The Social Library:
A Showcase of Web 2.0 Tools in BC and Yukon Libraries

BCLA Conference
April 21, 2007

Web 2.0

- What is Web 2.0?
- Web 2.0 refers to web-based services that focus on collaboration between online users.

What's on the menu?

- Laurie Prange, Yukon College Library
- Sally Taylor, University of British Columbia Library
- Lindsay Ure, Irving K. Barber Learning Centre, UBC Library
- Rob Golbeck, Clark Wilson LLP
- Questions

The Social Library wiki

http://sociallibrarybc.pbwiki.com/
password: bcyukon07

The Social Library: BC and Yukon | FrontPage

search here

Home | Edit page | New page | Comments | Files

▸ Log out ▸ Add features ▸ Settings ▸ Help

Welcome to the BC and Yukon Social Library Wiki

Blogs | Custom Search Engines | Instant Messaging | Online Meetings | Photo Sharing | RSS Feeds | Social Bookmarking | Wikis

This wiki has been created to accompany "The Social Library: A Showcase of Web 2.0 Tools in BC and Yukon Libraries" session at the BCLA Conference on Saturday April 21, 2007.

Panelists in this session are:

Rob Golbeck, Library Technician, Clark Wilson LLP
Laurie Prange, Reference Librarian, Yukon College Library
Sally Taylor, Reference Librarian, UBC Library
Lindsay Ure, Librarian, Irving K. Barber Learning Centre, UBC Library

The wiki is arranged by social software tool. To find out more about a particular tool, click on the one of the links above or on the sidebar to the right, which appears on every page.

The wiki itself also demonstrates the use of social software to collaborate on a conference presentation, as well as to provide a resource for participants after the session.

QuickStart   Recent Activity   SideBar

Home
Blogs
Custom Search Engines
Instant Messaging
Online Meetings
Photo Sharing
RSS Feeds
Social Bookmarking
Wikis
[edit]

Edit page | New page | ⭐ Add features

Yukon College Library: news

Yukon College Library Blog

Welcome to our blogosphere!

ABOUT THIS SITE

The staff at Yukon College Library want to keep you informed so here is their new social forum.

SITE NAVIGATION

- Home
- About

DISCUSSION LINKS

Discussion

Recent Discussion

TUESDAY, MARCH 20, 2007

Your library books were probably due March 19th -- Quick! Call and renew!

From the Circulation Technician:

The library is now open. Your books are due today March 19th, but our shelves are not quite ready to receive them. To avoid fines or overdue notices, could you please renew all your books on line or by phoning the library at 667-8870.

Thank you for your cooperation,

Genevieve O'Neill

\# - Posted by Laurie - 3/20/07; 1:55:25 PM -

MONDAY, MARCH 19, 2007

http://dl1.yukoncollege.yk.ca/yclibrary

Yukon College Library: in pictures

http://www.flickr.com/photos/yc_library

Yukon College Library: RSS

Yukon College Library: tagging

- Patrons can tag journals to create list
- Used by subject specialists

LjL -- YUKON COLLEGE -- LIBRARY JOURNALS LIST

Browse journals by title:

0-9 - A - B - C - D - E - F - G - H - I - J - K - L - M - N - O - P - Q - R - S - T - U - V - W - X - Y - Z

Title	Subject	Association	Tag	ISSN

Search titles: starts with ▾ [   ] [Search]

Browse by journal subject
Browse selected journals

http://www.yukoncollege.yk.ca/yclibrary/pages/electronic_journal.php

Yukon College Library: custom search

- Why not rely on the public sector?
  - Alternatively, Be Your Own Librarian
- Typical database-style
  - EMR Library
- Cataloguing personal book collections
  - International Polar Year Book Collection
- FreeAcademicDatabases.org
  - With Richard Baer at Camosun College
  - Search and find, not scroll through a list

UBC Library

- Liaising with users
- Current awareness services
- Examples from public services librarians
- Blogs, photo sharing, RSS

UBC Lam Library: newsletter

SAUDER
School of Business

New in the David Lam Library

Resources licensed by the UBC Library for use by UBC students, faculty, staff and users in the Library are identified with

April 3, 2007

This biweekly newsletter is compiled by the Librarians at the David Lam Library.

Amber Lannon
Christina Sylka
Jan Wallace

New Databases

Emerald
The UBC Library has acquired access to the Emerald Management Xtra suite of electronic journals. Emerald contains articles from management journals, complete with full text archives back to 1994 and abstracts back to 1989. It covers the major management disciplines including strategy, leadership, library and information management, marketing, and human resource management.

Canadian Labour Law Library
Provides complete electronic access to dozens of volumes of labour law decisions and commentary covering decades of court decisions, as well as access to over 10,000 Labour Arbitration Cases and 42,000 Canadian Labour Arbitration Summaries (CLAS).

Synthesis Digital Library of Engineering and Computer Science
Full-text access to 50-100 page syntheses ("lectures") on a research topic, written by experts in the field. The lectures are grouped in series, including Computer Architecture, Digital Circuits and Systems, Technology and Society, Mobile and

http://weblogs.elearning.ubc.ca/lam/

Liaison to psychology: blog

PSYCHOLOGY RESOURCES

contact

« Wikipedia Banned from College Bibliographies | Main | Defining Gender, 1450-1910 »

February 12, 2007

Sheryl Adam
UBC Library Psychology
Liaison Librarian
Voice - 604.822.1485
MSN IM -
sheryl.adam[at]ubc.ca
email -
sheryl.adam[at]ubc.ca

IN THE SPIRIT OF THE WEEK

Visually appealing!

(Photo by Have a Good Day)

search

Search this site:

[   ]

[Search]

Valentine's Day is this Wednesday, February 14. Take some time for a look at the Virtual Museum of Canada's evocative exhibit Love and Romance through the Ages.

occasional quiz

http://weblogs.elearning.ubc.ca/psychresources/

Flickr: search for images

Advanced search

creative commons
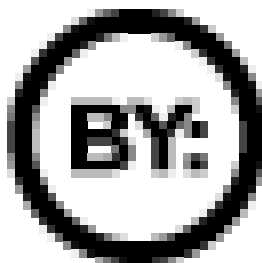
Tip: Find photos with a Creative Commons license.
Learn more...

☑ Only search within **Creative Commons**-licensed photos

☐ Find content to use commercially
☐ Find content to modify, adapt, or build upon

Give credit to photographer

BY:

(Photo by Have a Good Day)

Flickr: store your own images

Subject Resources for
Botany

Jump to

1. Searching for articles
2. Electronic journals
3. Online reference tools
4. Web sites
5. New books at the Library
6. Retrospective botanical research
7. Writer's toolbox
8. Related subject guides
9. UBC departments

photo by *sataylorpix*

http://toby.library.ubc.ca/subjects/subjpage1.cfm?id=249

Flickr: point to images

Display photos without uploading them to your library server

To link to this photo on other websites you can either:

1. Copy and paste this HTML into your webpage:

```
<a href="http://www.flickr.com/photos/sataylor/453138604/"
title="Photo Sharing"><img
src="http://farm1.static.flickr.com/173/453138604_5879bd8569_m.j
width="240" height="180" alt="Pufferfish" /></a>
```

2. Grab the photo's URL:

```
http://farm1.static.flickr.com/173/453138604_5879bd8569_m.jpg
```

Remember! Flickr Community Guidelines specify that if you post a Flickr photo on an external website, the photo must link back to its photo page. (So, use Option 1.)

RSS: alerts to scholarly material

- UBC Library Catalogue
- Ejournals – see U. Saskatchewan for list
- Databases
  - CSA: coming this summer!
  - EBSCO
  - Engineering Village
  - ProQuest
  - PubMed
  - Web of Science
- RefWorks as RSS reader
- Current Awareness workshops

RSS: republishing content

SPAN 404: Topics in Hispanic Cinema

Comenzar su investigación	Library Research Guides	Spanish Culture - News from Spain
	• Spanish Subject Guide, UBC Library • Film Subject Guide, UBC Library **Reference Books** All reference sources in Koerner Library Reference, 2nd floor • Diccionario del cine español • Guide to the Cinema of Spain • Diccionario do cine en Galicia, 1896-2000 • Cine Espanol de los Noventa - diccionario de películas directores y temático	**La Vanguardia** • Josep Maria Pou y 'Divinas palabras', triunfadores de la X edición de los Premios Max Josep Maria Pou ha recibido hoy el Premi... • The Police agota las 55.000 entradas para su concierto en Barcelona en nueve horas El 60% de los seguidores del grupo que ...
Libros	For books on Spanish cinema since the death of Franco, try these terms as a **SUBJECT** search in the catalogue: • Motion pictures - Spain • Motion pictures - Spain - History - 20th century • Motion pictures--Spain--History • Motion pictures - Social aspects - Spain • Motion pictures - Political aspects - Spain	

http://toby.library.ubc.ca/ereserve/er-coursepage.cfm?id=2207

RSS: republishing content

Anthropology blog: feeding new materials from catalogue

new books on anthropology

(click title to view location)

- Household ceramic economies : production and consumption of household ceramics among the Maros villagers of Bronze Age Hungary / Kostalena Michelaki.
- A chalcolithic marble workshop at Kulaksizlar in Western Anatolia : an analysis of production and craft specialization / Turan Takaoglu.
- Basal-looped spearheads : typology, chronology, context and use / Richard Davis.

As part of the Canadian Classics Screening Series, the Vancouver International Film Centre is screening **Atanarjuat: The Fast Runner**. Actor, filmmaker and well-known Inuit sculptor Natar Ungalaaq will be in attendance.

Details:
Vancouver International Film Centre (Vancity Theatre)
1181 Seymour Street (corner Davie Street)
April 19, 2007 at 7:30 pm

http://www.academy.ca/events/screenclassics07.cfm

Atanarjuat - The Fast Runner is based on an ancient Inuit legend which takes place in the area around Igloolik. You can follow the detailed story of the film while tracing the location of events on a map of the region at the Atanarjuat website.

Related Readings:

Angilirq, P.A., & Cohn, N. (2002). *Atanarjuat : the fast runner*. Toronto: Coach House Books.
This screenplay is in both Inuktitut and English, and includes ethnographic commentary

http://weblogs.elearning.ubc.ca/anthro/

RSS: republishing content

Anthropology subject guide: feeding headlines from blog

Subject Resources for
Anthropology

Introduction

This subject guide lists selected print and electronic information sources on Anthropology available to UBC faculty, students, and staff. For additional resources on Archaeology, see the New World Archaeology Subject Guide. For research assistance, please contact the Anthropology librarian, Susan Atkey.

Contents:

1. Search for articles: Indexes and Databases
2. Reference Resources
3. Web and Internet Sites
4. Anthropology Museums and Archives
5. Book and Film Reviews
6. eJournals
7. Conferences and Working Papers
8. Theses and Dissertations
9. Associations
10. Current Awareness Tools
11. Careers in Anthropology
12. Instruction and Guides
13. UBC Departments
14. Anthropology Course Materials

Anthropology News from the Library:

Atanarjuat: The Fast Runner
As part of the Canadian Classics Screening Series, the Vancouver Internati...

Anthropology Exams
The final exam period runs from April 16-30 - check the Student Services po...

Extended Open Hours During Exams
(Photo: Library graphics) Both Koerner and Woodward libraries will be open ...

new eBook - Oxford Companion to World Exploration
Hoping to explore the world from the comfort of home? UBC Library now has ...

more news ...

http://toby.library.ubc.ca/subjects/subjpage2.cfm?id=13

RSS: republishing content

Generate your JavaScript!

Feed2JS
Using RSS Feeds in your web pages is just a cut 'n paste away!

About	Examples	Find	Build	Style	Download	Help	Mods	More

Build a Feed!

The tool below will help you format a feed's display with the information you want to use on your web site. All you need to enter is the **URL for the RSS source**, and select the desired options below. Note that we now have a number of **mirror Feed2JS sites** that can provide the exact same service as we provide here.

First, be sure to use the **preview** button to verify the content and format. Once the content is displayed how you like, just use the **generate javascript** button to get your code. Could it be an easier? The last step is exploring your options for **stylizing your displayed feed**.

URL Enter the web address of the RSS Feed

Note: Please verify the URL of your feed (make sure it presents raw RSS) and **check that it is valid** before using this form.

Show channel? (yes/no/title) Display information about the publisher of the feed (yes=show the title and description; title= display title only, no=do not display anything)
- ⦿ yes ○ title ○ no

Show n' Tell!
- Preview Feed
- Generate JavaScript

Number of items to display. Enter the number of items to be displayed (enter 0 to show all available)
`0`

FEED2JS
Show us your love, post a badge

modevia
Hosting generously provided by **Modevia Web Services**

http://www.feed2js.org/

RSS: creating a feed

1. Monitor Bloglines for news stories

2. Tag stories of interest using del.icio.us

3. Generate RSS feed from del.icio.us

4. Use del.icio.us to generate JavaScript to republish content on web page

http://toby.library.ubc.ca/subjects/subjpage1.cfm?id=1037

Subject Resources for
Ornithology

A little bird told me

Birds plan for future meals
Rare Cranes Led on Migration Killed in Florida Storms, Only 1 Survives
Led by Aircraft, Cranes Reach Finish Line of Migration
WHSRN awarded major grant to foster shorebird conservation throughout the Western Hemisphere
Embryonic patterning makes the feathers fly
Winning the Feathered Mating Game Takes a Testosterone-Antioxidant Cocktail
Cambodia moves to protect endangered bird
Ohio University researchers discover evolutionary oddity in flamingos
Floating lovers count too -- in the health of eagle populations
Judge halts construction near habitat of ivory-billed woodpecker

News sources scanned: CBC, EurekAlert, FAO, National Geographic, Scientific American

Irving K. Barber Learning Centre

- "visionary education and research support facility, which will evolve to keep pace with the information resources and educational needs of today's and tomorrow's students, researchers, and users in communities throughout BC and beyond."

- Building construction to be completed late 2007

- For more information, visit the web site at:
  http://www.ikebarberlearningcentre.ubc.ca

Irving K. Barber Learning Centre

Services & resources already underway using social software:

- new web site

- physiotherapy outreach

- Pilot instant messaging reference service (February-August 2006)

Irving K. Barber Learning Centre website: RSS feed of news and events

RSS feed of current news and events from our blog

Irving K. Barber Learning Centre blog

Irving K. Barber Learning Centre website: RSS feed from PubMed

| Home | About | Archive | Tutorials | Multimedia | Resources |

Diabetes: A Brief Resource Guide

To learn more about diabetes, please visit the following resources, which are freely available online.

Web Resources	Associations	Recent Journal articles (free full text from PubMed)
▶ **MEDLINEplus - Diabetes** Diabetes information from the U.S. National Library of Medicine. Includes links to authoriatative Web resources, latest news, and an interactive tutorial.	▶ **Canadian Diabetes Association** Charitable organization promoting the health of Canadians through diabetes research, education, service and advocacy.	▶ JAMA patient page. Insulin. ▶ Information from your family doctor. Type 1 diabetes: what you should know. ▶ Summaries for patients. Relationship of intensity of diabetes disease management programs and quality of care.
▶ **Canadian Health Network (CHN) - Diabetes Information** A comprehensive collection of diabetes resources on the web, from the Public Health Agency of Canada and major health organizations across the country.	▶ **Juvenile Diabetes Research Foundation Canada** Organization focused on finding a cure for Juvenile or Type 1 Diabetes and its complications through the support of research.	▶ Summaries for patients. The relationship between green tea intake and type 2 diabetes in Japanese adults. ▶ Summaries for patients. Improvements in diabetes care in the United States, 1988-2002.
▶ **Live Well with Diabetes** Diabetes resources from the BC Endocrine Research Foundation.	▶ **National Aboriginal Diabetes Association** Organization dedicated to addressing diabetes amongst Aboriginal Peoples in Canada.	

RSS Feed: free, full-text journal articles from PubMed.

If you have further questions about resources on this topic, please consult your local public library or information centre. If you have any suggestions for this resource guide, please contact consumer.health@ubc.ca.

DISCLAIMER: The Irving K Barber Learning Centre does not endorse any of the opinions provided in third party sites listed in this guide, nor can it be held responsible for any loss or damages resulting from the use of these sites.

Irving K. Barber Learning Centre website: Google custom search

Google custom search of selected good quality consumer health web resources

Irving K. Barber Learning Centre website: Google custom search

Insert a logo →

THE IRVING K. BARBER
LEARNING CENTRE
at The University of British Columbia

| diabetes | Search |

○ Consumer Health ○ Web Search

Results 1 - 10 for **diabetes**. (0.24 seconds)

Tip: Save time by hitting the return key instead of clicking on "search"

Refine results for **diabetes**:

British_Columbia   Canada

Choose options for refining results – e.g. British Columbia and Canada

Google
Custom Search

MedlinePlus Medical Encyclopedia: **Diabetes**
Diabetes affects about 18 million Americans. There are many risk factors
are considered to be risk factors for type 2 **diabetes** and its ...
www.nlm.nih.gov/medlineplus/ency/article/001214.htm - 41k - Cached

Diabetes
Discusses different **diabetes** types and related prevention and control strategies with links to
detailed resources including Aboriginal **Diabetes** Initiative ...
www.hc-sc.gc.ca/dc-ma/diabete/index_e.html - 16k - Cached

MedlinePlus: **Diabetes**
(National Institute of **Diabetes** and Digestive and Kidney Diseases) Also available in
Spanish ... Select services and providers for **Diabetes** in your area. ...
www.nlm.nih.gov/medlineplus/**diabetes**.html - 76k - Cached

Public Health Agency of Canada - **Diabetes** - Home
Over 2 million Canadians have **diabetes** and one-third of them are undiagnosed. Among First
Nations people, the prevalence of **diabetes** is three to five times ...
www.phac-aspc.gc.ca/ccdpc-cpcmc/**diabetes**-diabete/english/index.html - 14k - Cached

Irving K. Barber Learning Centre: Physiotherapy Outreach

UBC Physio Info-blog.
Exploring Physiotherapy Informatics

APRIL 11, 2007

Objectively Measured Physical Activity and Fat Mass in a Large Cohort of Children

Here is a recent article published in PLoS Medicine - an excellent open access medical journal.

Ness AR, Leary SD, Mattocks C, Blair SN, Reilly JJ, et al. (2007) Objectively Measured Physical Activity and Fat Mass in a Large Cohort of Children . PLoS Med 4(3): e97 doi:10.1371/journal.pmed.0040097

The UK authors carried out a cross sectional analysis on 5,500 12-year-old children enrolled in the Avon Longitudinal Study of Parents and Children. Total physical activity and minutes of moderate and vigorous physical activity (MVPA) were measured using the Actigraph accelerometer. Fat mass and obesity (defined as the top decile of fat mass) were measured using the Lunar Prodigy dual x-ray emission absorptiometry scanner. We found strong negative associations between MVPA and fat mass that were unaltered after adjustment for total physical activity. We found a strong

PHYSIOTHERAPY INFORMATION SEARCH

Physio Search

for high quality physio info

Google™ Custom Search

Search

CATEGORIES

- About the Blog
- Audiocasts / Podcasts
- Current Physio Research from PubMed
- Fun
- Health & Science News
- How To - Technicalities
- In the news
- Main
- Physiotherapy and Web 2.0
- Presentations
- Quick Tips
- Research
- Tutorials
- Websites worth a click
- Workshops

Photos from Flickr

PhysioSearch: a Google custom search of selected good quality websites relevant to physiotherapists.

Irving K. Barber Learning Centre: Physiotherapy Outreach

Interaction: users can (and do) contribute comments on librarian's blog entries

Contact the librarian via e-mail or via chat using the MeeboMe widget

Embedded presentation slides

Irving K. Barber Learning Centre & UBC Library: IM reference pilot (2006)

Irving K. Barber Learning Centre & UBC Library: IM reference pilot (2006)

The University of British Columbia Library

CONTACT US | SITE SEARCH | ABOUT THE LIBRARY | HOURS | SUPPORT THE LIBRARY | my UBC | UBC HOME
CATALOGUE | EJOURNALS | INDEXES & DATABASES | INSTRUCTION | BRANCHES | INTERNET SEARCH | ASK US

IM the Library (pilot project)

Need reference assistance online? In addition to eHelp (our chat reference service), you can now contact the UBC Library via instant messaging.

How to contact us

Just add our screen name to your buddy list and contact us any time our status below shows as Online.

Current Status: [ONLINE]

IM Provider	Our Screen Name
AOL Instant Messenger (AIM)	UBCLibraryHelp
Yahoo! Messenger	UBCLibraryHelp
Google Talk	UBCLibraryHelp@gmail.com Please note that we are unable to answer e-mails sent to this e-mail address. To contact the UBC Library via e-mail, click on Contact Us.
MSN Messenger	UBCLibrary.Help@ubc.ca

If you don't have an IM account already, you can sign up for a free account with one of these IM providers.

You may need to download the IM client on your computer. If you are using a public computer in the library, or if you prefer not to download one of these clients on your computer, try an online service like Meebo which allows you to create an account and sign in through your web browser.

Online status indicator: shows patrons when the library is online

Screen/buddy names: patron selects the screen name for their IM client.

Irving K. Barber Learning Centre & UBC Library: IM reference pilot (2006)

Gaim software
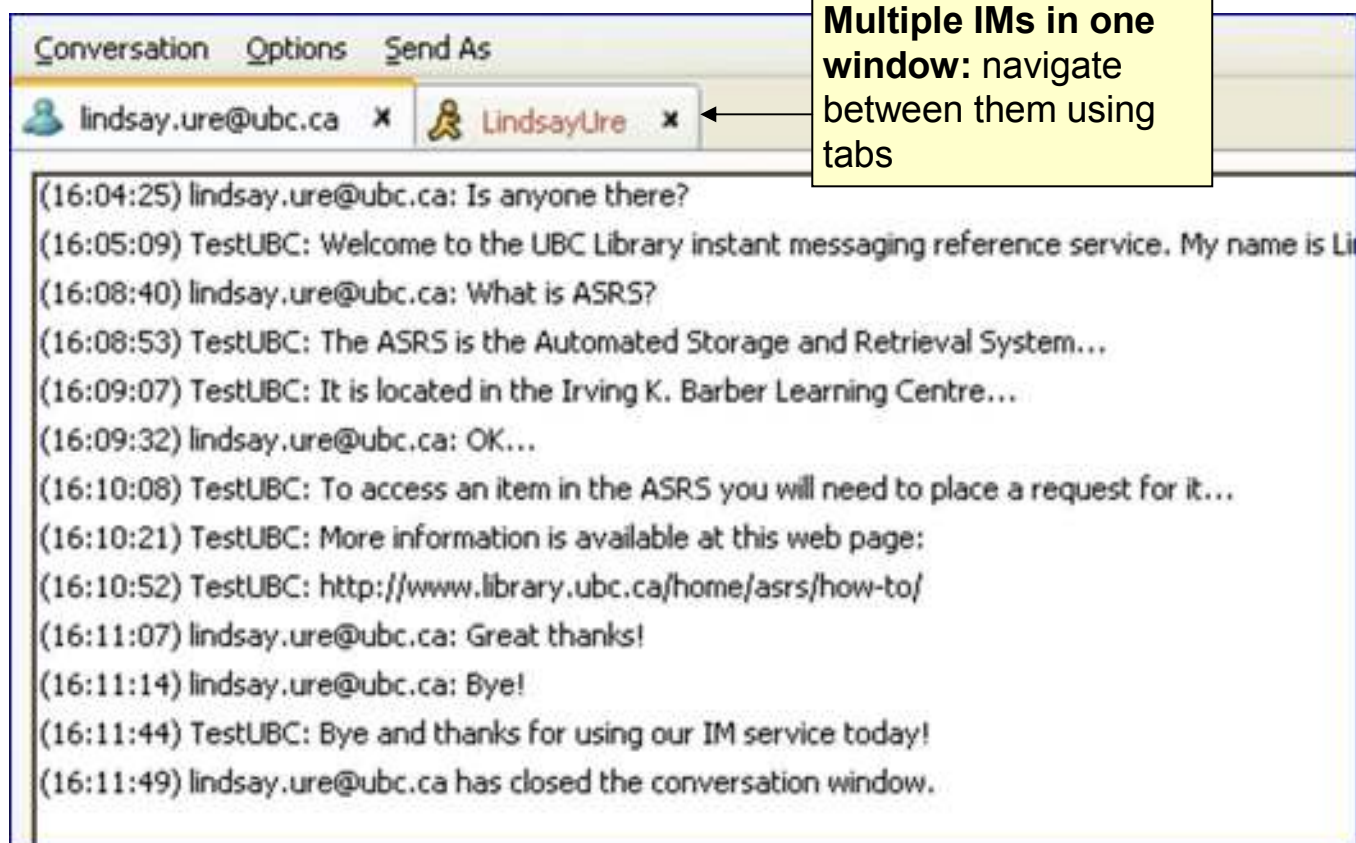
Multiple IMs in one window: navigate between them using tabs

Conversation   Options   Send As

lindsay.ure@ubc.ca ✕   LindsayUre ✕

(16:04:25) lindsay.ure@ubc.ca: Is anyone there?

(16:05:09) TestUBC: Welcome to the UBC Library instant messaging reference service. My name is Li

(16:08:40) lindsay.ure@ubc.ca: What is ASRS?

(16:08:53) TestUBC: The ASRS is the Automated Storage and Retrieval System...

(16:09:07) TestUBC: It is located in the Irving K. Barber Learning Centre...

(16:09:32) lindsay.ure@ubc.ca: OK...

(16:10:08) TestUBC: To access an item in the ASRS you will need to place a request for it...

(16:10:21) TestUBC: More information is available at this web page:

(16:10:52) TestUBC: http://www.library.ubc.ca/home/asrs/how-to/

(16:11:07) lindsay.ure@ubc.ca: Great thanks!

(16:11:14) lindsay.ure@ubc.ca: Bye!

(16:11:44) TestUBC: Bye and thanks for using our IM service today!

(16:11:49) lindsay.ure@ubc.ca has closed the conversation window.

Irving K. Barber Learning Centre & UBC Library: IM reference pilot (2006)

Statistics: February-August 2006

- **243** buddy list requests

- **245** IMs received

- Breakdown by IM provider:

Pie chart:
- Yahoo 7%
- AIM 4%
- Google 6%
- MSN 83%
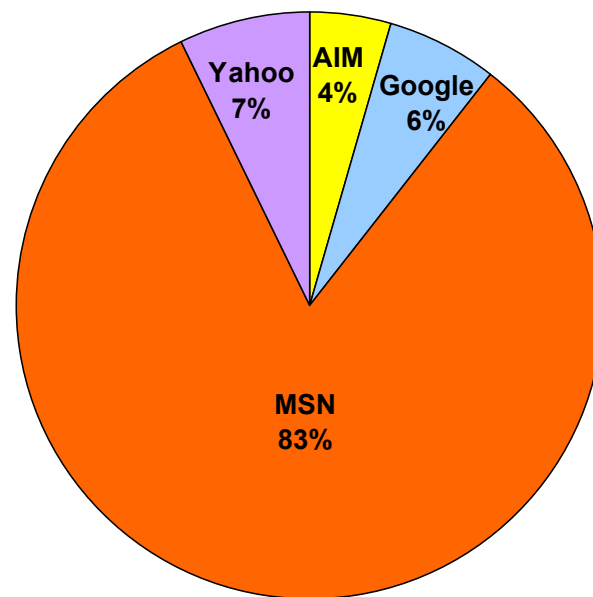
Social Software in Special Libraries

- Special Library 2.0 Survey:
  - Blogs, RSS, Instant Messaging, Wikis, and Social Bookmarking are all used by special libraries (http://www.blogwithoutalibrary.net/?p=251)

  - Used for: library services, marketing, and internal & external collaboration
- Tools are both in-house and web-based

Social Software @ Clark Wilson LLP

- **Clark Wilson LLP profile:**
  - Vancouver-based law firm
  - Commercial law, personal legal services
  - 73 lawyers; 100+ support staff
  - Website: http://www.cwilson.com

Social Software @ Clark Wilson LLP

- **Clark Wilson's Intranet**
  - Does everything a good intranet should do, plus added functionality for collaboration, internal networking & knowledge sharing
  - Social Software includes: Custom User Profiles, Internal Blogs, Custom RSS Feeds, User Developed e-Collections, and Wikis

Social Software @ Clark Wilson LLP

- **User profiles**
  - Users contribute as much or as little information as they choose
  - Can include: photo, CV, association memberships, special skills & expertise, and personal interests
  - Puts a face to names, creates a sense of community within the firm

Social Software @ Clark Wilson LLP

- **Blogs**
  - Used for: communication, marketing, and sharing research
  - Anyone in the firm can create blog postings
  - Postings can be added to the main page, or only selected group pages
  - Posts can be set to expire
  - Users can leave comments

Social Software @ Clark Wilson LLP

- **RSS**
  - Used for: current awareness, client press, and vanity feeds
  - Users choose the feeds they see
  - Sources include news sites, publications, and blogs
  - Simple customization, easy to add and remove feeds

Social Software @ Clark Wilson LLP

- **User-contributed electronic collections**
  - In-house version of Social Bookmarking
  - Collections include: Web Guide, Precedents Databases, and Practice Collections
  - Users contribute via online form directly from the databases
  - Resources and categories are verified by a librarian

Social Software @ Clark Wilson LLP

- **Web-based Social Software**
  - RSS feeds from firm website
  - Bloglines & other aggregators for managing personal RSS feeds
  - Del.icio.us and other Social Bookmarking sites for managing personal link collections
  - LinkedIn for professional networking
  - Facebook for social networking

Social Software @ Clark Wilson LLP

- **Web-based Social Software (cont'd)**
  - Lawyers are blogging
    - Canadian Trademark Blog
      http://www.trademarkblog.ca
  - Library staff are blogging
    - Vancouver Law Librarian Blog
      http://vancouverlawlib.blogspot.com
    - LibTech Life
      http://librarytechnician.wordpress.com

Using Social Software for Professional & Personal Development

Quick overview of some recommended tools:

LinkedIn

Facebook

Blogger, Wordpress

Bloglines

Del.icio.us, Furl, Digg

Library Thing

Flickr

Google Apps

Using Social Software for Professional & Personal Development

- ## **Issues to consider**
  - ### Business of Web 2.0
    - Who owns these tools? Are they really free?
    - Are they viable, or just another internet bubble?
  - ### Privacy
    - What personal information is given up, and why?

  Like any other medium, it comes down to Information Literacy!

Questions?