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# Experiences of COUNTER project library test sites – testing the data and using the data

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# Presentation outline

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- COUNTER project - introduction
- Role of pilot sites
- Compliancy issues
- COUNTER developments
- Using the data
  - Local
  - National
  - International

# Background

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- Goal: credible, compatible, consistent publisher/vendor-generated statistics for the global information community
- Libraries and consortia need online usage statistics
  - To assess the value of different online products/services
  - To support collection development
  - To plan infrastructure
- Publishers need online usage statistics
  - To experiment with new pricing models
  - To assess the relative importance of the different channels by which information reaches the market
  - To provide editorial support
  - To plan infrastructure

# COUNTER reports

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- **JR1** = Journal Report 1: Number of Successful Full-Text Article Requests by Month and Journal
- **JR2** = Journal Report 2: Turnaways by Month and Journal
- **DB1** = Database Report 1: Total Searches and Sessions by Month and Database
- **DB2** = Database Report 2: Turnaways by Month and Database
- **DB3** = Database Report 3: Total Searches and Sessions by Month and Service
- **JR3** = Number of Successful Item Requests and Turnaways by Month, Journal and Page Type
- **JR4** = Total Searches Run by Month and Service

Vendor	JR1	JR2	DB1	DB2	DB3	JR3	JR4
ACS Publications	Yes					Yes	Yes
Allen Press	Yes					No	No
American Association for the Advancement of Science	Yes	Yes				Yes	Yes
Annual Reviews	Yes				Yes	Yes	No
Atypon Systems	Yes				Yes	Yes	No
BioOne	Yes					No	No
Blackwell Publishing	Yes				Yes	No	No
BMJ Publishing Group	Yes	Yes				Yes	Yes
EBSCO Publishing	Yes		Yes	Yes	Yes	No	No
Elsevier-ScienceDirect	Yes		Yes		Yes	No	No
Emerald Group Publishing	Yes					No	No
Extenza	Yes					No	No
Geological Society of America	Yes					No	No
HighWire Press	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Ingenta	Yes				No	No	No
IBM SurfAid Analytics	Yes	Yes				Yes	Yes
ISI			Yes	Yes	No	No	No
MetaPress	Yes					No	No
National Information Services Corporation	Yes	Yes	Yes	Yes	Yes	Yes	No
Nature Publishing Group (includes Palgrave Journals)	Yes					Yes	Yes
Oxford University Press	Yes					No	No
Portland Press	No					Yes	No
Project MUSE	Yes		Yes	No	No	Yes	Yes
ProQuest Information & Learning	Yes		Yes		Yes	No	No
Public Library of Science	Yes					No	No
Springer Verlag	Yes					No	No
Swets Blackwell	Yes					Yes	No
Thomson Learning/Gale	Yes ( zero usage not reported)		Yes	Yes	Yes	No	No
Wiley (applies to Enhanced Access License only)	Yes					No	No

## 1a. Number of Successful Full-Text Article Requests by Month and Journal



## ▼ RELATED REPORTS

- [1a. Number of Successful Full-Text Article Requests by Month and Journal \\*COUNTER\\*](#)
- [1b. Number of Successful Full-Text Article Requests by Entitlement, Month and Journal](#)
- [1c. Number of Successful Requests for Non Full-Text Articles by Month and Journal](#)
- [1d. Number of Successful Requests for Non Full-Text Articles by Entitlement, Month and Journal](#)
- [1e. Number of Successful Article Views for Non-Subscribed Articles by Month for Journals](#)
- [1f. Number of Successful Requests for Full-Text Chapters by Month and Major Reference Work](#)
- [1g. Number of Successful Requests for Full-Text Articles by Month and Book series](#)

## ▼ QUICKLINKS

Report ▾ View ▾ Data ▾ Format ▾

Last update: 9/14/2004 11:00:01 AM

PAGE BY: Year: 2004; Account: NESLI Cranfield University:C000010259; Department: Total

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◀◀ 1 2 3 4 5 of 35 page(s) ▶▶ Autostyle: Elsevier Science ▾ Rows: 1 - 50 of 1741 Columns: 8

		Online ISSN	Metrics Month	Requests for Full Text Journal Articles							Total Total
Journal			Jan 2004	Feb 2004	Mar 2004	Apr 2004	May 2004	Jun 2004	Jul 2004		
Total			10,067	11,600	14,418	11,956	12,906	13,292	12,996	87,235	
Academic Radiology	'10766332		0	0	0	1	7	1	3	12	
ACC Current Journal Review	'10621458		0	1	0	4	0	3	0	8	
Accident Analysis & Prevention	'00014575		4	22	13	7	16	55	51	168	
Accident and Emergency Nursing	'09652302		0	0	0	0	1	0	3	4	
Accounting, Management and Information Technologies	'09598022		0	0	0	1	0	2	1	4	
Accounting, Organizations and Society	'03613682		13	27	42	38	28	59	40	247	
ACOG Clinical Review	'10856862		1	0	0	0	1	0	0	2	
Acta Astronautica	'00945765		40	43	74	32	20	19	1	229	
Acta Histochemica	'00651281		0	0	0	0	0	0	0	0	
Acta Materialia	'13596454		27	41	36	33	53	67	79	336	
Acta Metallurgica et Materialia	'09567151		0	3	0	2	0	6	1	12	
Acta Oecologica	'1146609X		3	1	2	2	0	2	0	10	
Acta Psychologica	'00016918		7	5	4	0	3	4	1	24	
Acta Tropica	'0001706X		1	1	4	1	0	0	2	9	
Acute Pain	'13660071		0	0	0	0	0	0	0	0	
Ad Hoc Networks	'15708705		0	0	0	1	1	1	1	4	
Addictive Behaviors	'03064603		0	1	1	0	2	3	10	17	
Additives for Polymers	'03063747		1	0	1	0	0	1	2	5	

# Role of pilot sites

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1. Definitions of terms used in the COUNTER Code of Practice
  - Clear, appropriate, omissions
2. Usage reports
  - Merging, content, format, delivery, additional reports
3. Pilot sites
  - Cornell; Cranfield; Leicester; Univ. California; GlaxoSmithKline; VIVA

# Pilot sites (2)

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## **Format & delivery**

- Definitions: do the terms used in the usage reports work for you?
- Are the vendors adhering to these definitions?
- Format: do they conform exactly to the specification of the Code of Practice?
- Delivery: are the reports available on a password-controlled website and in an appropriate format?
- Frequency: are the reports updated monthly? Are the updates available within four weeks of the end of the reporting period?
- Alerting: are you offered an email alert when the new monthly report is available?

## **Ease of manipulation**

- What do you use the reports for?
- Is it easy to extract and analyse data from the reports?
- How easy is it to merge data from the same report from different vendors?



# What the testing has told us

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## Library test sites

- Monitor compliant vendors and highlight problems. Results include:-
  - Some differences between compliant submitted reports and actual ones (e.g. different number of columns, ISSNs with leading zeros missing)
  - Difficulties locating and identifying COUNTER reports amongst others
  - Lack of historical data for comparison limits usefulness initially
  - Problem of knowing when compliant data starts. Add “Compliant from” column to the register
- Suggest ‘product’ rather than ‘vendor’ be ‘compliant’

# COUNTER COP Release 2

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- Published April 2004 in draft and placed on the website for six months for comment
- Specific questions asked in an introduction
  - Should the definition of 'turnaways' be broadened?
- Final version Jan 2005 and valid version Jan 2006.
  - More prescriptive *re* formatting
  - Make changes minimal cost as far as possible
  - A new Journal Report 1a, which reports usage statistics for html and PDF full-text requests separately, but with "health warning".
  - A Table of terms and definitions specifically relevant to the Usage Reports contained in Release 2.

# Using COUNTER data

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- Selection of new journals
- Continuing 'big deals'
- Cost per use of packages
- Management reporting

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- E-measures project
    - Project led by evidencebase at UCE, UK
    - To develop a new set of current statistical and performance indicators for EIS and work with SCONUL to pilot, refine and roll them out to the sector as standard performance indicators for EIS
    - Only meaningful where COUNTER stats exist

# Projects 2

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- Nesli usage project
- Invitation to tender
  - JISC
  - Current charging model
  - Future charging models
    - Need for data to be robust & trustworthy
    - Study will inform consortia negotiations for 2005 and 2006
- Internationally applicable results?
- Applicable to consortia?

## Current and future priorities

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- Publish draft of Release 2
- Solicit feedback on Release 2 draft
- Implement auditing
- Publish e-Books draft COP
- Encourage and assist growth in compliance
- Reach target of 150 members

# COUNTER Membership

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- Member Categories and Annual Fees
  - Publishers/intermediaries: £500
  - Library Consortia: £333
  - Libraries: £250
  - Industry organization: £250
  - Library affiliate: £100 (*non-voting member*)
- Benefits of full membership
  - Owner of COUNTER with voting rights at annual general meeting, etc.
  - Regular bulletins on progress
  - Opportunity to receive advice on implementation

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# Questions

<http://www.projectcounter.org>

Acknowledgements: thanks to Peter Shepherd (Project Director)