AIB CILW 2016 Conference, Rome October 21, 2016

# Because the web of data doesn't organize itself

OCLC Research's contributions to linked data in the library community

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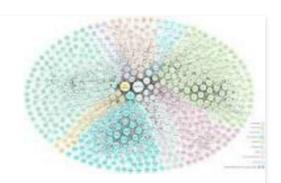




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In computing, **linked data** (often capitalized as **Linked Data**) is a method of publishing structured **data** so that it can be interlinked and become more useful through semantic queries.



Linked data - Wikipedia, the free encyclopedia https://en.wikipedia.org/wiki/Linked\_data Wikipedia •

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## Linked Data | Linked Data - Connect Distributed Data across ... linkeddata.org/ ▼

More specifically, Wikipedia defines **Linked Data** as "a term used to describe a recommended best practice for exposing, sharing, and connecting pieces of **data**, information, and knowledge on the Semantic Web using URIs and RDF."

Data Sets - Guides and Tutorials - Frequently Asked Questions - Tools You've visited this page 2 times. Last visit: 5/8/14

## The two models of the Web

### Web of Documents

- Web pages or other documents
- Human-readable text
- Independent
- Static

### Web of Data

- Statements about entities, or 'Things'
- Machine-processable data
- Integrated
- Actionable



## An example: a Knowledge Card



roma



Alle

Maps

Afbeeldingen

Nieuws Video's

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Zoekhulpmiddelen

Ongeveer 564.000.000 resultaten (0,50 seconden)

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Il sito web ufficiale turistico di Roma Capitale, offre tutte le informazioni turistiche della città, aggiornato e controllato dal Dipartimento Turismo Roma Capitale.

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#### Roma - Wikipedia

https://it.wikipedia.org/wiki/Roma ▼ Vertaal deze pagina

Roma (AFI: ['roma], pronuncia) è un comune italiano sui generis disciplinato da un'apposita legge dello Stato, capitale della Repubblica Italiana, nonché ...



#### Rome

Hoofdstad van Italië

Rome is de hoofdstad van Italië en tevens het bestuurlijk centrum van de regio Lazio en de Città Metropolitana di Roma Capitale. De stad Rome heeft ca. 2,8 miljoen inwoners, het inwonertal van de metropoolregio bedraagt 3,7 miljoen. Wikipedia

Opgericht: 21 april 753 v.Chr.

Weer: 16 °C, wind ZO met 8 km/h, 92% luchtvochtigheid

Bevolking: 2,627 miljoen (2012) Verenigde Naties

#### Geplande evenementen

za 22 okt. Paolo Conte

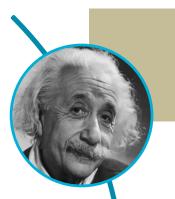
do 27 okt. Max Gazzè

di 25 okt. Peter Murphy 19:00 Quirinetta

Nog 5+ weergeven



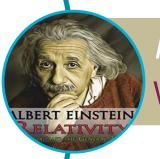
# Entities and relationships



Albert Einstein

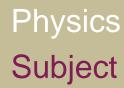
Person

author



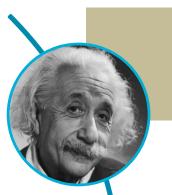
Relativity: The Special and General Theory
Work

about





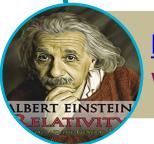
## ...linked for machine understanding



https://www.wikidata.org/wiki/Q937 and http://viaf.org/viaf/75121530

Wikidata and VIAF

author



http://experiment.worldcat.org/entity/work/data/369081611
WorldCat Works

about

http://id.loc.gov/authorities/subjects/sh85101653.html
Library of Congress Subject Headings



# THE OCLC RESEARCH INTERNATIONAL LINKED DATA SURVEYS FOR IMPLEMENTERS

**KAREN SMITH-YOSHIMURA** 



#### The Magazine of Digital Library Research

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#### D-Lib Magazine

July/August 2016 Volume 22, Number 7/8 Table of Contents

#### Analysis of International Linked Data Survey for Implementers

Recta

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DOI: 10.1045/july2016-smith-yoshimura

Printer-friendly Version

#### Abstract

The International Linked Data Survey for Implementers conducted by OCLC Research in 2014 and 2015 attracted responses from 90 in indicates that most are primarily experimental in nature. This article provides an overview of the linked data projects or services inst encountered. Relatively small projects are emerging and provide a window into future opportunities. Applications that take advantage

#### 1 Introduction

The impetus for an "International Linked Data Survey for Implementers" was discussions with OCLC Research Library Partner<sup>1</sup> metada consultation with OCLC colleagues and a few OCLC Research Library Partners and beta tested by several linked data implementers. With implemented a linked data project or service, or were in the process of doing so. Questions were asked both about publishing linked of the process of doing so.

While the initial survey results received a generally appreciative response from readers, some noted and regretted the absence of seven



# Geographic breakdown of 90 responding institutions

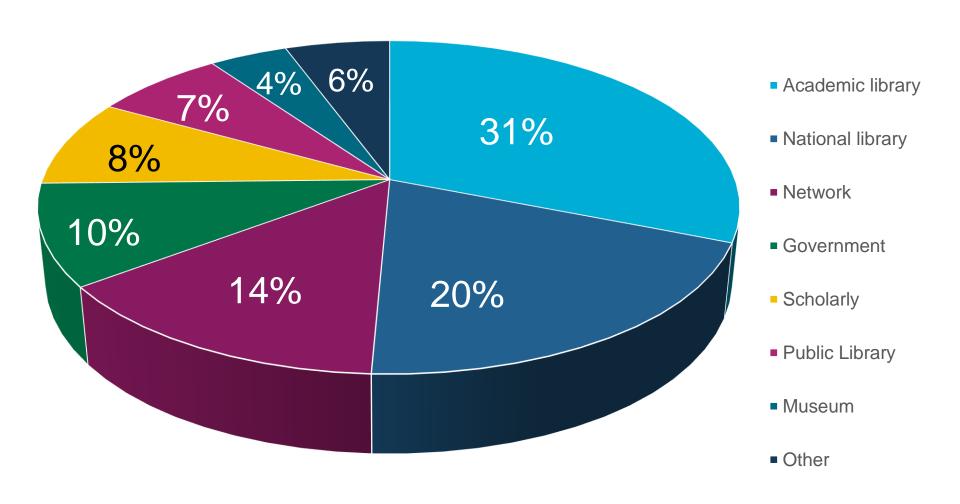
Linked Data Survey Respondents



20 countries represented

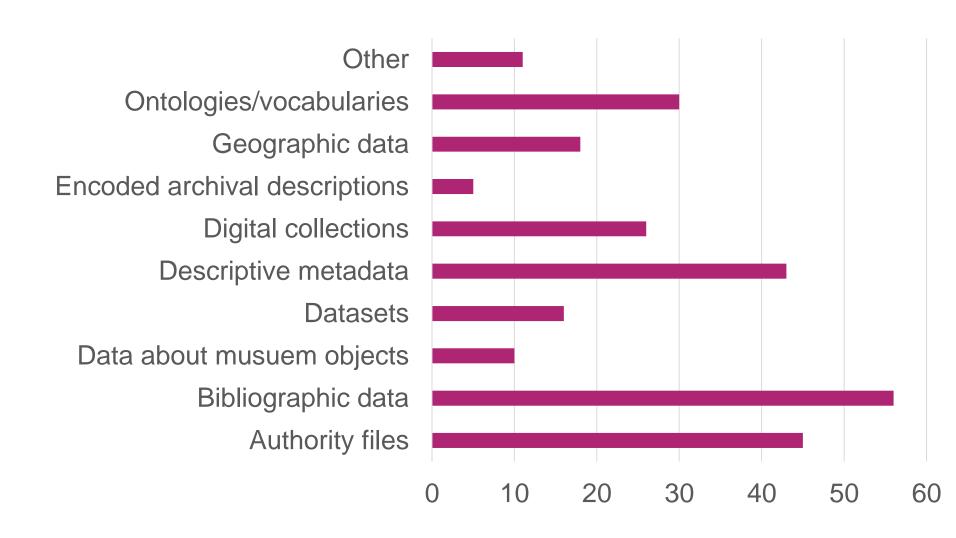


# 2015 responding institutions by type





# What is published as linked data



## Barriers to publishing linked data

- Steep learning curve for staff
- Inconsistent legacy data
- Difficulties in
  - selecting appropriate ontologies to model data
  - establishing links
- Little documentation or advice on how to build the systems



# 2015 linked data resources most consumed

**VIAF** 

**DBpedia** 

**GeoNames** 

id.loc.gov

"Resources we convert to linked data ourselves"

**Getty's Art and Architecture Thesaurus** 

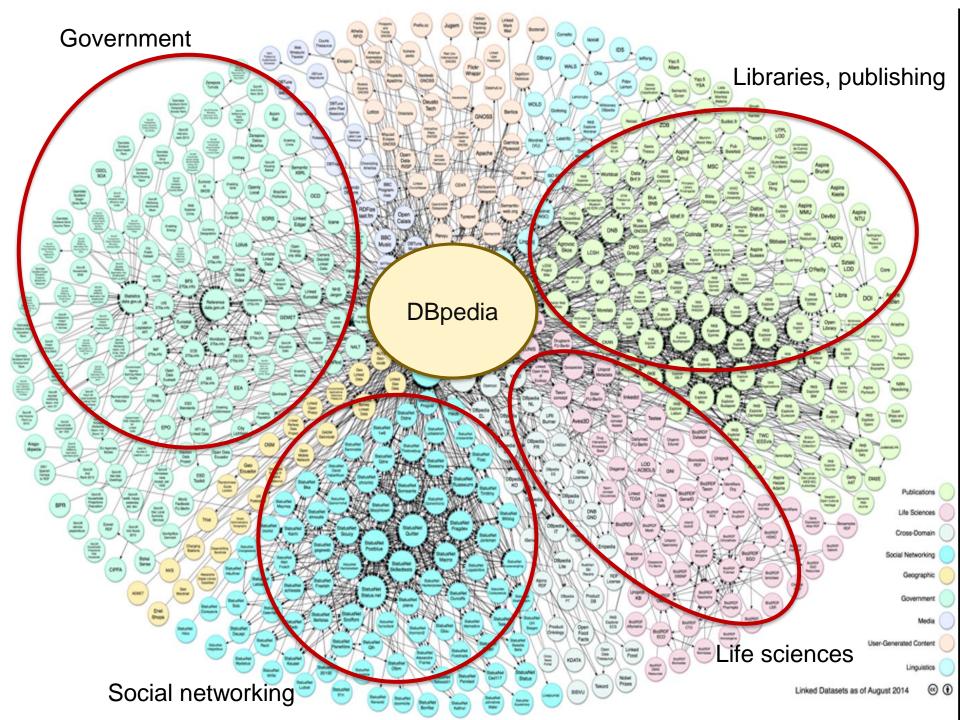
FAST (Faceted Application of Subject Terminology)

WorldCat.org

data.bnf.fr

**Deutsche National Bib Linked Data Service** 





## Barriers to consuming linked data

- Unreliable quality of published linked data
  - not always reusable
  - lack of authority control or URIs
  - stale or obsolete datasets

**Maturity** 

Difficulty understanding its structure and meaning

**Analysis** 

- Matching, disambiguating, and aligning locally produced data with third-party resources
- Mapping vocabulary
- Size of RDF datasets—too large or small

**Implementation** 



# Reasons for publishing and consuming linked data

- Expose our data to larger Web audience
- Demonstrate what can be done

**Publishing** 

- Heard about it and wanted to try it
- Improve SEO

Both

- Create a richer user experience
- Enhance our own data
- Improve internal metadata management
- Achieve greater accuracy and scope in search results
- Experiment with data integration

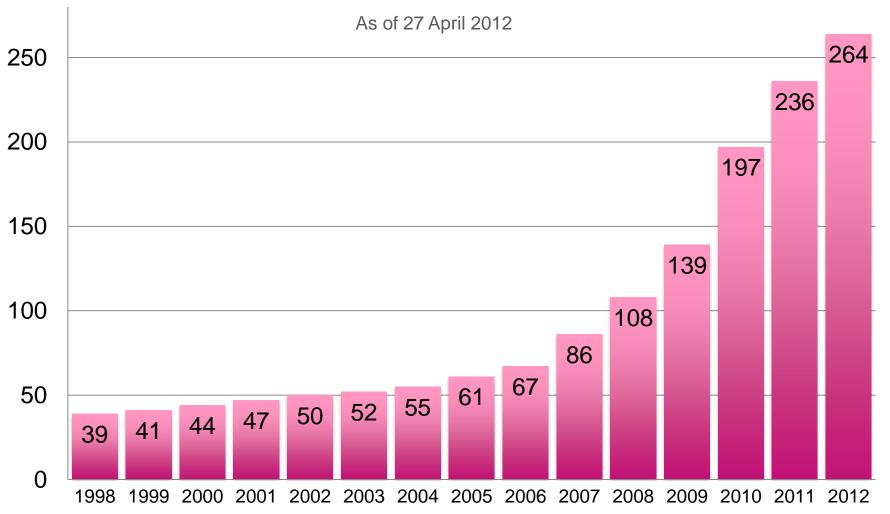


### OCLC RESEARCH'S CONTRIBUTIONS



# WorldCat growth since 1998







# Aggregating data

### In aggregations:

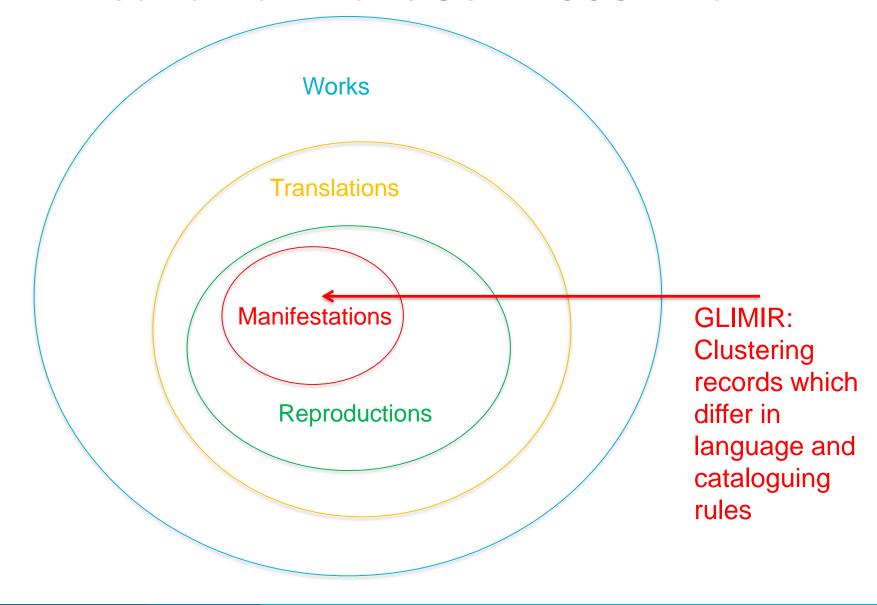
- data lose their local context
- data get lost in the bigger context

#### Making sense of data at the aggregate level:

- FRBR
- GLIMIR
- VIAF
- FAST
- Mining for entities/names



### FRBRisation of WorldCat: 2006 - now





## **VIAF**

### Virtual International Authority File

- Merge of 24+ national level authority files
- Cooperative program run by OCLC
- Initiated by LoC, DNB, BnF and OCLC
- 29 million authority records
- 112 million bibliographic records
- Migrated from an OCLC Research project to an OCLC service in 2012
- VIAF is available as linked data



























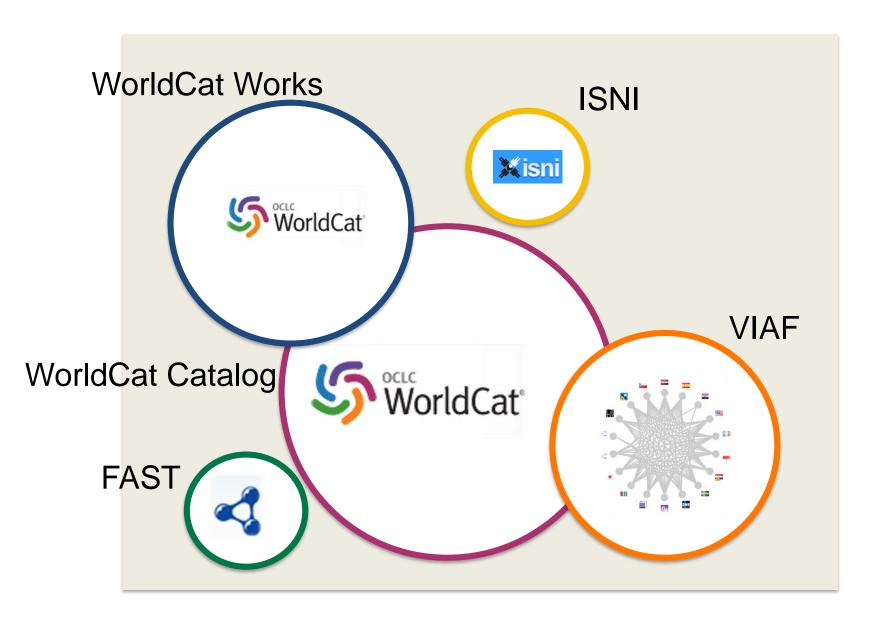




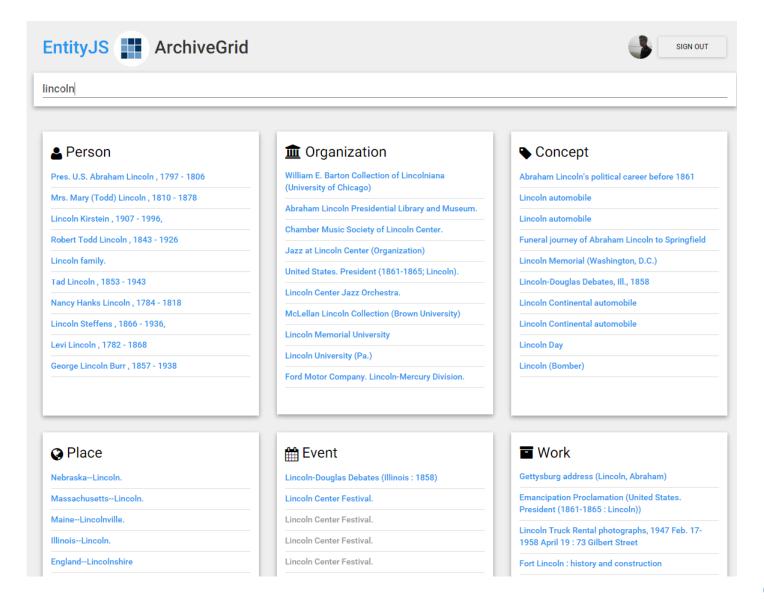




## OCLC's linked data resources

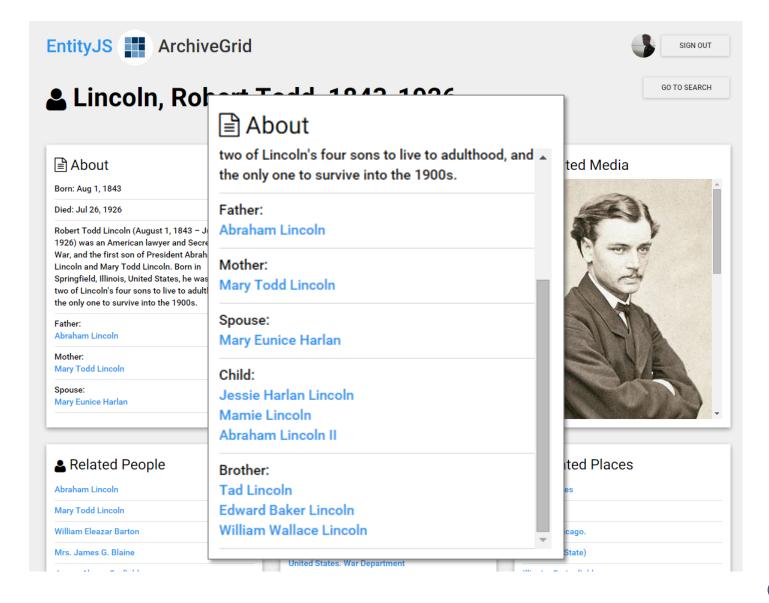


# The EntityJS explorer

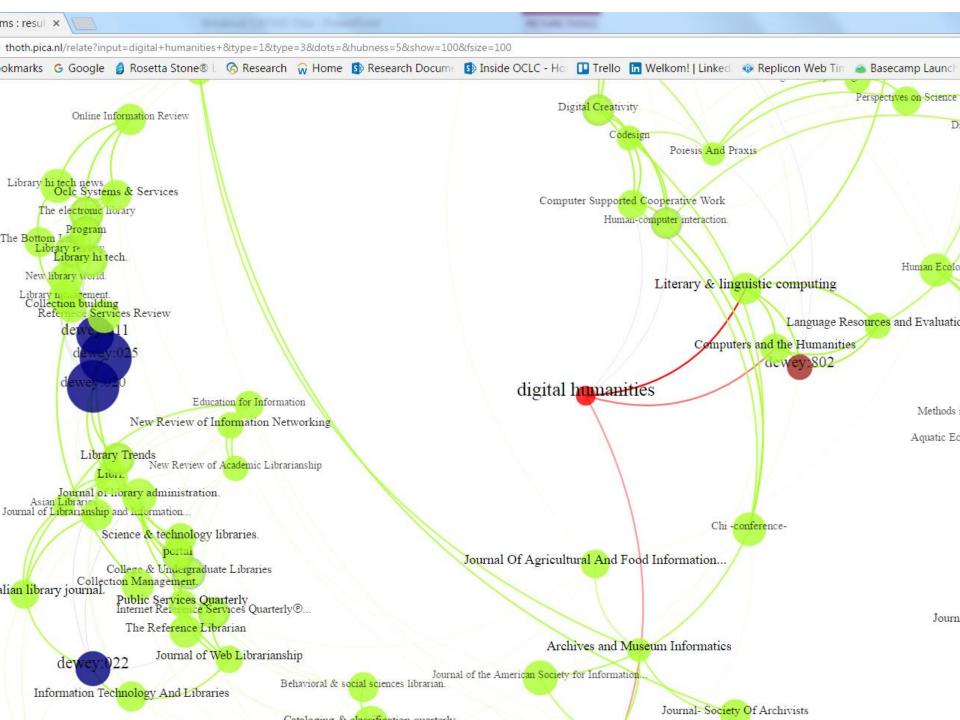


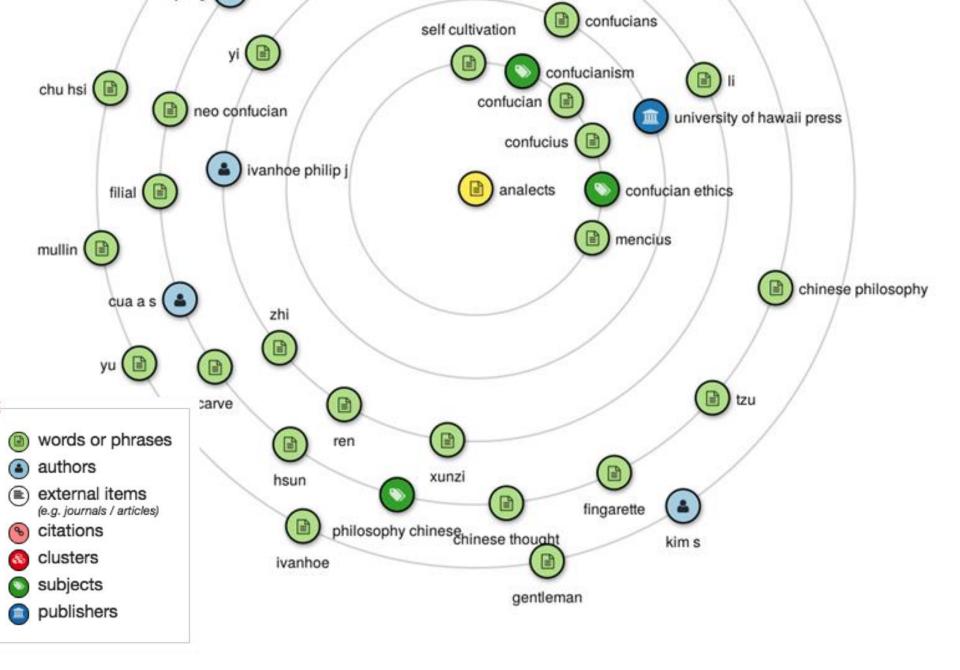


## Show related entities







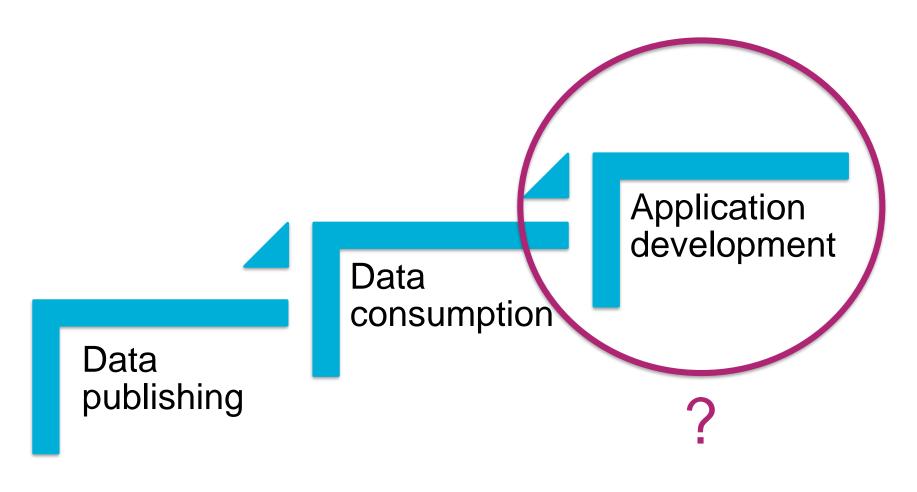




## WHAT WE'VE LEARNED



# Linked data in the library community: Where the effort is focused





# Why linked data?

A better user experience

Greater Web visibility

Develop better models of resources not well served by current standards

Replicate existing library functions more cheaply and efficiently

Improve data integration

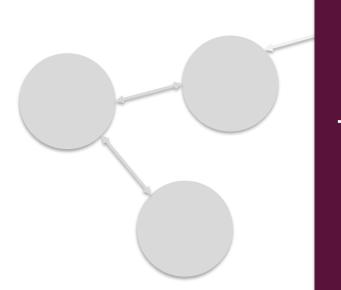
Improve internal data management



# Library linked data is not...

A silver bullet A killer app A panacea





The result of cumulative and joint effort



# Acknowledgements

**Jean Godby** 

**Karen Smith-Yoshimura** 

Together we make breakthroughs possible.



# Comments?

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Together we make breakthroughs possible.

