Rethinking Screentime

Apps, Parents, and Families

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Plan for today

- Why talk to parents about apps?
- How did we talk to our parents?
- Logistics
- Apps For Your Little One
- Apps for Your School-Age Kid
- What worked/didn’t work?
- What are we doing next?
- What are we giving you?
- Discussion time
Why talk to parents about apps?
Why talk to parents about apps? cont.
How did we talk to our parents?

- Parents’ Night Out
- Early years and middle years needs
- Pilot testing
Logistics can be messy

- Funding
- Finding iPads
- Moving iPads around
- Buying apps
- Working with Systems
Apps for Your Little One

Introductions
Meat!

Talking | Singing | Reading | Writing | Playing

Playtime!
Your library
Apps For Your Little One: Meat

- 3 C’s:
  - Content
  - Context
  - Child
- Apps on Laps
- Literacy
Apps For Your Little One: Talking together

- Why talk together?
- Here’s a good app for that
- Play for a while
- What did you think?
- Tips

Switch Zoo
by TubeHead
Apps For Your Little One: Singing together

● Why sing together?
● Here’s a good app for that
● Play for a while
● What did you think?
● Tips

Wheels on the Bus
by Duck Duck Moose
Apps For Your Little One: Reading together

- Why read together?
- Here’s a good app for that
- Play for a while
- What did you think?
- Tips

Go Away Big Green Monster
by Night and Day Studios
Why write together?
Here’s a good app for that
Play for a while
What did you think?
Tips

Touch and Write
by Fizzbrain
Apps For Your Little One: Playing together

- Why play together?
- Here’s a good app for that
- Play for a while
- What did you think?
- Tips

Sesame Street Family Play
by Sesame Street
Apps For Your Little One: Playtime
Apps For Your Little One: Your library

- Library staff
- iPads to play with
- eBooks and Audiobooks online
Apps for Your School-Age Kid

Introductions
Meat!

Your library
Apps for Your School-Age Kid: Meat

● 3 C’s:
  ○ Content
  ○ Context
  ○ Child

● Choosing apps

● Why play with apps?
Apps for Your School-Age Kid: Create
Apps for Your School-Age Kid: Interact
Apps for Your School-Age Kid: Learn
Apps for Your School-Age Kid: Your library

- Library staff
- iPads to play with
- eBooks and Audiobooks online
What we thought worked!

- Handouts
- Playtime
- Transition song
- Personal stories
- Sharing iPads
- Going beyond app
- Peer teaching
- Grandparents
What parents thought worked!

- “I found it very complete. Thanks!”
- “In general all the apps were interesting”
- “Showing and using the iPad together (like parent and child)”
- “There are some good apps for kids”
- “Everything! I hadn’t explored apps at all for my toddler son”
- “Talking, singing, reading, playing, tracing”
- “Hands on experience with the apps & I love the ‘transition song’”
- “Excellent presenters”
- “This was fantastic!”
What we thought didn’t work!

- Marketing issues
- Evening sessions with no babysitting
- Session length
What parents asked for!

- “More open conversations and sharing”
- “More apps”
- “Introduce new apps that are helpful”
- “More play and try time on iPad”
What are we doing next?

● Tablet Tales
● Displays
● Handouts
● Website
What we’re giving you

- Handouts we gave to parents
- Scripts we used to present the workshops
- List of resources for planning your own sessions
- Email us for editable copies
Contact us

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