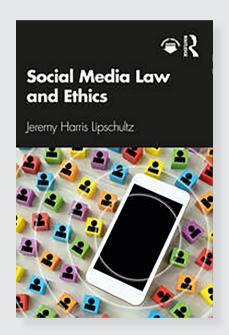
SOCIAL MEDIA LAW AND ETHICS

by Jeremy Harris Lipschultz



Jeremy H. Lipschultz explains in his book how social media laws and ethics cannot work apart. Freedom of speech has become a two-edged sword; on the one hand, it is everyone's right to express oneself freely. However, on the other hand, that also means hate speech or any misinformation may be protected by law. Here is where ethics should get involved. Jeremy Lipschultz argues that the ethical principles are the key to developing laws to apply in the near future.

Nevertheless, freedom of speech is not the only issue that regulation should consider when it comes to social media. The book is divided into twelve chapters that evaluate several concerns related to the creation and application of new laws that need to be observed from an ethical point of view. Modern technologies help spread content throughout the entire world, hence, Lipschultz analyses international law, intellectual property rights, data privacy laws, defamation, hate speech, revenge porn, and obscenity, as well as censorship by the government from an ethical standpoint by using multiple case studies.

Having discussed these topics of a great contemporary relevance, Jeremy Lipschultz suggests future trends in how social media law and ethics should develop.

Jeremy Harris Lipschultz is a Peter Kiewit Distinguished Professor at the UNO Social Media Lab, School of Communication, University of Nebraska at Omaha. He is the author of several books and articles. He teaches communication law and policy, social media measurement and management, computer-mediated communication, and media entrepreneurship.