The Impact of IPR on Biodiversity

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Biological diversity is the hallmark of life on earth. It is very backbone of sustainable development. The current Intellectual Property Rights (IPR) regime is encouraging commercialization of seed development, monoculture, protection of new plant varieties, microorganisms, and genetically modified organisms. As a consequence, our rich biogenetic diversity is being eroded irreversibly. We must find out a path to make an alternative approach that will bring a balance in between formal Intellectual Property (IP) system and sustainable aspects of biodiversity.

Biodiversity is the basic of our sustainability. The developed countries are not rich in biogenetic resources but are better equipped in research and development. They use the biogenetic resources accessed from the developing countries. As a result, there is a beginning in the unprotected flow of genetic information from the developing countries to the capital-rich west, and a protected flow in the reverse direction mainly through patents

and Plant Breeders' Rights (PBR). It has both visible and invisible impacts. Genetic erosion is one of the most important invisible impacts that is in long run manifested visibly with the loss of biodiversity.

Definitions

Biological Diversity Act, 2002 of India has defined various terms.

"Biological Diversity" means the variability among living organisms from all sources and the ecological complexes of which they are part and includes diversity within species or between species and of eco-systems [chapter I Clause 2b]. ¹

"Biological resources" means plants, animals and microorganisms or parts thereof, their genetic material and by –products with actual or potential use or value but does not include human genetic material [Chapter I Clause 2c]. Intellectual Property Rights (IPR), as the term suggests, are meant to be rights to ideas and information, which are used in new inventions or processes. These rights enable the holder to exclude imitators from marketing such inventions or processes for specified period of time; in exchange the holder is required to disclose the formula or idea behind the product/process. The effect of IPR is therefore monopoly over commercial exploitation of the idea /information, for a limited period of time. The stated purpose of IPRs is to stimulate innovation, by offering higher monetary returns than the market otherwise might provide. In the state of the provide of the idea of the provide of the market otherwise might provide.

History of IPR and Biodiversity

The initial step towards making biodiversity a commodity evolved from the United Kingdom wanting to use high-quality seeds for agricultural production. This slowly led to the Companies selling registered seeds. Later the government rewarded individuals who improved seeds further. This led to the development of Breeders' Rights that become more commercialized and very soon restrictive.³

For over 60 years, different forms of protection of new plant varieties through system of PBR have in existence in industrialized countries. In 1961, a "Union Internationale Pour la Protection Des Obtentions Vegetales" (UPOV-International Union for the Protection of New Varieties of Plants) was established in Geneva for coordinating the intercountry implementation of PBR. Although the Convention was signed in Paris in 1961, it came into force only in 1968. It was revised in Geneva in 1972,1978, and 1991. The 1978 Act came into effect in 1981. To be eligible for protection, varieties have to be:

- ➤ Distinct from the existing, commonly known varieties
- Sufficiently homogenous /uniform
- > Stable and
- New in the sense that they must not have been commercialized prior to certain dates established by reference to the date of application for protection.⁴

In addition, in many countries patents with full restrictions are also applicable for Genetically Modified Organisms (GMOs) and

microorganisms. It was started in the USA in 1972 with the patenting of genetically engineered bacterial strain invented by famous microbiologist Dr. Anadamohan Chakrabarty.

Value of Biodiversity

- ➤ Diversity is the most ecologically sustained form.
- > Diversified crops maintain soil fertility.
- ➤ Diversity optimizes soil management in rain fed belts.
- ➤ Diversity means insurance against crop failure.
- ➤ Diversity optimizes labour availability.
- > Diversity ensures food security.
- ➤ Diversity of range of foods ensures nutritional balance.
- ➤ Diversity provides a range of fodder to the cattle keeping them healthy and productive.
- > Diversity helps women control their farm economics and seeds.

The advent of new biotechnologies and the capacity to identify and incorporate exotic genetic material into commercial products has forced the pace of change in industry and in Intellectual Property (IP) systems. Extensive commercial exploitation of genetic diversity catalyzed by research and development for obtaining IPR will decide the future of our rich biodiversity.

Indian scenario

Biodiversity

India is classified among the 12 mega-diversity centres of the world. India's record in agro-biodiversity is equally impressive. There are 167 crop species and 320 species of wild crop relatives and several species of domesticated animals. India is considered to be the centre of origin of 50,000 varieties of rice, 1000 varieties of mango, 100 varieties of pepper, 27 breeds of cattle, 22 breeds of goat, 40 breeds of sheep, 18 breeds of poultry, 8 breeds of buffalo (the worlds total biodiversity) and several other varieties of pigeon-pea, turmeric, ginger, sugarcane, gooseberries etc and ranks seventh in terms of contribution to world agriculture.⁵

India has a rich and varied heritage of biodiversity. It has 850 species of bacteria, 6500 species of algae, 14500 species of fungi, 2000 species of lichen, 2850 species of bryophytes, 1100 species of pteridophytes, 64 species of gymnosperms and 17500 species of angiosperms.⁶

Legislations

In order to comply with the TRIPs (Trade Related Intellectual Property Rights) and CBD (convention on Biological Diversity) India has passed Indian Patent (Second Amendment) Act, 2002 and the Biological Diversity Bill, 2002 respectively. According to this Amendment Act, 2002 the duration of the term of patent has been extended to 20 years for all product and process (under the existing Act of section 53 as well as those included in the present bill) patents. Now microorganisms will be patentable subject in India. In addition, new plant varieties will get PBR certification in India as India has joined recently in

UPOV (1978 Act). Earlier India has also passed Plant Protection Bill to develop a sui generis system (a system of its own). The deposit of biological materials has also been included in compliance with the Budapest Treaty.

Impacts of IPR

It is simply a tough task to offer an estimate of impacts of IPR on biodiversity. The benefits of genetic diversity are long term and rarely predictable. Humanity shares a common bowl containing only 20 cultivated crops that sustain 90% of our calorie requirements (FAO 1991). All 20 crops originate in developing countries .All are alarmingly vulnerable to pests and diseases and depend on genetic diversity for their continued survival. During this century, most authorities believe that an alarming proportion of the genetic variability of our major food plants-as it is available in the field-has become extinct. The conservation and development of the remaining crop diversity is a matter vital global concern.

When farmers look to increase their sale they often sow different and more commercially viable seeds. Sometimes various government schemes force them to adapt specific seeds or new plant varieties. Thus commercial agriculture tends to increase genetic uniformity and this, in turn leads to genetic erosion. IP system encourages commercial agriculture that accelerates genetic erosion. Biotechnology research focuses on commercial agriculture and leads to demand for IP protection with the same potentially negative consequences for genetic diversity.⁷

The criteria for awarding PVP (Plant Variety Protection) certificate involve lower thresholds than the standards required for patents. There are requirements for novelty and distinctness, but there is no equivalent of non-

obviousness (inventive step) or industrial application or utility. Thus PVP laws allows breeders to protect the varieties with very similar characteristics, which means the system tends to be driven by commercial considerations of product differentiation and planned obsolescence, rather than genuine improvements in agronomic traits.

Similarly, the requirements for uniformity (and stability) in UPOV type systems exclude the local varieties developed by farmers that are more heterogeneous genetically, and less stable. But these characteristics are those that make them more adaptable and suited to the agro-ecological environments in which the majority of poor farmers live. Another concern is the criteria for uniformity. While proponents argue that PVP, by stimulating the production of new varieties, actually increases biodiversity but in reality requirement for uniformity, and the certification of essentially similar varieties of crops, will add to uniformity of crops and loss of biodiversity. Moreover similar concerns have arisen in respect of greater uniformity arising from the success of Green Revolution Varieties, leading to greater susceptibility to disease and loss of onfield biodiversity.⁸

In addition, the privatization of genetic resources that have been engineered and patented accelerates the trend toward monocultural cropping.

Furthermore an engineered organism may produce unanticipated harmful impacts on other species in its new environment that may cause further erosion and ecological degradation.

Improved seeds require more fertilizer and pesticide consumption, which has tremendous contribution towards biodiversity loss, and have direct impact on floral, faunal and microbial population. Moreover substantial royalties payment to the developed countries and multinational seed companies will greatly increase the debt burden that could further intensify the environmental and

social disruption if we consider the debt repayment such as the export of natural products.

The successful development of biological diversity will depend upon creative relationship that can be nurtured between two opposite poles –formal innovative and community systems. For this to work, policymakers must implement technology transfer with a strong inclination towards active participatory approaches to research and extension. Active participation means exercising practical power and command over genetic resources by farmers and rural people that would be reciprocated by the formal system with their analysis, experimentation, professional, institutional and policy changes from time to time in order to discharge our international obligations and at the same time keeping in view of sustainability of biodiversity. Ultimately, the reason to conserve our genetic diversity and to encourage innovation out of these biogenetic resources is to improve the quality of human life and this should be kept in mind always before any invention or policy changes, otherwise our very existence will be at stake.

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