



ΔΙΚΤΥΟ ΟΙΚΟΝΟΜΙΚΩΝ ΒΙΒΛΙΟΘΗΚΩΝ
HELLENIC ECONOMIC LIBRARY NETWORK



Hellenic Economic Library Network (H.E.L.I.N.): A partnership against the economic crisis

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Presentation Overview



- Economic Information and Library Partnerships
- H.E.L.I.N.'s History
- Basic principles
- Innovative Structure
- Actions
- Evaluation
- Communication
- Conclusions – Future Goals

Economic Information & Library Partnerships (1/3)



Rapidly expanding information environment vs. global economic crisis



budget reduction



Activities, acquisitions, subscriptions reduction



H.E.L.I.N. = cooperation among libraries providing sources and information services in the field of economics

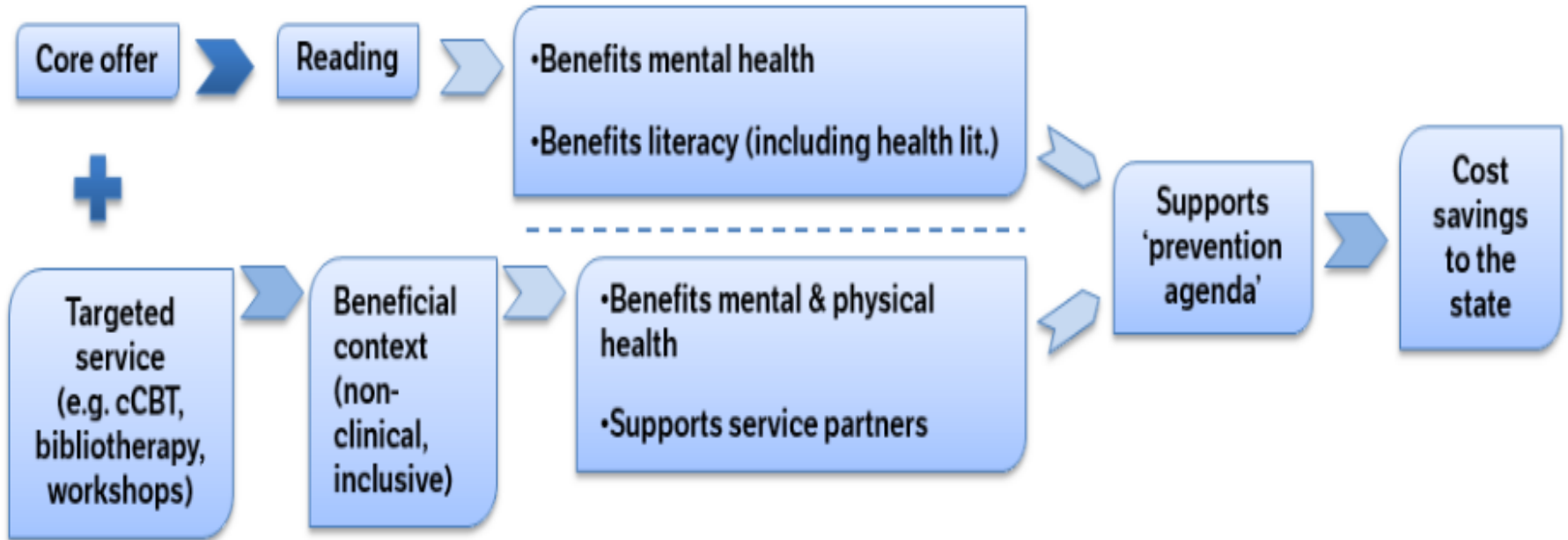


H.E.L.I.N. in 2012



Need for synergies, cooperation

Economic Information & Library Partnerships (2/3)



Economic contribution of libraries in health and well being. Reprinted from
Evidence review of the economic contribution of libraries, 2014, p.31



EXAMPLES OF GREEK CONSORTIA & NETWORKS

HEAL-Link

Greek Libraries with EDCs

Organizing Committee for the Support of Libraries

National Network of Science and Technology Libraries

H.E.LI.N.

Music Libraries

MarliNet

Geographical Libraries

H.E.L.I.N.'s History (1/3)

2012

Creation of a network to promote collaboration between libraries in the field of economics

Reduced
budgets
/staff

Providing
high-quality
services

Economic
/social
difficulties

H.E.L.I.N.'s History (2/3)

10 Libraries

collections, resources
and information
services
related to
economic studies

Universities

- Athens University of Economics and Business
- Harokopio University
- University of Piraeus

Banks

- Alpha Bank
- Bank of Greece
- National Bank of Greece
- Piraeus Bank Group Cultural Foundation

Research
center

- Centre of Planning and Economic Research

Government

- Hellenic Ministry of Economy and Development
- Hellenic Statistical Authority

H.E.L.I.N.'s History (3/3)



CHALLENGES

1. Legislative background

2. Administrative authorities

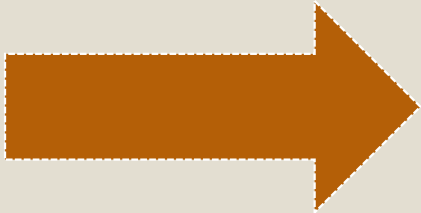
3. Organizational culture

4. Staff number

5. Dissimilar mission

6. Dissimilar budget

Basic Principles (1/2)



Mission

- Promote cooperation among the member libraries in order to exchange services & resources
- Provide higher quality & more effective services to their user communities



Objectives

- Value-added information services
- Interlibrary loan of printed/electronic material
- A possible joint purchase of electronic resources
- Common policy for collection development
- New members

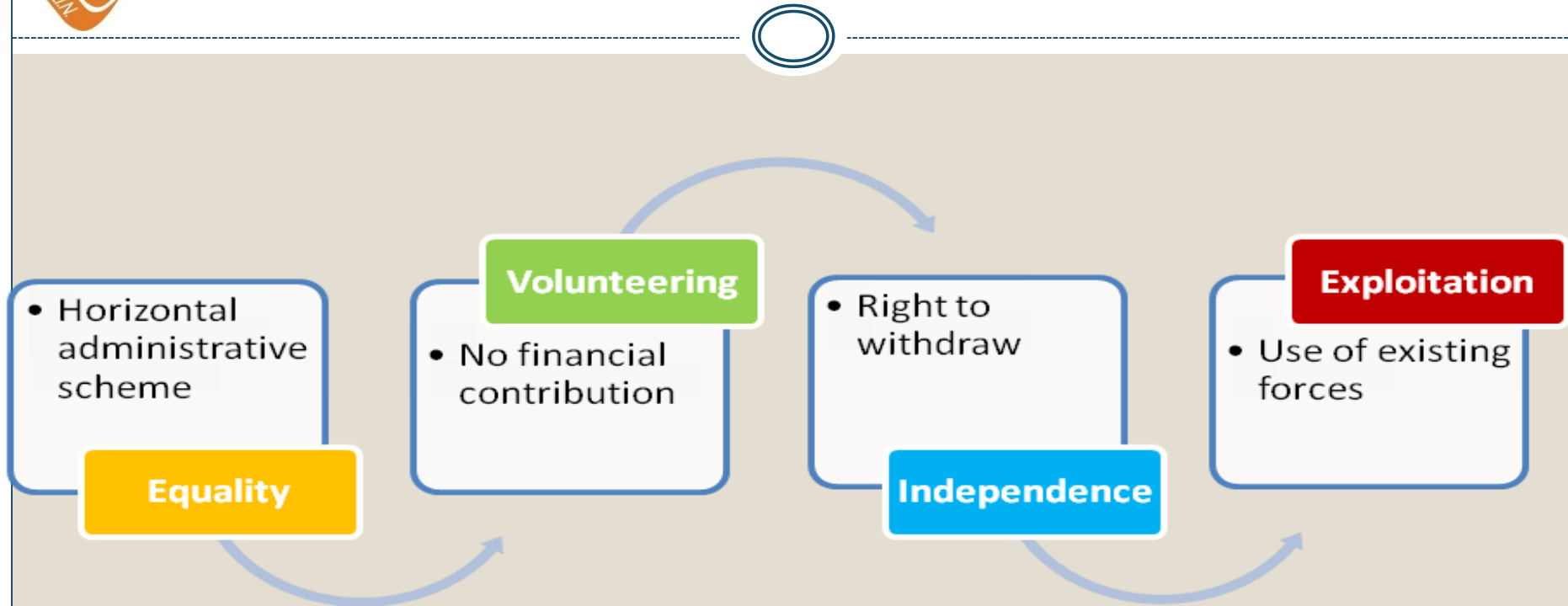
Basic Principles (2/2)



Essential pillars

- Information services provided from all the member libraries to the users of the whole Network.
- Interlibrary loan of printed material (books and journal articles) and usage of electronic sources according to contracts that each library has signed with its database providers.
- Common collection development policy.
- Addition of new members in the Network after discussions with them and taking into consideration the benefits for everyone.

Innovative Structure



Actions (1/6)

H.E.L.I.N. EVENTS 2015-2018



35
EVENTS

1.470
PARTICIPANTS



2

conferences

3

book
presentations

9

visits to libraries,
museums &
places
of culture

21

lectures
on economics
for libraries

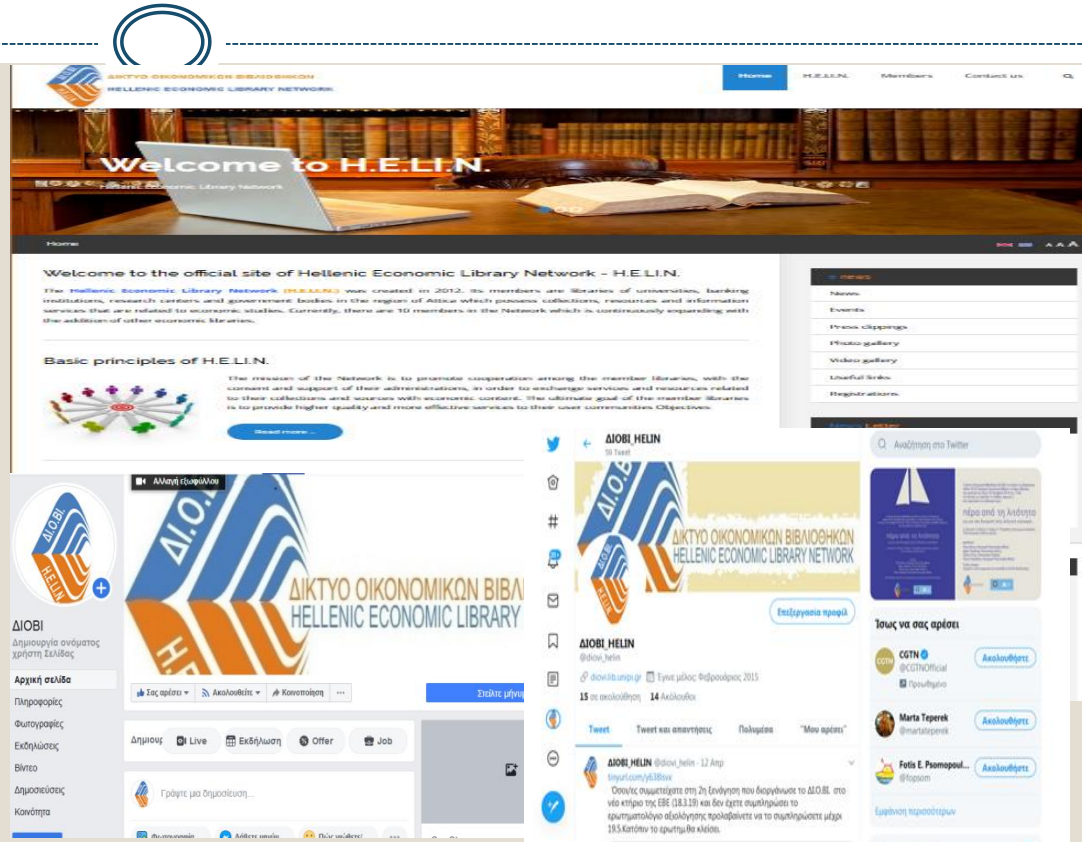
76

speakers

Actions (2/6)

2012

- Initiation
- Logo
- Printed Newsletter
- Website
(Greek/English)
- Facebook/Twitter



Actions (3/6)



2015



- 1st H.E.L.I.N. One-day Scientific Conference, **“The Contribution of Economic Libraries in Research and Development”**
March 6, 2015, Bank of Greece
(11 Lectures, 17 Speakers, 207 Participants)

Actions (4/6)

2016

- **1st Circle of Lectures on Economics for Libraries**
(13 lectures, 12 speakers, 333 participants)



Actions (5/6)



2017

- **2nd Circle of Lectures on Economics for Libraries (3 Lectures, 5 Speakers, 104 Participants)**
- **Educational Visits to Libraries-H.E.LI.N. Members(7 visits, 157 participants)**

Actions (6/6)

2018

- **Educational Visits to Libraries- H.E.LI.N. Members**
- **Book Presentations on Economics**
- **2nd H.E.LI.N. One-day Scientific Conference, “Economic Libraries: Reservoirs of Information and Training”**

June 6, 2018, Harokopio University
(10 Lectures, 13 Speakers)



Evaluation



QUESTIONNAIRE (for every action)

Measuring

Effectiveness

- of the communication channels that H.E.LI.N. uses

Motivation

- to participate (what kind of need they want to cover by attending H.E.LI.N.'s actions?)

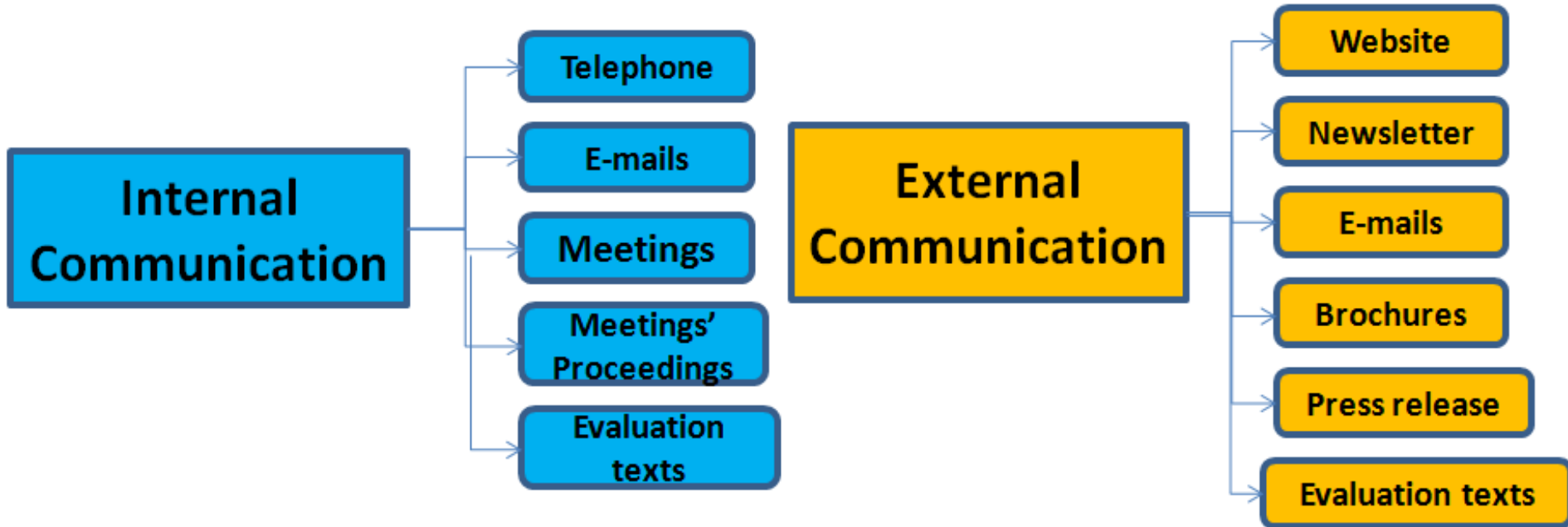
Satisfaction

- of the events' organization (space, speakers, accompanying material)

Raise an agenda

- Actions that can be implemented by the network in the future

Communication



Conclusions (1/2)



H.E.L.I.N. members share the cooperation burden depending on their capabilities, resources, benefits and the success or failure risk.

There are:

- specific roles distributed in each project,
- equal participation, and
- shared responsibility in an attempt to work not as one organization but as **corporate linked organizations**.

Conclusions (2/2)



This cooperation has

- ▶ offered us the opportunity to familiarize with colleagues coming from
 - different working environments and cultures,
 - different kind of thought and different ways of working, and at the same time
- ▶ has broadened our knowledge and resources, so to be able to respond in our daily routine.

While there are still respected differences, a balance has been achieved between organizations and network priorities.

Future Goals (1/2)



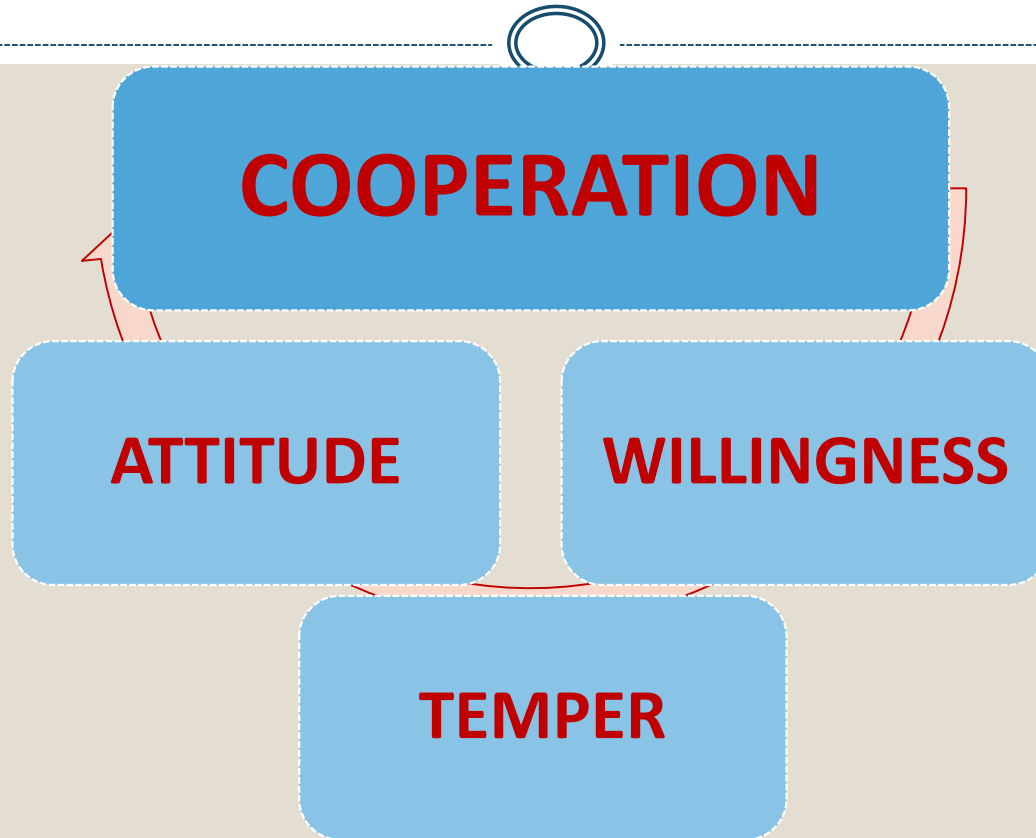
- Accurate and reliable specialized information on economic topics in the form of training seminars, webinars, conferences, lectures, meetings and presentations of books about economics.
- Fill in the existing bibliography (e.g. wikipedia) with economic concepts and definitions.
- Approach of new concepts, such as financial literacy, statistical literacy, organizational behavior and fake news, by providing instructions and/or seminars.
- Develop an "Ask a librarian" service.

Future Goals (2/2)



- Common collection development policies.
- Development of promotional, informative and educational material.
- Utilization of the social media not only for H.E.LI.N.'s events, but for the diffusion of information on economic subjects as well.
- Joint presence of H.E.LI.N. member libraries in all events they can participate, which is very important to promote the Network's and consequently its members' work and vision.

Basic ingredients of the Network





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Thank you for your attention!

<http://diovi.lib.unipi.gr/>

Facebook: ΔΙΟΒΙ

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