The Social Library:
A Showcase of Web 2.0 Tools
in BC and Yukon Libraries

BCLA Conference
April 21, 2007
Web 2.0

• What is Web 2.0?
• Web 2.0 refers to web-based services that focus on collaboration between online users.
What’s on the menu?

• Laurie Prange, Yukon College Library
• Sally Taylor, University of British Columbia Library
• Lindsay Ure, Irving K. Barber Learning Centre, UBC Library
• Rob Golbeck, Clark Wilson LLP
• Questions
Welcome to the BC and Yukon Social Library Wiki

This wiki has been created to accompany "The Social Library: A Showcase of Web 2.0 Tools in BC and Yukon Libraries" session at the BCLA Conference on Saturday April 21, 2007.

Panelists in this session are:

Rob Colbeck, Library Technician, Clark Wilson LLP
Laurie Oranje, Reference Librarian, Yukon College Library
Sally Taylor, Reference Librarian, UBC Library
Lindsay Ure, Librarian, Irving K. Barber Learning Centre, UBC Library

The wiki is arranged by social software tool. To find out more about a particular tool, click on the one of the links above or on the sidebar to the right, which appears on every page.

The wiki itself also demonstrates the use of social software to collaborate on a conference presentation, as well as to provide a resource for participants after the session.
Yukon College Library Blog

Welcome to our blogosphere!

ABOUT THIS SITE

The staff at Yukon College Library want to keep you informed so here is their new social forum.

SITE NAVIGATION

- Home
- About

DISCUSSION LINKS

Discussion
- Recent Discussion

http://dl1.yukoncollege.yk.ca/yclibrary

TUESDAY, MARCH 20, 2007

Your library books were probably due March 19th -- Quick! Call and renew!

From the Circulation Technician:

The library is now open. Your books are due today March 19th, but our shelves are not quite ready to receive them. To avoid fines or overdue notices, could you please renew all your books on line or by phoning the library at 667-8870.

Thank you for your cooperation,

Genevieve O'Neill

# - Posted by Laurie - 3/20/07; 1:55:25 PM -

MONDAY, MARCH 19, 2007
Yukon College Library: tagging

• Patrons can tag journals to create list
• Used by subject specialists

LJL -- YUKON COLLEGE -- LIBRARY JOURNALS LIST
Browse journals by title:

0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Title Subject Association Tag ISSN

Search titles: starts with ▼

Browse by journal subject
Browse selected journals

Yukon College Library: custom search

• Why not rely on the public sector?
  – Alternatively, Be Your Own Librarian

• Typical database-style
  – EMR Library

• Cataloguing personal book collections
  – International Polar Year Book Collection

• FreeAcademicDatabases.org
  – With Richard Baer at Camosun College
  – Search and find, not scroll through a list
UBC Library

- Liaising with users
- Current awareness services
- Examples from public services librarians
- Blogs, photo sharing, RSS
New in the David Lam Library

April 3, 2007

New Databases

**Emerald**

The UBC Library has acquired access to the Emerald Management Xtra suite of electronic journals. Emerald contains articles from management journals, complete with full text archives back to 1994 and abstracts back to 1989. It covers the major management disciplines including strategy, leadership, library and information management, marketing, and human resource management.

**Canadian Labour Law Library**

Provides complete electronic access to dozens of volumes of labour law decisions and commentary covering decades of court decisions, as well as access to over 10,000 Labour Arbitration Cases and 42,000 Canadian Labour Arbitration Summaries (CLAS).

**Synthesis Digital Library of Engineering and Computer Science**

Full-text access to 50-100 page syntheses ("lectures") on a research topic, written by experts in the field. The lectures are grouped in series, including Computer Architecture, Digital Circuits and Systems, Technology and Society, Mobile and

http://weblogs.elearning.ubc.ca/lambda
Liaison to psychology: blog

PSYCHOLOGY RESOURCES

IN THE SPIRIT OF THE WEEK

Visually appealing!

(Photo by Have a Good Day)

Valentine's Day is this Wednesday, February 14. Take some time for a look at the Virtual Museum of Canada's evocative exhibit Love and Romance through the Ages.

http://weblogs.elearning.ubc.ca/psychresources/
Flickr: search for images

Advanced search

- Only search within Creative Commons-licensed photos
- Find content to use commercially
- Find content to modify, adapt, or build upon

Give credit to photographer

(Photo by Have a Good Day)
Flickr: store your own images

Subject Resources for Botany

<table>
<thead>
<tr>
<th>Jump to</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Searching for articles</td>
</tr>
<tr>
<td>2. Electronic journals</td>
</tr>
<tr>
<td>3. Online reference tools</td>
</tr>
<tr>
<td>4. Web sites</td>
</tr>
<tr>
<td>5. New books at the Library</td>
</tr>
<tr>
<td>6. Retrospective botanical research</td>
</tr>
<tr>
<td>7. Writer's toolbox</td>
</tr>
<tr>
<td>8. Related subject guides</td>
</tr>
<tr>
<td>9. UBC departments</td>
</tr>
</tbody>
</table>

http://toby.library.ubc.ca/subjects/subjpage1.cfm?id=249
Flickr: point to images

Display photos without uploading them to your library server

To link to this photo on other websites you can either:

1. Copy and paste this HTML into your webpage:

   ```html
   <a href="http://www.flickr.com/photos/sataylor/453138604/"
       title="Photo Sharing"><img
       src="http://farm1.static.flickr.com/173/453138604_5879bd8569_m.jpg"
       width="240" height="180" alt="Pufferfish" /></a>
   ```

2. Grab the photo's URL:

   ```text
   http://farm1.static.flickr.com/173/453138604_5879bd8569_m.jpg
   ```

**Remember!** Flickr Community Guidelines specify that if you post a Flickr photo on an external website, the photo must link back to its photo page. (So, use Option 1.)
RSS: alerts to scholarly material

• UBC Library Catalogue
• Ejournals – see U. Saskatchewan for list
• Databases
  – CSA: coming this summer!
  – EBSCO
  – Engineering Village
  – ProQuest
  – PubMed
  – Web of Science
• RefWorks as RSS reader
• Current Awareness workshops
## SPAN 404: Topics in Hispanic Cinema

### Comenzar su investigación

**Library Research Guides**
- [Spanish Subject Guide](http://toby.library.ubc.ca/ereserve/er-coursepage.cfm?id=2207), UBC Library
- [Film Subject Guide](http://toby.library.ubc.ca/ereserve/er-coursepage.cfm?id=2207), UBC Library

**Reference Books**
- All reference sources in Koerner Library Reference, 2nd floor
  - [Diccionario del cine español](http://toby.library.ubc.ca/ereserve/er-coursepage.cfm?id=2207)
  - [Guide to the Cinema of Spain](http://toby.library.ubc.ca/ereserve/er-coursepage.cfm?id=2207)
  - [Diccionario do cine en Galicia, 1936-2000](http://toby.library.ubc.ca/ereserve/er-coursepage.cfm?id=2207)
  - [Cine Español de los Noventa](http://toby.library.ubc.ca/ereserve/er-coursepage.cfm?id=2207)
  - diccionario de películas directores y temático

### Libros

For books on Spanish cinema since the death of Franco, try these terms as a **SUBJECT** search in the catalogue:
- Motion pictures - Spain
- Motion pictures - Spain - History - 20th century
- Motion pictures--Spain--History
- Motion pictures - Social aspects - Spain
- Motion pictures - Political aspects - Spain

### Spanish Culture - News from Spain

**La Vanguardia**
- [Josep Maria Pou y 'Divinas palabras', triunfadores de la X edición de los Premios Max](http://toby.library.ubc.ca/ereserve/er-coursepage.cfm?id=2207)

- [The Police agota las 55.000 entradas para su concierto en Barcelona en nueve horas](http://toby.library.ubc.ca/ereserve/er-coursepage.cfm?id=2207)

El 60% de los seguidores del grupo que ...
RSS: republishing content

Anthropology blog: feeding new materials from catalogue

As part of the Canadian Classics Screening Series, the Vancouver International Film Centre is screening *Atanarjuat: The Fast Runner*. Actor, filmmaker and well-known Inuit sculptor Natar Ungalaaq will be in attendance.

**Details:**
Vancouver International Film Centre (Vancity Theatre)
1181 Seymour Street (corner Davie Street)
April 19, 2007 at 7:30 pm

[http://www.academy.ca/events/screenclassics07.cfm](http://www.academy.ca/events/screenclassics07.cfm)

*Atanarjuat* - The Fast Runner is based on an ancient Inuit legend which takes place in the area around Igloolik. You can follow the detailed story of the film while tracing the location of events on a map of the region at the [Atanarjuat website](http://www.academy.ca/events/screenclassics07.cfm).

**Related Readings:**
This screenplay is in both Inuktitut and English, and includes ethnographic commentary.

[http://weblogs.elearning.ubc.ca/anthro/](http://weblogs.elearning.ubc.ca/anthro/)
RSS: republishing content

Anthropology subject guide: feeding headlines from blog
Subject Resources for
Anthropology

Introduction

This subject guide lists selected print and electronic information sources on Anthropology available to UBC faculty, students, and staff. For additional resources on Archaeology, see the New World Archaeology Subject Guide. For research assistance, please contact the Anthropology librarian, Susan Atkey.

Contents:

1. Search for articles: Indexes and Databases
2. Reference Resources
3. Web and Internet Sites
4. Anthrologist Museums and Archives
5. Book and Film Reviews
6. Journals
7. Conferences and Working Papers
8. Theses and Dissertations
9. Associations
10. Current Awareness Tools
11. Careers in Anthropology
12. Instruction and Guides
13. UBC Departments
14. Anthropology Course Materials

Anthropology News from the Library:

Atanarjuat: The Fast Runner
As part of the Canadian Classics Screening Series, the Vancouver Internati...

Anthropology Exams
The final exam period runs from April 15-30 - check the Student Services po...

Extended Open Hours During Exams
(Photos: Library graphics) Both Koerner and Woodward libraries will be open ...

new eBook - Oxford Companion to World Exploration
Hoping to explore the world from the comfort of home? UBC Library now has ...

http://toby.library.ubc.ca/subjects/subjpage2.cfm?id=13
RSS: republishing content

Generate your JavaScript!

Feed2JS
Using RSS Feeds in your web pages is just a cut 'n paste away!

About | Examples | Find | Build | Style | Download | Help | Mods | More

Build a Feed!
The tool below will help you format a feed's display with the information you want to use on your website. All you need to enter is the URL for the RSS source, and select the desired options below. Note that we have now a number of mirror Feed2JS sites that can provide the exact same service as we provide here.

First, be sure to use the preview button to verify the content and format. Once the content is displayed how you like, just use the generate javascript button to get your code. Could it be any easier? The last step is exploring your options for stylizing your displayed feed.

URL Enter the web address of the RSS Feed

Note: Please verify the URL of your feed (make sure it presents raw RSS) and check that it is valid before using this form.

Show channel? (yes/no/title) Display information about the publisher of the feed (yes=show the title and description; title=display title only, no=do not display anything)

● yes ○ title ○ no

Number of items to display. Enter the number of items to be displayed (enter 0 to show all available)

http://www.feed2js.org/
RSS: creating a feed

1. Monitor Bloglines for news stories
2. Tag stories of interest using del.icio.us
3. Generate RSS feed from del.icio.us
4. Use del.icio.us to generate JavaScript to republish content on web page

http://toby.library.ubc.ca/subjects/subjpage1.cfm?id=1037

Subject Resources for Ornithology

A little bird told me 🦆

Birds plan for future meals
Rare Cranes Led on Migration Killed in Florida Storms, Only 1 Survives
Led by Aircraft, Cranes Reach Finish Line of Migration
WHSRN awarded major grant to foster shorebird conservation throughout the Western Hemisphere
Embryonic patterning makes the feathers fly
Winning the Feathered Mating Game Takes a Testosterone-Antioxidant Cocktail
Cambodia moves to protect endangered bird
Ohio University researchers discover evolutionary oddity in flamingos
Floating lovers count too -- in the health of eagle populations
Judge halts construction near habitat of ivory-billed woodpecker

News sources scanned: CBC, EurekAlert, FAQ, National Geographic, Scientific American
Irving K. Barber Learning Centre

• "visionary education and research support facility, which will evolve to keep pace with the information resources and educational needs of today's and tomorrow's students, researchers, and users in communities throughout BC and beyond."

• Building construction to be completed late 2007

• For more information, visit the web site at:
http://www.iikebarberlearningcentre.ubc.ca
Irving K. Barber Learning Centre

Services & resources already underway using social software:

• new web site
• physiotherapy outreach
• Pilot instant messaging reference service (February-August 2006)
Irving K. Barber Learning Centre website: RSS feed of news and events

RSS feed of current news and events from our blog
MARCH 23, 2007

**Physiotherapy Outreach Program Wins Partnership Award**

The Physiotherapy Outreach Program has been awarded the 2007 Partnership Award by the Canadian Physiotherapy Association. The award recognizes an organization (or group) that has significantly contributed to and advanced the image, ideals and goals of the physiotherapy profession through effective leadership and active partnerships. More information about the Partnership Award is available [here](#).

The Physiotherapy Outreach Program is a partnership between the Irving K. Barber Learning Centre at UBC and the Physiotherapy Association of BC. Eugene Barsky, Physiotherapy Outreach Librarian, has developed a number of innovative programs and services in support of professional physiotherapists across BC.

More information about the program can be found by visiting the [Physiotherapy Outreach Blog](#).

Congratulations to Eugene and Rebecca Turnaccliffe (PABC's CEO) on a successful collaboration.

Simon Neame  
Coordinator, Programs and Services  
Irving K. Barber Learning Centre

*Posted by Irving K. Barber Learning Centre at 2:42 PM | Permalink | Comments (0)*

MARCH 2, 2007

**2nd Canadian Learning Commons Conference: Apr 29 - May 1, 2007**

*Posted by Irving K. Barber Learning Centre at 2:52 PM | Permalink | Comments (0)*
**Irving K. Barber Learning Centre website:**

**RSS feed from PubMed**

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**Diabetes: A Brief Resource Guide**

To learn more about diabetes, please visit the following resources, which are freely available online.

<table>
<thead>
<tr>
<th>Web Resources</th>
<th>Associations</th>
<th>Recent Journal articles (free full text from PubMed)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEDLINEplus - Diabetes</td>
<td>Canadian Diabetes Association</td>
<td>JAMA patient page, insulin, information from your family doctor. Type 1 diabetes: what you should know.</td>
</tr>
<tr>
<td>Diabetes information from the U.S. National Library of Medicine. Includes links to authoritative Web resources, latest news, and an interactive tutorial.</td>
<td>Charitable organization promoting the health of Canadians through diabetes research, education, service and advocacy.</td>
<td>Summaries for patients. Relationship of intensity of diabetes disease management programs and quality of care.</td>
</tr>
<tr>
<td>Canadian Health Network (CHN) - Diabetes Information</td>
<td>Juvenile Diabetes Research Foundation Canada</td>
<td>Summaries for patients. The relationship between green tea intake and type 2 diabetes in Japanese adults.</td>
</tr>
<tr>
<td>A comprehensive collection of diabetes resources on the web, from the Public Health Agency of Canada and major health organizations across the country.</td>
<td>Organization focused on finding a cure for Juvenile or Type 1 Diabetes and its complications through the support of research.</td>
<td>Summaries for patients. Improvements in diabetes care in the United States, 1988-2002.</td>
</tr>
<tr>
<td>Live Well with Diabetes</td>
<td>National Aboriginal Diabetes Association</td>
<td>Organization dedicated to addressing diabetes amongst Aboriginal Peoples in Canada.</td>
</tr>
<tr>
<td>Diabetes resources from the BC Endocrine Research Foundation.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

If you have further questions about resources on this topic, please consult your local public library or information centre. If you have any suggestions for this resource guide, please contact consumer.health@abc.ca.

**DISCLAIMER:** The Irving K. Barber Learning Centre does not endorse any of the opinions provided in third party sites listed in this guide, nor can it be held responsible for any loss or damages resulting from the use of these sites.
Irving K. Barber Learning Centre website: Google custom search

Google custom search of selected good quality consumer health web resources
Irving K. Barber Learning Centre website: Google custom search

Insert a logo

Choose options for refining results – e.g. British Columbia and Canada
Physiotherapy Outreach

Irving K. Barber Learning Centre: Physiotherapy Outreach

PhysioSearch: a Google custom search of selected good quality websites relevant to physiotherapists.

Photos from Flickr

UBC Physio Info-blog.
Exploring Physiotherapy Informatics

APRIL 11, 2007

Objectively Measured Physical Activity and Fat Mass in a Large Cohort of Children

Here is a recent article published in PLoS Medicine - an excellent open access medical journal.

doi:10.1371/journal.pmed.0040097

The UK authors carried out a cross sectional analysis on 5,500 12-year-old children enrolled in the Avon Longitudinal Study of Parents and Children. Total physical activity and minutes of moderate and vigorous physical activity (MVPA) were measured using the Actigraph accelerometer. Fat mass and obesity (defined as the top decile of fat mass) were measured using the Lunar Prodigy dual x-ray emission absorptiometry scanner. We found strong negative associations between MVPA and fat mass that were unaltered after adjustment for total physical activity. We found a strong...
Interaction: users can (and do) contribute comments on librarian’s blog entries

Contact the librarian via e-mail or via chat using the MeeboMe widget

Embedded presentation slides

Irving K. Barber Learning Centre: Physiotherapy Outreach
**Online status indicator:** shows patrons when the library is online

**Screen/buddy names:** patron selects the screen name for their IM client.

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**IM the Library (pilot project)**

Need reference assistance online? In addition to eHelp (our chat reference service), you can now contact the UBC Library via instant messaging.

**How to contact us**

Just add our screen name to your buddy list and contact us any time our status indicates we are online.

<table>
<thead>
<tr>
<th>IM Provider</th>
<th>Our Screen Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>AOL Instant Messenger (AIM)</td>
<td>UBCLibraryHelp</td>
</tr>
<tr>
<td>Yahoo! Messenger</td>
<td>UBCLibraryHelp</td>
</tr>
<tr>
<td>Google Talk</td>
<td><a href="mailto:UBCLibraryHelp@gmail.com">UBCLibraryHelp@gmail.com</a></td>
</tr>
<tr>
<td></td>
<td>Please note that we are unable to answer e-mails sent to this e-mail address. To contact the UBC Library via e-mail, click on Contact Us.</td>
</tr>
<tr>
<td>MSN Messenger</td>
<td><a href="mailto:UBCLibrary.Help@ubc.ca">UBCLibrary.Help@ubc.ca</a></td>
</tr>
</tbody>
</table>

If you don’t have an IM account already, you can sign up for a free account with one of these IM providers.

You may need to download the IM client on your computer. If you are using a public computer in the library, or if you prefer not to download one of these clients on your computer, try an online service like Meebo which allows you to create an account and sign in through your web browser.
Gaim software

Multiple IMs in one window: navigate between them using tabs
Statistics: February-August 2006

- **243** buddy list requests
- **245** IMs received
- Breakdown by IM provider:

  - **MSN** 83%
  - **AIM** 4%
  - **Google** 6%
  - **Yahoo** 7%
Social Software in Special Libraries

• Special Library 2.0 Survey:
  – Blogs, RSS, Instant Messaging, Wikis, and Social Bookmarking are all used by special libraries ([http://www.blogwithoutalibrary.net/?p=251](http://www.blogwithoutalibrary.net/?p=251))
  – Used for: library services, marketing, and internal & external collaboration
• Tools are both in-house and web-based
Social Software @ Clark Wilson LLP

- Clark Wilson LLP profile:
  - Vancouver-based law firm
  - Commercial law, personal legal services
  - 73 lawyers; 100+ support staff
  - Website: http://www.cwilson.com
• Clark Wilson’s Intranet
  – Does everything a good intranet should do, plus added functionality for collaboration, internal networking & knowledge sharing
  – Social Software includes: Custom User Profiles, Internal Blogs, Custom RSS Feeds, User Developed e-Collections, and Wikis
Social Software @ Clark Wilson LLP

• User profiles
  – Users contribute as much or as little information as they choose
  – Can include: photo, CV, association memberships, special skills & expertise, and personal interests
  – Puts a face to names, creates a sense of community within the firm
• Blogs
  – Used for: communication, marketing, and sharing research
  – Anyone in the firm can create blog postings
  – Postings can be added to the main page, or only selected group pages
  – Posts can be set to expire
  – Users can leave comments
RSS

- Used for: current awareness, client press, and vanity feeds
- Users choose the feeds they see
- Sources include news sites, publications, and blogs
- Simple customization, easy to add and remove feeds
User-contributed electronic collections

- In-house version of Social Bookmarking
- Collections include: Web Guide, Precedents Databases, and Practice Collections
- Users contribute via online form directly from the databases
- Resources and categories are verified by a librarian
Social Software @ Clark Wilson LLP

• **Web-based Social Software**
  – RSS feeds from firm website
  – Bloglines & other aggregators for managing personal RSS feeds
  – Del.icio.us and other Social Bookmarking sites for managing personal link collections
  – LinkedIn for professional networking
  – Facebook for social networking
Social Software @ Clark Wilson LLP

• Web-based Social Software (cont’d)
  – Lawyers are blogging
    • Canadian Trademark Blog
      http://www.trademarkblog.ca
  – Library staff are blogging
    • Vancouver Law Librarian Blog
      http://vancouverlawlib.blogspot.com
    • LibTech Life
      http://librarytechnician.wordpress.com
Using Social Software for Professional & Personal Development

**Quick overview of some recommended tools:**

<table>
<thead>
<tr>
<th>LinkedIn</th>
<th>Facebook</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blogger, Wordpress</td>
<td>Bloglines</td>
</tr>
<tr>
<td>Del.icio.us, Furl, Digg</td>
<td>Library Thing</td>
</tr>
<tr>
<td>Flickr</td>
<td>Google Apps</td>
</tr>
</tbody>
</table>
Using Social Software for Professional & Personal Development

• Issues to consider
  – Business of Web 2.0
    • Who owns these tools? Are they really free?
    • Are they viable, or just another internet bubble?
  – Privacy
    • What personal information is given up, and why?

Like any other medium, it comes down to Information Literacy!
Questions?