A Future Emulation and Automation Research Agenda

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Abstract. Despite significant research and the proven usefulness for complex, dynamic and interactive objects emulation remains not widely adapted in digital preservation. While some significant building blocks of emulation based strategies are present a number of components are still unsatisfactory or missing. This paper proposes a research agenda for the future integration of emulation into preservation workflows. It discusses prerequisites and requirements for fully automated services operating in large scale environments. Those include the replacement of user interaction by using a standard interfacing protocol like Virtual Network Computing, proper system image and software components archiving and the “preservation aware” emulator. To achieve the latter, additional goal channels are required to control the emulator and monitor its states. This paper analyses the state of the art in emulation and motivates the need for an advanced research agenda in this field.

1 Introduction

Emulation is an extremely versatile and durable solution for retaining access to any kind of digital content. For some digital objects such as educational software, research applications or electronic games, it is actually the only possible way to preserve these objects, as they cannot be migrated. Nevertheless, emulation is not widely adopted in digital preservation. It has a status as a niche strategy handled only by a few trained experts. However, hobbyists run instances of their old computer systems or sell old versions of electronic games for new platforms by electronic game studios, the deployment of emulation in the sub-field of virtualization and use emulation for future system software development. These scenarios imply an informed user group exists that is already familiar with the technology. For example, deprecated systems and their user interfaces are well understood by enthusiasts running emulators as part of the ”game scene”, as well as to system administrators daily dealing with operating systems.

Emulation in digital preservation has not yet gone much beyond the showcase scenario. A wide range of home computer and X86 emulators are available to demonstrate the feasibility of running old computer games, navigation of outdated web sites with the original tools or displaying a complex object of a deprecated format. All this requires a certain effort, including the proper choice
and configuration of the emulator, the recovery of the original or compatible software environments, the transfer of the object into this environment and finally its rendering or execution [6].

2 Unsteady Ground

While emulators and virtualization tools are taken for granted, their long-term availability remains uncertain. Much of the emulators and virtualization tools have been around for less than ten years, many emulators have already vanished and might not have completely been replaced by new ones. The few approaches aiming at the long-term perspective, like Dioscuri [12] or UVC [9], are often not as powerful or complete. Other tools like the X86 virtualization software VMware Workstation changed the emulated hardware significantly over time deprecating old operating systems like Windows 3.X from Version 4.X on. Additionally the container formats of the virtual harddisk were updated regularly rendering actual Workstation versions unable to access containers of earlier 3.X versions [16].

This implies, if no mitigation strategies are taken, the knowledge about past computer systems will vanish. Important operational information, such as the proper configuration of networking, graphical output in the correct resolution and color depth or configuration of the audio interfaces is lost. The same applies to the handling of once popular (graphical) user interfaces (GUI). How many owners of an iPhone or iPad would be comfortable with the DOS command line or the GUI of Windows 3.0? Hence, it is not sufficient to store the original computer systems or equivalents and its components, but rather the knowledge about using these systems has to be kept and documented in order to safeguard usability for future use.

A major factor in the discussion of emulation strategies is missing. Up to now system images – the combination of software components running in a specific emulator in order to create a runnable original environments – were implicitly taken for granted. But results are not sufficiently reproducible. The required software components are implicitly used in todays experiments but they are not categorized and not officially archived. Thus a component such as a missing operating system for a specific X86, Sparc or Power PC machine or a firmware ROM of a home computer might render a digital object completely unusable, even with a perfectly running virtual substitute of the original machine. Parallel to the uncertain physical availability, the legal issues of software, including licenses or copy protection schemes, are often ignored [13].

Further, up to now lots of knowledge and software is available on the net but may vanish as people lose interest. General software archiving – one of the building blocks of an emulation-based preservation strategy – is not undertaken by any significant memory institution yet [11]. The essential groundwork of digital preservation research, has until now been largely neglected. This could lead to fatal gaps in the preservation workflows of future generations.
3 Emulation research 1.0

Previous research mainly focused on success criteria for the applicability of the emulation strategy in long-term preservation [15, 14, 17]. Most of the emulators taken into consideration such as Dioscuri, QEMU, MESS or commercial virtualization tools are stand-alone desktop applications not optimized for preservation services. During the PLANETS project [3] the prototype GRATE\(^1\) was developed which allows the wrapping of various emulators with software environments within a single networked application. Designed as a general purpose remote access system it demonstrated a prototypical create-view service. Much of the involved procedures work in a black box model: Start the emulator with the object attached e.g. as virtual floppy or harddisk partition, then wait for an uncertain amount of time until hopefully the expected action happens. Finally shut down the emulator and retrieve the altered object if required.

Fig. 1. Emulated original environments could be deployed to migrate digital objects using the original tools they were created with.

While the traditional human-interaction with the system strategy is acceptable for those scenarios it is not an option for the integration into large-scale production preservation frameworks requiring the unattended migration of a batch of Word Perfect documents to ASCII text. Migration is yet another preservation service which might use emulation – at least if run in large scale – requiring tools which could be deployed non-interactively (Fig. 1). A tedious issue from the viewpoint of a digital archive manager is that for example, spread sheet, product design (CAD), audio/video or word processing programs cannot execute basic tasks in an unattended and fully automated manner. Thus a larger number of migration tools – the original applications the objects were created with – cannot be used, especially in the handling of complex and proprietary file formats. Nevertheless, research for the integration of emulation within automated archiving processes is still in its infancy [8, 2, 7]. Typically, currently operating preservation frameworks do not implement migration services using original applications within emulated environments as a backend for a number

of reasons, including the fact that emulators offer a very limited measurements of functionalities.

As the digital object of interest is wrapped into an emulation environment which is a complete software ecosystem of its own limited observation from the outside is possible. The actual state of CPU, RAM and storage is often not available. This gives a very limited idea on important states such as application or operating system failures. In general a whole bunch of processes running within the environment is wrapped into an additional software layer and thus reduced to a single process on the host machine, making it difficult to trace file input/output on the system image.

4 Future Challenges in Emulation Research

The research and development of the last decade produced working preservation frameworks and emulators for a wide range of platforms [3]. But significant building units connecting both spheres are unsatisfactory or missing. Emulation has to consider a range of additional challenges beside the rebuilding of a deprecated hardware or software environment in software executable on modern computer architectures. Thus the Keeping Emulation Environments Portable project\(^2\) aims to develop an emulation wrapping system thereby providing a generalized interface for emulation frameworks.

Previous efforts to integrate emulation services into long-term preservation frameworks such as that proposed by PLANETS\(^3\) are not very well suited for large scale scenarios. Neither a large number of concurrent users or the (parallel) processing of large collections in a specified timeframe is possible as of yet. After the demonstration of feasibility of integration [20, 2] the focus should be shifted towards the large-scale, production-system integration [19].

As long as the number of objects to be processed is manageable or just a few individual users interact with emulation environments the required computing power and wall clock time consumed for those processes is minimal. If large scale preservation systems are to be run and preservation planning tools like PLATO [1] are to be used to evaluate runtimes and give reasonable cost estimates, more information is needed [4].

A new generation of "digital preservation aware" emulators is desirable in order to implement a number of different interfaces. Beside the traditional screen output to the host system a VNC interface should be available. VNC offers an appropriate abstract layer to operate a standard computer interface providing screen output and keyboard and mouse input. The input activity and the resulted output can be observed and recorded. Such a recording could be used to replace the human user on the VNC client beside a machine agent sending events to the machine and interpreting the screen content [8].

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\(^2\) KEEP, [http://www.keep-project.eu](http://www.keep-project.eu)

\(^3\) Preservation and Long-term Access through NETworked Services, [http://planets-project.eu](http://planets-project.eu)
The typical emulator of today is primarily focused on direct human interaction by offering a GUI. The preservation perspective is often missing as the tools are lacking certain capabilities which should be taken into account for basic preservation requirements. GUI-enabled emulators are suitable for a range of certain create view requirements but sub-optimal for integration into large preservation frameworks. For large scale migration scenarios requirements like predictability and accountability of actions play an important role. The time (calculated e.g. in wall time or CPU cycles consumed) should be predictable to give archive operators a base to calculate costs and amount of time consumed for a certain preservation action [4]. A preservation-ready emulation thus would include the availability of control interfaces for archiving systems to monitor and query the state of the emulator at any time.

The aforementioned VNC interface has no access to other emulator controls like power and reset buttons, or removable devices. Beside the command line or configuration file interface for initial emulator setup and configuration an emulator and the preservation framework should implement a common API like the so-called "monitor" in QEMU. It opens a channel to send commands during emulator operation for mounting removable devices, sending special keystrokes like CTRL-ALT-DEL. It also allows suspending and shutting down of the emulated system. An emulator might implement the monitor interface allowing for the request of certain states of the running machine.

4.1 Software Archiving: Strengthening Weak Links

A future challenge is the reproduction of original environments from their single building blocks. View paths or pathways in other literature formalise the steps in an abstract way from the digital object to the actual rendering environment of the user. The number of involved steps might differ depending on the layers emulated in the hardware-software stack [17]. View paths deliver valuable hints about components, including which operating systems and applications should be included. But they do not produce an exact installation order and dependency lists of software items to be taken into consideration and are not directly transferable into an object schema [5]. To automate software selection a tool registry describing software components and their dependencies like PRONOM [10] for file types is required.

In addition to storing and handling the digital objects themselves, it is essential that this complex set of software components is kept and managed. It is important to archive (automatically) all relevant software components which a certain digital ecosystems consists of. Additionally be aware of all software components required by certain significant properties of the object, including fontsets, codecs or specific decompression tools [18, 11].

4.2 Emulator Migration and Longevity

Emulation does not avoid migration, but moves it to a different level. When the host environment changes, the emulators made as applications for this environ-
ment need to be adapted too. The major challenge is to update the "outer" software layers of the emulator application without changing any inner components (Fig. 2). This has been accomplished very well with "dead" architectures like the old Apple Macintosh or home computers of the 1980th and early 1990th. A good example is the modular emulator MESS which has been around for several years, updated from DOS to modern day Windows, Linux and Mac OS operating systems. "Living" architectures like the X86 are more challenging. The typical problem that can be observed with the virtual machine VMware (available since the end of 1990th) are the changing virtual hardware components and the updated virtual disk container formats. The audio, video, network and block device configuration of the standard X86 machine changed significantly requiring the installation of new hardware drivers within the emulated environment. During this period the format of the image file representing the harddisk changed several times. Newer VMware machines are not able to mount images of some earlier versions. The problem is comparable to real hardware; if a computer is replaced by another a simple transfer of the old harddisk into the new machine or a blockwise copy of the old harddisk to the new one most probably will not work. Thus longevity of the virtual machines becomes a vital issue for the suitability of emulators in digital preservation. The optimal emulator adds new devices to the virtual machine, but keeps the old ones too. Plus, it does not change the format of the container files. This paradigm is partly fulfilled e.g. by QEMU.

Fig. 2. Emulator updates e.g. required when changing from 2004 system to 2014 system shouldn’t change anything of the virtual machine components.
Nevertheless not all components were kept exactly the same, rendering some Microsoft operating systems like Windows 95 or 98 unusable on some versions.

5 Conclusion

Future research agendas in digital preservation need to bring the emulation strategy onto the next level. Emulators need to get preservation ready and measurable to allow for comparison between each other. Then they are getting comparable to other strategies too. Otherwise they will not get out of their niche existence in digital preservation. An important sub-domain is an automated quality assurance for well defined test sets of standard environments for new versions especially of community and open source emulators. Defining emulation metrics to describe capabilities would help with testing and emulator comparisons. Additionally convenient methods for user feedback should be included to preservation frameworks making use of emulation. Nevertheless the most successful approach for the next level preservation emulator like Dioscuri would have to be a joint effort of national memory institutions [19]. The existing communities should be made aware of the needs of digital preservation, provided with feedback on the actual developments and ensure quality assurance. And they should be provided with a steady funding to keep up with the changing technology. Additionally emulation workflows need to get automated to be on equal terms with standard migration procedures. Manual emulation workflows are much too expensive regarding knowledge, personnel costs and time consumption to be taken into consideration for large-scale mass migration tasks.

References


