



**Vidyasagar University
Journal of
Library and Information Science**

VOLUME 18-19, 2013-14

Chief Editor : Pijush Kanti Jana

Advisory Board :

Juran Krishna Sarkhel
Krishnapada Majumdar
Arjun Dasgupta

Editorial Committee :

Pijush Kanti Jana
Durga Sankar Rath
Smita Sett
Soumen Mallik
Nivedita Bhattacharyya
Bidyarthi Dutta
Snigdha Naskar

The Vidyasagar University Journal of Library and Information Science (VUJLIS) is a peer reviewed journal, published annually by the Vidyasagar University, Midnapore, West Bengal in the belief that the Library and Information Science students, scholars, faculties and information professionals should integrate intellect in an attempt to understand the contemporary challenges and complexities of the information activities. Our motto is to link theory and practice by accumulating contribution of both researchers and practitioners for translating their understanding into action, and hence, VUJLIS draws special attention to our openness to such thinking as well approaches. The VUJLIS endeavors to disseminate information concerning recent developments in library and information science at national and international levels.

Signed articles are responsibility of the authors. Views expressed in this journal do not necessarily reflect neither the views of the Editorial Committee nor of the Department of Library and Information Science, Vidyasagar University.

Publication Frequency : Annual

Annual Subscription : Rs. 75.00 / \$ 15 / £8

Published by Dr. Jayanta Kishore Nandi, Registrar (Actg.), Vidyasagar University, Midnapore - 721 102. West Bengal and *Printed at* Giri Printers, Midnapore. Ph. 276286

VIDYASAGAR UNIVERSITY
Journal of
Library and Information Science

ISSN : 0972-8570

Volume : 18-19
2013–2014

Vidyasagar University
Midnapore
West Bengal

Vidyasagar University

Journal of Library and Information Science

VOLUME 18-19, 2013-2014

ISSN : 0972-8570

Webometric Analysis of Management Institutes: A Case Study in West Bengal	1
<i>Tapan Kumar Mandal, Biplab Chkrabarti</i>	
Measuring Customers Satisfaction in Library and Information Centre (LIC) in Service Economy-Methods and Processes – An Approach for Development	24
<i>S. B. Banerjee</i>	
Collection of Vidyasagar University Central Library: A Bibliometric Study	30
<i>Pijush Kanti Jana, Debabrata Maity</i>	
An analytical study of Biotechnology Open Access Journals archived in DOAJ	45
<i>S Banerjee, B Chakraborti</i>	
Globalizing College Libraries Using ICT : A Case Study	54
<i>Chaudhuri Mafijul Kabir</i>	
Annals of Library and Information Studies: An Analysis of Citation Pattern	61
<i>Swati Misra, Bidyarthi Dutta</i>	
Who Should Be A Librarian? Neuropsychology, Prefrontal Cortex and Aging of LIS entrants	79
<i>Soumen Mallik</i>	
Visual Representation of Information and Modern Libraries	94
<i>Anila Sulochana, Devika P Madalli, Durga Sankar Rath</i>	