Resonant Resource Sharing
Transformation strategies for Resource Sharing

3 , 2, 2 , 1

- **Context or reality check**
- **Transitioning strategies**
- **Transforming the business**
- **Conclusion & discussion**

Presentation for the New York State Resource Sharing Summit June 5, 2007
By Cyril Oberlander, Director of Interlibrary Services
University of Virginia Library
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Context: Transitions or punctuated equilibrium

What changes do you envision for the next 2-5 years?

ARPANET GEOGRAPHIC MAP, OCTOBER 1980
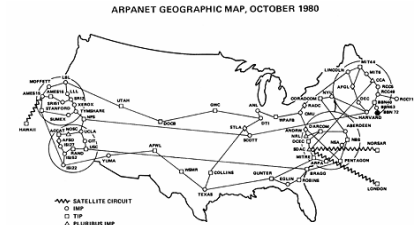
Growth of Information Market Economy

1950s Commercial Copier
1967 OCLC
1968 MARC
1969 ARPAnet
1971 Email
1979 OCLC Passport
1981 MS DOS
1983 Windows
1984 OCLC MicroEnhancer
1985 TCP/IP
1991 Ariel
1992 Mosaic
1994 Netscape
1995 Internet Explorer
1996 ILLiad
1990s Digital Content mania
2004 Google Book Search

Some 5,000 years ago…Text

Some 2,300 years ago…Library
http://ils.unc.edu/dpr/path/alexandria/Alexandrian_Library.bmp

1450 AD Printing Press

www.historyguide.org/intellect/press.html
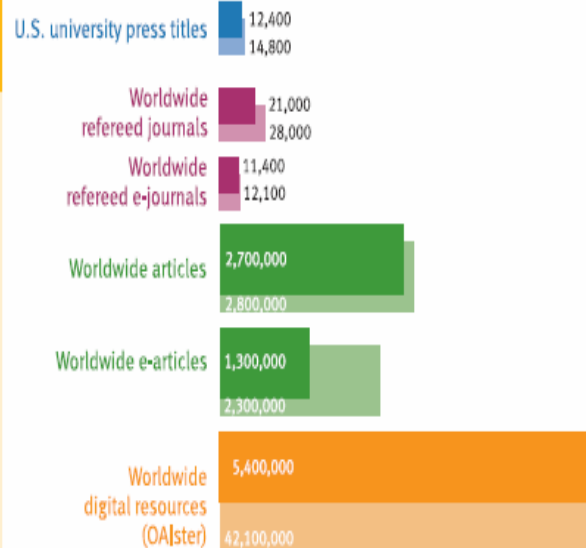
1860 AD Telegraph

Context: Resource Sharing Trends

Projected shifts in *annual* production volume

2004–2009

Click on the bars in the graph for related research data. The darker bars represent activity in 2003–2004. The lighter bars represent our projections of activity for 2009. References for sources may be found in Notes.

	2003–2004	2009
U.S. university press titles	12,400	14,800
Worldwide refereed journals	21,000	28,000
Worldwide refereed e-journals	11,400	12,100
Worldwide articles	2,700,000	2,800,000
Worldwide e-articles	1,300,000	2,300,000
Worldwide digital resources (OAIster)	5,400,000	42,100,000

User Environment
Information and tools everywhere, but context hard to find.

Information Environment
Ubiquitous Information

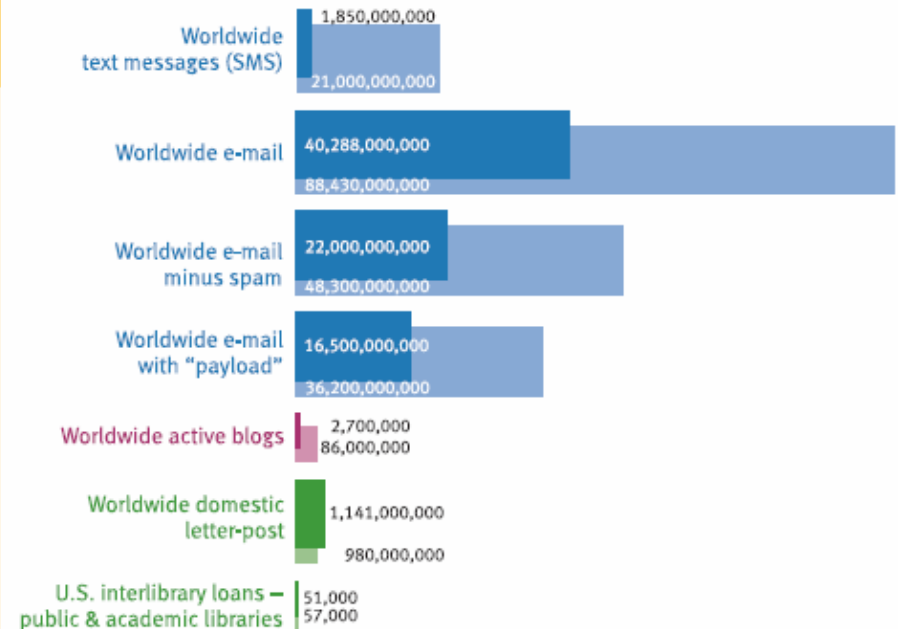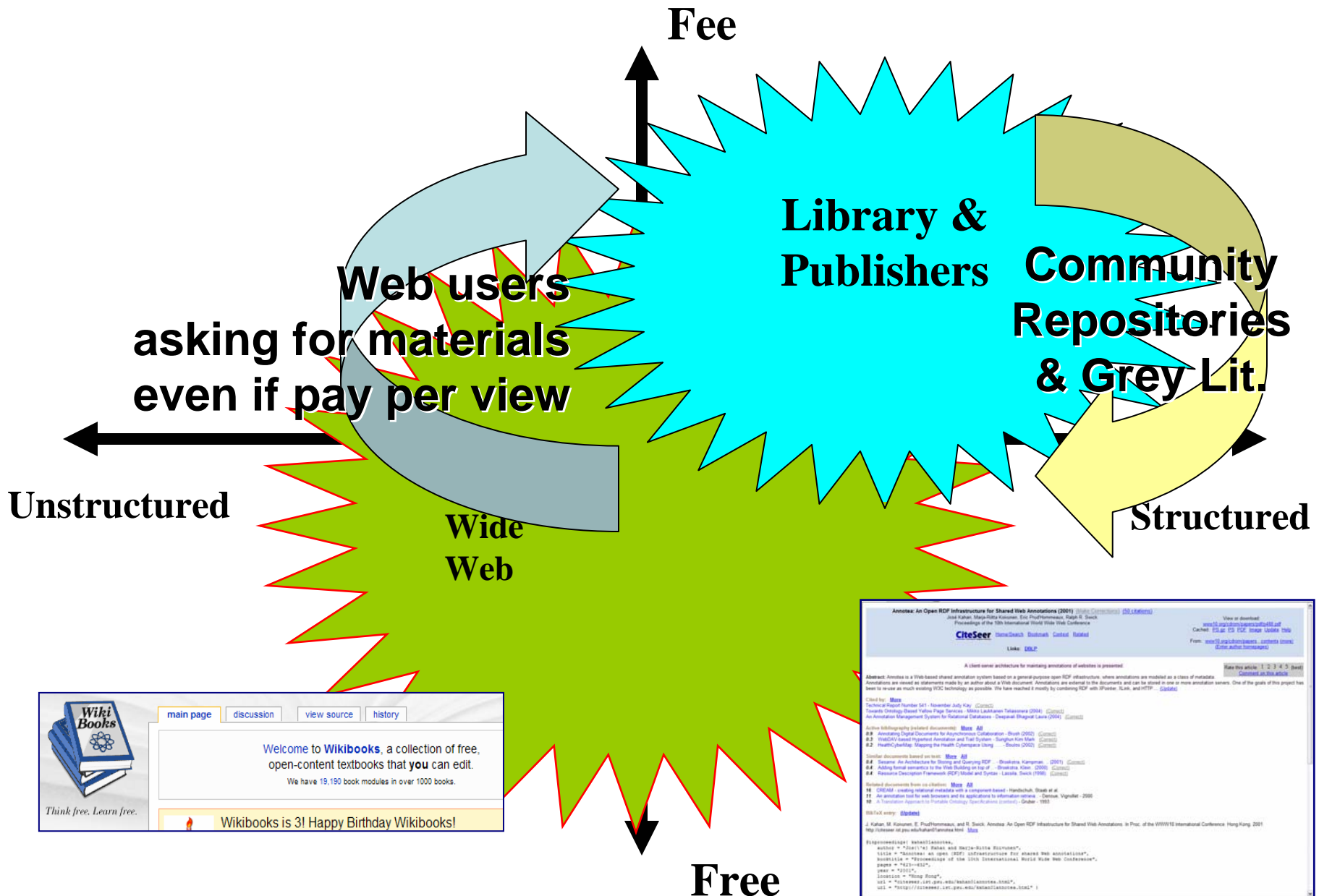Information Trends, Content not Containers. OCLC 2004

- 5 M sessions / day in EBSCO Databases

- 300M downloads / year from Science Direct

Source: Vendor reports at IFLA 2006.

It comes to you.

Projected shifts in average *daily* volume of content

2004–2009

Click on the bars in the graph for related research data. The darker bars represent activity in 2003–2004. The lighter bars represent our projections of activity for 2009. References for sources may be found in Notes.

	2003–2004	2009
Worldwide text messages (SMS)	1,850,000,000	21,000,000,000
Worldwide e-mail	40,288,000,000	88,430,000,000
Worldwide e-mail minus spam	22,000,000,000	48,300,000,000
Worldwide e-mail with "payload"	16,500,000,000	36,200,000,000
Worldwide active blogs	2,700,000	86,000,000
Worldwide domestic letter-post	1,141,000,000	980,000,000
U.S. interlibrary loans – public & academic libraries	51,000	57,000

Bar graph values for each row in this chart are scaled only within respective rows, not across the entire chart.

Context:Users, Content & Community
Library's collection and workflow focus on: Structured & Fee Content

Fee

Library & Publishers

Community Repositories & Grey Lit.

Web users asking for materials even if pay per view

Unstructured

Wide Web

Structured

Free

Welcome to **Wikibooks**, a collection of free, open-content textbooks that **you** can edit.

We have 19,190 book modules in over 1000 books.

Wikibooks is 3! Happy Birthday Wikibooks!

Think free. Learn free.

main page | discussion | view source | history

Wiki Books

Strategic Options

Users' & Library workflow make sense – but are they aligned?

User Search & Discovery

Get Options
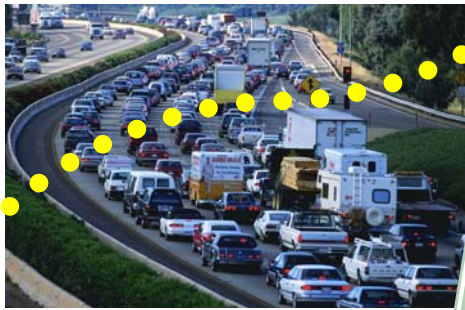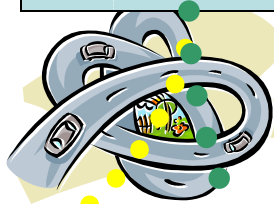
Find it @ your Library

or drive to another library,

or ILL from your Library,

or request Library buy it.

User or Staff Workflow Strategy: rent, buy, or borrow
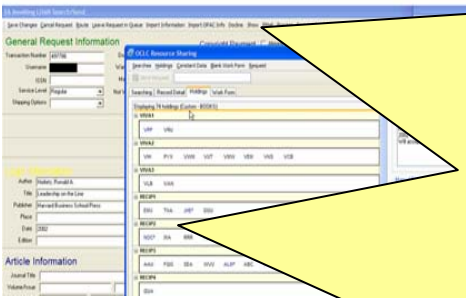
Our Strategy depends:
What format & uses
the user want it in?
Are we in the options business?

ILL Borrowing Workflow: Possible Lenders
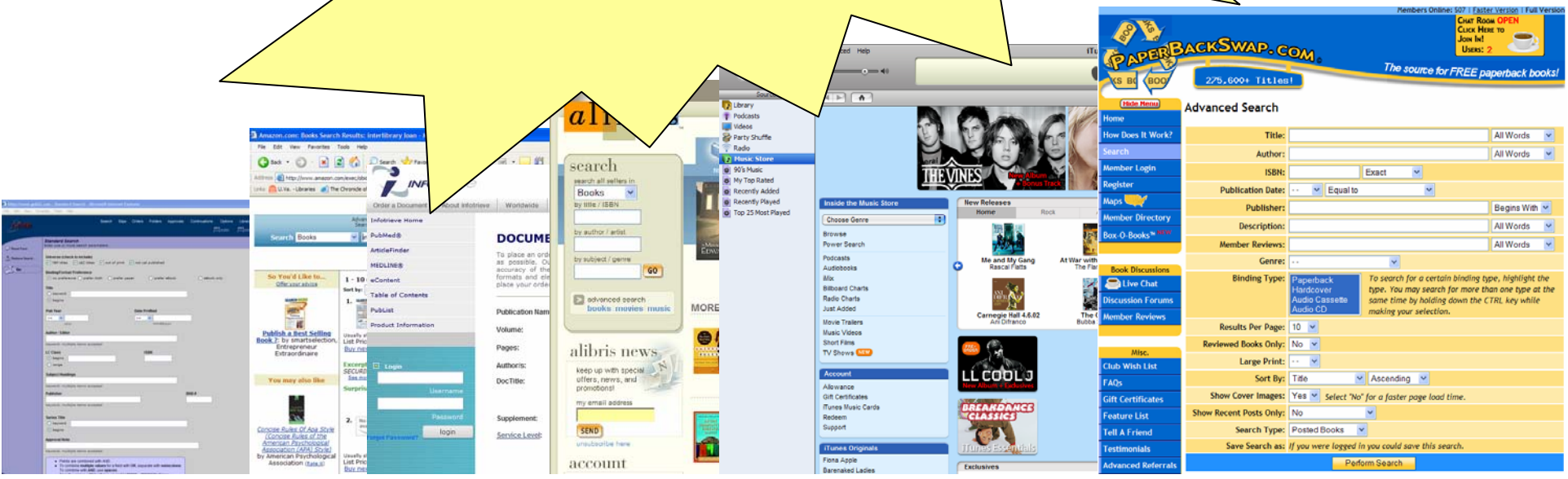
Reality: Expanding search

Groowe search toolbar: http://www.groowe.com/

What would you add?
http://www.worldcat.org
others?

Reality: digital opportunities
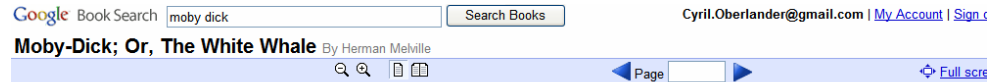
UVA ILL 2005/2006 Data

Google Book Study	Totals
Pre-1923 (1 year's requests)	1108
Sample study	459
Total in Google Book Search	12
Sample Ratio	2.61%
Estimate for Year	29

Reality: So many ways to pay (3rd party)

Pay per view options: http://del.icio.us/InterlibraryLoan/pay-per-view

Reality: More ways to pay (Publisher pay per view)

Publisher to buy content directly

Reality: & options for Peer to Peer Trading or Pay to Borrow

Transformation strategies: **Reality Check**

Resource Sharing is a small but very essential part of information sharing, knowledge creation and the community.

Because…

- there is no precision or agreement to what a transformed library is or how it will emerge

- information environment *(content and services)* continues to rapidly change for users and libraries

What is our response?

Who decides?

Elsevier: from Print to Scopus & Scirus…

Elsevier: from Print to Scopus & Scirus…

SCOPUS™ Demo → Find out how to use Scopus

Scopus:

- Over 15K titles from 4K different publishers, includes 535 Open Access journals.

- 750 conference proceedings

- 600 trade publications

- 28 M abstracts

- 245 M references.

- 12.7 M Patents

- 250 M scientific web pages.

Scirus:

•Searches 250 M Science-specific Web pages.

Search Includes:

•83M .edu, 25M .org, 10M .ac.uk,

•22M .com, 6.5M .gov

•Many scholarly repositories indexed

Google 1998-2000, the early years…

Search the web using Google

Google Search   I'm Feeling Lucky

Add Google to Toolbar

Simplification
Reduced text & links

Add Google Buttons To Your Browser

Add Free WebSearch To Your Site
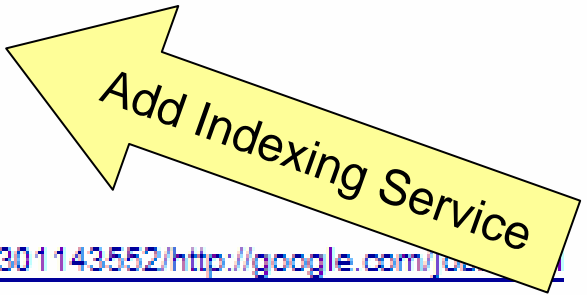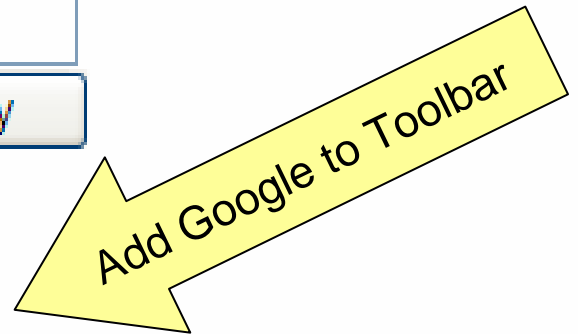
Add Indexing Service

©2000 Google Inc. About | Search Tips | Feedback | http://web.archive.org/web/20000301143552/http://google.com/

Google 2001-

Google™

Web   Images   Video^New!   News   Maps   more »

Advanced Search
Preferences
Language Tools

Google Search   I'm Feeling Lucky

Add content »

Cyril.Oberlander@gmail.com | Classic Home | Search History | My Account | Sign o

Google™   Web   Images   Video^New!   News   Maps   more »

Advanced Search
Preferences
Language Tools

Google Search   I'm Feeling Lucky

BBC News | News Front Page | World   edit ⊠
Moscow inmates seize hostages
PM's 'pain' over college murder
Call for MP3 hearing risk warning

Chronicle.com - Today's News   edit ⊠
Education Department mined hundreds of students' records as part of FBI antiterrorist operation
Report blames college practices for limiting access of minority and low-income students
Brief intervention improves achievement of students subject to negative stereotyping, study finds

BBC News | Technology | World Edition   edit ⊠
November launch date for HD-DVD
Livedoor's Horie pleads innocence
China iPod labour lawsuit dropped

CNET News.com   edit ⊠
Photos of DIY full-size flight simulator
151 'Empire Strikes Back' changes

Wired News: Gadgets and Gizmos   edit ⊠
Finally, a Sirius IPod Threat
"Lovely Stilton," the Robot Said

Technology   edit ⊠
Planned Crash Ends Europe Lunar Mission
ABC News - all 575 related »
Atlantis countdown resumes
Register - all 517 related »

oss4lib - open source systems for libraries   edit ⊠
Will the defeat of 'Net Neutrality' hurt Open Source?
Slides from code4lib talk: Open Source in Armenia

code4lib -   edit ⊠
Code4Lib2006 Audio
book club

D-Lib Magazine   edit ⊠
D-Lib Funding
Building a Distributed, Standards-based Repository Federation: The China Digital Museum Project
A Service Framework for Libraries

OCLC News   edit ⊠
IFLA/OCLC Fellows for 2007 named
The Dewey Decimal Classification debuts in Vietnamese

OCLC Research   edit ⊠
PREMIS Data Dictionary wins 2006 Society of American Archivists' Preservation Publication Award
RLG DigiNews
PREMIS Forms New Editorial Committee

LITA Blog   edit ⊠
Building the "next generation" library catalog
Forum early-bird registration deadline extended
LITA to Sponsor an Emerging Leader

Weather   edit ⊠
Charlottesville, VA
67°F
Overcast
Wind: N at 0 mph
Humidity: 70%

Today   Tue   Wed   Thu
77° | 62°   72° | 55°   74° | 56°   79° | 59°
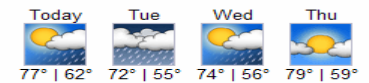
My del.icio.us   edit ⊠
[search]
What is DjVu
The FRBR Blog
AIIM - The Enterprise Content Management Association
The Knowledge Tree
The New Research Summit
Scirus - for scientific information
blinkx.tv
Google Groups: Librarian Network

Gmail   edit ⊠
Inbox (81)   Hide preview
Google - Google Alert - mobile technology innovati   Sep 3
Google - Google Alert - library technology - Google   Sep 3

Sticky Note   edit ⊠
http://www2.sims.berkeley.edu/academics/courses/is202/f02/Assignments.html
http://blog.wired.com/gadgets/index.blog?entry_id=1481420

Babelfish   ⊠
Text to translate:

Reality Check: Library Web Service Evolution

A tool to evaluate the richness of Library experience:

Internet Archive: http://www.archive.org/web/web.php

Evaluate Library & Web Services:
How has your Library added services at your site in the last 10 years?
How will it change each year ahead?

Transitioning strategies for Resource Sharing

The Basics

- Automate: Lenders, renewals, unmediated article lending, pay per view, etc.

- Systemize & scale consortia benefits

  - Keep it simple – Circulation policy/service

  - Continually review & prepare to migrate

- Question Policy disconnects & opportunities – evidence based decision making…

  - Ask the obvious – Why overdue fines?

  - Semester check outs, Library pickup vs. home delivery, etc.

Transitioning strategies for Resource Sharing

Cooperative strategies:

- Economic Partnerships;

    LVIS & Free-Share, Statewide recips, Consortia recips

- System Partnerships;

    Shared Circulation Systems, Courier delivery, IDS, Rapid, Learning Management Systems (Sakai, etc.)

- Resource Partnerships;

    Shared print repositories, Cooperative collection development (group purchases, coordinating selection profiles, etc.), SPARC, programming, statistics, training, etc.

Transitioning Workflow Delivery

http://montanalibrarycard.blogspot.com/

Choices

•**Pickup @ your Library (Courier systems)**

•**Home Delivery**

Special delivery

Libraries have the option to send items direct to users in WorldCat Delivery Pilot

BY CARRIE BENSELER

OCLC IS TESTING A NEW SERVICE THAT WILL facilitate requests for library materials across disparate library system platforms and will interact with different circulation systems. The service will also test the optional delivery of requested library items directly to users at their homes or offices.

By using NCIP (NISO Circulation Interchange Protocol), OCLC is facilitating joining together of disparate integrated library systems (ILS) to create a circulation-based resource sharing service.

The goals of the pilot are to understand how libraries and library users would use direct delivery, if made available, and also to understand how libraries would use interoperability between their ILS to simplify their workflows. The pilot will include several representative library

The pilot began July 2006 and will continue through December 2006. The new service is planned to launch in early 2007.

How it will work

WorldCat Delivery is a resource sharing brokering system that will integrate OCLC's WorldCat Resource Sharing and ILLiad services with local ILS implementation. The service is an expansion of traditional interlibrary loan that crosses system platforms so that lending becomes integrated with circulation activity.

If the resource sharing request cannot be filled by a WorldCat Delivery partner, it is automatically sent to WorldCat Resource Sharing as a traditional interlibrary loan request. An additional request does not

Direct Delivery using 'smart' shipping systems

Request Sent to Lending Library with Direct Delivery Info.

Email "ILL# received"
Update OCLC
Check Out Item

Borrowing Library

Borrowing Library User

Book sent to Borrowing Library User
ILL# added as Tracking ID#.
Ship Email Alert Active.
Return Info. & Label included.

Lending Library

Email ILL# "Returned"
Update OCLC
Check In Item

Book returned to Lending Library (same shipping details)

DEff Search Services Catalogue

På dansk
Contact
Deff.dk

Research database   Global E Prints   Information gateways

Frontpage > About books to your doorstep

About books to your doorstep

On this service you can order material from large research libraries and recieve it with the mail. You can return the material by returning it by post or deliver it at the one of the libraries participating in the Books to your doorstep service.
The vision with the service is that it should be an addition to the use of your local research library or for example bibliotek.dk. You can locate at what library the book is home, order it and get it delivered fast by post. You can also use the service for searching in the libraries collections and borrow the material in the ordinary way.

Who can use this service?:
All authoritive persons with Danish cpr-number and residency in Denmark can apply for a library card at the different libraries.

What is covered by this service?:
All normal materials in the libraries' own collections is covered by the service.

How does this service work?:
In the Books to your door step service you search only in those libraries who offer to send material with the mail. You will need to go to the different libraries' catalogs to see if the material is in circulation. See "get books to your doorstep for a practical going over how you get books to your doorstep.

Transitioning Strategies: Buy, Borrow or Lease?

Popular Titles, Textbooks, you know the sad tale… What strategies work?

Top OCLC ILL Requests 2004 - Alibris data prepared by Aric Rubin, Alibris

Title	# Requests	# Used Titles	Lowest Price for Used Title	Price for New Title	New Title Availability
DA VINCI COD			$8.95	$18.95	yes
NEW SOLDIE			$499.90		no
DOYLE BRUN			$19.30	$20.97	yes
ANGELS & DE			$2.95		no
SOUTH BEAC					
PLAN FOR FA			$12.75	$14.77	yes
SECRET LIFE			$5.45	$9.80	yes
WOMAN WITH					
GRAIL /					
PURPOSE-DR					
POWER VS. (					
BEHAVIOR /					
FREE MONEY					
DIGITAL FORT					

Exeter Public Library

773 Ten Rod Road, Exeter, RI — 401-294-4109

NETFLIX @ your library

The Library has subscribed to Netflix, the online movie rental service. Now, if there is a title you are looking for that isn't on our shelves or the shelves of any other RI library, you can request that we get it through Netflix for you. This is a great way to view the popular movies that are always out, as well as the documentaries, foreign films, and television series that aren't available at the local libraries. It's also a great way for us to provide the materials you want, without having to purchase several copies of the same title.

How it works: you place a paper or e-mail request with us. If the title is not readily available through the regular library delivery system, we will go into our Netflix account and order it for you. When the movie arrives, we will notify you and you can check it out for one week with your library card - just like the movies we own. Depending on how popular the service become, your DVDs should arrive very quickly.

Choose the BROWSE tab on the Netflix site to see the titles they offer. Send us an e-mail director@exeterpubliclibrary.org with your name, phone # and title of the movie to take advantage of this new service.

Home > Products > McNaughton

| Products | Services | Online Tools | Public Libraries | Schools | About Us | Search |

Children | Young Adult | AudioBound | McNaughtonBooks.com | Automatic Plans
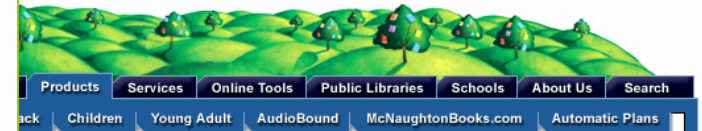
McNaughton: Popular Reading

Current, popular books move quickly onto the bestseller list and then off of it. These challenging materials are a boon to circulation but tricky to select. McNaughton can help with the challenge of managing high-demand materials. We understand circulation demand and are widely recognized as the best predictors of popular materials in the library industry.

Better yet, our leasing approach avoids a permanent commitment to satisfy temporary demand. So your collection will change as demands change, circulating current titles only as long as you need them.

alibris

search
search all sellers in
Books
by title / ISBN
by author / artist
by subject / genre
GO
advanced search
books | movies | music

FREE SHIPPING
> search for eligible books
DISCOUNT SHIPPING
> order any two books from the same seller

SAVE UP TO 90%! SEARCH NOW
ISBN (best) — Submit

Search by ISBN to find the right college textbook
What is an ISBN? The International Standard Book Number (ISBN) is a 10-digit or 13-digit number (e.g., 0-940016-64-8 or 978-0-940016-64-4) used to identify books. It is found on a book's back cover, near the bar code.

Your course requirements may include either a 10-digit or 13-digit ISBN to ensure that you purchase the correct textbook edition. To find your textbook, simply type the numbers into our search box above.

Receive your textbooks on time. If you need them fast, look for textbooks from sellers with a high reliability rating, and choose Expedited shipping during checkout.

History, Law, Mathematics, Medicine, Music, Philosophy, Science, Social Sciences [more]

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Study Aids: Study Guides, Book Notes, Professional, Financial Aid [more]

> all textbook subjects

USED TOP SELLERS

| HIGH-DEMAND LEASING | PURCHASE PLANS | THE McN NEWSLETTER | NEW & NOTEWORTHY |

Very-high-demand books and other material requires a plentiful supply for a short period of time. But shelf space is limited, so you

Prefer to purchase books rather than lease? Our purchase plans offer high demand materials all year long with convenient subscription pricing.

You receive the same high quality selection lists, shelf-ready books and great customer service as with

McNaughton publishes a helpful guide to what's new with our plans. We also offer tips on getting the most from us. This issue we offer the following:
> New Programs

Click these links for current lists, thoughts and news:
> McNaughtonBooks.com Updates & enhancements.
> The Book Sale Just keep 'em.
> Kids Tips - April 2004 New books for kids.
> Audio Specials
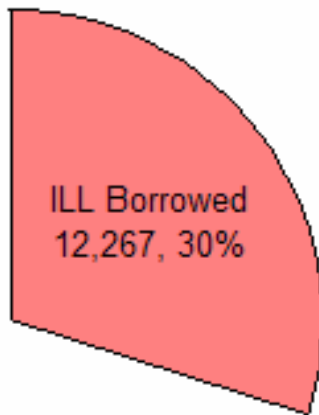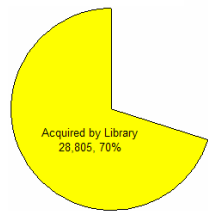
Transitioning Workflow:
Just-in-Time Acquisition or Purchase on Demand are only one strategy we have for delivery

Acquired by Library
28,805, 70%

ILL Borrowed
12,267, 30%

	LoanAuthor	LoanTitle	LoanPublisher	PubDate	Purchase Express or Not ?	Lowest Price Purchase$	Source AL = Alibris AM = amazon	User says CitedIn	Status	Department
54	Low Donald Anthony.	History of East Africa /		1976		$19.89	AM	bibliography	FACULTY	POLITICS
55	Podhajsky, Alois.	The art of dressage : basic principles of riding and judging /		1976		$28.99	AM, AL=31.94		FACULTY	FRENCH
56	Stavropoulos, Christoforos, 1929-	Partakers of divine nature ... /	Light and Life Pub Co	1976		$49.00	AM, AL=$76.89		GRAD	RELIGIOUS STUDIES
57	Hinchliff, Peter Bingham.	Cyprian of Carthage and the unity of the Christian Church /	G. Chapman	1974		$63.00	AM	FirstSearch	GRAD	RELIGIOUS STUDIES
58	Weiss, Arthur, 1912-	O'Kelly's eclipse.		1968		$0.98	AM, AL=$2.95		FACULTY	FRENCH
59	Callahan, Daniel, 1930-	The secular city debate,		1966		$2.02	AL, AM=$9.99		GRAD	RELIGIOUS STUDIES
60	Young, Wayland Hilton, 1923-	Eros denied; sex in western society	Grove	1966		$2.95	AM, AL=$4.94	OCLC 534789	FACULTY	ENGLISH
61	Sweetman, Edward.	The unsigned New Zealand treaty ; a publication for the New Zealand centenary, 1840-1940,	Arrow Printery Pty	1939		$44.95	AL	OCLC 6141380	FACULTY	HISTORY
62	**Notes**			**Avg. Publication Date :**	**1992**	**Avg. Cost:**	**$31.79**	Total Cost for these 60 requests		**$1,907.31**

Of 246 requests received in one week in October 2005, we removed requests from Law, Miller, for materials we owned, no CDs or PhDs, and only requests with an available purchase price in Amazon or Alibris. We estimate that about 60 requests per week can be purchased, roughly 24% of ILL loan requests, and about 37% of those are recently published (22 of 60 were published between 2000-2005).

But we need a **transformed workflow**: Convergence

ILL Borrowing Workflow: Searching

ILL Borrowing Workflow: Details

ILL Borrowing Workflow: Possible Lenders

Do we Own? # Libraries?

OCLC Search Interface

No holdings @ UVA 675 other holdings

LC Call Number

Buy or Borrow

If Buy…
attach OCLC symbol

DRAFT

Criteria for Collaborative Strategy Building
Machine Readable Collection Building Profile

Item Criteria
Availability
Classification: LC#
Condition
Cost
Cost at $500
Currency
Format
Use: Heavily Used
Imprint
Language
Level (Juvenile, Research)
Multi-Copy
Shelf Space: Only 1 copy
Subject Area

User Criteria
Added Copy
Buy or Borrow
Follows the collection policy
- Curricular
- New Dept./Faculty
- Subject Area
Status: UG, GR, Faculty, Staff, Cont.
Ed., non-affiliate.
Turnaround Time
User Suggested Time

Example Personalized Book - ILL Workflow

Acquisition, **Borrowing**, Document Delivery, Lending, Process, Queues

Book Request (Edit)

Digital Libraries: integrating content and systems

Standard #: OCLC: 70264471

Req. by: Cyril Oberlander, Faculty

Source: WorldCat.org

Local Source (Edit)

Digital Libraries: integrating content and systems. 2006

Checked Out: Due Never

Hold: 1   Times Checked Out: 5

No other copies at UVA

Create Hold?

Auto-Search (Edit)

Worldcat

OCLC# (6 records, 80 holdings) (VIEW)

Purchasing Sources

Amazon Buy for **$99.94**

Barnes & Noble Buy for $59.95

Search Engine

OAI Repositories

Get / Deliver (Edit)

OCLC Worldcat

Digital Libraries: integrating content and systems

#70264471   33 holdings

In State holdings: 2

Purchasing Sources

Amazon: Buy for $99.94

Amazon Library Processing

Barnes & Noble: Buy for $59.95

OAI Repositories

No match

Search Engine

No match in Google Book Search

Next Step (Edit)

Cyril Oberlander: cwo4n@virginia.edu, W: 434-243-2282 SKYPE, F: 434-924-4337, Mail, AIM: electroniccyrilChat

No Fees, prefers electronic delivery, away December, 2006.

Edit Process: Fill Electronic, Cancel, Contact Cyril, Contact Source   Add Note/Task

Example Personalized Book - ILL Workflow

Borrowing, Document Delivery, Lending, Process, Queues

Book R...

Digital Libraries: integ...
systems

Standard #: OCLC: 7...

Req. by: Cyril Oberla...

Source: WorldCat.org...

(t)

(VIEW)

95

Shopping Cart Items--To Buy Now   Price: Qty:

Item added on September 24, 2006

Digital Libraries: Integrating Content And Systems (Information Professional S.) - Mark Dahl; Hardcover $99.95   1
In Stock

Save for later

Eligible for FREE Sup...

Delete

Buy with Library Processing Send to Library

Buy with Library Processing Send to User

Edit Options

Add gift-wrap/note (Learn more)

OCLC Worldcat	Purchasing Sources	OAI Repositories	Search Engine
Digital Libraries: integrating content and systems	Amazon: Buy for $99.94	*No match*	*No match in Google Book Search*
#70264471 33 holdin...	Amazon Li...		
In State holdin...			

If buying, my system preference is to:
- Automate attach OCLC holdings, ILS order record download, user hold placed...
- Automate email or RSS status of request and delivery tracking link.
- Delivery to user, shipment tracked, w/Amazon Library Processing
- Have Amazon send quarterly invoice, or charge OCLC IFM

Cyril Oberland...

No Fees, prefers electronic...

Edit Process: Fill Electronic, Cancel, Contact Cyril, Contact Source   Add Note/Task

Transitioning Workflow: What makes sense?

D.E. ILL & Amazon Price

Legend:
- New Price
- Used Price

Sample of 52 D.E. ILL requests:

50% available to purchase in Amazon

Avg. cost to acquire & catalog: $83.10

Est. cost of ILL & D.E. Service: $26.78

Avg. cost for ILL: $17.50

Avg. cost for Consortia Circulation: $2.04-14.70
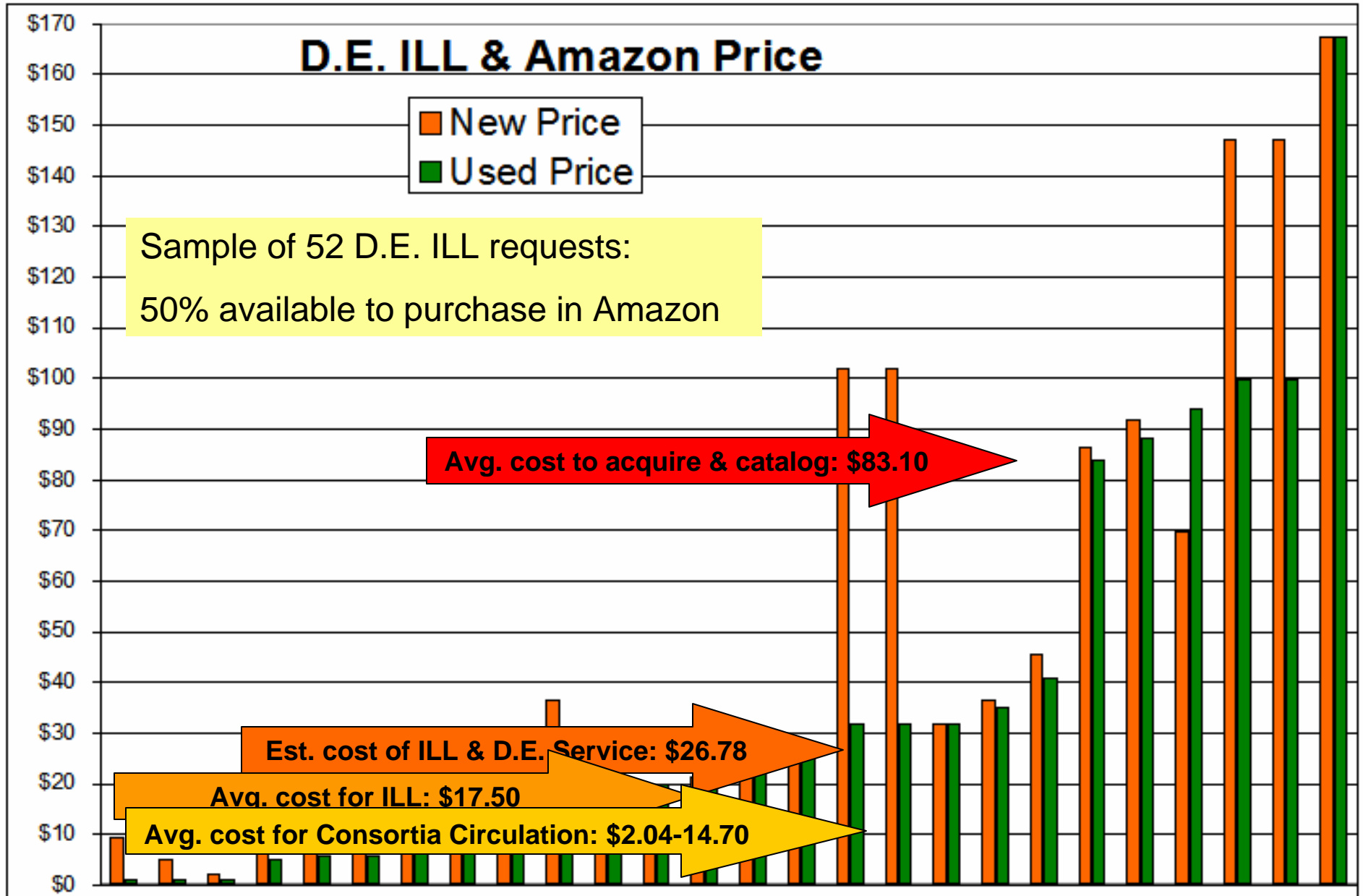
Transitioning Workflow: Archiving Self-Publishing

Grey Literature or unpublished materials

Guides:
http://del.icio.us/InterlibraryLoan/GreyLiterature

Best Practices:
- **Acquire & Catalog on demand**
  1st try to get a digital copy and ask for rights add to your institutional repository or digital library.
  2nd acquire the print and catalog so no one else has to bug the author.
- **Anticipate needs**
  Offer Free or fee based Library Metadata & Archiving Service to communities that produce these conference proceedings, reports, etc
- **Service Collaboration**
  Convergence with reference, ILL, acquisitions, collection development

Transitioning Workflow: Digital ILL

Digitize on Demand: *if you can – do, and share it.*

"Small items that are too fragile to circulate on interlibrary loan are usually supplied through a photocopy. But photocopying often shortens the life of the original… LOC now scans this type of material and delivers the images via the Web… A scanned item will be accessible from this page for at least six months… then be permanently accessible from the Library of Congress catalog…, and an 856 tag will also be added for the DLC holdings record in OCLC."

Digital Interlibrary Loan, Library of Congress:
http://www.loc.gov/rr/loan/illscanhome.html

Others doing this…

- National Library of Australia, for public domain Australian works that are requested by ILL: http://www.nla.gov.au/policy/digitisation.html

- Europe eTen DoD: http://www.uibk.ac.at/ub/dea/eten/

Opportunities for Ideal… Expand the use of Odyssey as article scanning tool, to also provide optional delivery of articles to a public domain repository (maybe OCLC's digtial archive) that automatically incorporates the contributions combined with ILL bibliographic citation.

Transitioning Workflow: If digital, why not Print?

Print on Demand - a solution to rare material ILL?

There are over 12K books from the Michigan Historical Reprint Series in Amazon; prices range between $12-$43.

"Print-on-demand is an attractive alternative for scholars on a budget. Another top seller, the 1898 textbook "A Treatise on Universal Algebra with Applications" by Alfred North Whitehead, is available from Cornell for $35.99 versus $600 for the original from a used book dealer. " http://www.news.cornell.edu/stories/April07/LibAmazon.dea.html

CHRONICLEONLINE

April 24, 2007

From abolition to algebra, CU Library's unique holdings are available to readers online

By Daniel Aloi

A selection of rare and out-of-print historical materials at Cornell University Library is only a click away for readers using a new print-on-demand service.

The library partnered with BookSurge, a subsidiary of Amazon.com, in June 2006 to make available some of its unique non-copyrighted holdings -- collections ranging from historical mathematics and agriculture texts to anti-slavery pamphlets.

Anyone browsing Amazon.com can now access 3,500 Cornell titles available for sale, and other documents are being added. Google BookSearch also will lead users to Cornell titles on Amazon. (BookSurge also distributes print-on-demand historical materials from the University of Michigan Library and the library publisher Thomson-Gale; and Microsoft's LiveSearch Books service carries public domain materials from Cornell and other universities.)

Available Cornell collections on Amazon include New York state historical literature (a

Transitioning Workflow: Space & Shared Last Copy

Got Unlimited Shelve Space?

Shared Print Repositories

Important strategy, but have we retooled Resource Sharing to fit this new holdings model?

Cooperative Disaster Planning

Cooperative Disaster Plan for Resource Sharing

Univ. of Virginia & Univ. of North Carolina Health Sciences Libraries can log in and process requests using each other's hosted ILLiad system in case of disaster.

navigation

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search

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[Go] [Search]

LOTS OF COPIES KEEP STUFF SAFE ™

Welcome

Libraries are using the LOCKSS Program to build libraries! With publishers, our community is working to retain libraries as long-term memory organizations in the electronic environment.

People with responsibility for scholarly assets agree: digital preservation is important. With your help, librarians and publishers are asking two fundamental questions: From this moment on, who will have custody of societies' electronic information? From this moment on, who will control and govern societies' electronic archival assets?

Join us! The community is working to insure important scholarly assets remain available in a distributed, self-repairing, robust, digital preservation system.

LOCKSS is OAIS compliant, LOCKSS migrates content forward in time ⚑, and LOCKSS continually audits and repairs ⚑ the content. LOCKSS is open source software -- the system is freely available for you to examine and use.

CLOCKSS: A collaborative community initiative
2007 ALA ALCTS Outstanding Collaboration Award Winner

Explore Horizons

- New Partnerships

- Emergent Technology

Transformational Workflow: Digital Divide Partnerships

Specific services to print disabled are opportunities to develop new partnerships.

Transformation going Mobile: small screen content & services

So where are we?

New Workflow Issues: From our big box to user's small screens

Specific uses to be aware of:
Mobile Technology – why?
1.1 billion library users OCLC report:
http://www.oclc.org/reports/2003libsstackup.htm

GSM Association reports that **2.5 billion people currently use GSM phones** for mobile communication, and predicts that "mobile communication will deliver affordable voice, data and Internet services to more than **5 billion people by 2015**."

"Ubiquitous handheld access is more prominent thanks to digital lifestyle devices such as smart phones and iPods, **yet libraries still focus on digital content for typical desktop PCs**."
Robert McDonald & Chuck Thomas, "Disconnects Between Library Culture & Millennial Generation Values," *Educause Quarterly* No. 4, 2006

What Format
Does our user want?

What does your Library look like on this device?

Library eBooks, Mobipocket & Use

New options surface all the time

- Is this useful to our aligning user – Library workflow?

- Buy for you or the Library?

- Send to you or the Library?

- You rent or I rent?

Considering our options:

What is the best role?

Are we looking for service limits or flexibility?

Are we looking for new partners, strategies, & tools?

Shopping for Change

shopping bag: 0

★macy's   FREE SHIPPING with $100 purchase details & prom

for the home   bed & bath   women   men   juniors   kids   be

SEARCH [   ]   GO ▸

our stores

About Us
Catalogs
Corporate Sales
Events
Macy's Event Marketing
Shopping Services
Macy's Bridal Registry
Personal Shopper
Studio Services
Interior Design
Fundraising Scrip
Store Locations & Hours
This Week In Stores

Our Stores > Shopping Services > PERSONAL

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Mac
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By A
quic
wha

· In
· Pe
· Wa
· Bir
· Ad
· Cu
· Sh

For
info

🍎   Store

Hot News   Get a Mac

Personal Shopping at the Ap
The best way to learn about a
new products is with a face-to
appointment at the Apple Store. Pick a time online,
come into the store, and we'll be here with all the
help and information you need.

What is Personal Shopping?
Personal Shopping is a whole new way to shop at
the Apple Store. A free service where you and a
dedicated Mac Specialist explore and test-drive
products to find out which ones are best for you.
We know the store can be busy, so when you're
ready to talk, Personal Shopping is a way for us to
give you our undivided attention.

**How should I prepare for my Personal
Shopping session?**
Start by registering online, then select which
product or products you'd like to learn more about.
You're welcome to come in with a list of
questions, but it's not necessary. When you arrive
at the store, a Mac Specialist will be waiting for
you.

bloomingdale's   [   ] GO   REGISTER   QUICK ORDER   ORDER STATUS   MY BROWN BAG: 0 Items

Shop Bloomingdale's SIGN IN

DESIGNERS | WOMEN | SHOES & HANDBAGS | BEAUTY | MEN | HOME | JEWELRY & ACCESSORIES | KIDS | SALE & VALUES | SHOP CATALOGS | BRIDAL REGISTRY | GIFTS

CUSTOMER SERVICE

New to Bloomingdale's
My Account
My Order
Shipping & Returns
Contact Us
Credit Services
About Bloomingdale's
Shopping Services
Sizing Chart
Check Gift Card Balance
Personal Shoppers
Interior Designers
Visitor Services
Wedding Registry
Corporate Services
Studio Services
Travel Professional Services
International Information
Our Policies
FAQ

CUSTOMER SERVICE

Customer Service > Shopping Services > Personal Shoppers

Personal Shoppers

Let us put all of Bloomingdale's At Your Service - our knowledgeable
personal shoppers will make your shopping experience like no other in
the world. We're at-the-ready for your every shopping need, from
offering fashion trend advice to selecting the perfect patterns for your
home. It's fast, it's easy, and it's COMPLIMENTARY! Click here to view a
list of At Your Service phone numbers and locations.

What do personal shoppers do?
Quite simply, our personal shoppers save you time. They'll pre-shop the
store for you, then present an array of items for your review in a private
setting at our store. However you choose to shop, our consultants are
here for your convenience, to make your life a little less hectic.

- They'll assist you in selecting the perfect gift for any occasion
  and any recipient - providing you the gift of time.
- They'll shop the full store, from clothing to home and much more
  to insure they address all your needs - whether it's for yourself
  or something for your family or friends.
- They'll identify your style preferences and select items tailored
  to your personal taste.
- They'll suggest the most appropriate merchandise for any
  occasion, and will keep you abreast of the latest trends, in-
  store events and, of course, what's on sale.
- They'll coordinate everything from alterations to gift wrapping,
  and they'll organize the delivery or shipment of your purchases.
- They'll work with your schedule and budget.

medium brown bag

at the Apple Store.

Personal Shopping Reservations

Book reservations up to 14 days in
advance.

Select a State ▼
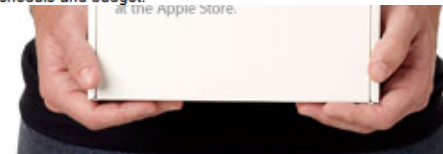
Transformation strategies for Resource Sharing Example

Read Return – Buy now, return for 50% refund…

B ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ books
n

Question #1

Does it make sense to use this to purchase new releases you aren't likely to acquire, and then return them for refund?

Question #2

What about altering this concept… **Read & Donate**

• User buys through worldcat.org-Amazon.
• User receives it in the mail with return postage.
• Book returned to participating Library as Tax donation.
• Library can either return for discount, resell, or…
• Library can acquire new titles as desired.

- Read it
- Return it within six months
- Receive 50% of your money bac

The program is good on all books, hard
returned in good condition are then res
is not in good condition, the book is do
literacy.

Read & Return has garnered attention
Journal and other national media. Tod
all over the United States continue to er
to Paradies.

Family of Brands
Newsroom
Community Giving
Employment
Contact Us
Home

alibris

search
search all sellers in
Books
by title / ISBN

by author / artist

by subject / genre
GO

advanced search
books movies music

FREE SHIPPING
search for eligible books
DISCOUNT SHIPPING

YOUR CART 0 items | ACCOUNT | WISHLIST | HELP

books   movies   music

> Alibris for Libraries
  click here
> Independent Sellers
  click here

Donate-A-Book Help

< back

About enrolling
> Request 25 books or more
> Individuals are ineligible
> Tax ID number is required

Maximizing results
> Help patrons find your list
> Publicize your wishlist
> Update your wishlist often

Good to know
> If you receive unwanted books
> Legal responsibilities
> Multiple lists for one nonprofit
> Refer other nonprofits to join

About enrolling

Request 25 books or more
Your institution's wishlist must contain at least 25 books. But there's no maximum limit. You're welcome to add as many books as you wish to your wishlist. It's a list that can accommodate all your wishes.

Transforming the Business

"I have always believed in resource sharing, but I am beginning to wonder if we can maintain the old models." NY Resource Sharing Summit attendee's comment

"Service redesign… needs to fit both the problem at hand and the company's capacity for innovation." Berry, p. 266.

"We now have a situation in which **users may discover items** in online indexes or online library catalogues **then hit a dead end as far as delivery** is concerned. This is a dangerous situation for the role of libraries in general. **If libraries collectively do not seek to find ways to get around these dead ends others will.**" Gatenby & Goldner, 2005

Let's get Libraries into user channels

An **Exit / Migration Strategy**
We need a new Library Service Model

What does it take to be a favorite?

BBC News — edit ☒
'Officials held' in Nepal protest
Civilians injured 'by US forces'
Hamas faces fresh world pressure
GPs 'earn up to £250,000 a year'

Chronicle.com - Today's News — edit ☒
George Washington U. to receive Jack Anderson's papers -- but FBI wants to see them first
US Supreme Court lets stand ruling that could increase colleges' exposure to whistle-blower suits
Clark Atlanta U. agrees to $5-million settlement over federal minority-training contract

Business
Show 2 ▼ stories Save
Oil pushes past $70 mark
Chicago Tribune - all 1006 related »
Strong Investment Banking Helps Citigroup Profit Rise 3.6%
New York Times - all 300 related »

New York Times — edit ☒
Nairobi Journal: Keystone Kops? No, Kenyans, but Often Similarly Inept
Storm Evacuees Found to Suffer Health Setbacks
Lawyer Says Two Duke Lacrosse Players Are Indicted in Rape Case

Top Stories — edit ☒
Israel weighs response to bombing
CNN International - all 1989 related »

skype   Apr 17

Bookmarks — edit ☒
Mobile technology

Wi...   edit ☒
...e Faces a Perp Problem
...d the Lindbergh Baby?

...T's OCLC Snapshot
...iad Web Seminar
...on Client 1.60 Coming in June
PALINE has a new eAudiobook offer available Feb. 10- April 10.

New Men's Suits for Spring | Gift with Purchase ([3:56am
Google - Google Alert - library technology - Google Alert for: library tec   Apr 17
CNET News.com - New Linux look fuels old debate : CNET NEWS.COM   Apr 17
Google - Google Alert - library technology - Google Alert for: library tec   Apr 16
Google - Google Alert - library technology - Google Alert for: library tec   Apr 15

Weather — edit ☒
Charlottesville, VA
37°F
Clear
Wind: N at 0 mph

Today	Wed	Thu	Fri
70°	44°	74°	46°	73°	52°

edit ☒
...han to be correct.

Transformation strategies for Resource Sharing

Informal survey of Resource Sharing colleagues from across the states:

1. What are the significant problems in Resource Sharing they would like to have solved next year?

2. If you were to predict the major changes in Resource Sharing next year, what would they be?

3. What are the most successful cooperative strategies your library is involved with?

4. What significant threats or risks does Resource Sharing face?

Transformation strategies for Resource Sharing

Survey Results: Significant Threats/Risks

**Scale
&
Lack of Focus**
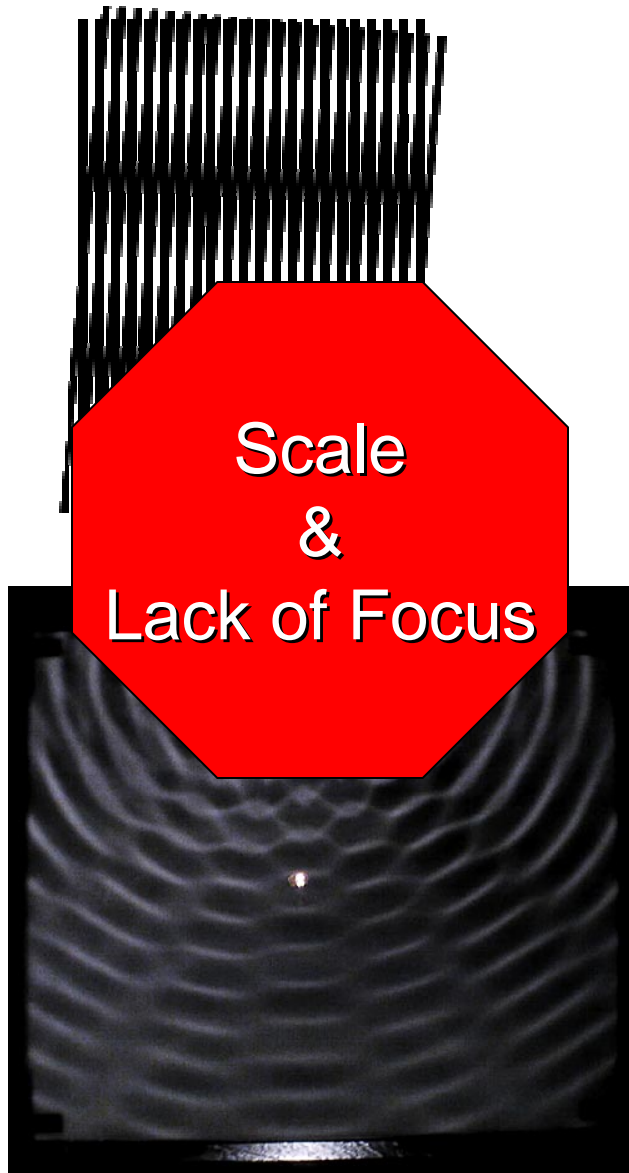
- Cost & Budget

- Relevance – constantly must prove worth

- Copyright & Licensing – "sort of out of our control"

- Promise of Get It is undeliverable; copyright, lending policies, etc.)

- De-professionalization of ILL

Resonant Resource Sharing
Transformation strategies for Resource Sharing

"In physics, **resonance** is the tendency of a system to oscillate at maximum amplitude at a certain frequency." Wikipedia entry for Resonance 5/30/07
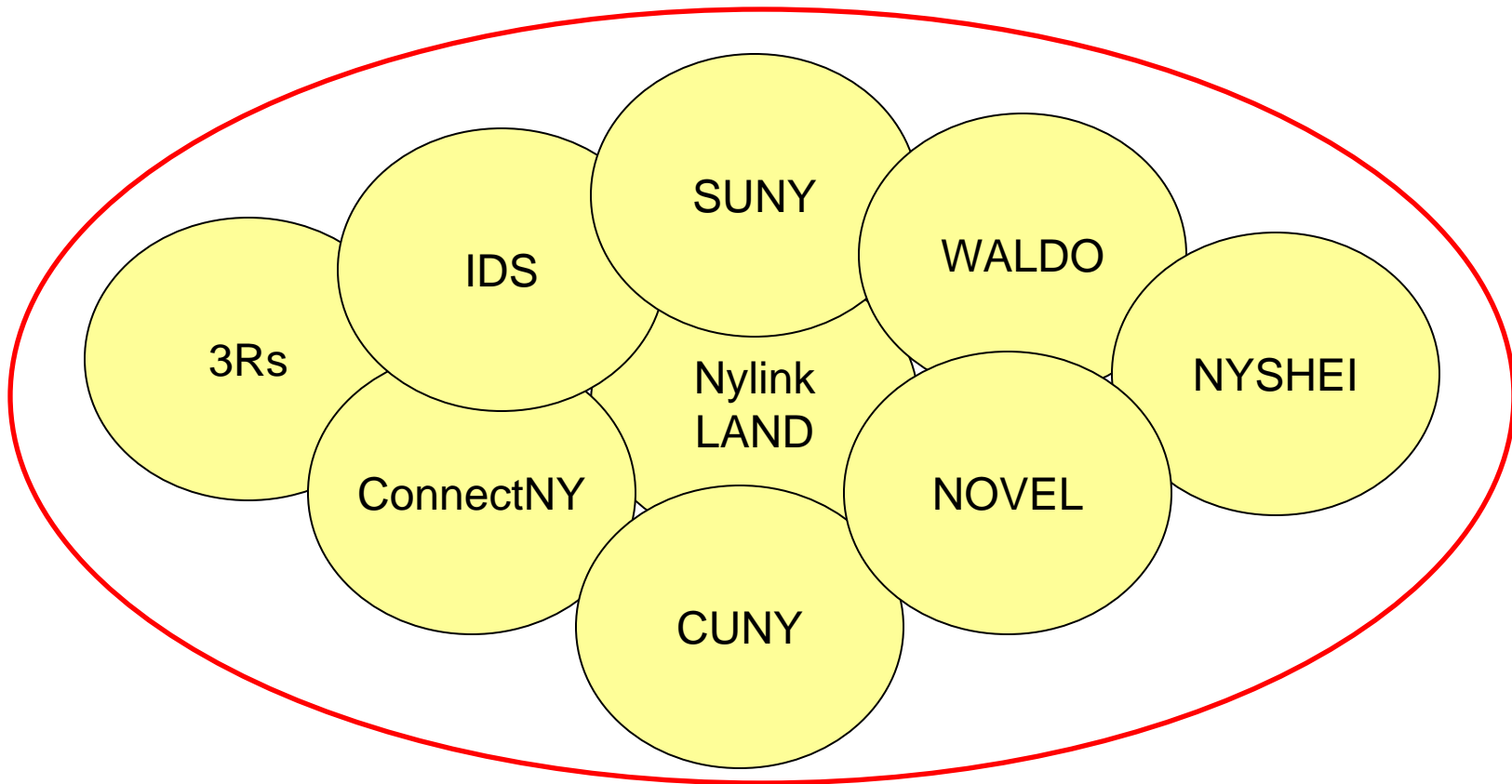
What is our transformational strategy?

Transformation strategies for Resource Sharing

Statewide…

- Catalog & Borrowing System
- Library Delivery System
- Licensing
- Technical Processing Center
- Shared Print or Digital Repository…

OK… hold on…

Before you start with statewide planning…

When should a plan be local, statewide, national or even global?

Rethinking Resource Sharing

1. Restrictions shall only be imposed as necessary by individual institutions with the goal that the lowest-possible-barriers-to-fulfillment are presented to the user while maintaining the integrity of the institution's mandate and collections.

2. Library users shall be given appropriate options for delivery format, method of delivery, and fulfillment type, including loan, copy, digital copy, and purchase.

3. Global access to sharable resources shall be encouraged through formal and informal networking agreements with the goal towards lowest-barrier-to-fulfillment.

4. Sharable resources shall include those held in cultural institutions of all sorts: libraries, archives, museums, and the expertise of those employed in such places.

5. Reference services are a vital component to resource sharing and delivery and shall be made readily accessible from any initial "can't supply this" response. No material that is findable should be totally unattainable.

6. Libraries should offer service at a fair price rather than refuse but should strive to achieve services that are not more expensive than commercial services, e.g. bookshops.

7. Library registration should be as easy as signing up for commercial web based services. Everyone can be a library user.

ring

individuals to obtain what they
d delivery. This framework will
s in a variety of environments.

ce Sharing

Transformed Model: Amazon Service

Professional Microsoft Smartphone Programming (Paperback)
by Baijian Yang (Author), et al.

‹ Return to product information

Price at a Glance

List Price: ~~$49.99~~

New: from **$28.16**

Used: from **$28.16**

Collectible: from **$49.99**

Have one to sell? [Sell yours here]

| All | New (37 from $28.16) | Used (14 from $28.16) | Collectible (1 from $49.99) |

Show ⦿ All ◯ FREE Super Saver Shipping offers only 🚚   Sorted by [Price + Shipping ▾]

For "Fulfilled by Amazon" offers less than $25, the "Price + Shipping" total assumes $0 shipping cost. If your order does not qualify for FREE Super Saver Shipping, Amazon shipping rates will apply.
Always pay through Amazon.com's Shopping Cart or 1-Click. Learn more about Safe Online Shopping and our safe buying guarantee.

All (1 to 25 of 52 offers sorted by : Price + Shipping)

Price + Shipping	Condition	Seller Information	Ready to buy?
$28.16 + $3.49 shipping 🟠 LOW ITEM PRICE	**Used - Like New**	**Seller:** ---SUPERBOOKDEALS **Rating:** ★★★★½ 86% positive over the past 12 months (57599 ratings.) 60487 lifetime ratings. **Shipping:** In Stock. Ships from IN, United States International shipping available. See shipping rates. **Comments:** Brand New, Perfect Condition, Please allow 4-14 business days for delivery. 100% Money Back Guarantee, Over 1,000,000 custome... (» more)	[Add to Cart] or [Buy with 1-Click®] Ship to: Cyril Oberlander
$28.16 + $3.49 shipping 🟠 LOW ITEM PRICE	**New**	**Seller:** ---SUPERBOOKDEALS Rating: ★★★★½ 86% positive over the past 12 months (57599 ratings.) 60487 lifetime ratings. Shipping: In Stock. Ships from IN, United States International shipping available. See shipping rates. Comments: Brand New, Perfect Condition, Please allow 4-14 business days for delivery. 100% Money Back Guarantee, Over 1,000,000 custome... (» more)	[Add to Cart] or [Buy with 1-Click®] Ship to: Cyril Oberlander
$28.17 + $3.49 shipping	**New**	**Seller:** INDOOBESTSELLERS **Rating:** ★★★★½ 85% positive over the past 12 months (14385 ratings.) 54853 lifetime ratings. **Shipping:** In Stock. Ships from NJ, United States See shipping rates. **Comments:** BRAND NEW	[Add to Cart] or [Buy with 1-Click®] Ship to: Cyril Oberlander

What matters for Service? Cost, Condition, & Seller; i.e. Rating & Turn-around

Global Library Service empowers choice & preferences

What matters?
- Location
- Delivery Options (Pickup, Home, Electronic)
- Time: Immediate or How much delay?
- Cost: Free or Fee based options
- Format (Electronic, Print, Microfiche, LP, DVD, Mobile)
- User Tools (User toolbar or application specific integration)
- Use: digital scholarship or social networking,
    rights management, etc.

Request
Delivery Time
Standard
5 days
Home Delivery

Fee Based
Rush
E-Book Purchase

Syndicate engaging experiences:
Promote context to favorite channels, and encourage high-quality feeds

Personalized Content Channels
User choice & Library sponsored

Feeds in Context
Music from era, Programs, etc.

NPR
Excerpt "The Essential Chaplin"

Wikipedia
Charlie Chaplin

Services?
Annotate
Ask Librarian
Get It
Research It

Strong Partners: remaking of the BBC & Digital Britain

Transformation strategies for Resource Sharing

Collections on Demand or **Community Collections** – we need to redefine Library services around programmatic and group or community uses of collections.

NATIONAL ENDOWMENT FOR THE ARTS
THE BIG READ

HOME | ABOUT THE BIG READ | PARTICIPATING COMMUNITIES | CALENDAR OF EVENTS | FEATURED BOOKS | NEWSROOM

Zora Neale Hurston
Their Eyes Were Watching God *a Novel*

CREATING A NATION OF READERS

The Big Read is an initiative of the National Endowment for the Arts designed to restore reading to the center of American culture. The NEA presents The Big Read in partnership with the Institute of Museum and Library Services and in cooperation with Arts Midwest.

Their Eyes Were Watching God

Now accepting

WLA
Leaders, Educators, and Advocates @ your library ®
Wisconsin Library Association
WLA Home | A to Z | Search

WLA Readers Section "Never apologize for what you read"

Home
About
Board
Bibliographies
Newsletter
Book Discussions

Book Discussion Kits at Wisconsin Libraries

This is a list of books that have been used by Wisconsin public libraries in their book discussion groups. The Wisconsin public libraries listed have agreed to loan out their multiple copies of book discussion titles to other Wisconsin public libraries to be used for their discussion groups. If you have book titles to add to this list, please send them to Trish Iaccarino at piaccarino@library.wisc.edu.

If you are an individual with a book group who would like to borrow these books, please contact your local public library to see if they are available through Interlibrary Loan.

What future for Holds, Reserves, Special Collections Holds, etc? New Request Systems…

- Group project collections

- Temporary thematic exhibits based on curricula, events, etc.

- Specialized reference/reserve collections in schedulable spaces

- Reserve mobile shelves with collections for a semester

Interesting reading on mobile collections:

McLean, Edward B., "Shared Mobile Library Collections," *College & Research Libraries*, January **1968**, p. 27-29.

Transformative Process Question

Can Libraries transform by distributed cooperative leadership?

ALA, ARL, CNI, DLF, ELAG, ICOLC, IFLA, MLA, MLA, SLA, etc.

Alternate Models: Syndication
Corporation for Public Broadcasting or GSM Association

CPB

- 1967 created by US Gov't.

- Funds public television & radio programming primarily through PBS, NPR, APM, PRI, etc.

- Awards grants to create programs.

Mission:

"to provide programs and services which inform, enlighten and enrich the public…" http://www.cpb.org/about/cpb/goals/

GSM

- Global trade associon of more than 700 GSM mobile phone operators.

- Bridging the Digital Divide, see: http://www.gsmworld.com/digitaldivide/index.shtml

Primary goal:

"to ensure mobile phones & wireless services work globally and are easily accessible, enhancing their value to individual customers and national economies, while creating new business opportunities for operators and their suppliers."

See: Werbach, Kevin, "Syndication: The Emerging Model for Business in the Internet Era," *Harvard Business Review,* May/June 2000.

Create: Corporation for Libraries

Focusing and syndicating Libraries worldwide…

- Provide leadership and infrastructure for a global catalog, digital Library, request service, and communication system. Digital Library example: The European Library www.theeuropeanlibrary.org

- Clearinghouse for large grants that challenge professional associations, Libraries, and funding agencies to initiate large-scale initiatives & effective focused projects.

  Funded by Gov't? Private Foundations?

  - Shared print repositories
  - National or Global database purchasing
  - Joint use or cooperative programming across Library types & regions
  - Open access, OpenTextbook & creative commons publishing
  - Open source ILS and other Library systems that work with CPL
  - Data mining & creation for cooperative collection building, shared user studies, service analysis, etc.

- Promote local specialization on creative labs, research incubators, project management labs, special collections, etc.

Thank You & Questions?

Resources

ACLS's Commission on Cyberinfrastructure for Humanities & Social Sciences, "Our Cultural Commonwealth," http://www.acls.org/cyberinfrastructure/acls.ci.report.pdf

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Murray-Rust, Catherine, "From Failure to Success: Creating Shared Print Repositories," ACRL 12th National Conference

NSF, "Revolutionizing Science & Engineering Through Cyberinfrastructure," 2003.

Werbach, Kevin, "Syndication: The Emerging Model for Business in the Internet Era," *Harvard Business Review,* May/June 2000.