Richmond
Public Library

The Origins of Create & Learn

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Number of driving factors

- Capturing special library events and programs
- David Lanke's perspective on community-created content in library catalogues
- Polaris Community Profiles

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Introducing a Digital Publishing Platform

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It would need to:

- Link documents with our library catalogue
- Incorporate range of digital media
- Be simple to use, but allow for wide range of creativity

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Opportunity Knocks

- Serendipitous meeting leads to more
- *Active Textbook* from Evident Point Software Corporation
  - Digital publishing platform used in lower mainland schools
  - Fully customizable

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Our First Steps

- Reasonable investment to provide free access to powerful digital publishing platform
- Wish list was long – what features would we start with?
- How would we engage our community?

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Key User Groups

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Staff identified 4 key groups

- Students of all ages
- General public
- Community organizations and partners
- Library staff

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Development of Create & Learn

Why the Active Textbook platform over the alternatives?

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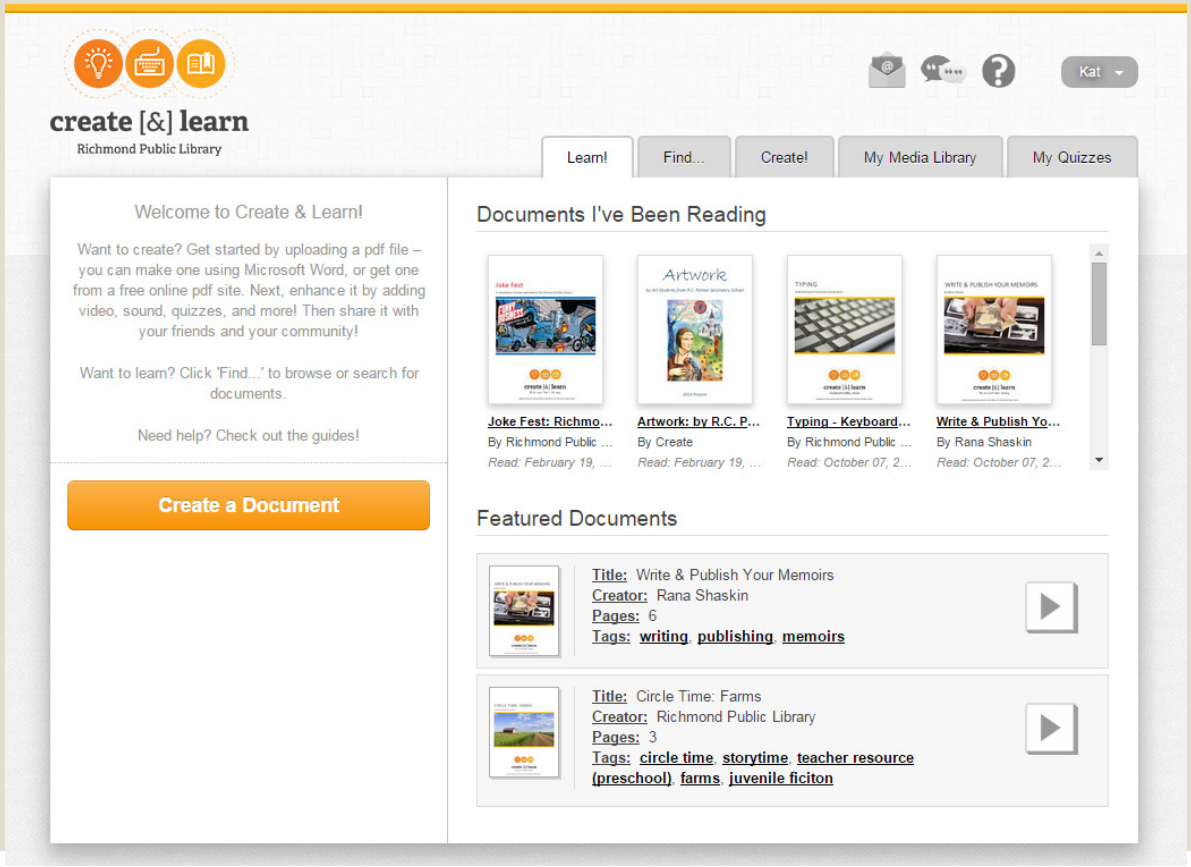

Ease of Use - Members

- No additional software or accounts
- Requires only basic-computer skills
- Allows enhancement of born-digital or born-physical documents equally.

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Ease of Use - Staff

- No development skills required
- No staff intervention required to upload documents

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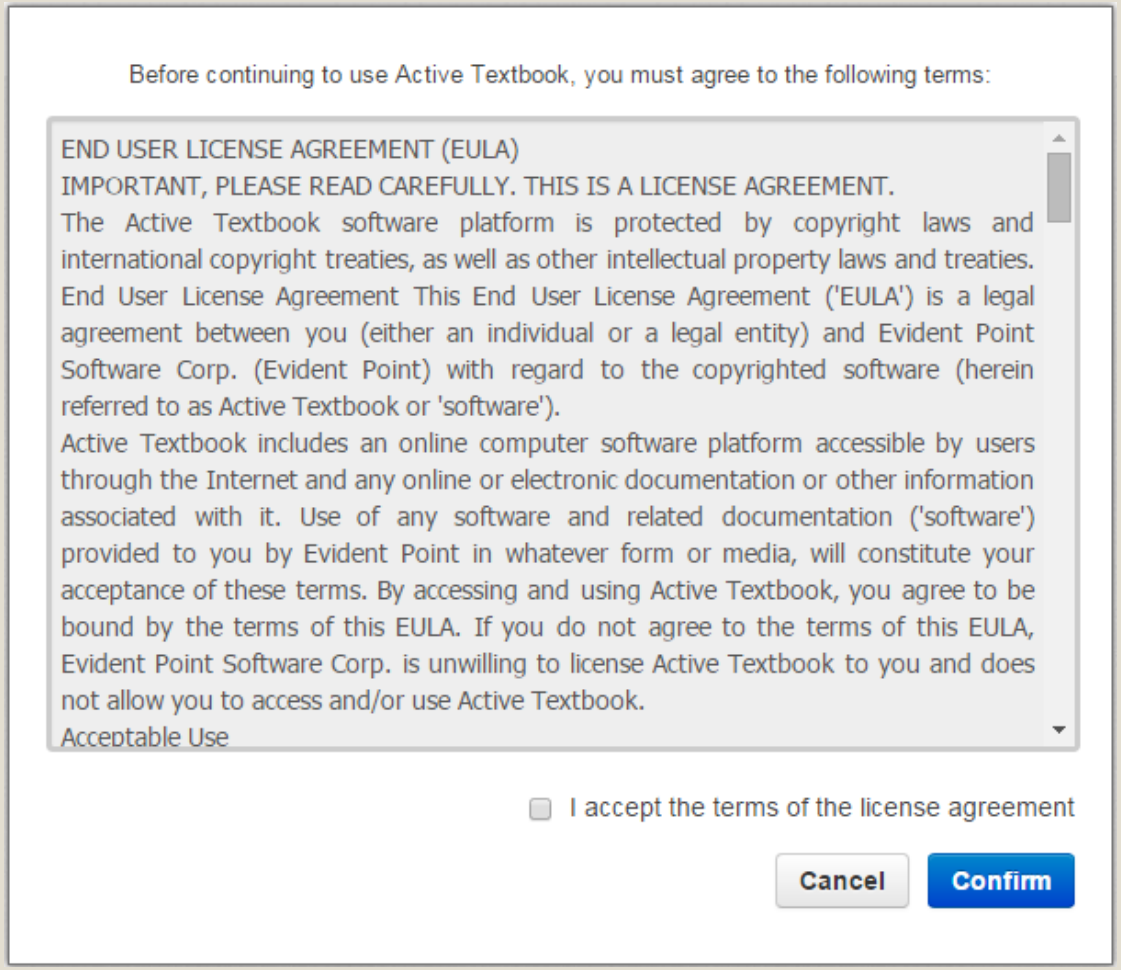
End User License Agreement



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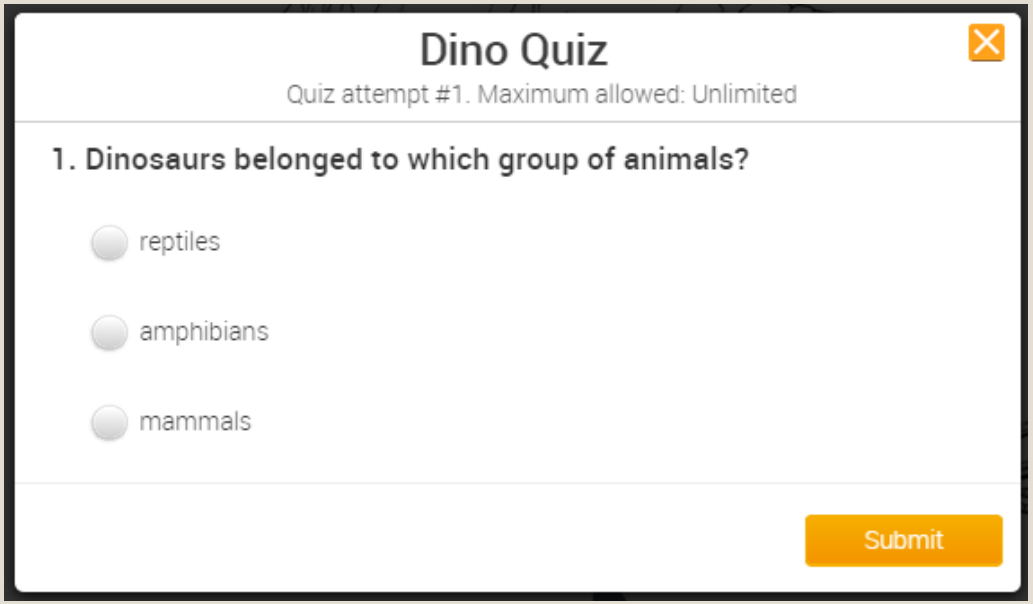
Interactivity & Personalization

- Your Own Copy: annotations, notes, highlights, images, links saved
- Comments and Quizzes!



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Built-In Users

- Only library members can upload / comment
- Feature for reporting inappropriate content

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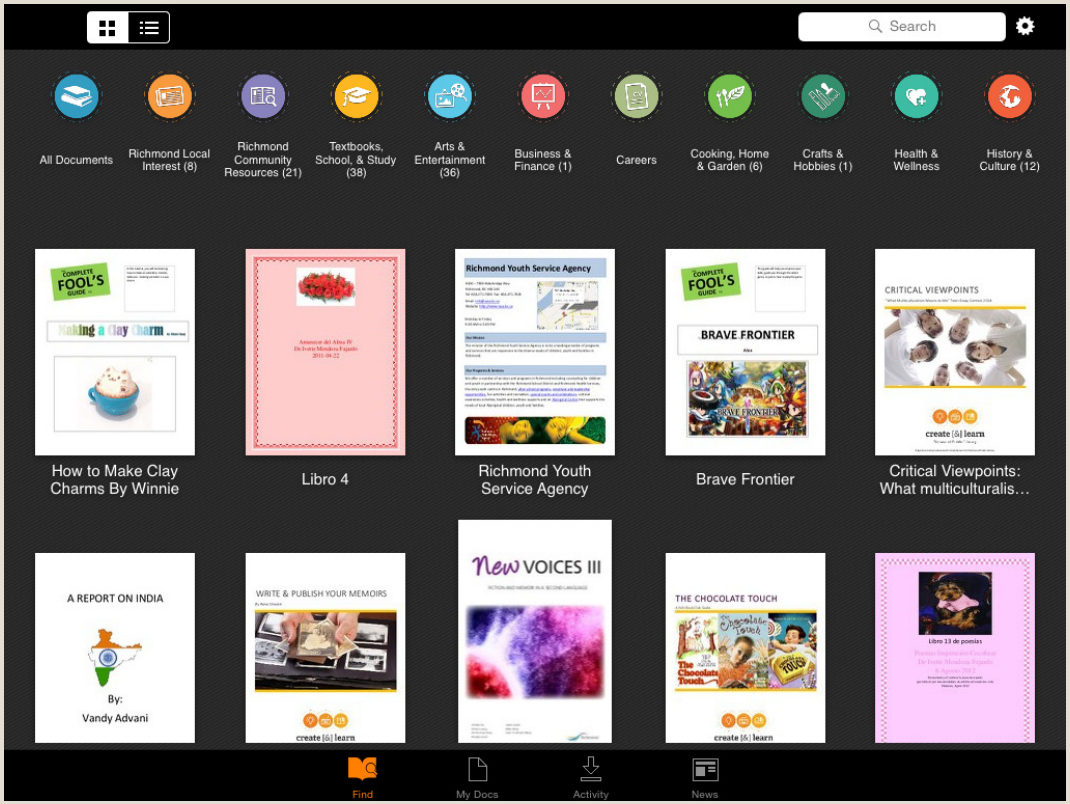
Offline Option

Create & Learn RPL



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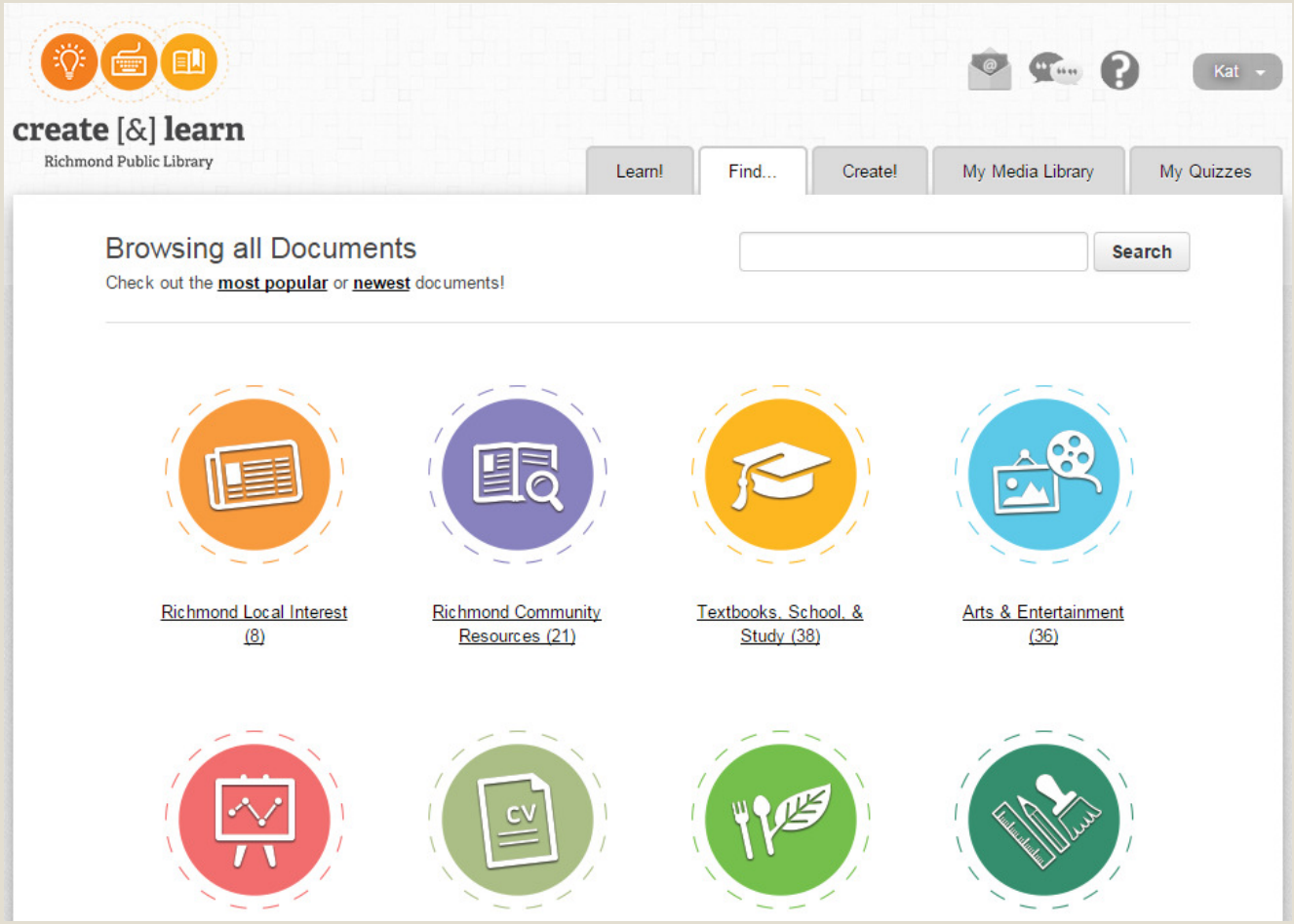
Customization: Categories



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Contributing to a Tangible Community

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Create & Learn in the Catalogue

Soldier Files

World War I and World War II Veterans

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eBook

My Rating ☆☆☆☆☆ Print

Add a Comment

Add Tags

Add Details

Save to a List

+ Add to My Shelves

Share

Explore Further

Browse the Shelf

Browse the shelf is not available for this title.

SUBJECT HEADINGS

- Canada. — Canadian Armed Forces — History — World War, 1914-1918
- Canada. — Canadian Armed Forces — History — World War, 1939-1945
- Richmond Cenotaph (Richmond, B.C.)
- Soldiers — British Columbia — Richmond — Biography
- World War, 1914-1918 — Canada — Sources

Show more

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How it Works

3 Steps:

1. Create a PDF, Word, or ePub document.
2. Upload it to Create & Learn
3. Customize & Enhance (optional)

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Sample Documents

- Library staff created content
- Library member created content
- Library programming content
- Launch: Stories On Our Plates

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Challenges

- Getting the word out
- Training staff/members
- Software limitations

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Future of Create & Learn

- Focus on open source textbooks
- Offer a variety of public initiatives
- Explore the functionality of separate tab search results in Encore
- Library staff are the key to success!

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Getting Involved

- How can Create & Learn grow to benefit your community and our larger library community as a whole?

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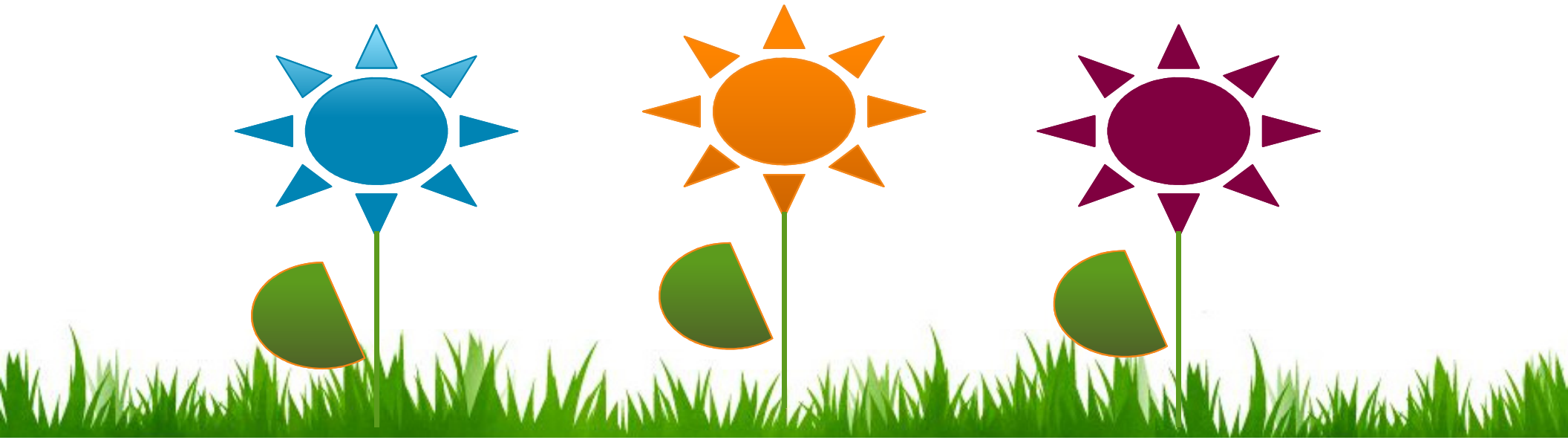
Creating, Learning and Sharing

introducing

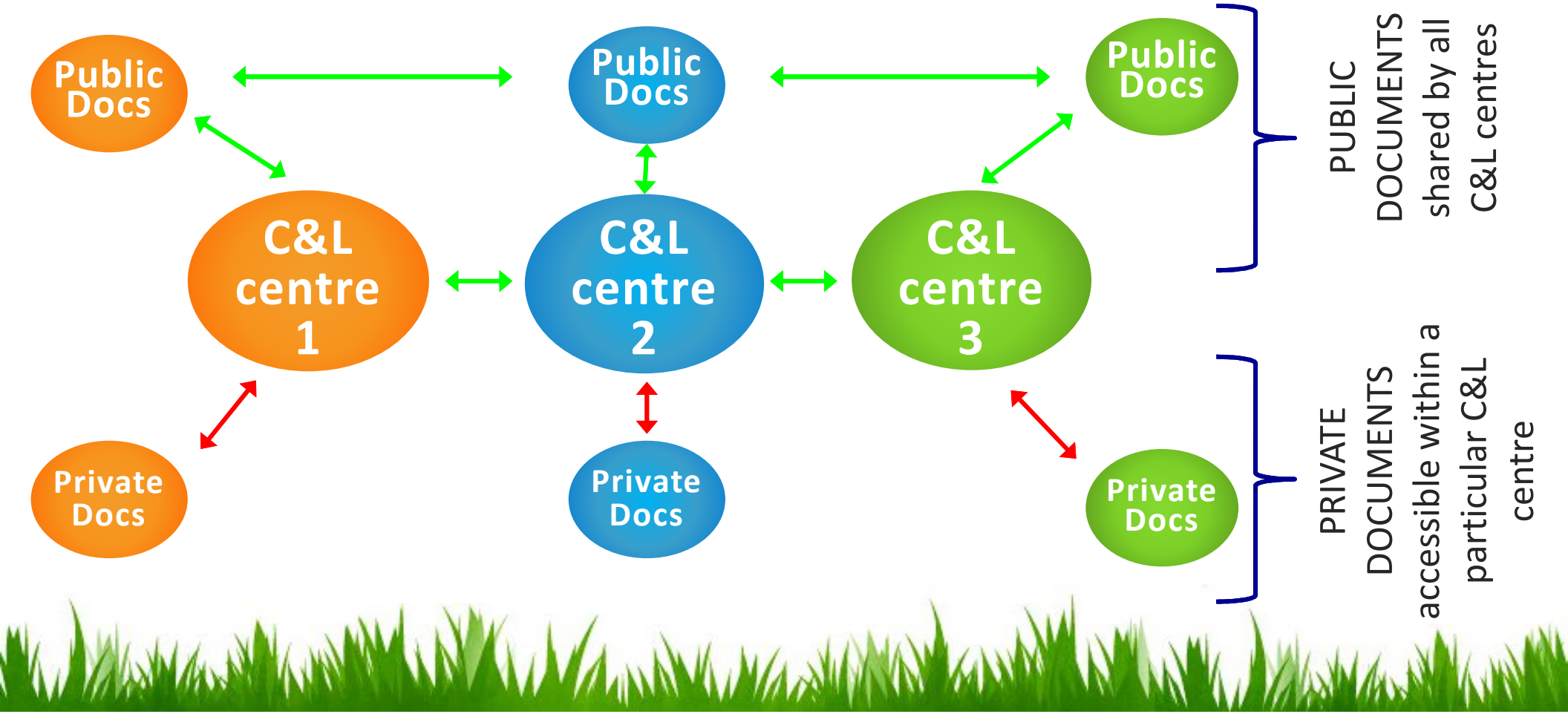
Create & Learn Network

Create & Learn:
from Reading to Interacting



Next Steps: Growing C&L Community

Sharing across communities

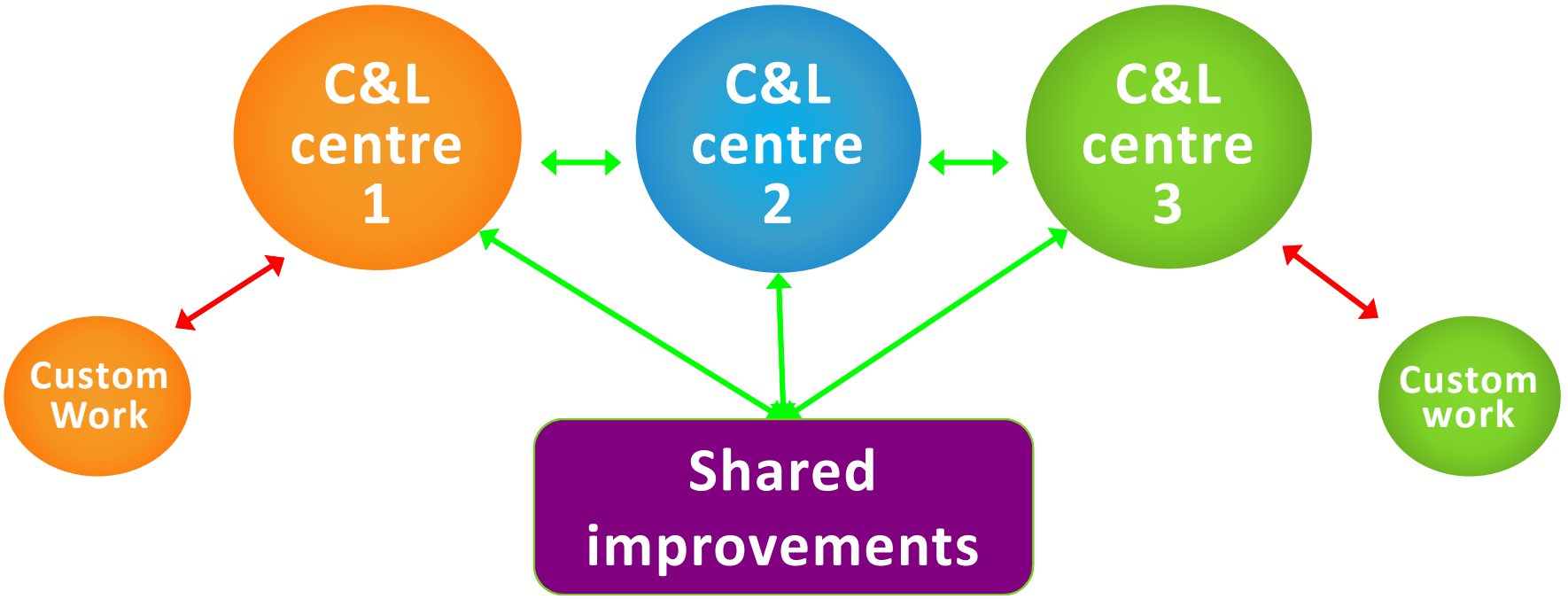


Joining the Create & Learn Community

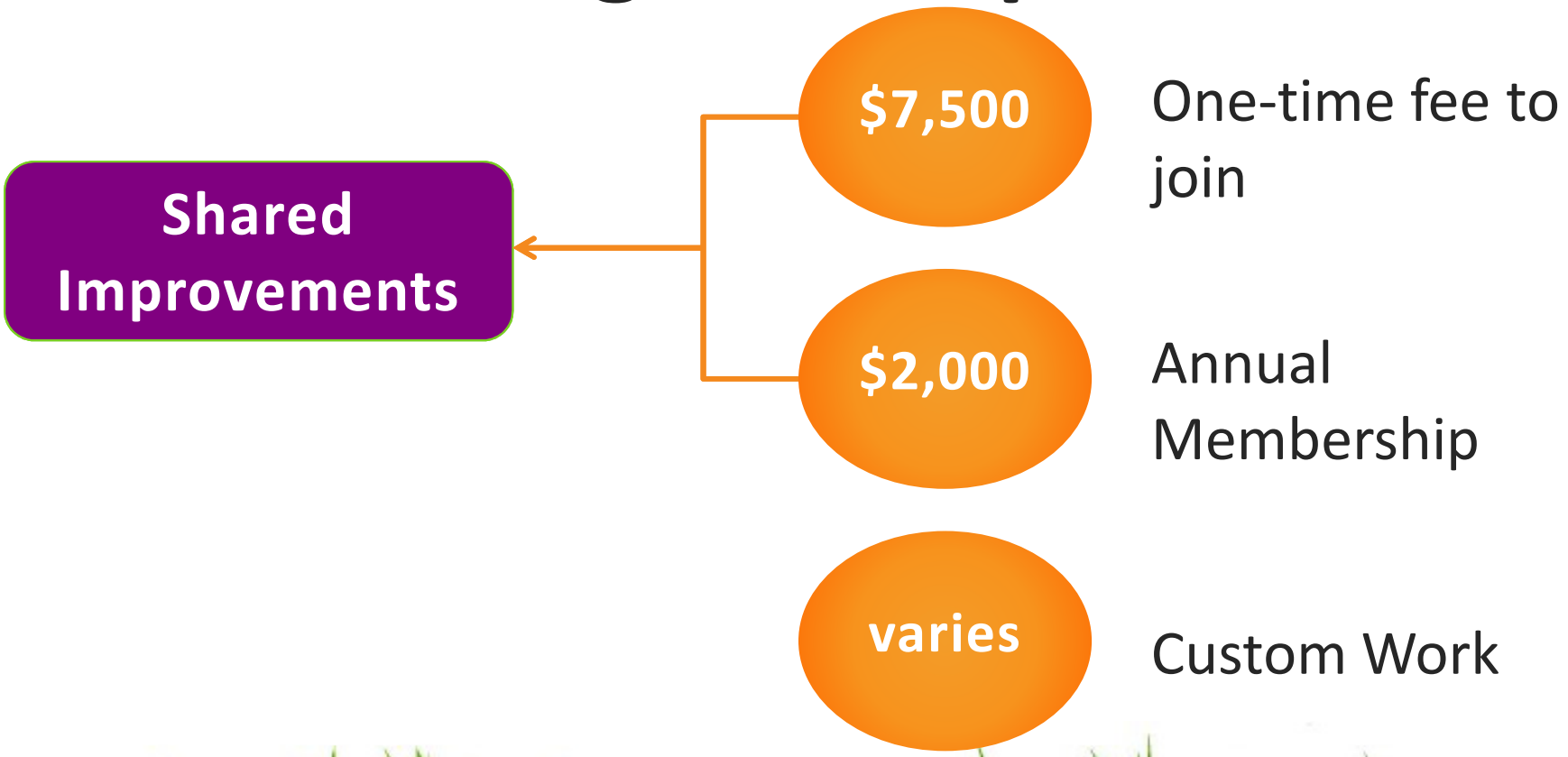
C&L Consortium Model

Photo Credit: "Solving jigsaw puzzle", © 2011 Yoel Ben-Avraham, Flickr | CC-BY-ND | via Wylio

Sharing development



Sharing development



Presented by: Richmond Public Library and Evident Point Software

Thank you very much!

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Questions?

createandlearn@yourlibrary.ca

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