barındırılan hizmetlerin gelişmesi ve evrimleşmesi

Kaynak: [http://en.wikipedia.org/wiki/Web\\_2.0](http://en.wikipedia.org/wiki/Web_2.0)

# Web 2.0 Özellikleri



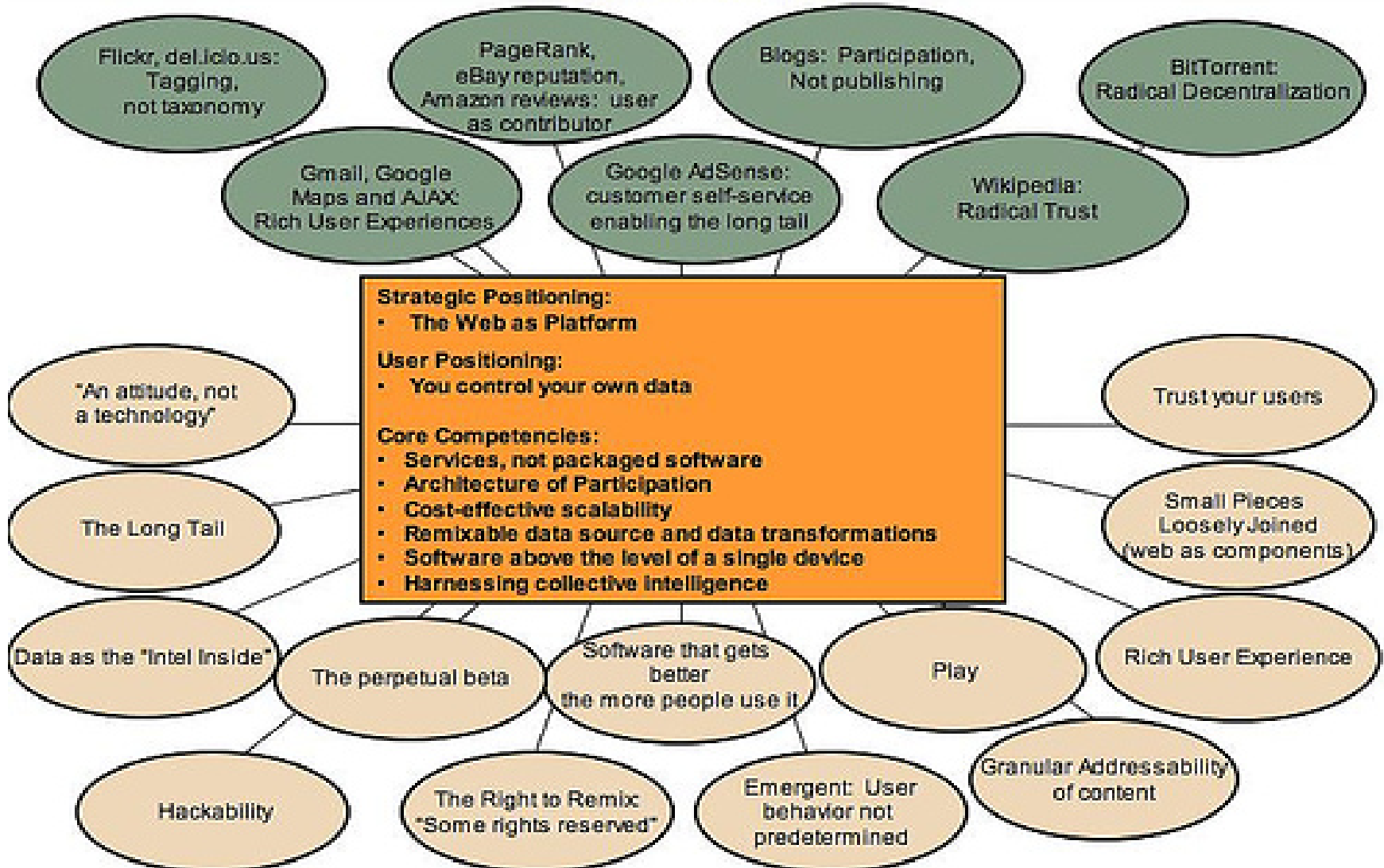
- Platform olarak Web
- Kullanıcı katılımı yoluyla ortak akıl
- Dinamik içerik
- Paketlenmiş yazılım yerine hizmetler
- Hafif programlama modelleri
- Web standartları ve ölçeklenebilirlik
- Zengin kullanıcı deneyimi
  
- açıklık
- özgürlük

Kaynak: O'Reilly (2005); [http://en.wikipedia.org/wiki/Web\\_2.0](http://en.wikipedia.org/wiki/Web_2.0)

# Bilgi Edinme Platformu Olarak Web



## Web 2.0 Meme Map



# Sosyal Ağlar Yeni Web Portal'ları



Social Networks Are The New Web Portals - Money News Story - WRTV Indianapolis - Windows Internet Explorer

http://www.theindychannel.com/money/18538376/detail.html

THEINDYCHANNEL.COM

NEWS HD

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SEARCH

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A-List Businesses

Search GO

SITE MAP »

Money

verizon wireless

NEWS

Home  
Indiana News  
National News  
Weather

## Money

### Social Networks Are The New Web Portals

*Social Networks Like Facebook And MySpace Are Becoming The New Gateways To The Web, Threatening The Dominance Of Google, Yahoo, MSN, And AOL*

Other News Video

- Aussie Fire Victim Reports From Eye Of Storm
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- 'Now See This...' Video Page

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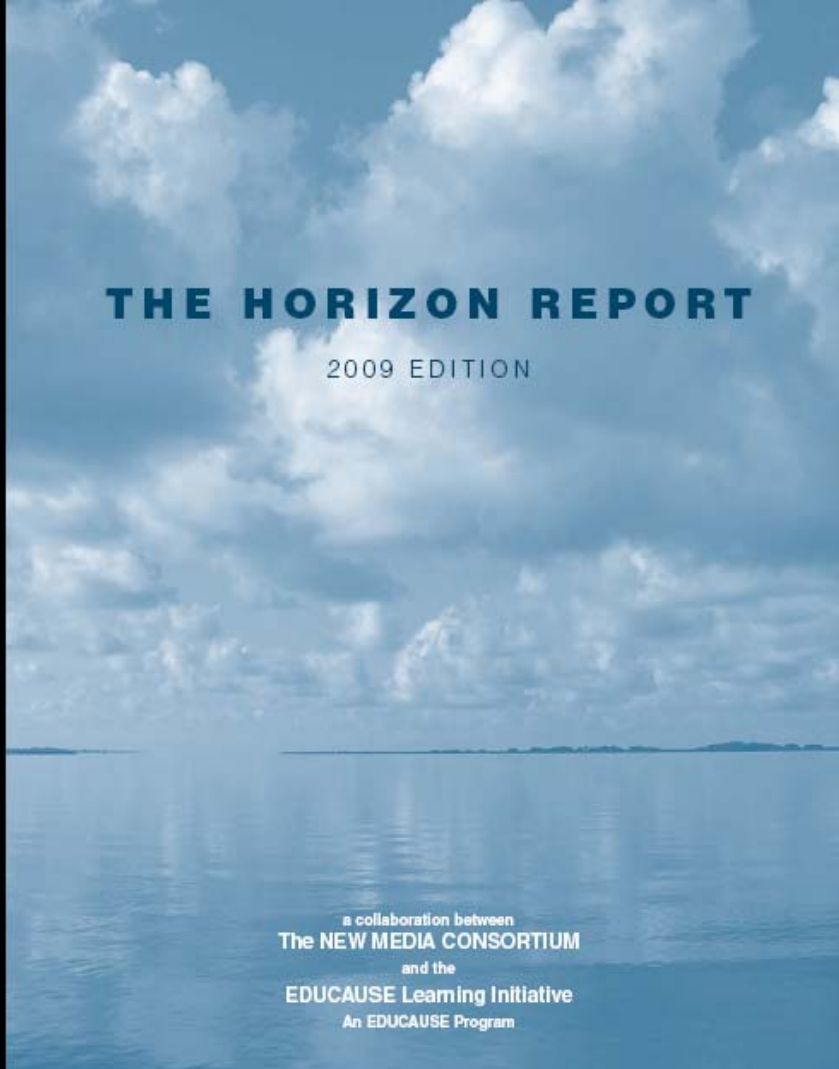
good.

Not long ago, it seemed that four companies would forever dominate the Web in traffic and ad dollars. Each of the Big Four -- Google (GOOG), Yahoo! (YHOO), Microsoft's (MSFT) MSN, and Time Warner's (TWX) AOL -- attracts more than 100 million unique visitors a month. Collectively the group accounts for roughly 90% of gross ad dollars online. So far, so good.

Start | 13 | 6 M | 6 A | 2 M | 3 M | pa... | Fi... | Co... | TR | 1:37 AM

- Sosyal ağlar: Web içinde web'ler
- Web 2.0 kullanarak sosyalleşme artı tek noktadan çeşitli hizmetler sağlıyor
- Facebook'ta 52,000 farklı uygulama var
- Yahoo!, Google ve Facebook'ta kullanıcılar sadece Ekim 2008'de 200 milyar dakika (139 milyon gün) harcamışlar
- Google'ın misyonu "dünyanın içeriğini düzenlemek", sosyal ağları ise "dünyanın insanlarını"
- Amaç sanal güzergahlar oluşturmak değil bağlantı, iletişim ve içeriği birleştirerek yıldız kümeleri oluşturmak

# The Horizon Report



- Cep telefonları
- Bulut hesaplama / (cloud computing)
- Mekansal bilgiler
- Kişisel web
- Anlama dayalı uygulamalar
- Akıllı nesnelere ("nesnelere İnternet'i")

<http://net.educause.edu/ir/library/pdf/CSD5612.pdf>

# Kütüphaneler. . .



Dempsey - Windows Internet Explorer

http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/article/viewArticle/2: qualitative and quantitative approaches

Home > Volume 14, Number 1 - 5 January 2009 > Dempsey

**f i ® s t m x ñ d @ ¥**  
PEER-REVIEWED JOURNAL ON THE INTERNET

**Always on: Libraries in a world of permanent connectivity**

**by Lorcan Dempsey**

**Abstract**

Mobile communication has been more widely adopted more quickly than any other technology ever (Castells, *et al.*, 2007). It represents a diffusion of communications and computational capacity into a growing part of our research, learning and social activities. It has resonated with emerging youth behavior, providing support for distinctive patterns of social interaction and group formation, information use and personal expression.

Diffuse networking changes how we coordinate our resources to achieve goals. For example, our use of time and space changes. Timeshifting is routine as students may listen to or watch lectures in the gym or on the train. The use of space to support ad hoc rendezvous and social learning is becoming more important.

Wednesday, February 11, 2009

Start | 12 | 6 M | 6 A | 2 M | 3 M | pa... | Fil... | Co... | TR | 1:35 AM

# Web 2.0 + Library = Library 2.0

(Miller, 2005)

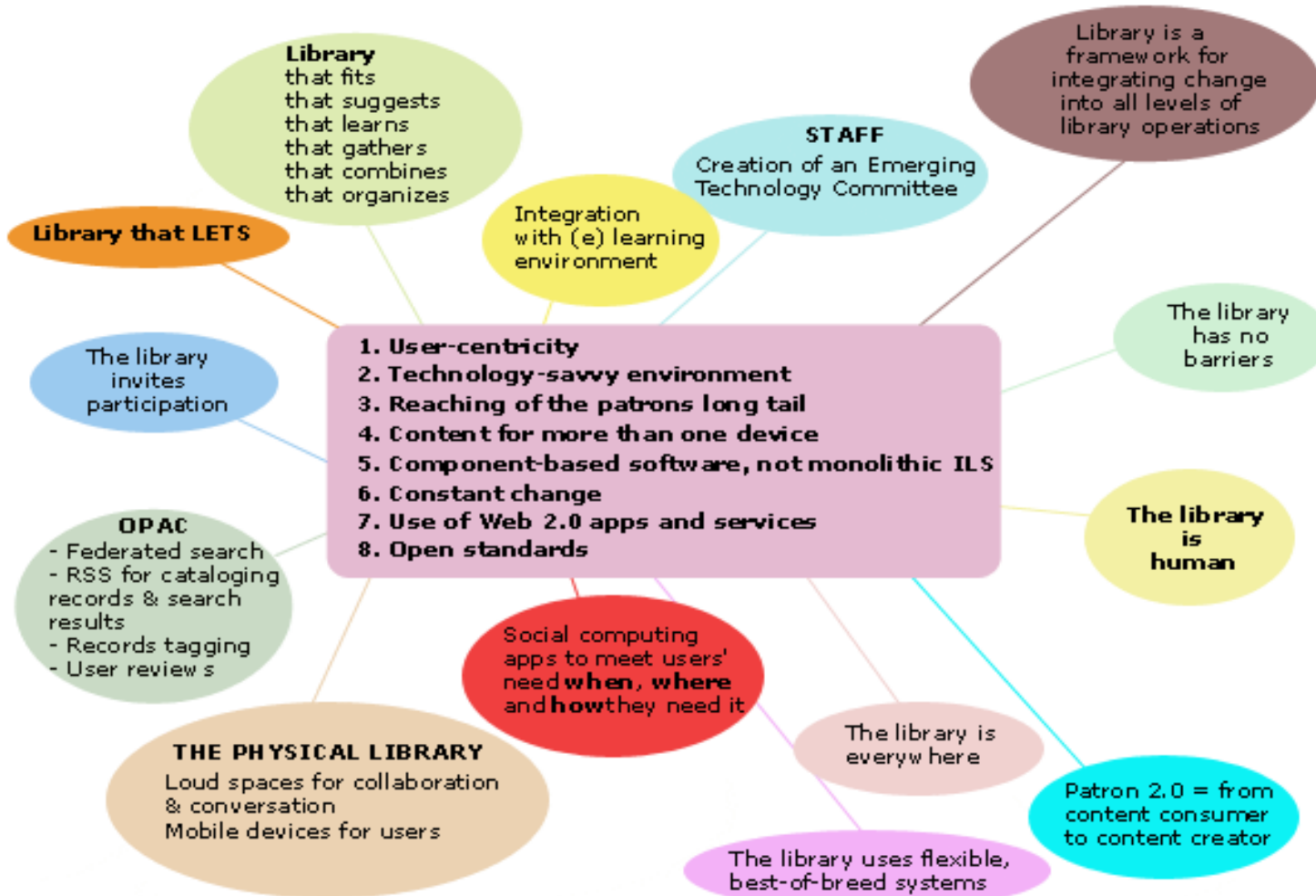


- **Library 2.0** kütüphane dünyasında hizmetlerin kullanıcılara sunulmasındaki geçişi yansıtmaktadır
- **Library 2.0** geribildirim vermeye ve katılmaya cesaretlendirerek kütüphane hizmetlerinin tasarımı ve kurulumunda kütüphane kullanıcılarına da rol vermek
- **Library 2.0** modeli çift yönlü hizmet sunar ve kullanıcıdan kütüphaneye bilgi akışını artırır.

Source: [http://en.wikipedia.org/wiki/Library\\_2.0](http://en.wikipedia.org/wiki/Library_2.0)



## LIBRARY 2.0 MEME MAP



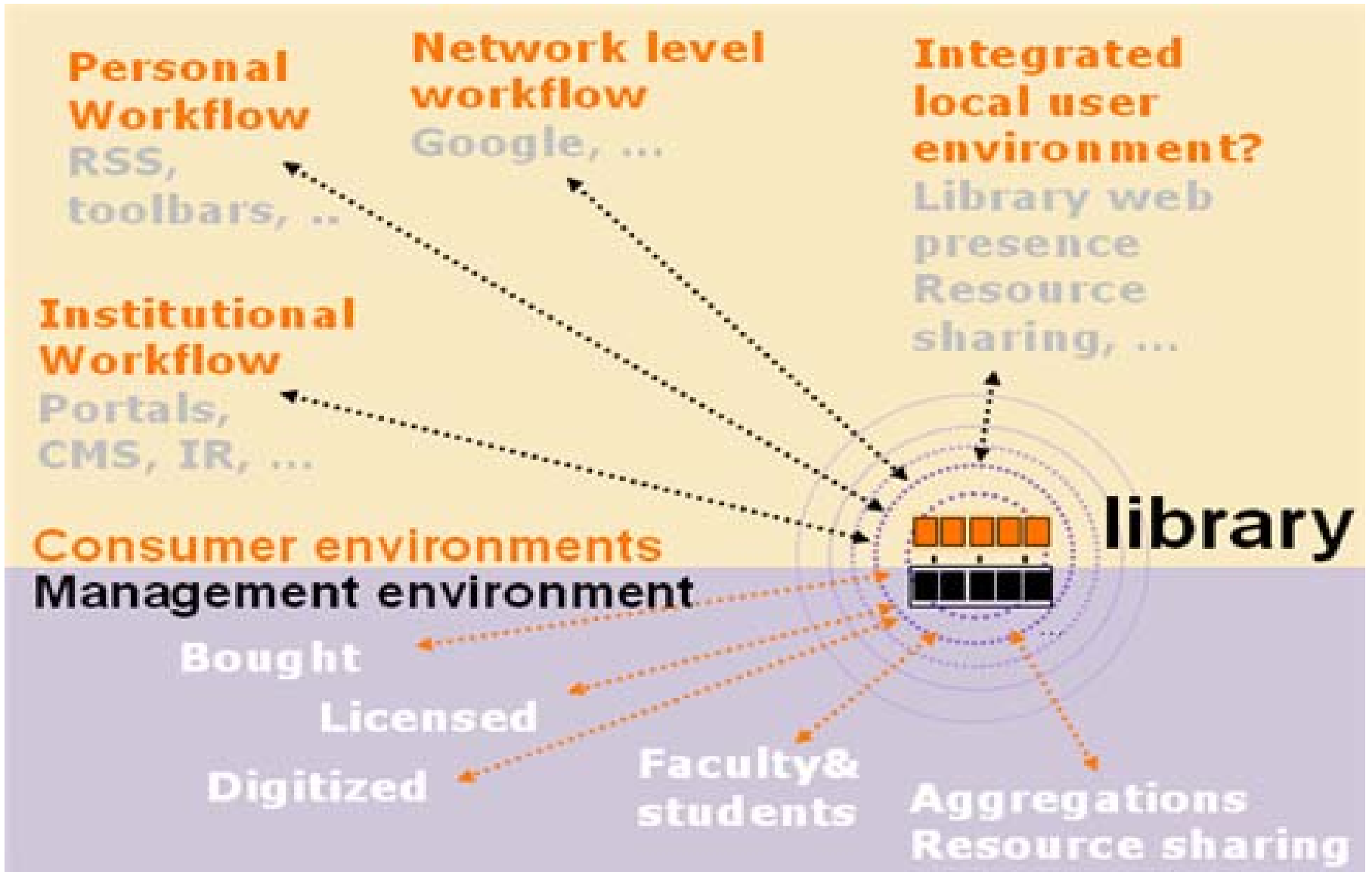
Kaynak: <http://www.flickr.com/photos/42538191@N00/113222147/>



- Dağıtım
  - RSS
  - Wiki
  - Blog
  - Podcast
  - Anında mesajlaşma
  - Twitter
  - Sosyal ağlar (Folksonomiler)
  - Basit API'ler
  - Mashup/Remixes
- Yoğunlaşma
  - Google
  - Amazon
  - Flickr
  - Facebook
  - ...
- Kütüphane yönetim çevresi
  - Kullanıcı verisi
  - Etiketler
  - Derlemeler
  - Dolaşım
  - Tıklamalar
  - ...

Source: <http://orweblog.oclc.org/archives/001556.html>

# Kullanıcı ve Kütüphane Çevreleri Birbirinin İçine Geçmiş



# Second Life



Second Life  
File Edit View World Help Info Island 72, 138, 33 (Mature) - Info Island Library Col 3:16 PM PDT L\$0 australian libr



Left click on round stone to TP to collections

Local Chat Say Gestures  
Communicate Fly Snapshot Search Build Map Mini-Map Inventory

Start sunuřlar 6 Int... Windo... Conne... Micros... Secon... TR 01:16

# Second Life



Second Life

File Edit View World Help Info Island 112, 6, 33 (Mature) - Alliance Virtual Li 3:07 PM PDT L\$0 second life lib



nal Library  
ilding

Alliance Virtual Library  
Foster Building

Other Info Island Library Collections  
Library Art Gallery ICT  
Mystery Manor Reader's Garden  
Peace Park Sci-Fi-Fantasy  
Genology Research Center  
Stonewall Learning Center

Alliance Virtual Library  
Smith Building

Alliance  
Bell

& Academic Info  
gy/Computer Science  
actics  
Science  
ary Science / Per Care  
itance

Left click on round stone  
to TP to collections

Left click on round stone  
to TP to collections

Left Click on round stone  
to TP to collections

Left Click on round stone  
to TP to collections

Touch this sign  
for a landmark  
to the TP board

Left Click on round  
to TP to collect

Info Island Collections

Local Chat Say Gestures Communicate Fly Snapshot Search Build Map Mini-Map Inventory

Start sunuřlar 6 Int... Windo... Conne... Micros... Secon... TR 01:07

# OCLC WorldCat Facebook içinden taranabilir

Welcome to the new Facebook [Send feedback](#)

facebook Home Profile Friends Inbox Yaşar Tonta Settings Logout

What are you doing right now?

**Find people you know**  
You can search by name or look for classmates or coworkers.

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- Events
- WorldCat**
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**Sponsor**

Inv  
Use  
quic  
frier

**People You May Know**

**Mehmet Tuncel**  
Add as Friend  
You and Mehmet  
Üniversitesi.

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Applications Photos People Events WorldCat

23 Eylül 2008 Salı



Hello Yaşar!

Herkes OCLC WorldCat hesabı açabilir

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Search for an item in libraries near you

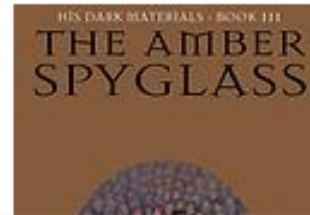
Enter title, subject or author

🔍 search engines

Search WorldCat

If you add your current interests to your Facebook profile, we'll add a WorldCat quick search for you here.

Reading Suggestions

In [WorldCat.org](#) you can create lists of books, music, video and more, organized any way you'd like. These selections are from recent WorldCat.org lists of books "to read". See [more](#).WorldCat  
tavsiyeleri

f Applications



# OCLC WorldCat kataloğunda “search engines”

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WorldCat® Hello Yaşar! Share +

Home Advanced Something to Read Favorite WorldCat Lists Invite Friends Contact Us

Search for an item in libraries near you

Enter title, subject or author

search engines Search WorldCat

**The Invisible Web : uncovering information sources search engines can't see**  
by Chris Sherman - Published 2001  
Includes bibliographical references (p. 397-399) and index.  
Find in a library Format a citation

**The extreme searcher's Internet handbook : a guide for the serious searcher**  
by Randolph Hock - Published 2004

Applications





# Farklı atıf stillerine göre kitabın gösterimi

File Edit View Favorites >>

WorldCat®

Home Search

Search for item

<< Return to Search Results

**Türkçe arama motorlarının**  
by [Yaşar Tonta](#); [Yıldan Bitirim](#); H

★★★★☆  
(based on 1 rating(s) | [1 with a review](#))

Type: Book; Turki  
Publisher: Ankara : Total Bilişim Ltd. Sti.  
Editions: [2 Editions](#)  
ISBN: 9759292300 97  
OCLC: 50812281  
Related Subjects: [Information retr](#)  
Citations: [Cite this Item](#)  
User-created lists: [This item is fa](#)

Get It  
[Search my library](#)

## Citation Styles for "Türkçe arama motorlarında performans değerlendirme"

### APA

Tonta, Y., Bitirim, Y., & Sever, H. (2002). *Türkçe arama motorlarında performans değerlendirme*. Ankara: Total Bilişim Ltd. Sti.

### Chicago (Author-Date)

Tonta, Yaşar, Yıldan Bitirim, and Hayri Sever. 2002. *Türkçe arama motorlarında performans değerlendirme*. Ankara: Total Bilişim Ltd. Sti.

### Harvard

TONTA, Y., BITIRIM, Y., & SEVER, H. (2002). *Türkçe arama motorlarında performans değerlendirme*. Ankara: Total Bilişim Ltd. Sti.

### MLA

Tonta, Yaşar, Yıldan Bitirim, and Hayri Sever. Türkçe arama motorlarında performans değerlendirme. Ankara: Total Bilişim Ltd. Sti, 2002.

### Turabian

Tonta, Yaşar, Yıldan Bitirim, and Hayri Sever. *Türkçe arama motorlarında performans değerlendirme*. Ankara: Total Bilişim Ltd. Sti, 2002.

Learn more about these citation styles: [APA](#) | [Chicago](#) | [Harvard](#) | [MLA](#) | [Turabian](#)

Note: These citations are based on the reference standard for each style. However, formatting rules within a style can vary widely between applications and fields of interest or study. The specific requirements or preferences of your reviewing publisher, institution, and field may apply.

Done

Internet | Protected Mode: On

Start

sunuşlar

5 Inte...

Window...

Connect...

Microsof...

TR

19:48

# Kaydın Endote'a aktarılması

The image shows a web browser window displaying the WorldCat website. The page title is "WorldCat®". The main content area shows search results for a book titled "Türkçe arama motorları" by Yaşar Tonta and Yıltan Bitirim. The book has a rating of 4 stars (based on 1 rating) and is available in 2 editions. The ISBN is 9759292300 and the OCLC number is 50812281. The "Export to EndNote" link is circled in red. A "Save As" dialog box is open over the page, showing the file name "WorldCat\_50812281" and the save type "RIS Formatted File". The dialog box also shows a file explorer view with folders like "Murat" and "Müziğim".

WorldCat®

Home Search

Search for it

<< Return to Search Results

**Türkçe arama motorları**  
by [Yaşar Tonta](#); [Yıltan Bitirim](#);  
★★★★☆  
(based on 1 rating(s) | [1 with a re](#))

Type: Book; Tu  
Publisher: Ankara : Tota  
Editions: [2 Editions](#)  
ISBN: 9759292300 9789759292300  
OCLC: 50812281  
Related Subjects: [Information retrieval system](#)  
Citations: [Cite this Item](#) [Export to EndNote](#)  
User-created lists: This item is featured on 4 public list

Get It [Search my library](#) Save It [Add This Page to Favc](#)

Save As

tonta-11-ocak-2007 Müziğim Search

Organize Views New Folder

Favorite Links  
Desktop More >>

Folders  
Murat  
Müziğim  
alaed  
ayde  
dede  
Türkçe  
Yaban

Name Artists Album # Genre  
alaeddinyavaşça ayde mori  
dede efendi Türkçe  
Yabancı Örnek Müzik

File name: WorldCat\_50812281  
Save as type: RIS Formatted File

Hide Folders Save

Start sunuşlar 6 Inte... Window... Connect... Microsof... TR 19:52


# Kullanıcının yarattığı listelere kaydedilmesi

The image shows a screenshot of the WorldCat website interface. The main content area displays search results for the book "Türkçe arama motorlarında performans değerlendirme" by Yaşar Tonta, Yılan Bitirim, and Hayri Sever. The book is listed as "Book; Turkish" with a rating of 4 stars (based on 1 rating). The publisher is Ankara: Total Bilişim Ltd. Sti., 2002. The ISBN is 9759292300 978 and the OCLC number is 50812281. The book is related to "Information retrieval system" and has options to "Cite this Item", "Export to EndNote", and "Export to RefWorks".

At the bottom of the search results, it states "This item is featured on 4 public list(s)". A red circle highlights this text, and a red arrow points from it to the top of the page where the text "'timon' by müge" is circled in red. This indicates that the user "müge" has created a list containing this item.

The interface also shows navigation options like "Home", "Search", and "Advanced Search". There are also links for "RSS FEED" and "BOOKMARK". The bottom of the page has buttons for "Get It", "Save It", "Add to It", and "Share It".

# Paylaşım

File Edit View Favorites >> |  >

★ + 🏠 📡 🖨️ 📄 Page ⚙️ Tools ? 📁


Home ▾ My WorldCat ▾ Lists ▾ Search ▾ Signed into WorldCat as [tonta](#) (Sign

Search for items:  **Search** [Advanced Search](#)

[<< Return to Search Results](#)

**Türkçe arama motorlarında performans değerlendirme**  
by [Yaşar Tonta](#); [Yıldan Bitirim](#); [Hayri Sever](#)


★★★★☆  
(based on 1 rating(s) | [1 with a review](#))


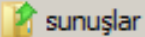

Type:  Book; Turkish  
Publisher: Ankara : Total Bilişim Ltd. Sti., 2002.  
Editions: [2 Editions](#)  
ISBN: 9759292300 9789759292300  
OCLC: 50812281  
Related Subjects: [Information retrieval system.](#)  
Citations: [Cite this Item](#) | [Export to EndNote](#) | [Export to RefWorks](#)  
User-created lists: This item is featured on [4 public list\(s\)](#).

**Get It**  
[Search my library](#)

**Save It**  
[Add This Page to Favorites](#)  
Save to: [New List] ▾  
Save

**Add to It**  
[Review this Item](#)  
[Edit Public Notes](#)  
[Tag this Item](#)

**Share It**  
[Link to this Page](#)  
[E-mail this Item](#)  
BOOKMARK 

Start  >>  4 Inter... Windows ... Connect t... Microsoft ... TR <<  20:37

# OCLC WorldCat kullanıcıların eklediği bilgiler . . . Tag'ler



Editions: [2 Editions](#)  
ISBN: 9759292300 9789759292300  
OCLC: 50812281  
Related Subjects: [Information retrieval system.](#)  
Citations: [Cite this Item](#) | [Export to EndNote](#) | [Export to RefWorks](#)  
User-created lists: This item is featured on [4 public list\(s\)](#).

## Get It

[Search my library](#)

## Save It

[Add This Page to Favorites](#)

Save to: [New List] ▼

Save

## Add to It

[Review this Item](#)

[Edit Public Notes](#)

[Tag this Item](#)

## Share It

[Link to this Page](#)

[E-mail this Item](#)

BOOKMARK

Services from HACTTEPE UNIVERSITESI for this item: [Connect to the catalog at Hacettepe University Libraries](#) | [OCLC FirstSearch](#)

My tags on this item : [arabul,arama motorlar](#),[information retrieval performance](#),[netbul,performans deęerlendirme](#),[search engines](#),[superonline](#)

Libraries

Details

Subjects

Reviews

Tags

Users Tagged this Item with these Keywords:

[What are Tags?](#)

Add your own tags (separated by commas)

search engines, informatio

Save Tags

[Select from a list of tags you've already created](#)

Kayıtlı kullanıcılar kendi "tag"lerini ekleyebilirler

# . . . Eklenen "tag"ler OCLC WorldCat kaydının bir parçası oluyor

My tags on this item : [arabul](#), [arama motorları](#), [information retrieval performance](#), [netbul](#), [performans değerlendirme](#), [search engines](#), [superonline](#)

Libraries Details Subjects Reviews **Tags**

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by Yaşar Tonta; Yıltan Bitirim; Hayri Sever

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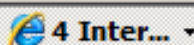
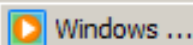
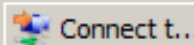
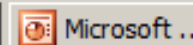
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by Yaşar Tonta; Yıltan Bitirim; Hayri Sever

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2 BİLGİ ERİŞİM SİSTEMLERİ.....

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## Most widely held works by Yasar Ahmet Tonta

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**LCSH and PRECIS in library and information science : a comparative study** by Yasar Ahmet Tonta (Book)  
1 edition published in 1992 in English and held by 104 libraries worldwide  
Compares the performance of LCSH and PRECIS for the books published in 1987 in the field of library and information science in order to investigate the strengths and weaknesses of each system.

---

**An analysis of search failures in online library catalogs** by Yasar Ahmet Tonta (Book)  
4 editions published in 1992 in English and held by 12 libraries worldwide

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**Türkçe arama motorlarında performans değerlendirme** by Yaşar Tonta (Book)  
2 editions published in 2002 in Turkish and held by 3 libraries worldwide

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**Bilgi edinme özgürlüğü** (Book)  
1 edition published in 1996 in Turkish and held by 2 libraries worldwide

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**Internet and Electronic Information Management** (Book)  
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The number of information sources accessible through the Internet are ever increasing. Billions of documents including text, pictures, sound, and video are readily available for both scholarly and every-day uses. Even libraries and information centers with sizable budgets are having difficulties in coping with this increase. More developed tools and methods are needed to find, filter, organize and summarize electronic information sources. This paper is an overview of a wide variety of electronic information management issues ranging from infrastructure to the integration of information technology and content, from personalization of information services to "disintermediation." It discusses the issues of description, organization, collection management, preservation and archiving of electronic information and outlines Davenport's "ecological model" for information management and its components, namely, strategy, politics, behavior and culture, staff processes, and architecture.

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**Electronic information management = La gestion électronique de l'information** (Book)  
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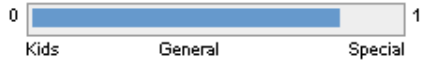
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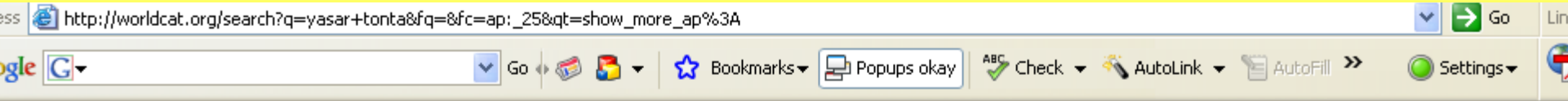
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1. [A Study of Indexing Consistency between Library of Congress and British Library Catalogers.](#)  
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Language: English Type: Article  
Publication: Library Resources and Technical Services, v35 n2 p177-85 Apr 1991  
Database: ERIC The ERIC database is an initiative of the U.S. Department of Education.
2. [Türkçe arama motorlarında performans değerlendirme](#)  
by Yaşar Tonta; Yıldıran Bitirim; Hayri Sever  
Language: Turkish Type: Book  
Publisher: Ankara : Total Bilişim Ltd. Sti., 2002.
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Serap Kurbanoglu, Yaşar Tonta ve Umut Al (Yay. Haz.), Ankara: Hacettepe Üniversitesi Bilgi ve Belge Yönetimi Bölümü, 2007. xx + 314 s. (ISBN 978-975-491-246-3).

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**Yaşar Tonta**  
Hacettepe University  
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**Abstract**

Facebook, MySpace, Flickr and YouTube are currently among the most frequently visited websites with Web 2.0 features. Features such as social networking and collaboration, personalization, user-supported content and metadata enrich the user experience and make those websites more attractive. Libraries and information centers are increasingly incorporating some of the Web 2.0 features in order to continue to offer a viable service to their users. This paper briefly reviews the impact of new technologies such as mobiles and cloud computing on teaching, learning, research, and creative expression within a short time span. More specifically, it discusses the impact of Web 2.0 technologies on library and information services, along with the new challenges and opportunities facing information professionals in the digital age.

**Keywords:** Web 2.0, information services, dynamic content, social networking, personalization

http://yunus.hacettepe.edu.tr/~tonta/yayinlar/tonta-lcats-2008.pdf - Windows Internet Explorer

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## Libraries and museums in the flat world: Are they becoming virtual destinations? ☆

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**ABSTRACT**

In his recent book, "The World is Flat", Thomas L. Friedman reviews the impact of networks on globalization. The emergence of the Internet, web browsers, computer applications talking to each other through the Internet, and the open source software, among others, made the world flatter and created an opportunity for individuals to collaborate and compete globally.

**Keywords:**



# **Web 2.0 ve Library 2.0: Dijital Yerliler İçin Bilgi Hizmetleri**

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