

# Promoting Open Access at the Cyprus University of Technology: survey results

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**Library and information services**



# Outline

- **Library working towards Open Access**
  - **Ktisis**
  - **Survey**
  - **Future perspectives**
  - **Conclusion**
- 

# Open Access

- Knowledge is everybody right.
- Economic crisis



# Library working towards Open Access

- Recommendations of the European University Association on Open Access
  - Universities have to develop strategies for Open Access in scientific work
  - Institutional Repository
  - Institutional policies
  - Intellectual property rights management
  - Promote “author pays model” of Open Access




# Library working towards Open Access

- Obligation of the academic staff to self archive their scientific work in Institutional Repository
- The Library developed the Institutional Repository Ktisis
- Intellectual output of the University should be deposited in Ktisis
- The University signed the Berlin Declaration on Open Access
- The Library created a management policy of publications and intellectual output



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# Ktisis

- Open access Institutional Repository
- Goals:
  - To locate and archive cultural heritage items from private collections
  - To guarantee long term preservation and access to data
  - To promote interest and involvement in the digitization process
  - To promote open access at the Cyprus University of Technology





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Welcome to Ktisis, the Institutional Repository of the Cyprus University of Technology-Library. Ktisis is an open source institutional repository gathering any digital material relating to the various activities of the Cyprus University of Technology especially original research material produced by the members of the University. Defined in this framework, Ktisis demonstrates the intellectual life and the research activities of the University, preserving, spreading and promoting the scientific research to the local and international community. Ktisis was named after the symbol of the Cyprus University of Technology depicting Ktisis, the spirit of creation. The symbol originates from a mosaic notation at the Efstolios house that lies in ancient Curium and originates at the start of the 5th d.c. century.

Search

Enter some text in the box below to search Ktisis.

Communities in Ktisis

Choose a community to browse its collections.

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# Survey Targets

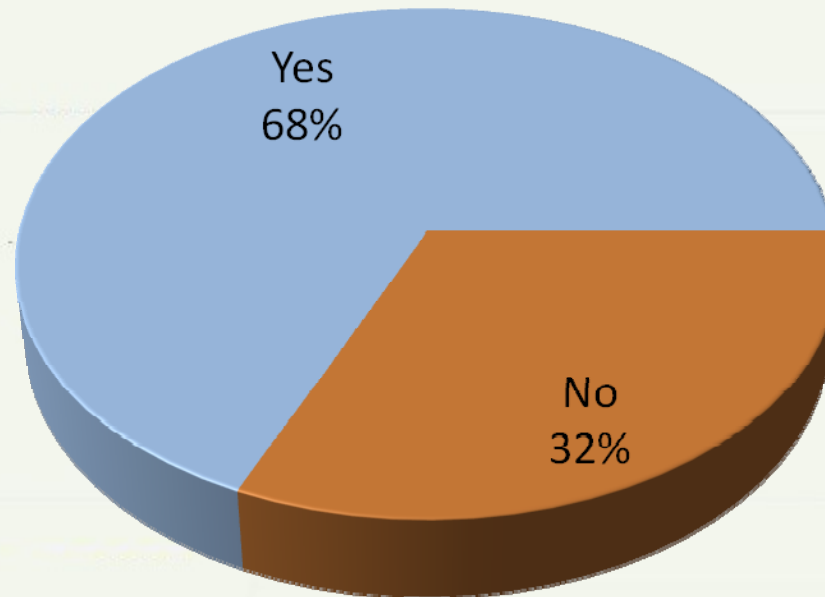
- Examine the degree of familiarity of the academic community and PhD students with Open Access
  - The views and difficulties faced by the academic community and PhD students on the Open Access publishing model
  - Where and under which conditions the members of the academic community prefer to publish
- 

# Research Methodology

- The data for this survey was gathered using an online questionnaire
- Surveymonkey  
<http://www.surveymonkey.com/>
- Survey period: 2 weeks (21/9/2011-06/10/2011)
- Academic Staff: 361 people
- 101 responses
- The questionnaire was structured in three parts

# Results

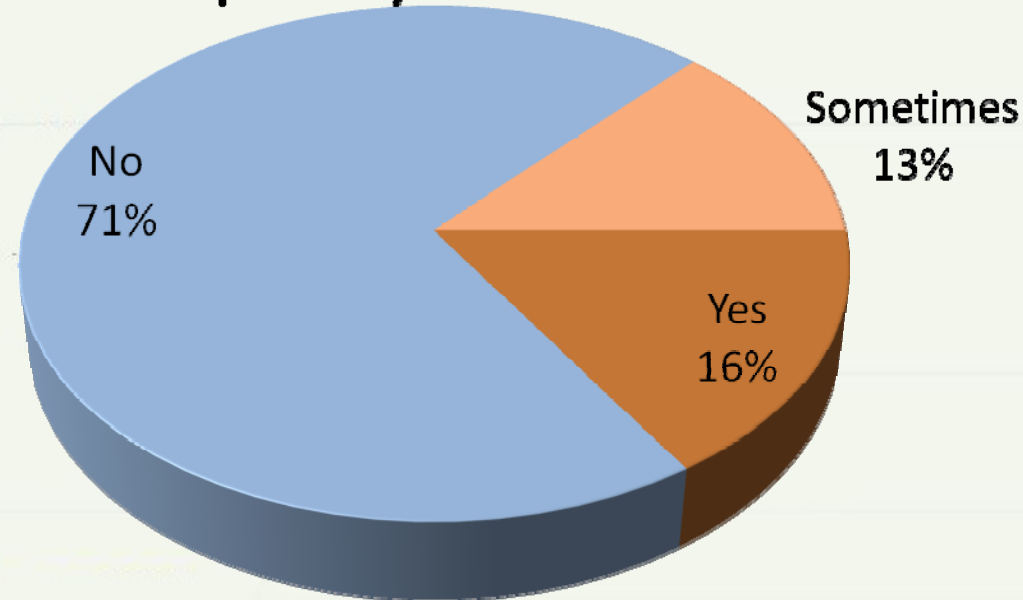
**Do you know what Open Access is?**



- 84% are aware of Open Access scientific journals in their field
- They often use articles from Open Access journals for research and/or scientific purposes (**Mean 3**)

# Ktisis

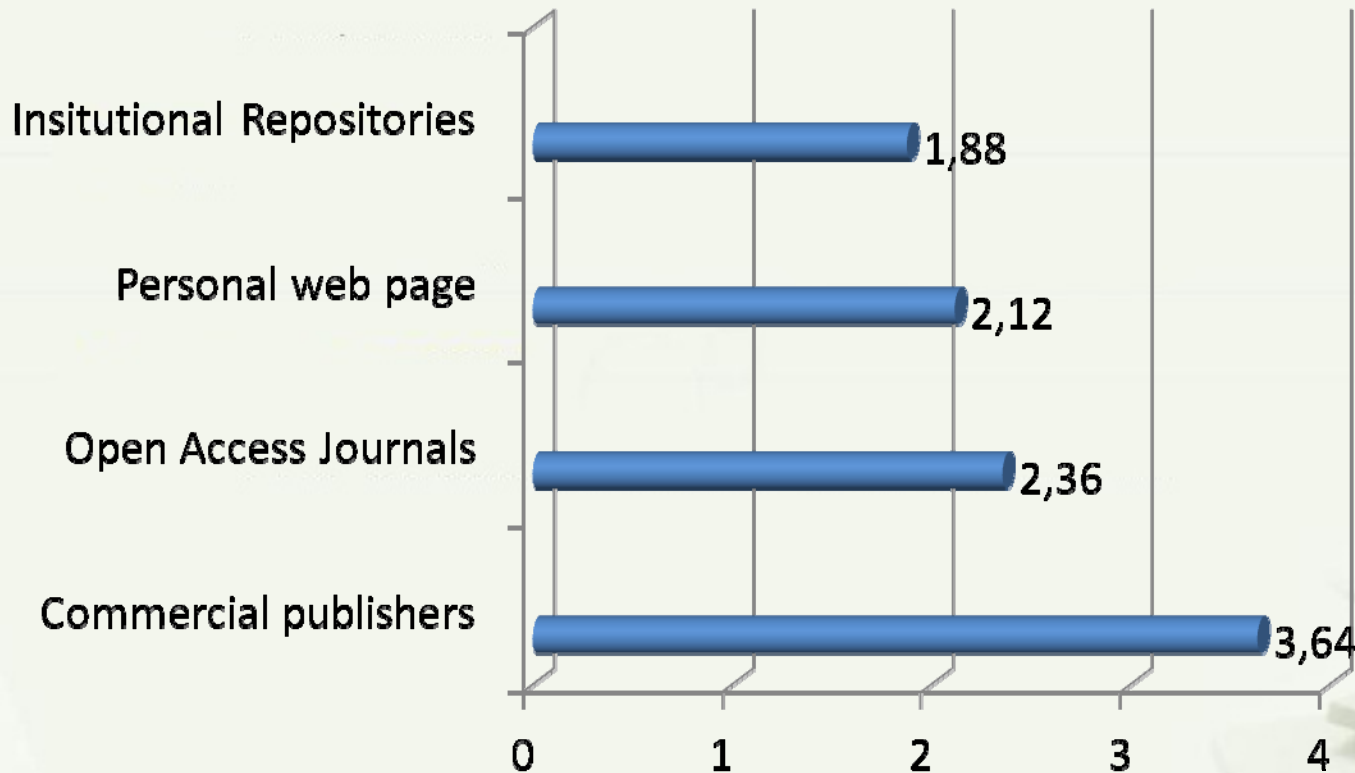
**Do you submit your publications in the institutional repository Ktisis**



- The 72% are not aware of Ktisis
- Another 33% is used to publish in commercial publisher journals (Elsevier, Springer, Willey, Sage, etc.)

# Publishing factors

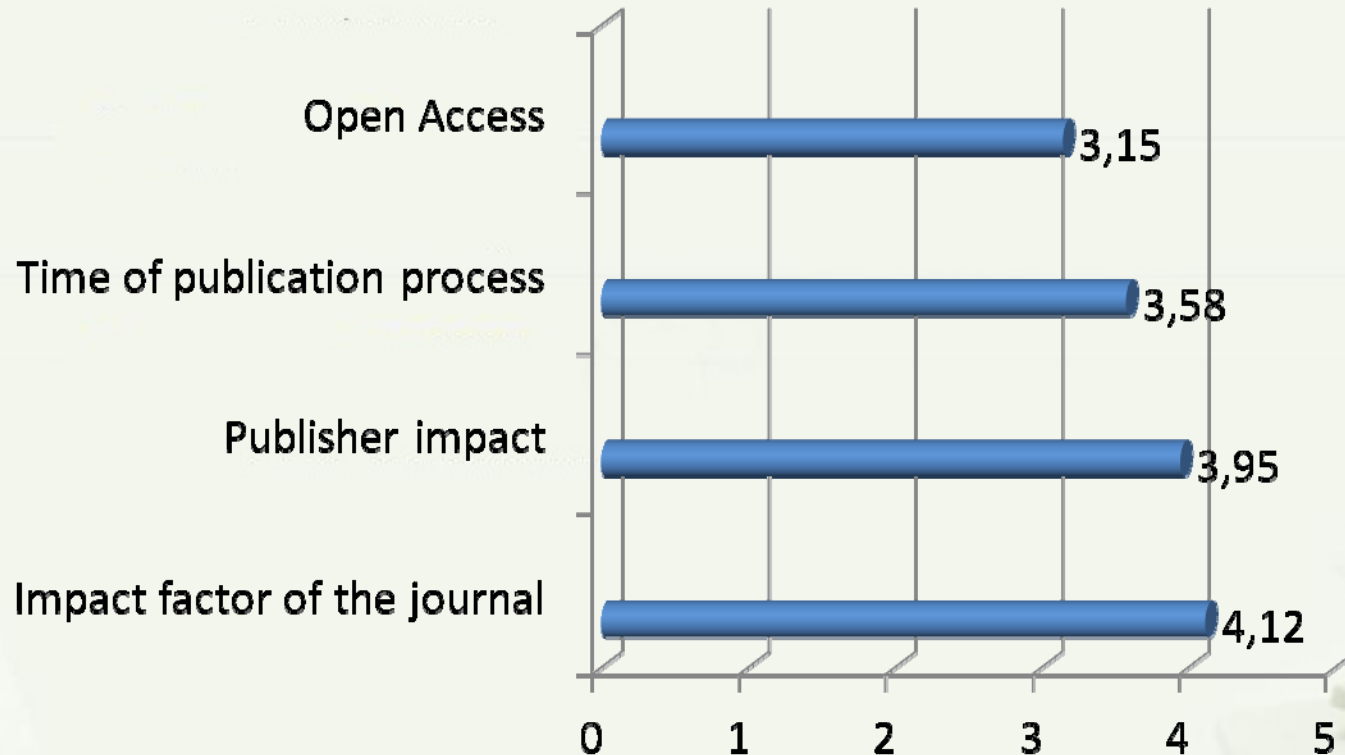
- The 47% prefer Open Access for the dissemination of their publications





# Publishing factors

- 77% believe that work published in commercial journals has higher impact factor



# Copyright and digital preservation


- 61% think that copyright can be preserved in the same way either in commercial publishers or in Open Access
- 68% think that digital preservation can be achieved in the same way either in commercial publishers or in Open Access.




# Author addendum

- 87% is not negotiating the terms and conditions with the publishers
- 89% would like the university to develop an author addendum policy
- Author addendum policies are very important because with this agreement the author keeps the critical rights


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# Future perspectives

- Better strategy for promoting Open Access and “author pay model”
  - Make Ktisis compatible with Europeana and OpenAire
  - Develop author addendum policy
  - Bibliometrics
- 

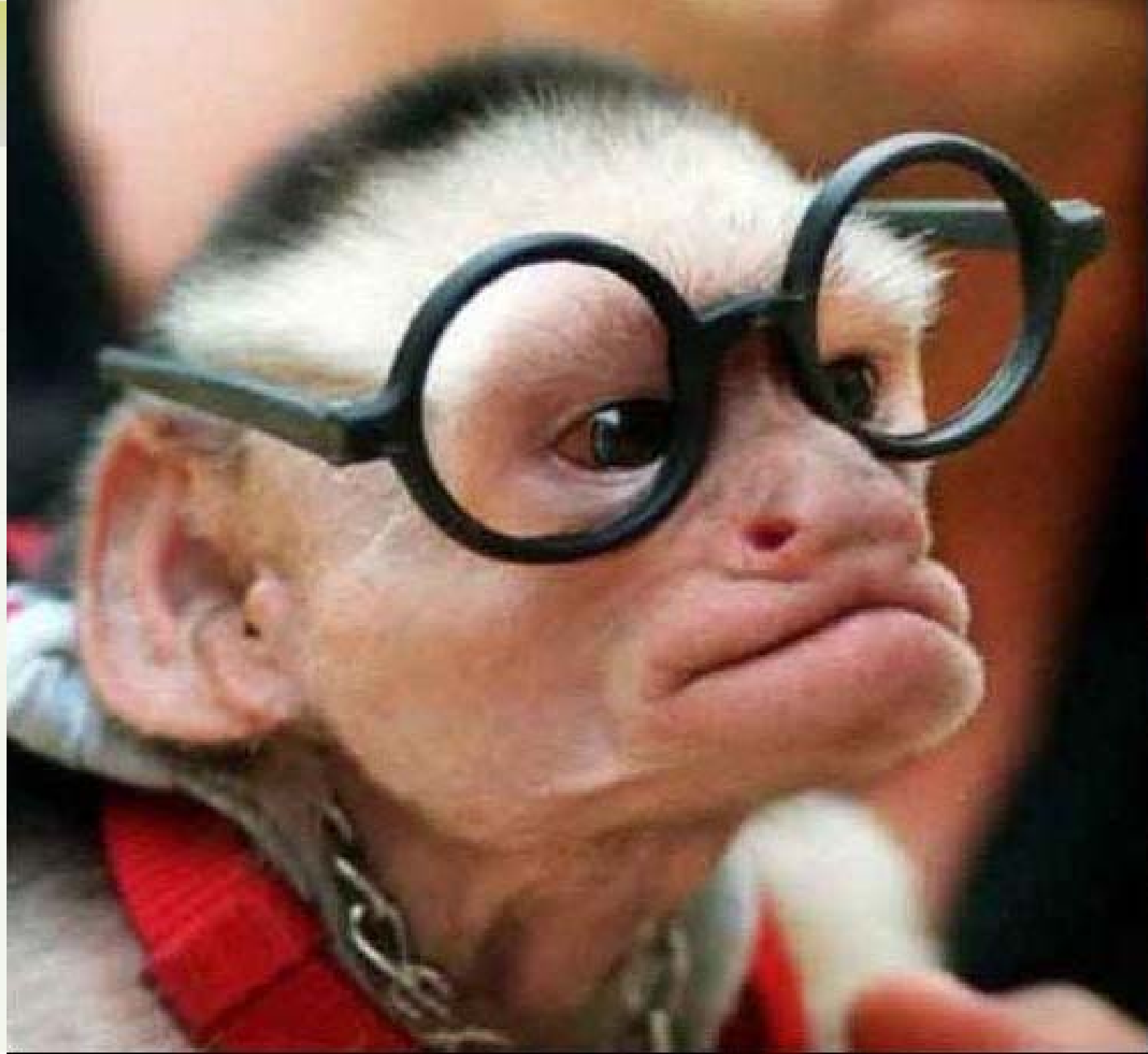
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# Conclusion

- The academic community is not aware of Ktisis
- Open Access has to prove its high impact factor
- Commercial publishers following Open Access models



# Thank you!

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