

Las revistas científicas estructura y normalización

4 de 4: normas, identificadores *et al.*

Eduardo Giordanino

*Acuerdo de Bibliotecas
Universitarias de Córdoba*

19 y 20 de mayo 2011

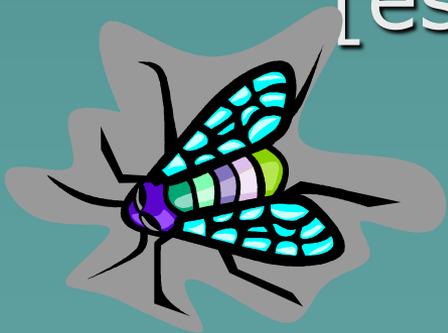
Las revistas científicas

- ◆ **Normativa internacional y nacional sobre revistas científicas.**
- ◆ **Normas ISO.**
- ◆ **Los identificadores bibliográficos: ISSN, DOI.**
- ◆ **Editor: nuevos roles**
- ◆ **Estilos: APA, MLA, CSE, Chicago**

Normas ISO (I)

Relativas a la presentación de publicaciones periódicas

- ◆ ISO 8: la revista como una totalidad en sí misma
- ◆ ISO 215: las contribuciones y artículos individuales (forma de presentación de los originales [este curso])



Normas ISO (II)

Regulan aspectos específicos y partes de las publicaciones periódicas

- ◆ ISO 18: estructura de la tabla de contenidos
- ◆ ISO 5122: presentación de la hoja de resúmenes en las publicaciones periódicas
- ◆ ISO 999: índice de una publicación
- ◆ ISO 6357: regula la información que aparece en el lomo

Normas ISO (III)

Relaciones con las publicaciones en general y las científicas en particular

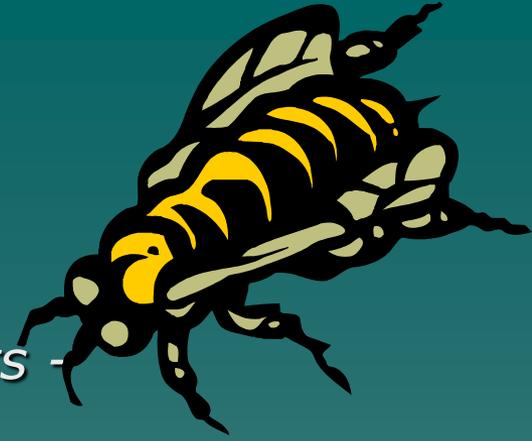
- ◆ ISO 690: referencias bibliográficas
- ◆ ISO 214: resúmenes
- ◆ ISO 2145: numeración de escritos (divisiones y subdivisiones)
- ◆ ISO 2014: uso de fechas
- ◆ ISO 3166: uso de códigos de países
- ◆ ISO 8601: intercambio de información, fechas (DC field Date: 2005-05-24)

Normas ISO (IV)

Relacionadas con la circulación y la gestión digital de derechos (DRM)

- ◆ ISO 3297: ISSN (1975)
- ◆ ISO 19005: PDF (2005)
- ◆ ISO 21047: ISTC (2005)
- ◆ ISO 26324: DOI (2010)

Otras normas



- ◆ Comité de Vancouver
- ◆ NISO Z39.18 (*Scientific and Technical Reports - Preparation, Presentation and Preservation*)
- ◆ IRAM 32053-1: 1995 (ISO 690) Referencias bibliográficas: Contenido, forma y estructura
- ◆ IRAM 32053-2: 2001 (ISO 690-2) Documentación: Referencias bibliográficas. Parte 2: Documentos electrónicos o parte de ellos
- ◆ IRAM 32059: 1997 (ISO 215) Documentación: Forma de presentación de artículos en publicaciones periódicas y demás publicaciones en serie.
- ◆ IRAM 32061 (ISO 3297): ISSN
- ◆ IRAM 36041: 1991. Informática: Código de barras EAN. Información técnica básica sobre numeración y simbología

Identificadores bibliográficos

- ◆ Buscan mantener un flujo de información compatible sobre distintos aspectos de la industria editorial
- ◆ Nacen con el objetivo de identificar unívocamente las distintas ediciones de los títulos de libros en circulación (el ISBN en 1970)
- ◆ Permiten una adecuada gestión administrativa y financiera de los documentos que se publican (control bibliográfico)
- ◆ Con Internet, se agrega una nueva función: la gestión de derechos de autor (DRM)

Giordanino (2010)

Identificadores bibliográficos

- ◆ Singularidad
- ◆ Resolución
- ◆ Interoperabilidad
- ◆ Persistencia

Giordanino (2010, p. 179)

Identificadores bibliográficos

◆ Singularidad

Una cadena de caracteres representa a una sola entidad

ISSN 0326-7946 : *Espacios* (FFyL, UBA)

Giordanino (2010, p. 179)

Identificadores bibliográficos

◆ Resolución

El identificador es la entrada a un servicio que retorna una o más piezas de información actualizadas sobre la entidad identificada.

<http://eprints.rclis.org/handle/10760/14933>

doi: 10.1087/095315102753303634

Giordanino (2010, p. 179)

Identificadores bibliográficos

◆ Interoperabilidad

Permite usar un identificador en ámbitos distintos a la agencia de registro que lo asignó. Por ejemplo, un cliente compra un libro en una librería en línea usando el ISBN, sin necesidad de tener que consultar al editor que lo registró o a la agencia del país de edición.

ISBN 9789871240470

Giordanino (2010, p. 179)

Identificadores bibliográficos

◆ Persistencia

Exige que se mantenga la identificación indefinidamente. Puede considerarse “interoperabilidad a futuro”. Un identificador no puede ser reasignado a otro título o recurso de información.

Giordanino (2010, p. 179)

Identificadores bibliográficos

◆ DOI

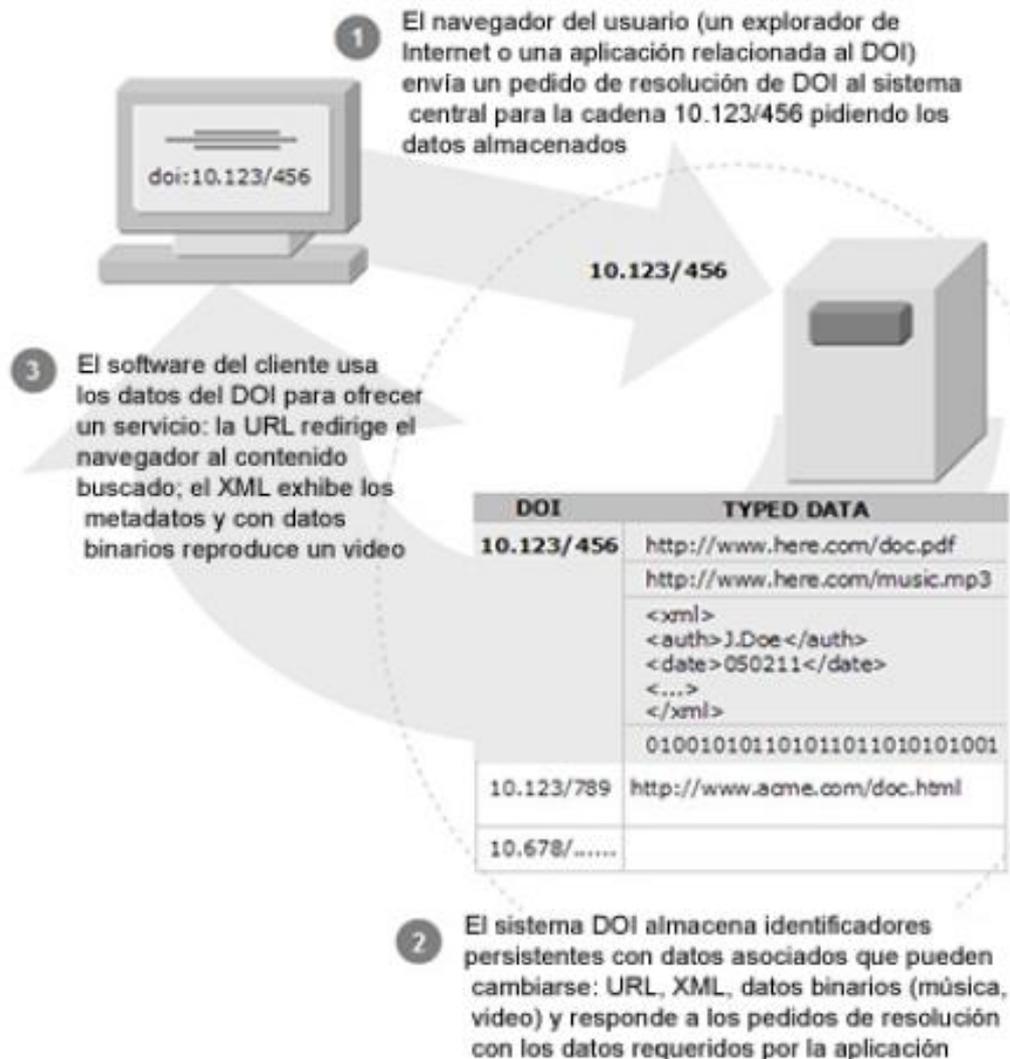
Identificador de Objetos Digitales

- ◆ Objeto digital: textos, libros, capítulos, artículos, imágenes, audio, video
- ◆ Es un código identificador de recursos digitales
- ◆ Es alfanumérico, persistente y permanente
- ◆ Usa metadatos para localizar el objeto (*Handle*)

Giordanino (2010, p. 179)

Identificadores bibliográficos

Figura 8.5. Resolución del DOI





Information Retrieval

Co-Editors-in-Chief: J. Zobel; J. Mothe; C.L.A. Clarke

ISSN: 1386-4564 (print version)

ISSN: 1573-7659 (electronic version)

Journal no. 10791

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COMPUTER SCIENCE

INFORMATION RETRIEVAL

DOI: 10.1007/s10791-011-9162-z

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Efficient and effective spam filtering and re-ranking for large web datasets

Gordon V. Cormack, Mark D. Smucker and Charles L. A. Clarke

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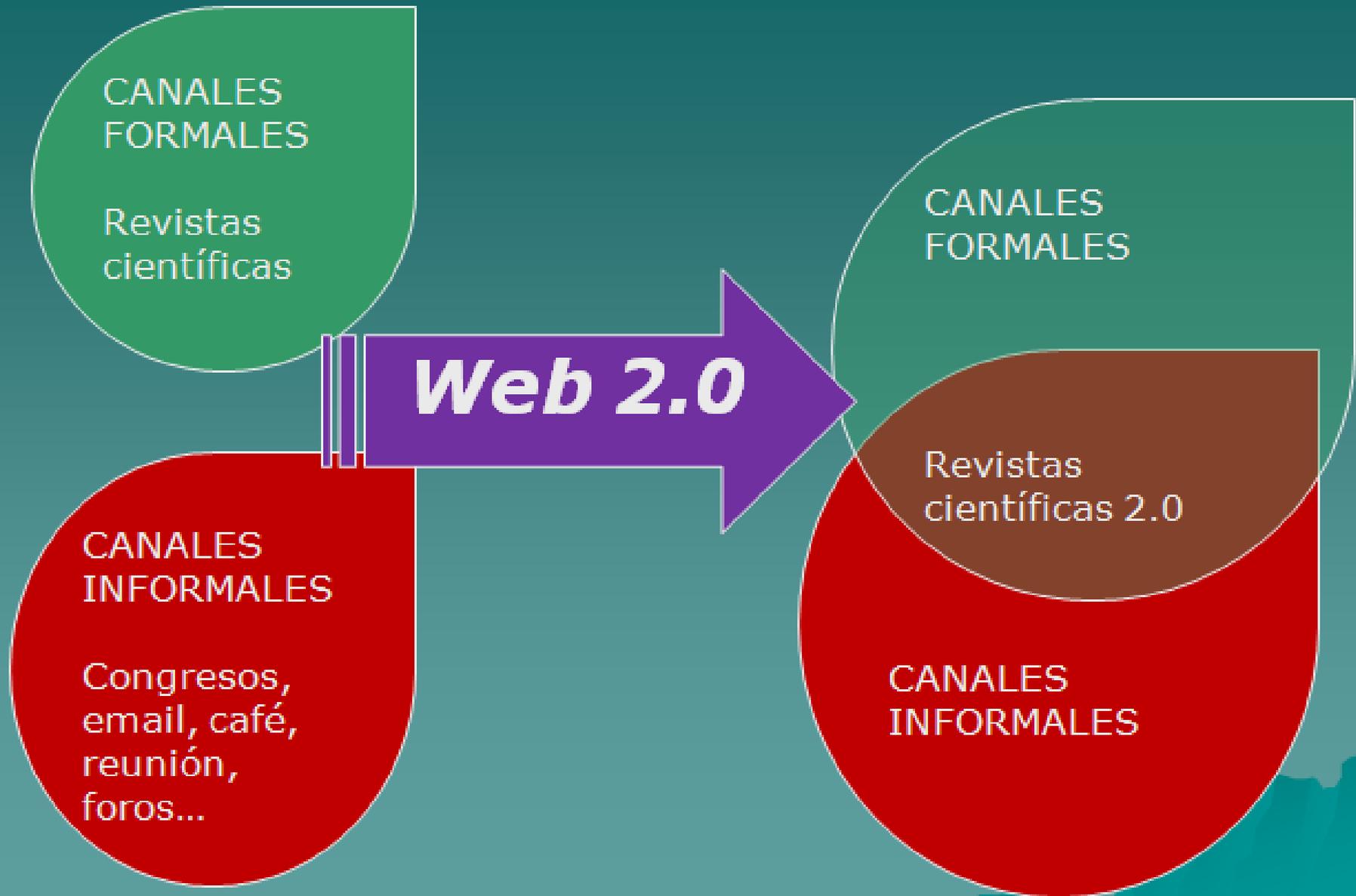
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Recapitulación: convergencia



Resumen: información hoy

The image is a screenshot of a YouTube video player. At the top left is the YouTube logo. To its right is a search bar containing the text "social media revolution 2 subtitulado español". Further right are buttons for "Buscar" and "Explora". Below the search bar, the video title "Social Media Revolution 2 (subtitulado español)" is displayed. Under the title, the channel name "elnezah" is shown, along with "23 vídeos" and a "Suscribirse" button. The video player itself shows a large, light-colored frame with the text "Is Social Media a Fad?" in bold black font, and "Or the biggest shift since the Industrial Revolution?" in blue font below it. At the bottom of the player, there is a progress bar showing "0:08 / 4:26", a volume icon, and a "CC" icon. Below the player, there are interaction buttons: "Me gusta", "Añadir a", "Compartir", and a "6101" view count. The entire interface is set against a dark teal background.

<http://www.youtube.com/watch?v=CxJn3crrF0E>

Editor: roles



Editor: roles

- El editor es quien coordina, administra, decide, selecciona, reproduce y distribuye la revista.
- Lleva su conocimiento y su experiencia académica a la tarea editorial
- Está al día en los últimos avances y desarrollos de la comunidad científica
- Establece la política editorial de la revista científica (áreas de interés, procedimientos de evaluación, público al que está dirigida)
- Organiza y es intermediario entre los comités: comité editorial, comité asesor, comité científico, comité de redacción
- Gestión comercial: costos, marketing...

Editor: nuevos roles (I)

- La edición digital ahorra costos en impresión y distribución
- Nuevos sistemas de producción: administrar el servidor, accesos, permisos: infraestructura, software, personal, nuevos gastos en producción y opciones de formatos.
 - Más recursos para introducir más elementos multimedia, nuevos diseños y aplicaciones: posibilidad de añadir más material complementario que en las versiones impresas.



Editor: nuevos roles (II)

- Conversión retrospectiva de las colecciones antiguas mediante digitalización.
- Establecer un nuevo flujo de trabajo.
- Estudiar nuevas estrategias de marketing
- Estudiar edición semántica con vistas a la Web 2.0 (3.0, etc.)

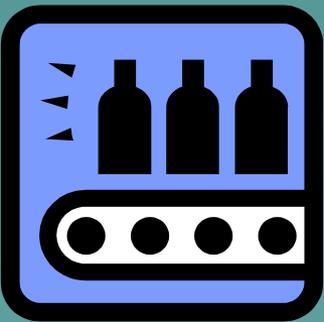


Editor: nuevos roles (III)

- Sufren la competencia de revistas electrónicas puras más dinámicas (que crean Comunidades Virtuales, publican cuando está listo...)
- Preocupación por los estándares y normas como en el medio impreso, para asegurar la accesibilidad de la información, los derechos y el control sobre la compra y venta de los productos electrónicos.
- Afrontar la conservación de la colección en soporte digital.

Recepción de artículos

- ◆ **Asignar un número de referencia único para seguimiento**
- ◆ **Comprobar que está completo**
- ◆ **Comprobar que las ilustraciones están claras**
- ◆ **Enviar al autor un mensaje con el número de referencia del artículo (“Hemos recibido...”)**
- ◆ **Enviar al autor un formulario para el control de los derechos de autor**

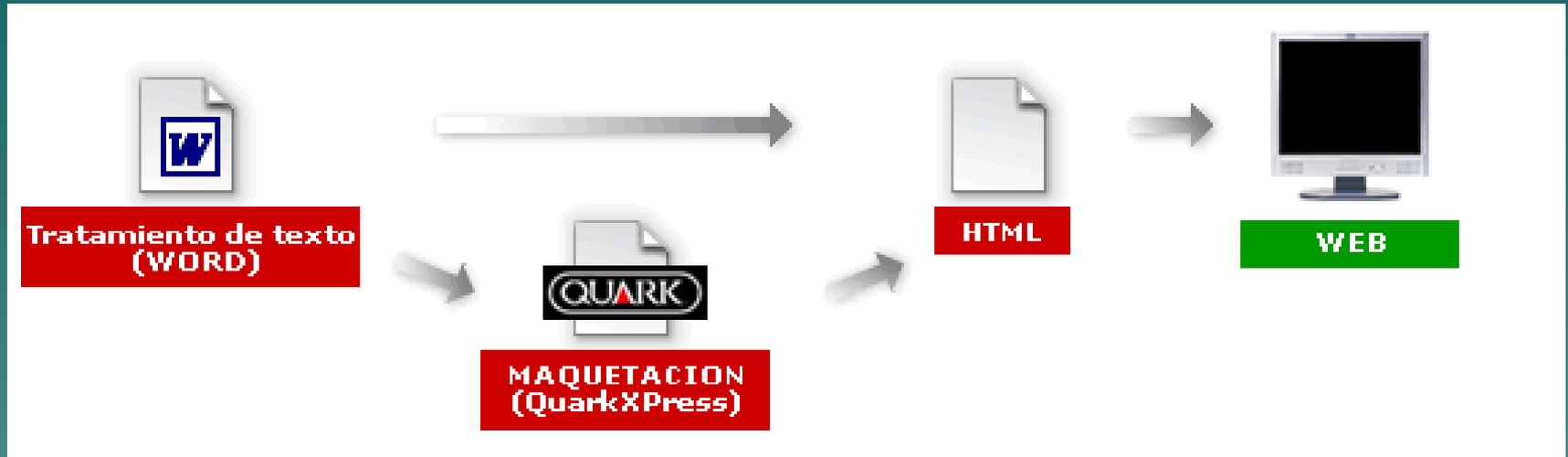


Producción de los artículos

- ◆ Enviar a los miembros del comité de evaluación (referato : arbitraje)
- ◆ Aguardar veredicto del referato
- ◆ Maquetación del original
- ◆ Incluir las ilustraciones en el orden y esquema correcto
- ◆ Enviar una copia en pruebas para la revisión del autor



Opciones de producción



1. PDF desde Imágenes o DOC
2. HTML
3. XML

ISO 215

[Título revista, vol, n., mes año]

TITULO subtítulo

Nombre y apellido

Institución

RESUMEN

DESCRIPTORES

1. Introducción

Mimnio, atesa, eieioioio... Mimnio , eieioioio, Mimnio, atesa, eieioioio... Mimnio, eieioioio, Mimnio, atesa, eieioioio... Mimnio

[Recibido: 26/3/2005 Aceptado: 17/5/2005]

Evaluación de artículos

- ◆ **El resumen y los descriptores como presentación**
- ◆ **Evaluar los resúmenes:**
 - extensión, vocabulario**
- ◆ **El resumen informativo**
 - de 200 a 300 palabras**
 - Describe el contenido con las conclusiones**

Evaluación de artículos

- ◆ **Es común que se exija a los autores además del texto un resumen y descriptores, en español e inglés.**
- ◆ **Control de los descriptores utilizando tesaurus del área o clasificación específica de una disciplina. E.g. revistas de economía: JEL; medicina: MESH**

ISO 690

ESTILOS DE CITAS BIBLIOGRAFICAS

Referencias bibliográficas 12^a ed. 1987



Ejemplo:

PRICE, Derek de Solla. "A general theory of bibliometric and other cumulative advantage processes". In GRIFFITH, Belver C. *Key paper in information science*. New York: Knowledge Industry Publications, 1980 p. 177-191.

Referencias bibliográficas

ISBD

Crítica de la información / Scott Lash. -- 1ª ed. -- Buenos Aires : Amorrortu, 2005. -- 384 p. ; 23 cm. -- (Sociología) -- Traducción de Horacio Pons. -- ISBN 950-518-188-4

MLA

Lash, Scott. *Crítica de la información*. Buenos Aires: Amorrortu, 2005.

APA

Lash, S. (2005). *Crítica de la información*. Buenos Aires: Amorrortu.

Chicago

Lash, Scott. 2005. *Crítica de la información*. Buenos Aires: Amorrortu.

ISO 690

LASH, S. *Crítica de la información*. Trad. por H. Pons. 1ª ed. Buenos Aires: Amorrortu, 2005. 384 p. ISBN 950-518-188-4

Publicación

- ◆ **Corregir los errores detectados por el autor**
- ◆ **Enviar la copia final al impresor/editor digital**
- ◆ **Distribución - prensa y difusión**
- ◆ **Envío de copias a los autores ("separatas")**



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Why staying married is so hard

A psychologist explains what couples do right and wrong



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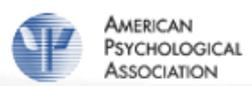
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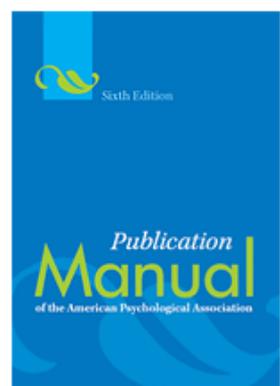
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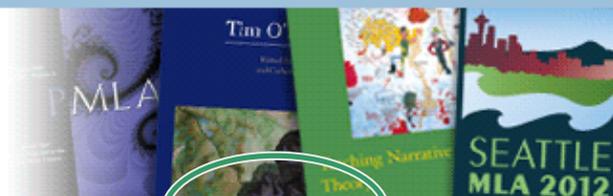
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The 2011 Delegate Assembly approved a constitutional amendment and a resolution. Neither action is final, however, since the MLA constitution requires a ratification vote in each instance. Members are therefore encouraged to review this year's [ratification ballot](#), which is now available in the members-only area of the MLA Web site, and to exercise their right to vote. All members in good standing as of 15 April are eligible to vote. The ballot will remain available until 5:00 p.m. EDT on 1 June.

Language Enrollment Report Released

The MLA has released *Enrollments in Languages Other Than English in United States Institutions of Higher Education, Fall 2009*, a comprehensive report detailing enrollments in over two hundred languages taught in US colleges and universities. The [survey report](#) shows that language course enrollments have continued to grow over the past decade and are diversifying to include an increasingly broad range of languages.

Enrollments from the twenty-two surveys conducted between 1958 and 2009 are available in a new searchable [database](#).

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The *MLA Handbook for Writers of Research Papers* and the *MLA Style Manual and Guide to Scholarly Publishing*

The Modern Language Association publishes two guides for writing and documenting research. The *MLA Handbook for Writers of Research Papers* provides guidance for high school and undergraduate students who are preparing research papers for academic credit. The *MLA Style Manual and Guide to Scholarly Publishing* advises graduate students, scholars, and professional writers on the protocols of advanced research writing, peer review, and publication.

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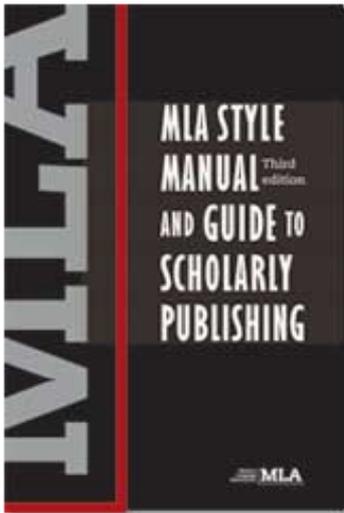
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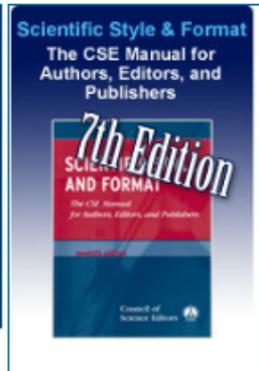


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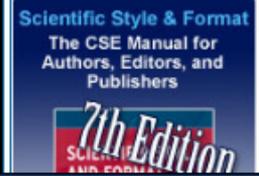


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2.2 Authorship and Author Responsibilities

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Chicago-Style Citation Quick Guide

The Chicago Manual of Style presents two basic documentation systems: (1) notes and bibliography and (2) author-date. Choosing between the two often depends on subject matter and the nature of sources cited, as each system is favored by different groups of scholars.

The notes and bibliography style is preferred by many in the humanities, including those in literature, history, and the arts. This style presents bibliographic information in notes and, often, a bibliography. It accommodates a variety of sources, including esoteric ones less appropriate to the author-date system.

The author-date system has long been used by those in the physical, natural, and social sciences. In this system, sources are briefly cited in the text, usually in parentheses, by author's last name and date of publication. The short citations are amplified in a list of references, where full bibliographic information is provided.

Aside from the use of notes versus parenthetical references in the text, the two systems share a similar style. Click on the tabs below to see some common examples of materials cited in each style, including examples of common electronic sources. For numerous specific examples, see [chapters 14](#) and [15](#) of the 16th edition of *The Chicago Manual of Style*.

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The following examples illustrate citations using the notes and bibliography system. Examples of notes are followed by

Journal article

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1. Joshua I. Weinstein, "The Market in Plato's *Republic*," *Classical Philology* 104 (2009): 440.
2. Weinstein, "Plato's *Republic*," 452–53.

Weinstein, Joshua I. "The Market in Plato's *Republic*." *Classical Philology* 104 (2009): 439–58.

Article in an online journal

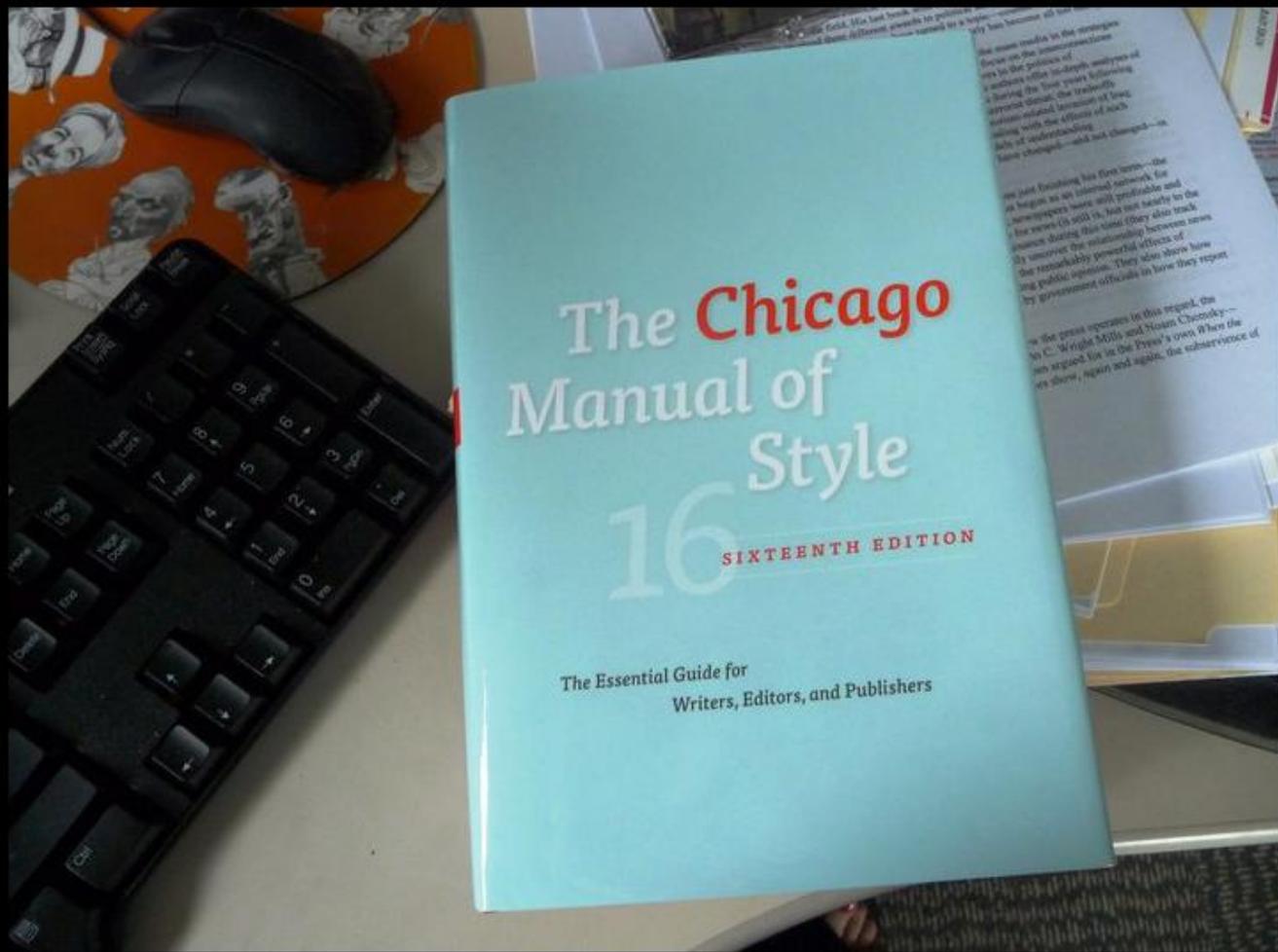
Include a DOI (Digital Object Identifier) if the journal lists one. A DOI is a permanent ID that, when appended to <http://dx.doi.org/> in the address bar of an Internet browser, will lead to the source. If no DOI is available, list a URL. Include an access date only if one is required by your publisher or discipline.

1. Gueorgi Kossinets and Duncan J. Watts, "Origins of Homophily in an Evolving Social Network," *American Journal of Sociology* 115 (2009): 411, accessed February 28, 2010, doi:10.1086/599247.
2. Kossinets and Watts, "Origins of Homophily," 439.

Kossinets, Gueorgi, and Duncan J. Watts. "Origins of Homophily in an Evolving Social Network." *American Journal of Sociology* 115 (2009): 405–50. Accessed February 28, 2010. doi:10.1086/599247.

Article in a newspaper or popular magazine

Newspaper and magazine articles may be cited in running text ("As Sheryl Stolberg and Robert Pear noted in a *New York Times* article on February 27, 2010, . . .") instead of in a note, and they are commonly omitted from a bibliography. The following examples show the more formal versions of the citations. If you consulted the article online, include a URL; include an access date only if your publisher or discipline requires one. If no author is identified, begin the citation with the article title.



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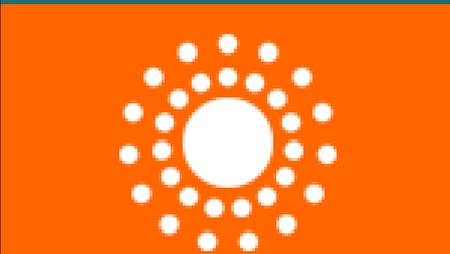
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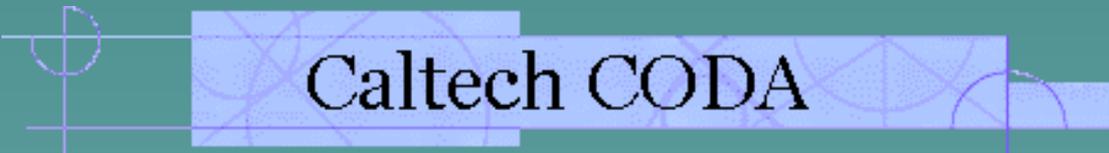
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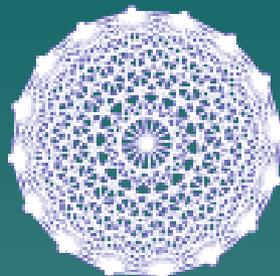
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Acceso a la información

The logo for the Coalition for Networked Information (cni) features the lowercase letters 'cni' in a bold, purple, sans-serif font. A yellow line starts from the top of the 'i', goes up, then right, then down, ending in a small yellow circle.

Coalition for Networked Information



Society for
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Innovative People Advancing Scholarly Communication

The logo for the Digital Library Federation (DLF) features the letters 'DLF' in a large, white, serif font. To the left of the 'D' is a stylized white icon of a classical building with columns and a scroll. Below the letters, the text 'DIGITAL LIBRARY FEDERATION' is written in a smaller, white, sans-serif font.

Budapest Open Access Initiative



WAME

world association of medical editors



ICSU

WORLD DATA SYSTEM

The logo for Latindex features the word 'latindex' in a white, serif font, set against a dark red background with a horizontal orange stripe at the bottom.

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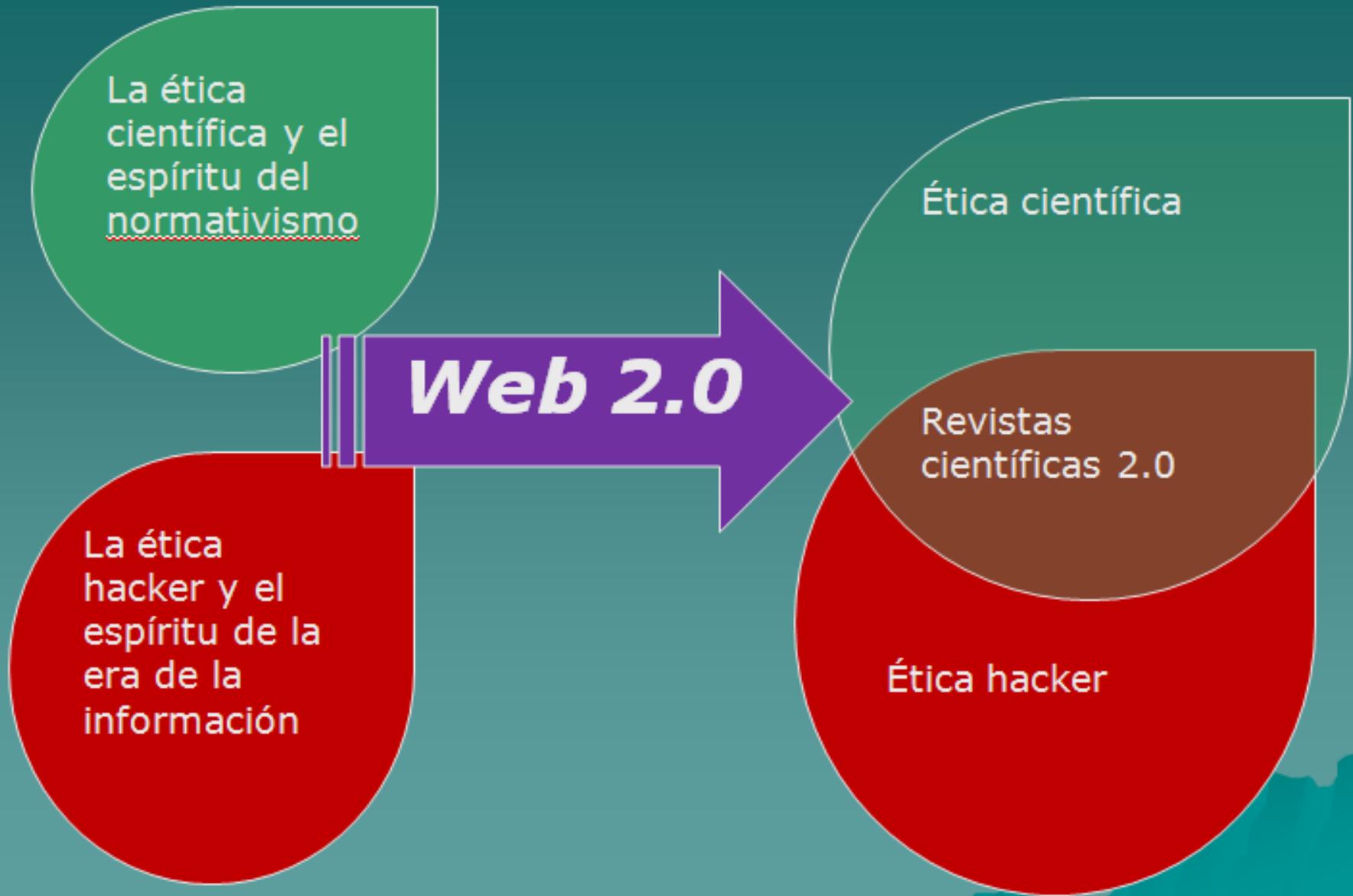
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cualquier servicio 2.0 que se te ocurra



Recapitulación: convergencia



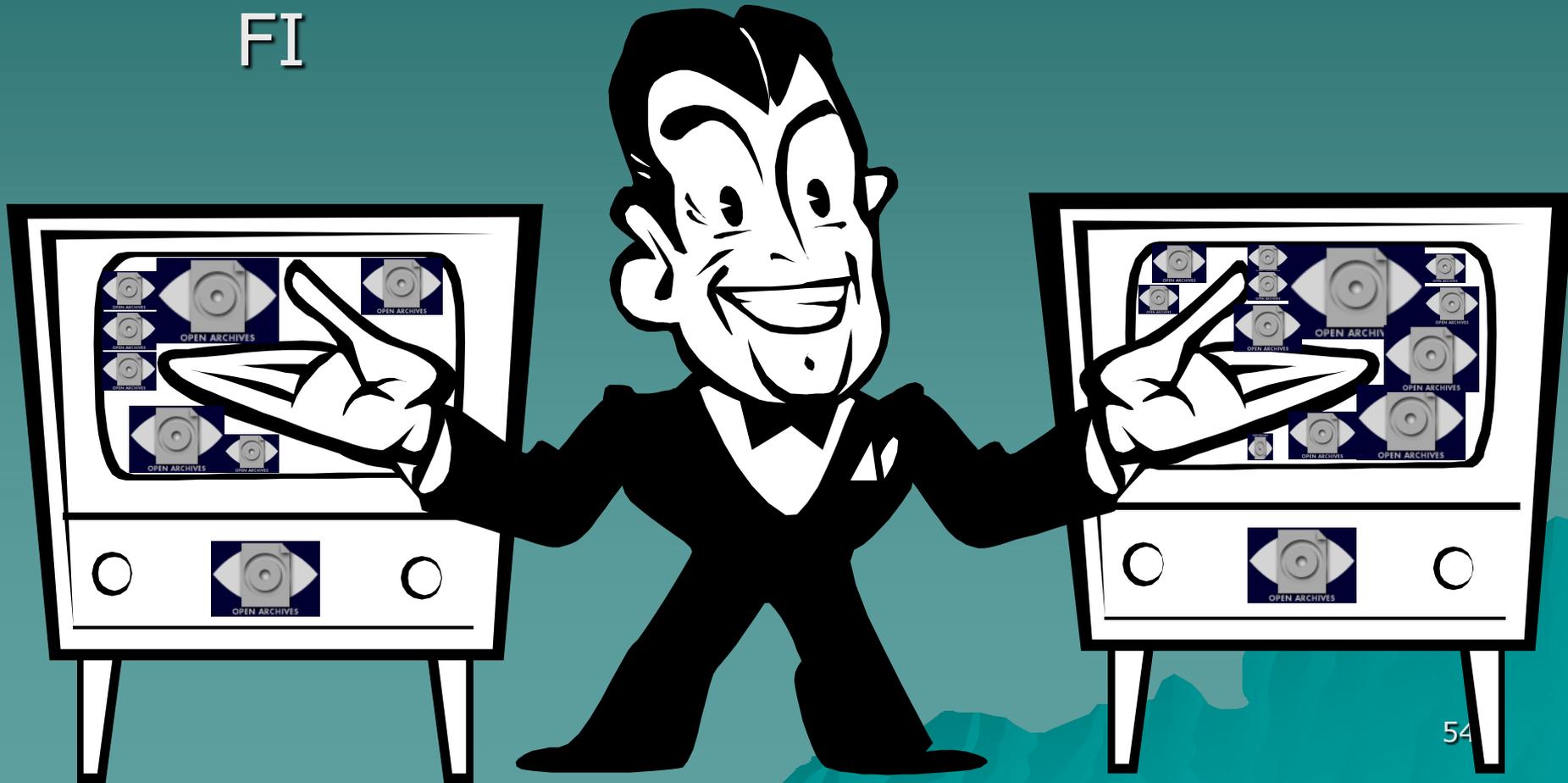
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