



Vancouver Public Library

# Rethinking Screentime

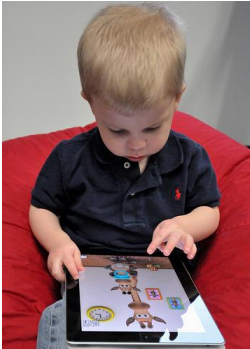
## Apps, Parents, and Families

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Children's Librarians  
Vancouver Public Library

# Plan for today

- Why talk to parents about apps?
- How did we talk to our parents?
- Logistics
- Apps For Your Little One
- Apps for Your School-Age Kid
- What worked/didn't work?
- What are we doing next?
- What are we giving you?
- Discussion time

# Why talk to parents about apps?



# Why talk to parents about apps? cont.



# How did we talk to our parents?

- Parents' Night Out
- Early years and middle years needs
- Pilot testing



# Logistics can be messy

- Funding
- Finding iPads
- Moving iPads around
- Buying apps
- Working with Systems



# Apps for Your Little One

Introductions

Meat!



Playtime!

Your library

# Apps For Your Little One: Meat

- 3 C's:
  - Content
  - Context
  - Child
- Apps on Laps
- Literacy





# Apps For Your Little One: Talking together

- Why talk together?
- Here's a good app for that
- Play for a while
- What did you think?
- Tips



**Switch Zoo**  
by TubeHead

# Apps For Your Little One: Singing together

- Why sing together?
- Here's a good app for that
- Play for a while
- What did you think?
- Tips



**Wheels on the Bus**  
by Duck Duck Moose

# Apps For Your Little One: Reading together

- Why read together?
- Here's a good app for that
- Play for a while
- What did you think?
- Tips



**Go Away Big Green Monster**  
by Night and Day Studios

# Apps For Your Little One: Writing together

- Why write together?
- Here's a good app for that
- Play for a while
- What did you think?
- Tips



**Touch and Write**  
by Fizzbrain

# Apps For Your Little One: Playing together

- Why play together?
- Here's a good app for that
- Play for a while
- What did you think?
- Tips



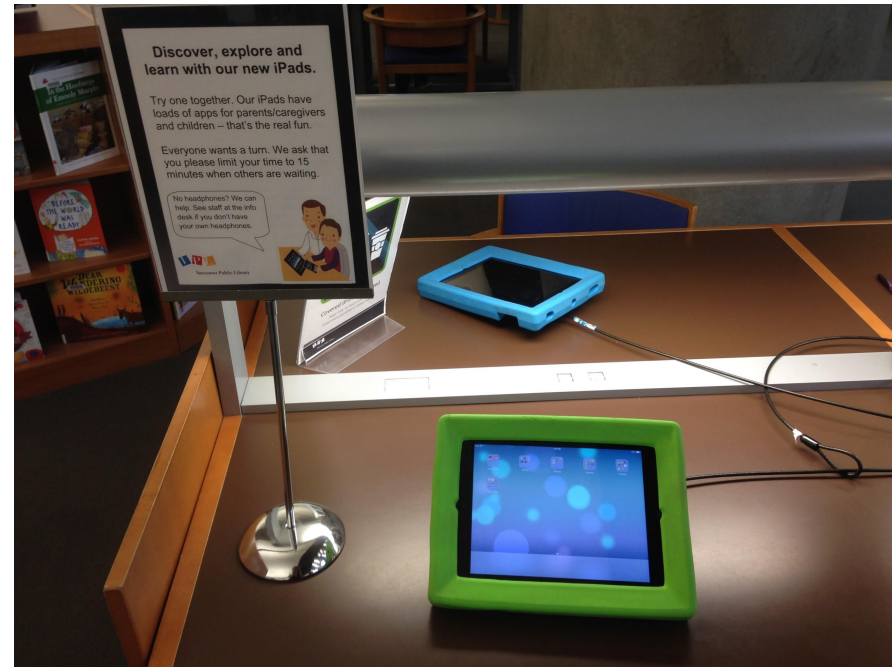
**Sesame Street Family Play**  
by Sesame Street

# Apps For Your Little One: Playtime



# Apps For Your Little One: Your library

- Library staff
- iPads to play with
- eBooks and Audiobooks online



# Apps for Your School-Age Kid

Introductions

Meat!



CREATE



INTERACT



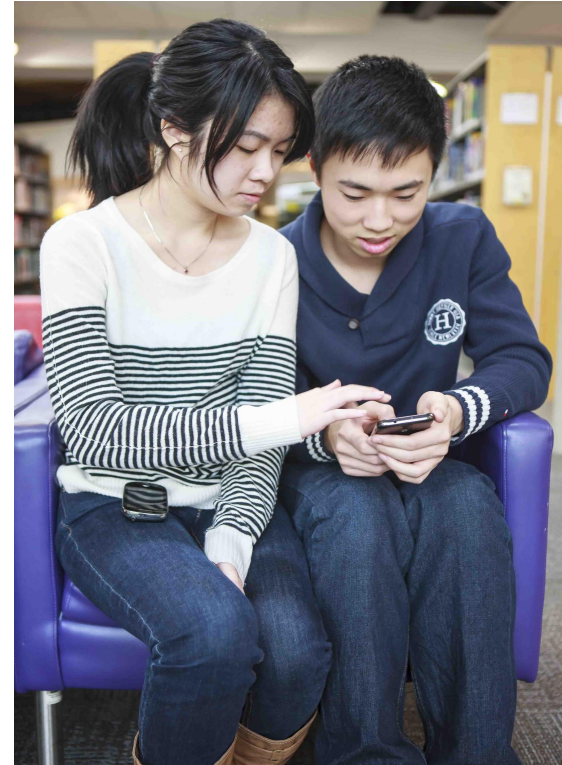
LEARN

Your library



# Apps for Your School-Age Kid: Meat

- 3 C's:
  - Content
  - Context
  - Child
- Choosing apps
- Why play with apps?



# Apps for Your School-Age Kid: Create



# Apps for Your School-Age Kid: Interact



# Apps for Your School-Age Kid: Learn



# Apps for Your School-Age Kid: Your library

- Library staff
- iPads to play with
- eBooks and Audiobooks online

The screenshot shows the 'eReading Room for Kids' website. At the top, there is a navigation bar with a home icon, 'Main Collection', the VPL logo, 'Vancouver Public Library', and the 'eReading Room for Kids' logo. On the right, there are links for 'Account', 'Help', and a search bar with 'Advanced Search'.

Below the navigation bar is a red banner with three categories: 'SUBJECTS', 'COLLECTIONS', and 'LEVELS'. The main content area is titled 'New Kids Titles' and features four book covers:

- SEPTEMBER 17** by Amanda West Lewis, published 9/17/2014. The cover shows a large ship at sea.
- Mrs. Lane Is a Pain!** by Dan Gutman. The cover features cartoon characters.
- The Terror of the Southlands** by Caroline Carlson. The cover shows a pirate ship on a stormy sea.
- Natalie the Christmas Stocking Fairy** by Daisy Meadows. The cover shows a fairy with wings.

A 'view more >' link is located to the right of the book covers.

# What we thought worked!

- Handouts
- Playtime
- Transition song
- Personal stories
- Sharing iPads
- Going beyond app
- Peer teaching
- Grandparents

## Parents' Night Out: Apps for Your Little Ones



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### Apps From this Workshop



**Animal Sounds – Fun Toddler Game**  
by Innovative Mobile pps  
iPad/iPhone  
Free



**Felt Board – Mother Goose on the Loose**  
by Felt Board Smoothie  
iPad  
Free



**Grow a Read**  
by Calgary Public Library  
iPad/iPhone  
Free



**Lazoo: Squiggles!**  
by Lazoo Worldwide  
iPad  
Free



**Peekaboo Forest**  
by Night and Day Studios  
iPad/iPhone  
\$1.99



**Sesame Street Family Play**  
by Sesame Street  
iPad/iPhone  
\$0.99



**Switch Zoo**  
by TubeHead  
iPad/Android  
\$2.99

**Doodle Monkey**  
by Hayloft LLC  
iPad/iPhone  
Free



**Go Away Big Green Monster**  
by Nights and Day Studios  
iPad/Android  
\$1.99



**It was a Cold, Dark Night Story Creator**  
by Collins Big Cat  
iPad  
Free



**Monster at the End of This Book**  
by Sesame Street  
iPad/iPhone  
\$4.99



**Planes – Byron Barton**  
by Oceanhouse Media  
iPad/iPhone  
\$1.99



**Shadow Puppets**  
by Shadow Puppets Inc.  
iPad/iPhone  
Free



**The Going to Bed Book**  
by Loud Crow Interactive  
iPad/iPhone/Android  
\$3.99



# What parents thought worked!

- “I found it very complete. Thanks!”
- “In general all the apps were interesting”
- “Showing and using the iPad together (like parent and child)”
- “There are some good apps for kids”
- “Everything! I hadn’t explored apps at all for my toddler son”
- “Talking, singing, reading, playing, tracing”
- “Hands on experience with the apps & I love the ‘transition song’”
- “Excellent presenters”
- “This was fantastic!”

# What we thought didn't work!

- Marketing issues
- Evening sessions with no babysitting
- Session length



**APPS FOR YOUR SCHOOL-AGE KID**

**PARENTS' NIGHT OUT**  
*at the library*

**KITSILANO BRANCH**  
February 3, 2015 6:30-8:30 pm

So many iPad apps...we'll help you pick the right ones for your school-age children (ages 6 to 12) so you can support their creativity and learning. This is a special evening program just for parents. Meet other parents, have fun and learn ways to support your child's learning. iPads are provided for the session. Adults only, please, as there's no childcare available.

**Free!** Registration required.

 For more info or to register [vpl.ca/events](http://vpl.ca/events) Join the conversation  
 Vancouver Public Library 604.663.3974 | [facebook](https://www.facebook.com/vancouverpubliclibrary) [twitter](https://twitter.com/vpl) [instagram](https://www.instagram.com/vancouverpubliclibrary)



# What parents asked for!

- “More open conversations and sharing”
- “More apps”
- “Introduce new apps that are helpful”
- “More play and try time on iPad”

# What are we doing next?

- Tablet Tales
- Displays
- Handouts
- Website



# What we're giving you

- Handouts we gave to parents
- Scripts we used to present the workshops
- List of resources for planning your own sessions
- Email us for editable copies



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## Contact us

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