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"Equity and inclusion in global open access scholarly communications needs more South-South dialogue and cooperation - Perspective from Latin America experience"



Sharing three of our main concerns from a developing region perspective

Underfunding of community-owned infrastructures because scarce funds wil be directed to APCs

Action: prioritize funding and other resources dedicated to non-APC/BPC community-based open infrastructures/initiatives and quality certification of its contents

Researchers rewarded only when publishing in "mainstream" journals with "prestige industry" indicators, making invisible other contributions

- Reward quality and relevance independent of publication venue
- Reward doing peer-review of contents from community-based infrastructures

Weak international dialogue, cooperation and interoperability among community-owned infrastructures

Call for more international collective action in support of community-owned infrastructures

"The current moment should act as a catalyst for transforming the current flawed system of research communications into a global knowledge commons; a commons that is more efficient, inclusive, and governed by the scholarly community; a commons with no barriers to access or to publish research"

Confederation of Open Access Repositories (COAR) executive board members, Kathleen Shearer, Eloy Rodrigues, Bianca Amaro, Wolfram Horstmann, William Nixon, Daisy Selematsela, Martha Whitehead and Kazu Yamaji (2020). COVID-19 has profoundly changed the way we conduct and share research. Let's not return to business as usual when the pandemic is over!

https://blogs.lse.ac.uk/impactofsocialsciences/2020/09/24/covid-19-has-profoundly-changed-the-way-we-conduct-and-share-research-lets-not-return-to-business-as-usual-when-the-pandemic-is-over/



- "Openness can be a powerful tool for building more equitable systems of sharing knowledge. Rebuilding research and scholarship to be open by default presents a unique opportunity to construct a foundation that is fundamentally more equitable"
- "We need to examine who these spaces and systems are designed for, who is missing, who is excluded by the business models we use, and whose interests are prioritized. As we work together to rebuild these structures, we need to commit to moving from conversations to concrete commitments and to hold one another accountable for making real progress"

These challenges need as much local as international research



The experience in Latin America

Latin American context



22 countries Population: 650.000.000 *Map source: Wikipedia* Scientific output (main countries): Brazil, México, Argentina, Colombia, Chile

- largest gap between rich and poor
- pressing issues require research
- Research+dissemination: 2/3 government-funded + int. cooperation
- Scholarly publishing not outsourced to commercial publishers
- Evaluation process rewards publishing in international IF journals
- output in English, in int. journals: lacks regional visibility and access for nonsubscribers
- output in local languages, in local publications: lacks int. visibility/access

Our experience in Latin America

early and widespread adoption of Open Access for journal publishing with no APC's

+

repositories (institutional – national – regional)

2013-UNESCO first Regional Latin American and Caribbean Consultation on Open Access to Scientific Information and Research (23 countries) - Statement

• Both Gold and Green routes are suitable form of OA for the region.

- a) For Green routes, inclusive and cooperative OA solutions should be promoted to avoid new enclosures on knowledge access and dissemination.
- b) Regarding Gold route, and considering that i) only 30% of OA journals in the world presently require article processing charges (APCs); ii) APC are mainly fixed by international publishers and entrepreneurs, and fixed at international prices which are unaffordable for the average developing country; iii) research in Latin America and the Caribbean is mainly government funded; and iv) the region has a decade of experience with OA regional gold initiatives (SciELO and Redalyc) with more than 1.000 journals with no APCs - it is therefore recommended that the Gold OA route in the region continues its present emphasis on sharing costs.

How does **community governance** contribute to equity and inclusion in OA scholarly communications in Latin America?

Diversity of voices, contents and formats:

- University/assoc. journals editorial teams manage
 - OA journals with no APCs (OJS software)

• University library teams manage

- Institutional repositories for diversity of contents and formats
- Univ. journal portals (e.g. of univ. with more than 100 journals each: National Autonomous Univ. of Mexico, Univ. of Sao Paulo, Univ. of Chile)

Only peer-reviewed contents:

- National science policy organizations manage
 - National list of quality peer-reviewed journals regularly updated
 - National repository harvesting peer-reviewed collections from inst.repositories

Community-owned regional collaborative OA initiatives (funded by universities + science funders)

For + 2.000 quality peer-reviewed journals of Iberoamerica countries (no APCs)

- Latindex Catalog (National Autonomous University of Mexico)
- Redalyc-AmeliCA (Autonomous University of Mexico State)
- SciELO (BIREME-FAPES-CNPQ)

Latindex, Redalyc, SciELO define and apply quality requirements for journals it evaluates and accept/reject

For peer-reviewed contents from Latin America repositories

- La Referencia (interoperability of national collections of repositories from 10 countries , only peer-reviewed collections)
 - > 2,2 million digital objects, mainly articles, theses, research reports)
 - > La Referencia is member of COAR and interoperable with OpenAIRE

Regional network of repositories "La Referencia" defines quality contents it accepts and harvests

one example from our region The case of Argentina Open Access legislation

- Proposed by the Ministry of Science, Technology and Innovation (MINCYT)
- Approved by House of Representatives (May 2012)
- Approved by Senate (2013)
 - Requires developing interoperable institutional repositories (individual or cooperative)
 - for government funded research results
 - maximum embargo
 - 6 months (except when previous agreements)
 - 5 years for data



Cont.: The case of Argentina: implementation of national OA policy

Ministry of Science, Technology and Innovation (MINCYT)

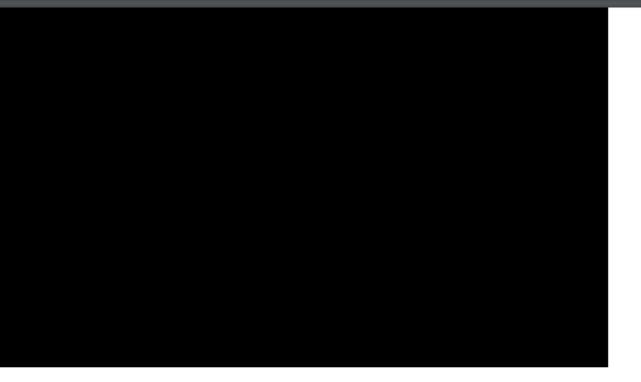
- Digital Repositories Experts Committee (2009) to:
- Select and adapt international standards for digital repositories
- Definition on contents to be considered
- Requirements for institutions that need financial support for digital repositories evaluation
 of funding requests
- Draft for OA legislation proposal
- Evaluation of repositories that require funding from the Ministry for development of repository
- Guidelines and evaluation of institutional repositories to me members of the
 - National System of Digital Repositories (SNRD/MINCYT)
- Membership benefits: training, funding, technical support
- Promotes regional networks of repositories within country
- National harvester
- National focal point of La Referencia (regional network of digital repositories) and COAR



The Latin American Forum for Research Assessment (FOLEC) is a regional space for debate and exchange on the meanings, policies and practices of the research evaluation processes of scientific work in the region, from a perspective that strengthens the open, common and public domain of knowledge and its connection with democratizing and sustainable approaches and models of science, committed to the problems of our societies. From a broad and plural viewpoint, it seeks to share experiences and find agreements to build and promote regional evaluation instruments and advance towards guidelines that compromise the scientific systems of the different countries.

A significant precedent was the holding, in November 2019 in Mexico City, of the first Latin

How to insert Latin America in global open access when **enclosure changes from reading to publishing?**



A new exclusionary landscape is emerging.

A flip from pay-to-read to pay-to-publish models

Where once again:

- Countries, active story of the suscription model
 Countries, active story of the suscription model
 do not have active active story of the suscription model itutions and the research community do not have any control beyond commercial agreements

Becerril García, Arianna. (2020, September). Non-commercial Open Access to science, the closest approach toward sustainable and participatory scholarly communications. Zenodo. http://doi.org/10.5281/zenodo.4045693

Non-APC quality journals: the case of CLACSO-REDALYC/AmeliCA collaboration



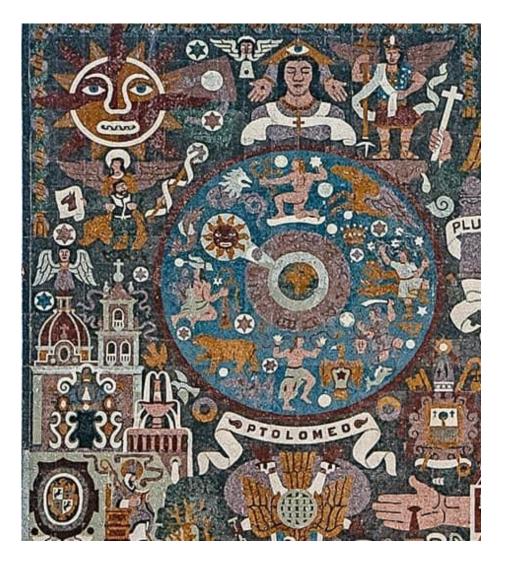


Versión 1 0 | 2015

"If India and China follow the Latin American model of hosting all or most of their journals on a single decentralized platform and make as many journals as possible OA, and if India, China and Latin America vigorously promote a culture of OA repositories and encourage researchers to self-archive their publications, it would have a major impact on making science and scholarship open, not only in these regions, but around the world. All of this can happen only with the willing participation of the scientific community....If, instead, researchers continue to pay publishers exorbitant APC... there will soon be a crisis over the cost of APC, which would hit research the world over, but research in the developing world will be hit harder. As long as we continue to use APC-based journals, we cannot expect to make access to research affordable to all".

Muthu Madhan, Siva Shankar Kimidi, Subbiah Gunasekaran and Subbiah Arunachalam (2017). *Should Indian researchers pay to get their work published?*. CURRENT SCIENCE, VOL. 112, NO. 4, 25 FEBRUARY 2017

An approach of science as public good



Latin America has created and maintains a non-commercial infrastructure where scientific publishing belongs to academic institutions and not to large publishers



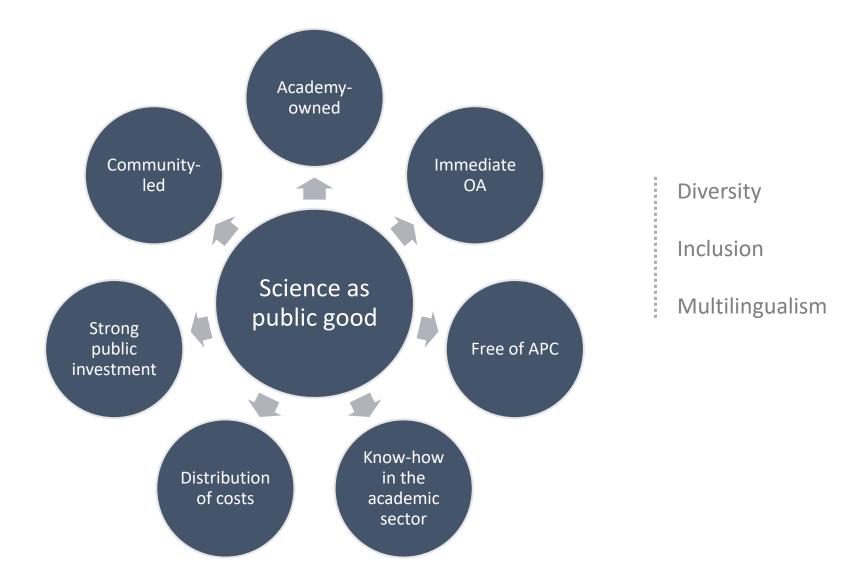
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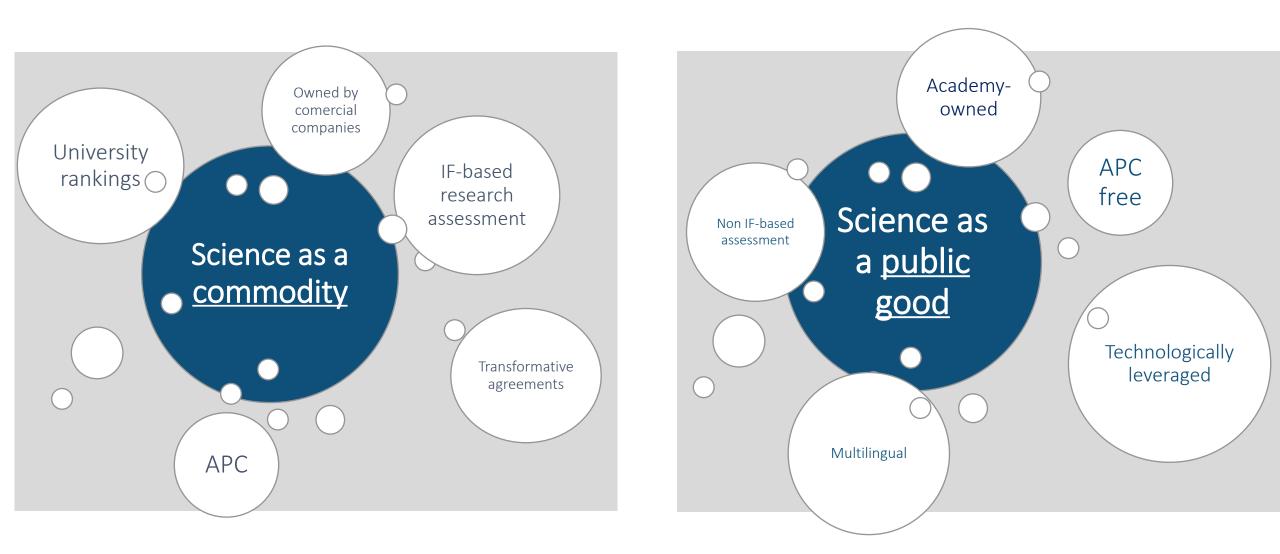
neither for authors nor for readers in the regional editorial tradition.

Every institution supports journals that are driven by their own faculty members, and then that content is made available in OA. Everyone gets benefit from

everyone's investment.

Unrestricted ecosystem for authors & readers





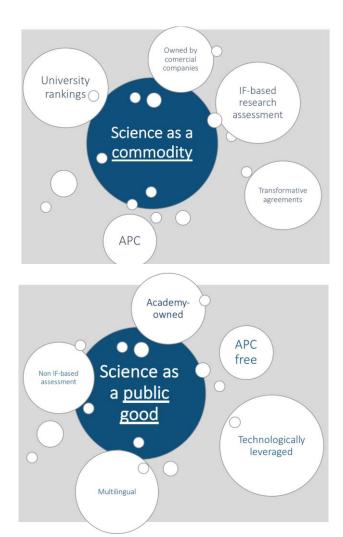
Four dimensions to address



Organic visibility & non-propietary prestige

Technology for efficiency and sustainability

- Production costs savings
- Promotes equitable participation
- Multilingualism
- Linked Open Data compliant
- Accessibility



Which approach will enable ... ?

- Equity
- Bibliodiversity
- Immediate Open Access
- No pay to read, No pay to publish
- Control by the academic community
- Publishing sustainability

New technologies enable an scenario with the potential to redraw the landscape, and thus bring **new possibilities for other models to be competitive and even disruptive...**

An infrastructure that supports academy-owned non-profit scholarly publishing **by providing technology and sharing knowledge** that contributes to the sustainability of non-commercial Open Access

Immediate Open Access

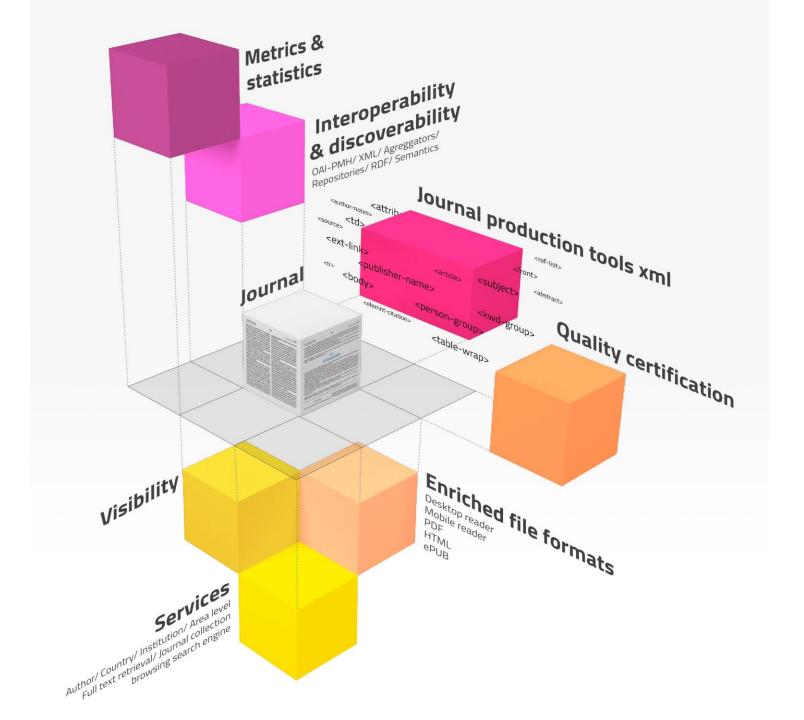
Technologically-leveraged

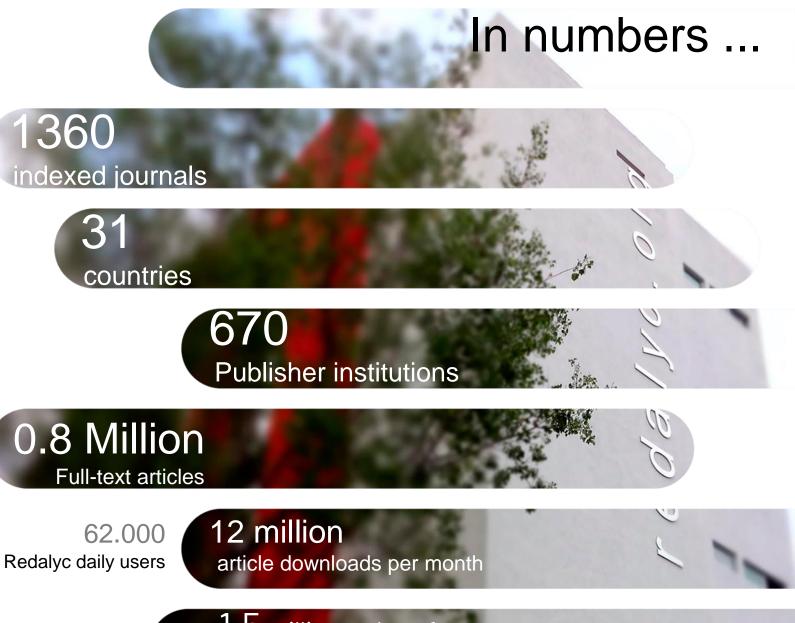
Academy-owned (scholar-led, the owner is an academic institution)

No-APC

Not-for-profit

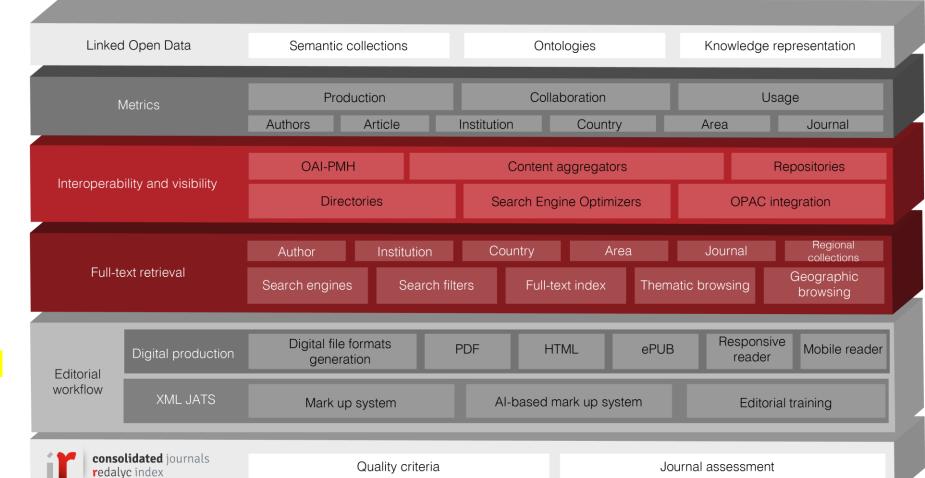
redalyc.org





1.5 million authors from 10.000 institutions

Redalyc architecture



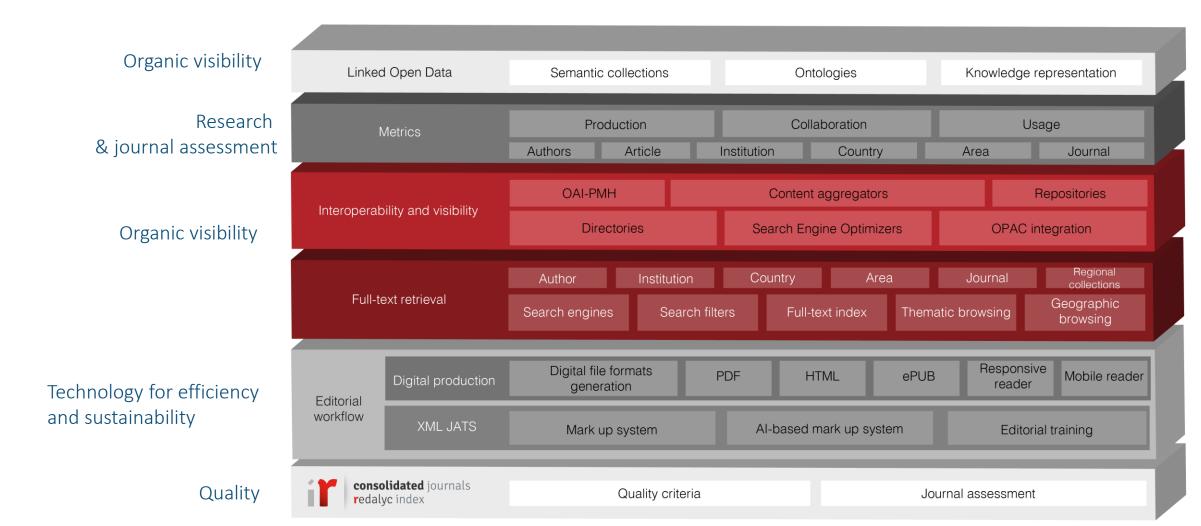
Technology for efficiency and sustainability

Quality



For a non-profit publishing model to preserve the scholarly and open nature of scientific communication

Redalyc architecture





Automatic file generation

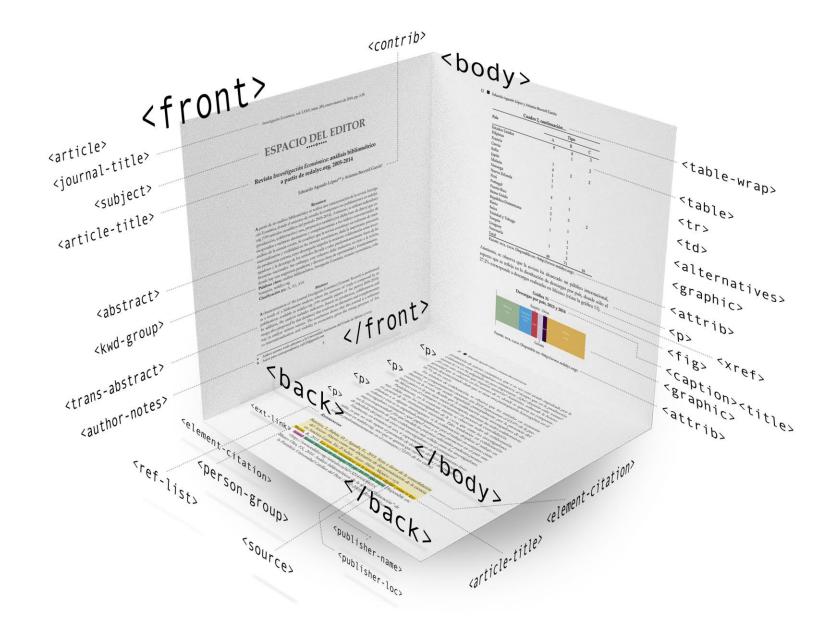
redalyc.org

Capa métrica	Autores Redalyc	Productividad	Internacio	nalización	Coautoría	Uso Perista Autorettical				
Capa de nteroperabilidad	OAI-PMH	OAI-PMH XML		Agregadores		Repositorios				
apa de visibilidad	Directorios Motor de búsquedas		Bibliotecas		Compartir contenido					
apa de servicios	Autores Redalyc	Recuperacio	ón de texto lieto	Colección de revistas		Motor de Mentual búsquedas				
apa de productos	Visor inteligente de artículos	Visor móvil	ePUB	PDF	HTML	Formato de impresión				
apa de edición	Herramienta de marcación XML de uso libre									
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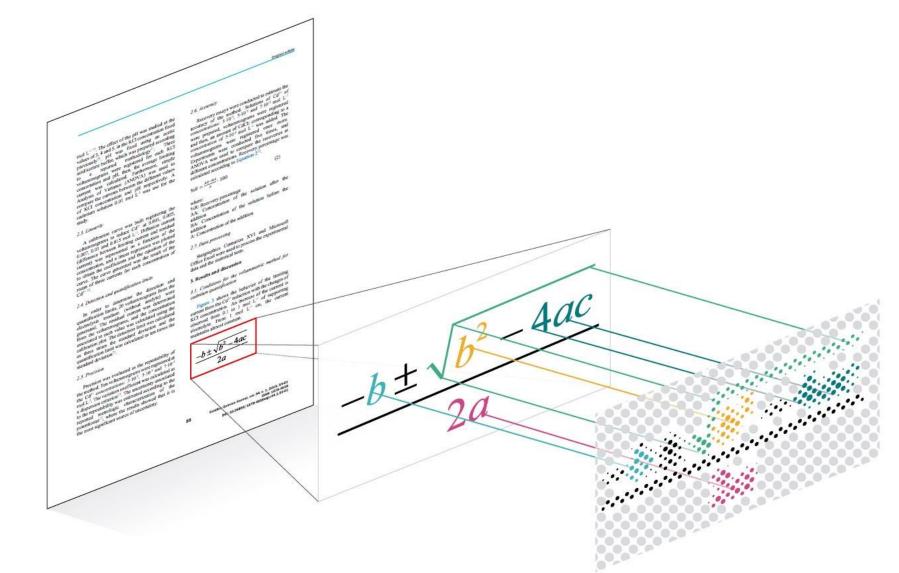


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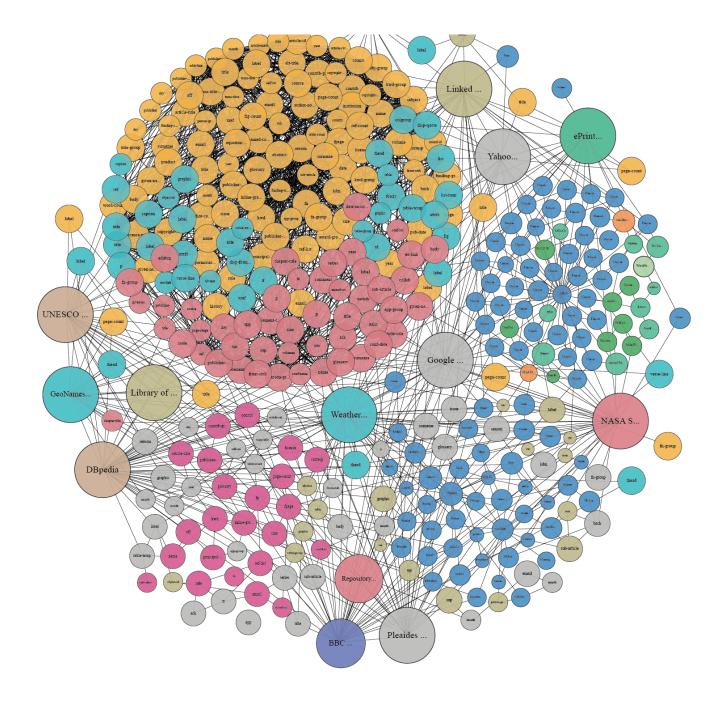
Organic visibility, discoverability and impact of science



Every single piece of information could be part of a giant graph



to compose a structure that expresses the inherent knowledge and to be linked to a wider and unrestricted knowledge cloud



Final thoughts

- Lessons learned from Latin America:
 - It is possible to run journal publishing on a not-forprofit basis (non-APC)
 - In a cooperative approach everyone gets benefit from everyone's investment. A distribution of costs among many stakeholders: universities, academic institutions, governments, national science agencies, hospital, funders.
 - Journal publishing in hands of the academic sector promotes more inclusive scholarly communications.
- AmeliCA & Redalyc focus their efforts on preserving academy-owned non-commercial publishing
 - By leveraging technologies (AI, semantics) to contribute in journal sustainability to prevent the adoption of for-profit business models.
 - By developing software and enhancing data to contribute in content's organic visibility & discoverability in such a way that impact and research assessment are dissociated from commercial databases.

Thank you!

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For a non-profit academy-owned scholarly publishing to preserve and sustain the open nature of science communication

