

TALK CREATIVE TO ME

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2015 BCLA CONFERENCE



**GREATER VICTORIA
PUBLIC LIBRARY**

MAKING THE CASE

Culture as an Economic Engine

Community Renewal and Revitalization

Building Community Identity and Pride

Positive Change in Communities

Quality of Life/Quality of Place

Personal and Social Development of Youth

OVERVIEW



LIMELIGHT – SANS FACON

CREATIVE COMMUNITIES

STRENGTHENING THE CONNECTION BETWEEN PEOPLE AND THE PLACES THEY SHARE



Space



Place

PLACEMAKING



OTTAWA QUEENSWAY | OTTAWA MUSICAL UNDERGROUND SET THE STAGE

YES

NO

**Would you risk
jail time to
defend your
favorite book?**

HOW 170,000 PINK BALLS CAN REVITALIZED A VILLAGE?

SAINTE-CATHERINE EST - MONTREAL



YES VS NO ENVIRONMENTS

CHEONGGYECHEON RESTORATION PROJECT, SEOUL



YES VS NO ENVIRONMENTS



CHEONGGYECHEON RESTORATION PROJECT, SEOUL

CREATIVE SPACES:

“Lovable, livable, joyful – dynamic, diverse, edgy, vital – a home, a past and a compelling story of the future – healthy, nurturing, green, easy, accessible, walkable – spaces that are places, creative, “can do”, entrepreneurial, calm, a refuge, peace, stimulation, exploration, discovery, memorable, iconic – quality , design, fashionable – safe, secure, clean, lack of crime– resilient , robust, adaptable....”

Charles Landry, COMEDIA



**GREATER VICTORIA
PUBLIC LIBRARY**

PROJECTS ABOUT PEOPLE



RETHINK- REFRAME - REMODEL - REINFORCE

CREATIVE LIBRARIES:

- **Creates conditions to think, plan and act with imagination.**
- **Move away from Rules and Regulations - move towards principals, suggestion and recommendations.**
- **Finds imaginative solutions to opportunities & problems**

CREATIVE LIBRARIES:

- **Understand how knowledge/information move between communities and within neighbourhoods.**
- **Build relationships with community members and understand how you fit into their wider cultural life.**
- **Gain a better understanding of how residents engage with the space at a community level; explore barriers to access; and identify ways to strengthen local engagement.**

CHALLENGES

**The thinking that got you to
the problems you have:**

**Will not be the thinking that
get's you to where you want to
be.**

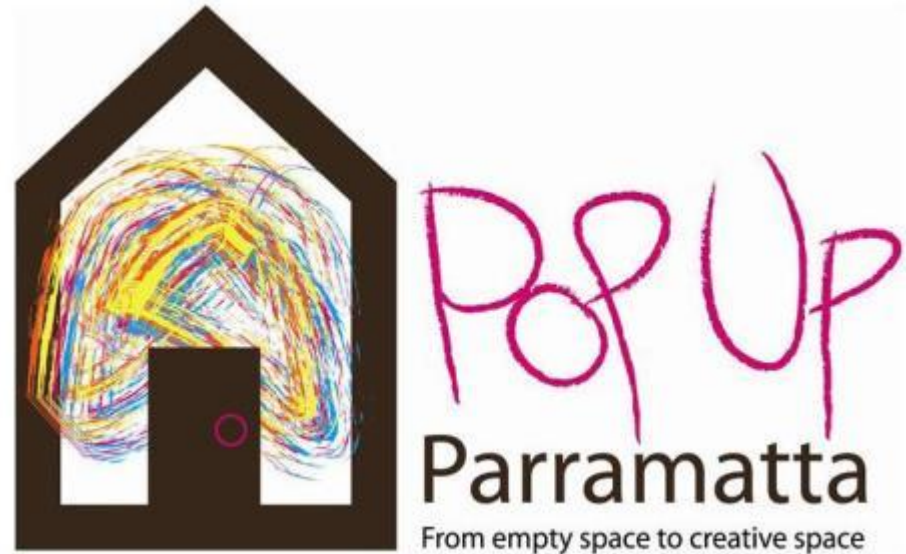
CASE STUDIES

RETHINK - REFRAME - REMODEL - REINFORCE

NXNE 2014 - TORONTO



USE OF EMPTY SITES FOR CREATIVE AND COMMUNITY DEVELOPMENT



<http://emptyspaces.culturemap.org.au/>

<http://emptyspaces.culturemap.org.au/popupparramatta>

CHICAGO LOOP ALLIANCE



WRITE A HOUSE

WRITERS-IN-RESIDENCE PROGRAM ... ONE THAT NEVER HAS TO END.



UNEXPECTANT SPACES

The Artists Newsstand Group



FLEXIBLE SPACES



MOBILE PROTOTYPING LAB

ARTSCAPE YOUNGPLACE

The artists and organizations inside the building represent a vibrant mix of art forms and cultural mandates and provide many programs and events to enjoy.



SKETCH

ARTS FOR STREET INVOLVED AND HOMELESS YOUTH

Krafty Queers – Konnect and get kreative with other LGBT* and ally youth while crafting in textiles, silkscreening and painting.

Dab It / Cross Hatch It – Paint, draw and build your skills in visual art. Attend artist talks and galleries, and develop your art portfolio!

Silkscreening – Use silkscreening to make your own prints on postcards, posters, patches and t-shirts – no experience necessary

Type/Cast – SKETCH invites you to explore the theme of labels with us through a project led by SKETCH community artists that fuses storytelling, drawing, performance, design and music together in a collaborative work of video art.

Make It Move: Video Animation – Make your own short animated videos! SKETCH gets animated with Toronto Animated Image Society and Toronto International Film Festival.

CREATIVE WRITING

Street Voices – Explore and craft stories through creative writing. Share your story through spoken word, performance and publishing.

Pink Ink – Creative writing and storytelling with LBGTQ* spectrum youth. Do you have a story to tell? We want to hear it.

YOUTH SPACES SASKATOON COMMUNITY YOUTH ARTS PROGRAMMING (SCYAP)



COMMUNITY TECHNOLOGY



Jane's Walk is a movement of free, citizen-led walking tours inspired by Jane Jacobs. The walks get people to tell stories about their communities, explore their cities, and connect with neighbours.

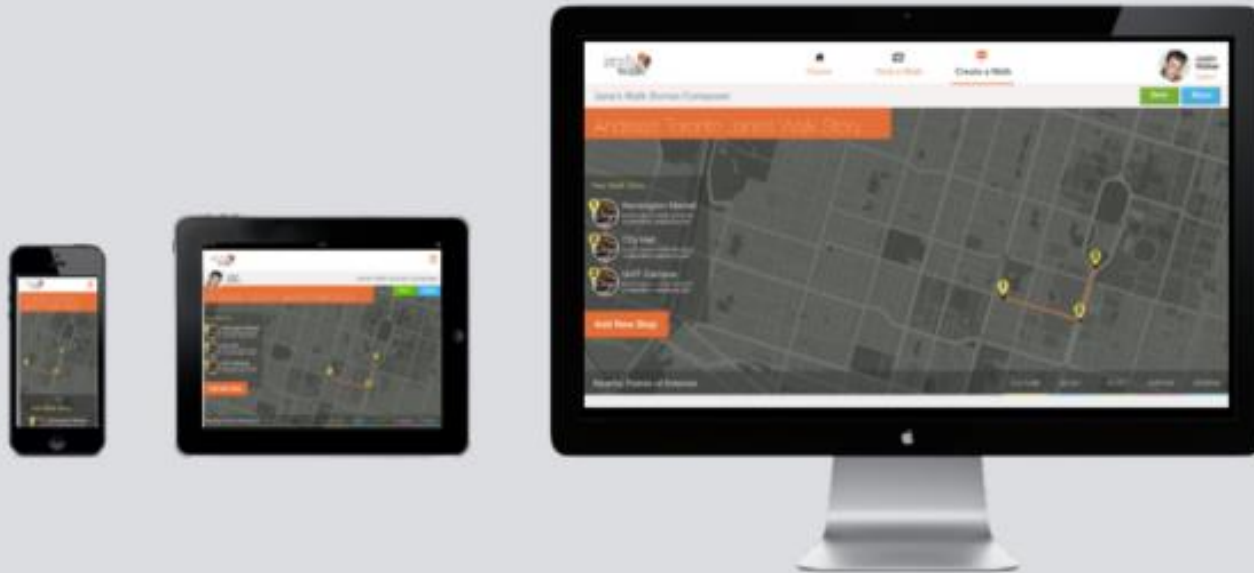
Join the global festival on May 1st, 2nd & 3rd, 2015. [Learn more.](#)



Jane's Walks are walking conversations about people and cities. Anyone can lead a walk because everyone is an



WALK STORIES



Walk Stories will come to life via an integrated online platform that is accessible, extensible, and faithful to the spirit of Jane's Walk.

URBAN PROTOTYPING

A global movement exploring how design, art , and technology can serve as tools for civic participation.



SOUND WALK

Polytectures (ARTengine) is an hour long narrated soundwalk by Antoine Bédard (Montag) through Ottawa that explores the relationship between music and architecture. 10 local composers and musical groups translate key buildings on the walk into new pieces of music that together create a sonic portrait of the core of the capital. *Polytectures* features musical contributions from : [Crush Buildings](#); [Meat Parade](#), Andrée Préfontaine; [H. de Heutz](#); [A Tribe Called Red](#); [Kingdom Shore](#); [My Dad vs Yours](#); [Adam Saikaley](#); [Math Rosen](#)



OTHER PROJECTS

- **OPENPLANS**
- **GOODBOMB**
- **PROJEXITY**
- **NEIGHBORLAND**
- **NEXT DOOR**

HACK SPACES



CULTURE HACK TOOLKIT

A guide to creating inspiring digital events

LIBRARIES

CULTURAL ECOLOGY



SAN DIEGO PUBLIC LIBRARY

San Diego public library has created a civic center for art. Now the exhibition program is going beyond the central library and out to all 35 branch libraries. The mission of the visual arts program is to demonstrate the library's role as a cultural institution embracing a broad range of disciplines.



GAPS



CULTURE MAKING



Chattanooga Public Library
(4th Floor)

EXHIBIT

Oak Park Public Library | IL, United States



THANK YOU!

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