



# create [&] learn

Richmond Public Library



**Richmond**  
Public Library

# The Origins of Create & Learn

## Number of driving factors

- Capturing special library events and programs
- David Lanke's perspective on community-created content in library catalogues
- Polaris Community Profiles



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# Introducing a Digital Publishing Platform

It would need to:

- Link documents with our library catalogue
- Incorporate range of digital media
- Be simple to use, but allow for wide range of creativity



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# Opportunity Knocks

- Serendipitous meeting leads to more
- *Active Textbook* from Evident Point Software Corporation
  - Digital publishing platform used in lower mainland schools
  - Fully customizable



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# Our First Steps

- Reasonable investment to provide free access to powerful digital publishing platform
- Wish list was long – what features would we start with?
- How would we engage our community?



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# Key User Groups

## Staff identified 4 key groups

- Students of all ages
- General public
- Community organizations and partners
- Library staff



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# Development of Create & Learn

## Why the Active Textbook platform over the alternatives?

A screenshot of the "create [&] learn" website interface. The header includes the logo, navigation tabs for "Learn!", "Find...", "Create!", "My Media Library", and "My Quizzes", and a user profile "Kat". The main content area is divided into two columns. The left column contains a "Welcome to Create & Learn!" message, instructions on how to create documents, a search prompt, and a "Create a Document" button. The right column features a "Documents I've Been Reading" section with four document thumbnails: "Joke Fest: Richmond Public Library", "Artwork: by R.C. P...", "Typing - Keyboard...", and "Write & Publish Your Memoirs". Below this is a "Featured Documents" section with two entries: "Write & Publish Your Memoirs" and "Circle Time: Farms".

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Welcome to Create & Learn!  
Want to create? Get started by uploading a pdf file – you can make one using Microsoft Word, or get one from a free online pdf site. Next, enhance it by adding video, sound, quizzes, and more! Then share it with your friends and your community!  
Want to learn? Click 'Find...' to browse or search for documents.  
Need help? Check out the guides!

**Create a Document**

**Documents I've Been Reading**

- Joke Fest: Richmond Public Library**  
By Richmond Public Library  
Read: February 19, 2014
- Artwork: by R.C. P...**  
By Create  
Read: February 19, 2014
- Typing - Keyboard...**  
By Richmond Public Library  
Read: October 07, 2013
- Write & Publish Your Memoirs**  
By Rana Shaskin  
Read: October 07, 2013

**Featured Documents**

- Title:** Write & Publish Your Memoirs  
**Creator:** Rana Shaskin  
**Pages:** 6  
**Tags:** [writing](#) [publishing](#) [memoirs](#)
- Title:** Circle Time: Farms  
**Creator:** Richmond Public Library  
**Pages:** 3  
**Tags:** [circle time](#) [storytime](#) [teacher resource](#) [\(preschool\)](#) [farms](#) [juvenile fiction](#)



# Ease of Use - Members

- No additional software or accounts
- Requires only basic-computer skills
- Allows enhancement of born-digital or born-physical documents equally.





# Ease of Use - Staff

- No development skills required
- No staff intervention required to upload documents



# End User License Agreement

Before continuing to use Active Textbook, you must agree to the following terms:

## END USER LICENSE AGREEMENT (EULA)

IMPORTANT, PLEASE READ CAREFULLY. THIS IS A LICENSE AGREEMENT.

The Active Textbook software platform is protected by copyright laws and international copyright treaties, as well as other intellectual property laws and treaties. End User License Agreement This End User License Agreement ('EULA') is a legal agreement between you (either an individual or a legal entity) and Evident Point Software Corp. (Evident Point) with regard to the copyrighted software (herein referred to as Active Textbook or 'software').

Active Textbook includes an online computer software platform accessible by users through the Internet and any online or electronic documentation or other information associated with it. Use of any software and related documentation ('software') provided to you by Evident Point in whatever form or media, will constitute your acceptance of these terms. By accessing and using Active Textbook, you agree to be bound by the terms of this EULA. If you do not agree to the terms of this EULA, Evident Point Software Corp. is unwilling to license Active Textbook to you and does not allow you to access and/or use Active Textbook.

Acceptable Use

I accept the terms of the license agreement

Cancel

Confirm



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# Interactivity & Personalization

- Your Own Copy: annotations, notes, highlights, images, links saved
- Comments and Quizzes!

### Dino Quiz

Quiz attempt #1. Maximum allowed: Unlimited

1. Dinosaurs belonged to which group of animals?

reptiles

amphibians

mammals

Submit



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# Built-In Users

- Only library members can upload / comment
- Feature for reporting inappropriate content



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# Offline Option



Create & Learn RPL

The screenshot displays the Create & Learn RPL interface. At the top, there is a search bar and a settings gear icon. Below this is a navigation bar with 11 categories, each represented by a colored icon and a text label with a count in parentheses:

- All Documents
- Richmond Local Interest (8)
- Richmond Community Resources (21)
- Textbooks, School, & Study (38)
- Arts & Entertainment (36)
- Business & Finance (1)
- Careers
- Cooking, Home & Garden (6)
- Crafts & Hobbies (1)
- Health & Wellness
- History & Culture (12)

The main content area features a grid of 10 digital resource cards:

- How to Make Clay Charms By Winnie**: A card with a photo of a blue bowl containing clay charms.
- Libro 4**: A pink card with a red rose illustration.
- Richmond Youth Service Agency**: A white card with a blue header and various text blocks.
- Brave Frontier**: A white card with a colorful illustration of a battle scene.
- Critical Viewpoints: What multiculturalis...**: A white card with a photo of several people's faces.
- A REPORT ON INDIA**: A white card with the Indian national flag and the author's name, Vandy Advani.
- WRITE & PUBLISH YOUR MEMOIRS**: A white card with a photo of hands typing on a laptop.
- New VOICES III**: A white card with a purple and pink abstract graphic.
- THE CHOCOLATE TOUCH**: A white card with a photo of a chocolate bar.
- Libro 33 de poemas**: A pink card with a photo of a dog.

At the bottom of the interface is a navigation bar with four icons: Find, My Docs, Activity, and News.



# Customization: Categories

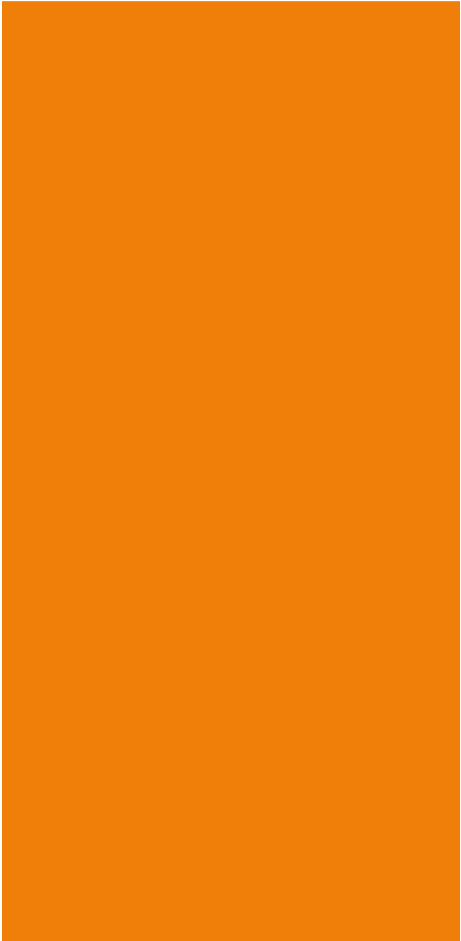


The screenshot shows the 'create [&] learn' website interface. At the top left, there are three circular icons: a lightbulb, a printer, and an open book. Below them is the text 'create [&] learn' and 'Richmond Public Library'. To the right, there are navigation buttons: 'Learn!', 'Find...', 'Create!', 'My Media Library', and 'My Quizzes'. A search bar is located below the navigation buttons. The main content area is titled 'Browsing all Documents' and includes a search bar and a 'Search' button. Below this, there are eight circular icons representing different document categories, each with a dashed border and a corresponding icon. The categories and their counts are:

- Richmond Local Interest (8)
- Richmond Community Resources (21)
- Textbooks, School, & Study (38)
- Arts & Entertainment (36)
- (8)
- CV
- (8)
- (36)



# Contributing to a Tangible Community



# Create & Learn in the Catalogue

## Soldier Files

World War I and World War II Veterans


Richmond Public Library


eBook




My Rating 

 Print

 Add a Comment

 Add Tags

 Add Details ▾

 Save to a List ▾

 Add to My Shelves

 Share

## Explore Further

### Browse the Shelf

Browse the shelf is not available for this title.

### SUBJECT HEADINGS

- › [Canada. — Canadian Armed Forces — History — World War, 1914-1918](#)
- › [Canada. — Canadian Armed Forces — History — World War, 1939-1945](#)
- › [Richmond Cenotaph \(Richmond, B.C.\)](#)
- › [Soldiers — British Columbia — Richmond — Biography](#)
- › [World War, 1914-1918 — Canada — Sources](#)

[Show more ▾](#)





# How it Works

## 3 Steps:

1. Create a PDF, Word, or ePub document.
2. Upload it to Create & Learn
3. Customize & Enhance (optional)



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# Sample Documents

- Library staff created content
- Library member created content
- Library programming content
- Launch: Stories On Our Plates



# Challenges

- Getting the word out
- Training staff/members
- Software limitations



# Future of Create & Learn

- Focus on open source textbooks
- Offer a variety of public initiatives
- Explore the functionality of separate tab search results in Encore
- Library staff are the key to success!



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# Getting Involved

- How can Create & Learn grow to benefit your community and our larger library community as a whole?





Creating, Learning and Sharing 

introducing

# Create & Learn Network



# Create & Learn: from Reading to Interacting

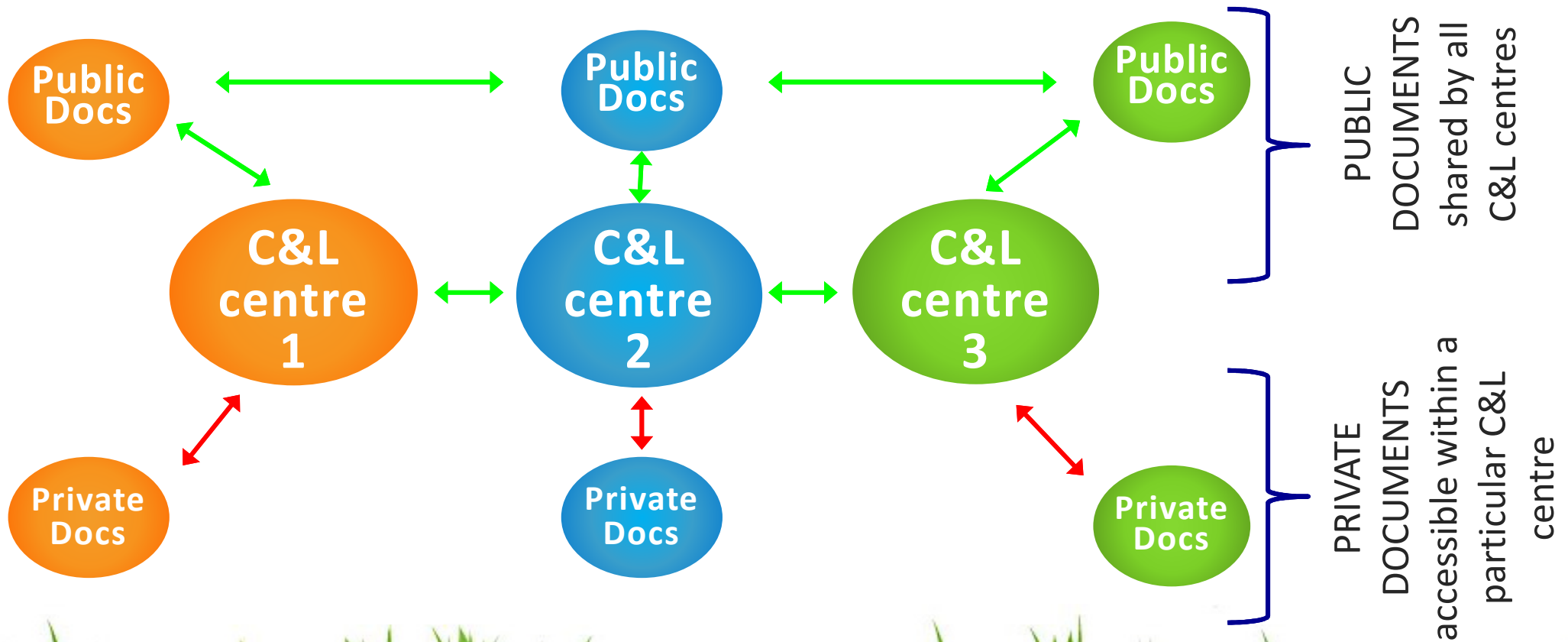


# Next Steps: Growing C&L Community





# Sharing across communities





# Joining the Create & Learn Community



# C&L Consortium Model

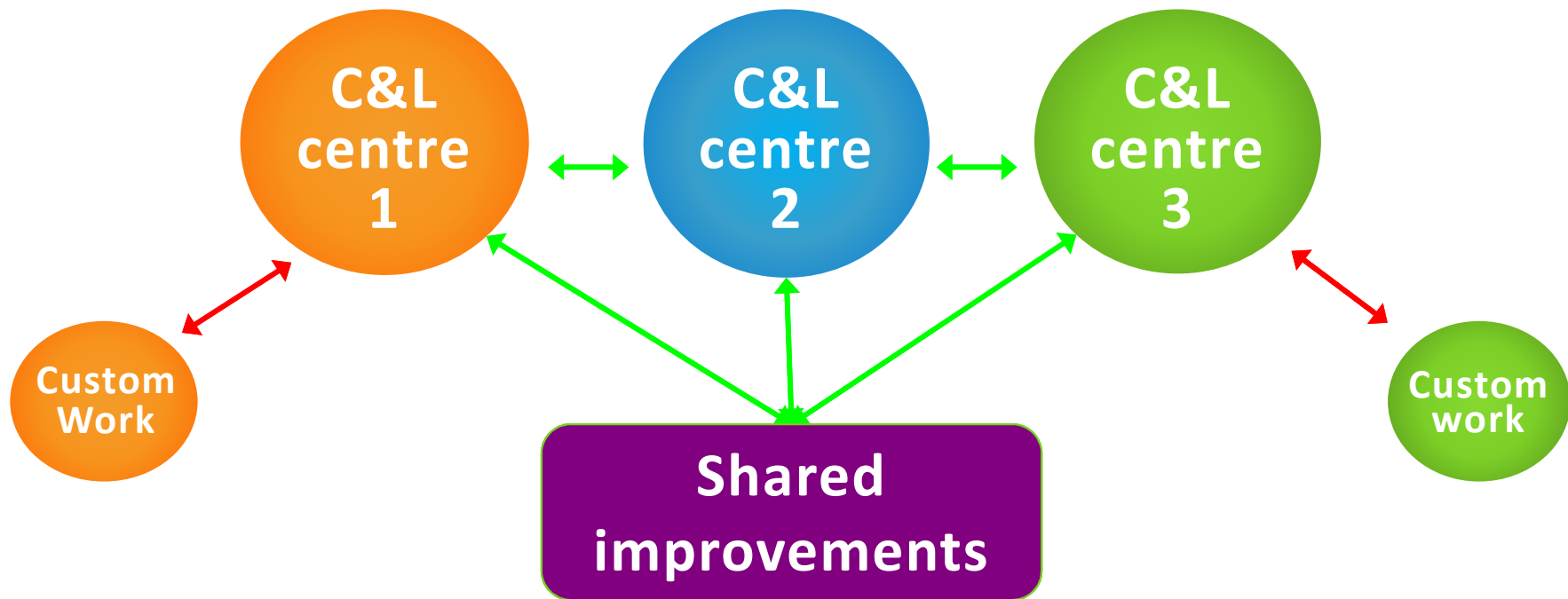
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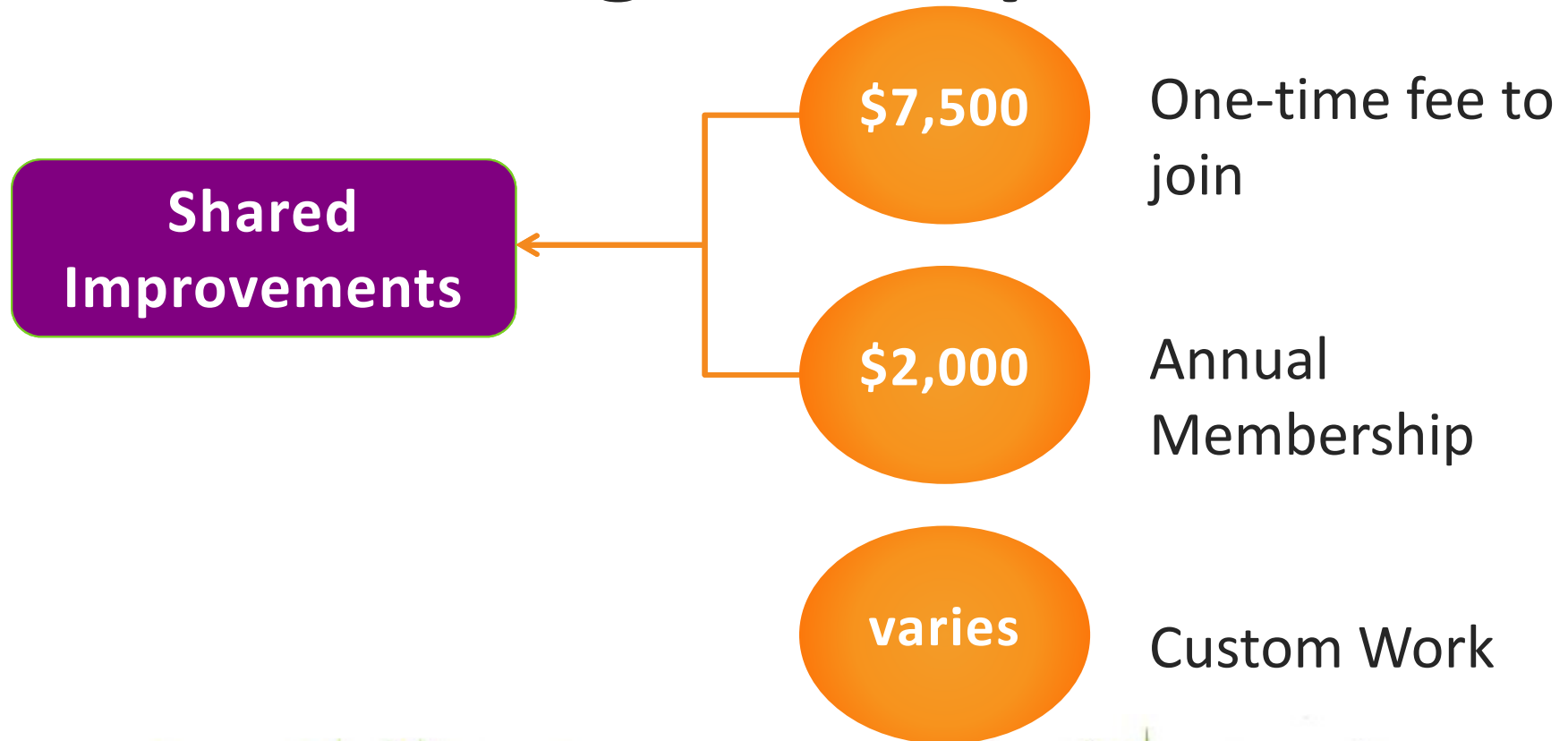
Photo Credit: "Solving jigsaw puzzle", © 2011 [Yoel Ben-Avraham, Flickr](#) | [CC-BY-ND](#) | [via Wyllo](#)



# Sharing development



# Sharing development



Presented by: Richmond Public Library and Evident Point Software

**Thank you very much!**



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# Questions?

[createandlearn@yourlibrary.ca](mailto:createandlearn@yourlibrary.ca)



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