How to disseminate Open Access Journals through OAI, the DOAJ project

CERN February 2004
• Initiated during the NCSC conference in Lund October 2002
• Supported by OSI, Open Society Institute and SPARC
• Project started January 2003
• Service launched 12th of May 2003
The goals of DOAJ:

• increase the visibility of Open Access scientific and scholarly journals
• ease the use of the journals
• promote and increase their usage and impact
• make it possible to collect and organize the resources so that libraries worldwide can integrate them into existing services
• What have we done to reach the goals?

• What needs to be done and who should do it?

• Numbers…
What have we done to reach the goals?

Not much!
What needs to be done?

Reliability - selection criteria
Content - increase number of journal titles
Content - article level
Impact factor
Communication

Open access
Quality control measures
Phase 2 – supported by OSI, SPARC and BIBSAM
Scientific or scholarly content

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And who should do it?

- us?
- journal owners?
- libraries?
- others?
The top 30 referring sites

- 899644: http://www.doaj.org/
- 6298: http://www.google.com/
- 2845: http://search.yahoo.com/
- 1837: http://library.massey.ac.nz/
- 1778: http://www.unipa.it/
- 1456: http://www.ugr.es/
- 1213: http://www.plos.org/
- 1211: http://www.up.ac.za/
- 1185: http://www.newcastle.edu.au/
- 1112: http://library.concordia.ca/
- 1111: http://www2.warwick.ac.uk/
- 1094: http://library.csun.edu/
- 980: http://www.library.louisville.edu/
- 957: http://www.itt-techlibrary.com/
- 925: http://www.ucalgary.ca/
- 857: http://wwwlibrary.uwimona.edu.jm:1104/
- 848: http://www.lub.lu.se/
- 798: http://www.ycp.edu/
- 795: http://library.hartford.edu/
- 758: http://www.tue.nl/
- 755: http://jpl.coj.net/
- 745: http://www.eifl.net/
- 702: http://www.biblio.math.jussieu.fr/
- 675: http://www.biomedcentral.com/
- 672: http://www.uvsc.edu/
- 664: http://www.bib.mh.se/
- 644: http://www.biblio.iss.it/
- 619: http://echo.louisville.edu:2056/
- 586: http://nnlm.gov/
Where are they?

The wedges are plotted by the amount of traffic.

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Libraries
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How many hits did I get when I searched for DOAJ:

Google: 11.600
Yahoo: 7.900
Lycos: 7.086
AltaVista: 2.138
AlltheWeb: 2.084

Unreliable?
A bit - DOAJ can also mean Death of a Jedi!

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