Resonant Resource Sharing
Transformation strategies for Resource Sharing

3, 2, 2, 1

• Context or reality check
• Transitioning strategies
• Transforming the business
• Conclusion & discussion

Presentation for the New York State Resource Sharing Summit June 5, 2007
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University of Virginia Library
cwo4n@virginia.edu  Skype: cyril.oberlander AIM: electronicCyril
Context: Transitions or punctuated equilibrium

What changes do you envision for the next 2-5 years?

Growth of Information Market Economy

Some 5,000 years ago... Text

Some 2,300 years ago... Library

1450 AD Printing Press

1860 AD Telegraph

1950s Commercial Copier
1967 OCLC
1968 MARC
1969 ARPAnet
1971 Email
1979 OCLC Passport
1981 MS DOS
1983 Windows
1984 OCLC MicroEnhancer
1985 TCP/IP
1991 Ariel
1992 Mosaic
1994 Netscape
1995 Internet Explorer
1996 ILLiad
1990s Digital Content mania
2004 Google Book Search

Growth of Information Market Economy
Context: Resource Sharing Trends

User Environment
Information and tools everywhere, but context hard to find.

Information Environment
Ubiquitous Information

It comes to you.
Projected shifts in average daily volume of content
2004–2009

- 5 M sessions / day in EBSCO Databases
- 300M downloads / year from Science Direct

Source: Vendor reports at IFLA 2006.
Context: Users, Content & Community

Library’s collection and workflow focus on: Structured & Fee Content

Free

Fee

Web users asking for materials even if pay per view

Unstructured

Structured

Wide Web

Library & Publishers

Community

Repositories & Grey Lit.
Strategic Options

Users’ & Library workflow make sense – but are they aligned?

Find it @ your Library

or drive to another library,
or ILL from your Library,
or request Library buy it.
User or Staff Workflow Strategy:
rent, buy, or borrow

Our Strategy depends:
What format & uses
the user want it in?
Are we in the options business?
Reality: Expanding search

Groowe search toolbar: http://www.groowe.com/

What would you add?
http://www.worldcat.org
others?
Reality: digital opportunities
Reality: So many ways to pay (3rd party)

Pay per view options: http://del.icio.us/InterlibraryLoan/pay-per-view
Reality: More ways to pay (Publisher pay per view)

Publisher to buy content directly
Reality: & options for Peer to Peer Trading or Pay to Borrow
Transformation strategies: **Reality Check**

**Resource Sharing is a small but very essential part of information sharing, knowledge creation and the community.**

**Because…**

- there is no precision or agreement to what a transformed library is or how it will emerge
- information environment (*content and services*) continues to rapidly change for users and libraries

**What is our response?**

**Who decides?**
Elsevier: from Print to Scopus & Scirus…

Welcome to the Author Gateway

The Author Gateway provides you with all the information and services you need to submit your papers to an Elsevier journal and track their progress through to the published article.

Find a journal
- by title
- by keyword
- by editor

Browse by subject
- Physical Sciences and Engineering
- Chemistry
- Computer Science
- Earth and Planetary Sciences
- Energy
- Engineering
- Materials Science
- Mathematics
- Physics and Astronomy
- Life Sciences
- Agricultural and Biological Science
- Biochemistry, Genetics and Molecular Biology
- Environmental Science
- Health Sciences
- Medicine and Dentistry
- Nursing and Health Professions
- Pharmacology, Toxicology and Pharmaceutical Science
- Veterinary Science and Veterinary Medicine
- Social Sciences and Humanities
- Arts and Humanities
- Business, Management and Accounting
- Decision Sciences

Favorite Titles

Favorite Searches

Custom Alerts

Publish via Author Gateway

Other Search Tools
**Scopus:**
- Over 15K titles from 4K different publishers, includes 535 Open Access journals.
- 750 conference proceedings
- 600 trade publications
- 28 M abstracts
- 245 M references.
- 12.7 M Patents
- 250 M scientific web pages.

**Scirus:**
- Searches 250 M Science-specific Web pages.
- Search Includes:
  - 83M .edu, 25M .org, 10M .ac.uk,
  - 22M .com, 6.5M .gov
- Many scholarly repositories indexed
Google 1998-2000, the early years...

Simplification
Reduced text & links

Add Google Buttons To Your Browser
Add Free WebSearch To Your Site

Add Google to Toolbar
Add Indexing Service
Google 2001-

2001 New Services:
- Advanced Search & Preferences
- Topical Directory
- Language
- Jobs & Index Counter, &…

2002
- Search Categories

2005
- Sales
- Local Service
- & much more…
Reality Check: Library Web Service Evolution

A tool to evaluate the richness of Library experience:


Evaluate Library & Web Services:
How has your Library added services at your site in the last 10 years?
How will it change each year ahead?
Transitioning strategies for Resource Sharing

The Basics

- Automate: Lenders, renewals, unmediated article lending, pay per view, etc.
- Systemize & scale consortia benefits
  - Keep it simple – Circulation policy/service
  - Continually review & prepare to migrate
- Question Policy disconnects & opportunities – evidence based decision making…
  - Ask the obvious – Why overdue fines?
  - Semester check outs, Library pickup vs. home delivery, etc.
Transitioning strategies for Resource Sharing

Cooperative strategies:

• Economic Partnerships;
  LVIS & Free-Share, Statewide recips, Consortia recips

• System Partnerships;
  Shared Circulation Systems, Courier delivery, IDS, Rapid, Learning Management Systems (Sakai, etc.)

• Resource Partnerships;
  Shared print repositories, Cooperative collection development (group purchases, coordinating selection profiles, etc.), SPARC, programming, statistics, training, etc.
Transitioning Workflow Delivery

Special delivery
Libraries have the option to send items direct to users in WorldCat Delivery Pilot

BY CARRIE BENSELE

OCLC is testing a new service that will facilitate requests for library materials across disparate library system platforms and will interact with different circulation systems. This service will also test the optimal delivery of requested library items directly to users at their homes or offices.

By using NCP (Network Interchange Protocol), OCLC is facilitating the joining together of disparate integrated library systems. LCS is creating circulation-based resource sharing services. The goal of the pilot is to understand how libraries and library users would use direct delivery, if made available, and also to understand how libraries would use interoperability between ILSs to simplify their workflows. The pilot will include several representative libraries.

http://montanalibrarycard.blogspot.com/

Choices
• Pickup @ your Library (Courier systems)
• Home Delivery
Transitioning Strategies: Buy, Borrow or Lease?

Popular Titles, Textbooks, you know the sad tale… What strategies work?

Top OCLC ILL Requests 2004 - Alibris data prepared by Aric Rubin, Alibris

<table>
<thead>
<tr>
<th>Title</th>
<th># Requests</th>
<th># Used Titles</th>
<th>Lowest Price for Used Title</th>
<th>Price for New Title</th>
<th>New Title Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exeter Public Library</td>
<td></td>
<td></td>
<td>$8.95</td>
<td>$18.95</td>
<td>yes</td>
</tr>
<tr>
<td>Alibris</td>
<td></td>
<td></td>
<td>$499.90</td>
<td>$19.30</td>
<td>no</td>
</tr>
<tr>
<td>New Orleans</td>
<td></td>
<td></td>
<td>$2.95</td>
<td>$20.97</td>
<td>yes</td>
</tr>
<tr>
<td>South Beach</td>
<td></td>
<td></td>
<td>$12.75</td>
<td>$14.77</td>
<td>yes</td>
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<tr>
<td>Secret Life Task</td>
<td></td>
<td></td>
<td>$5.45</td>
<td>$8.80</td>
<td>yes</td>
</tr>
</tbody>
</table>

**NETFLIX @ your library**

The Library has subscribed to Netflix, the online movie rental service. Now, if there is a title you are looking for that isn’t on our shelves or the shelves of any other RI library, you can request that we get it through Netflix for you. This is a great way to view the popular movies that are always out, as well as the documentaries, foreign films, and television series that aren’t available at the local libraries. It’s also a great way for us to provide the materials you want, without having to purchase several copies of the same title.

How it works: you place a paper or e-mail request with us. If the title is not readily available through the regular library delivery system, we will go into our Netflix account and order it for you. When the movie arrives, we will notify you and you can check it out for one week with your library card - just like the movies we own. Depending on how popular the service becomes, your DVDs should arrive very quickly.

Choose the BROWSE tab on the Netflix site to see the titles they offer. Send us an e-mail director@exeterpubliclibrary.org with your name, phone # and title of the movie to take advantage of this new service.

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**McNaughton: Popular Reading**

Current, popular books move quickly onto the bestseller list and then off of it. These challenging materials are a bore to circulation but tricky to select. McNaughton can help with the challenge of managing high-demand materials. We understand circulation demand and are widely recognized as the best predictors of popular materials in the library industry.

Better yet, our leasing approach avoids a permanent commitment to satisfy temporary demand. So your collection will change as demands change, circulating current titles only as long as you need them.
Transitioning Workflow:
Just-in-Time Acquisition or Purchase on Demand are only one strategy we have for delivery.

<table>
<thead>
<tr>
<th>LoanAuthor</th>
<th>LoanTitle</th>
<th>LoanPublisher</th>
<th>PubDate</th>
<th>Purchase Express or Not?</th>
<th>Latest Price Purchased</th>
<th>Source</th>
<th>User says Credit</th>
<th>Status</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>54</td>
<td>Low, Donald Anthony</td>
<td>History of East Africa</td>
<td>1976</td>
<td>AM</td>
<td>$19.89</td>
<td>AL = Alibris AM = Amazon</td>
<td>bibliography</td>
<td>FACULTY</td>
<td>POLITICS</td>
</tr>
<tr>
<td>55</td>
<td>Padhajpy, Apis</td>
<td>The art of dressage : basic principles of riding and judging</td>
<td>1976</td>
<td>AM, AL=31.94</td>
<td>$28.99</td>
<td>AL, AM=125.99</td>
<td>FACULTY</td>
<td>FRENCH</td>
<td></td>
</tr>
<tr>
<td>56</td>
<td>Sternopoulus, Christoforos, 1929-</td>
<td>Partakers of divine nature</td>
<td>1976</td>
<td>AM, AL=125.99</td>
<td>$49.00</td>
<td>AL, AM=27.99</td>
<td>GRAD</td>
<td>RELIGIOUS STUDIES</td>
<td></td>
</tr>
<tr>
<td>57</td>
<td>Hindhilt, Peter Bingham</td>
<td>Cyprian of Carthage and the unity of the Christian Church</td>
<td>1974</td>
<td>AM</td>
<td>$63.00</td>
<td>AL, AM=125.99</td>
<td>FirstSearch</td>
<td>GRAD</td>
<td>RELIGIOUS STUDIES</td>
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<tr>
<td>58</td>
<td>Weiss, Arthur, 1912</td>
<td>O'Kelly's eclipse.</td>
<td>1966</td>
<td>AM, AL=62.95</td>
<td>$0.98</td>
<td>AL, AM=125.99</td>
<td>FACULTY</td>
<td>FRENCH</td>
<td></td>
</tr>
<tr>
<td>59</td>
<td>Calahan, Daniel, 1930-</td>
<td>The secular city debate.</td>
<td>1966</td>
<td>AM, AL=69.99</td>
<td>$2.02</td>
<td>AL, AM=69.99</td>
<td>GRAD</td>
<td>RELIGIOUS STUDIES</td>
<td></td>
</tr>
<tr>
<td>60</td>
<td>Young, Wayland-Hilton, 1929-</td>
<td>Eros denied: sex in western society</td>
<td>1966</td>
<td>AM, AL=64.94</td>
<td>$2.95</td>
<td>CLC 64C1133</td>
<td>FACULTY</td>
<td>ENGLISH</td>
<td></td>
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<tr>
<td>61</td>
<td>Sweetman, Edward</td>
<td>The unsinged New Zealand treaty: a publication for the New Zealand centenary, 1840-1940,</td>
<td>1939</td>
<td>AL</td>
<td>$44.95</td>
<td>CLC 64C1133</td>
<td>FACULTY</td>
<td>HISTORY</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Notes</th>
<th>Avg. Publication Date:</th>
<th>Avg. Cost:</th>
<th>Total Cost for these 60 requests:</th>
</tr>
</thead>
<tbody>
<tr>
<td>62</td>
<td>1992</td>
<td>$31.79</td>
<td>$1,907.31</td>
</tr>
</tbody>
</table>

Of 246 requests received in one week in October 2005, we removed requests from Law, Miller, for materials we owned, no CDs or PhDs, and only requests with an available purchase price in Amazon or Alibris. We estimate that about 60 requests per week can be purchased, roughly 24% of ILL loan requests, and about 37% of those are recently published (22 of 60 were published between 2000-2005).
But we need a **transformed workflow**: Convergence

**Buy or Borrow**

If Buy… attach OCLC symbol

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**Criteria for Collaborative Strategy Building**

*Machine Readable Collection Building Profile*

**Item Criteria**
- Availability
- Classification: LC#
- Condition
- Cost
- Cost at $500
- Currency
- Format
- Use: Heavily Used
- Imprint
- Language
- Level (Juvenile, Research)
- Multi-Copy
- Shelf Space: Only 1 copy
- Subject Area

**User Criteria**
- Added Copy
- Buy or Borrow
- Follows the collection policy
  - Curricular
  - New Dept./Faculty
  - Subject Area
- Status: UG, GR, Faculty, Staff, Cont.
- Ed., non-affiliate.
- Turnaround Time
- User Suggested Time
## Example Personalized Book - ILL Workflow

### Book Request (Edit)
- **Digital Libraries:** integrating content and systems
- **Standard #:** OCLC: 70264471
- **Req. by:** Cyril Oberlander, Faculty
- **Source:** WorldCat.org

### Local Source (Edit)
- **Digital Libraries:** integrating content and systems. 2006
- **Checked Out:** Due Never
- **Hold:** 1  **Times Checked Out:** 5
- **No other copies at UVA**
- **Create Hold?**

### Auto-Search (Edit)
- **Worldcat**
  - OCLC# (6 records, 80 holdings) (VIEW)
- **Purchasing Sources**
  - Amazon: Buy for $99.94
  - Barnes & Noble: Buy for $59.95
- **Search Engine**
  - No match in Google Book Search
  - OAI Repositories

### Get / Deliver (Edit)
- **OCLC Worldcat**
  - Digital Libraries: integrating content and systems
  - #70264471  33 holdings
  - In State holdings: 2
- **Purchasing Sources**
  - Amazon: Buy for $99.94
  - Amazon Library Processing
  - Barnes & Noble: Buy for $59.95
- **OAI Repositories**
  - No match
- **Search Engine**
  - No match

### Next Step (Edit)
- **Cyril Oberlander:** cwo4n@virginia.edu, W: 434-243-2282 SKYPE, F: 434-924-4337, Mail, AIM: electroniccyrilChat
- **No Fees, prefers electronic delivery, away December, 2006.**
- **Edit Process:** Fill Electronic, Cancel, Contact Cyril, Contact Source

### Add Channel
- **Acquisition, Borrowing, Document Delivery, Lending, Process, Queues**

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### Add Channel
- **Acquisition, Borrowing, Document Delivery, Lending, Process, Queues**
Example Personalized Book - ILL Workflow

If buying, my system preference is to:
• Automate attach OCLC holdings, ILS order record download, user hold placed…
• Automate email or RSS status of request and delivery tracking link.
• Delivery to user, shipment tracked, w/Amazon Library Processing
• Have Amazon send quarterly invoice, or charge OCLC IFM
Transitioning Workflow: What makes sense?

Sample of 52 D.E. ILL requests:
50% available to purchase in Amazon

Avg. cost to acquire & catalog: $83.10

Est. cost of ILL & D.E. Service: $26.78

Avg. cost for ILL: $17.50

Avg. cost for Consortia Circulation: $2.04-14.70
Transitioning Workflow: Archiving Self-Publishing

Grey Literature or unpublished materials

Guides:
http://del.icio.us/InterlibraryLoan/GreyLiterature

Best Practices:

• **Acquire & Catalog on demand**
  1st try to get a digital copy and ask for rights add to your institutional repository or digital library.
  2nd acquire the print and catalog so no one else has to bug the author.

• **Anticipate needs**
  Offer Free or fee based Library Metadata & Archiving Service to communities that produce these conference proceedings, reports, etc.

• **Service Collaboration**
  Convergence with reference, ILL, acquisitions, collection development
Digitize on Demand: *if you can – do, and share it.*

“Small items that are too fragile to circulate on interlibrary loan are usually supplied through a photocopy. But photocopying often shortens the life of the original… LOC now scans this type of material and delivers the images via the Web… A scanned item will be accessible from this page for at least six months… then be permanently accessible from the Library of Congress catalog…, and an 856 tag will also be added for the DLC holdings record in OCLC.”

Digital Interlibrary Loan, Library of Congress:  
http://www.loc.gov/rr/loan/illscanhome.html

Others doing this…

- National Library of Australia, for public domain Australian works that are requested by ILL:  

- Europe eTen DoD:  
  http://www.uibk.ac.at/ub/dea/eten/

Opportunities for Ideal… Expand the use of Odyssey as article scanning tool, to also provide optional delivery of articles to a public domain repository (maybe OCLC’s digital archive) that automatically incorporates the contributions combined with ILL bibliographic citation.
Transitioning Workflow: If digital, why not Print?

Print on Demand - a solution to rare material ILL?

There are over 12K books from the Michigan Historical Reprint Series in Amazon; prices range between $12-$43.

“Print-on-demand is an attractive alternative for scholars on a budget. Another top seller, the 1898 textbook "A Treatise on Universal Algebra with Applications" by Alfred North Whitehead, is available from Cornell for $35.99 versus $600 for the original from a used book dealer. “ http://www.news.cornell.edu/stories/April07/LibAmazon.dea.html
Transitioning Workflow: Space & Shared Last Copy

Got Unlimited Shelve Space?

Shared Print Repositories

Important strategy, but have we retooled Resource Sharing to fit this new holdings model?
Cooperative Disaster Plan for Resource Sharing

Univ. of Virginia & Univ. of North Carolina Health Sciences Libraries can log in and process requests using each other’s hosted ILLiad system in case of disaster.
Transformation strategies for Resource Sharing

Explore Horizons

- New Partnerships
- Emergent Technology
Transformational Workflow: Digital Divide Partnerships

Specific services to print disabled are opportunities to develop new partnerships.
Transformation going Mobile: small screen content & services

So where are we?
New Workflow Issues: From our big box to user’s small screens

Specific uses to be aware of:
Mobile Technology – why?
1.1 billion library users OCLC report: http://www.oclc.org/reports/2003libsstackup.htm

GSM Association reports that 2.5 billion people currently use GSM phones for mobile communication, and predicts that “mobile communication will deliver affordable voice, data and Internet services to more than 5 billion people by 2015.”

Ubiquitous handheld access is more prominent thanks to digital lifestyle devices such as smart phones and iPods, yet libraries still focus on digital content for typical desktop PCs.”
Robert McDonald & Chuck Thomas, “Disconnects Between Library Culture & Millennial Generation Values,” Educause Quarterly No. 4, 2006

What Format Does our user want?

What does your Library look like on this device?
New options surface all the time

• Is this useful to our aligning user – Library workflow?
• Buy for you or the Library?
• Send to you or the Library?
• You rent or I rent?

Considering our options:

What is the best role?
Are we looking for service limits or flexibility?
Are we looking for new partners, strategies, & tools?
Shopping for Change

Personal Shopping at the Apple Store

The best way to learn about all of the new products is with a face-to-face appointment at the Apple Store. Pick a time online, come into the store, and we’ll be here with all the help and information you need.

What is Personal Shopping?

Personal Shopping is a whole new way to shop at the Apple Store. A free service where you and a dedicated Mac Specialist explore and test-drive products to find out which ones are best for you. We know the store can be busy, so when you’re ready to talk, Personal Shopping is a way for us to give you our undivided attention.

How should I prepare for my Personal Shopping session?

Start by registering online, then select which product or products you'd like to learn more about. You're welcome to come in with a list of questions, but it's not necessary. When you arrive at the store, a Mac Specialist will be waiting for you.
Transformation strategies for Resource Sharing Example

Read Return – Buy now, return for 50% refund…

Question #1

Does it make sense to use this to purchase new releases you aren’t likely to acquire, and then return them for refund?

Question #2

What about altering this concept… Read & Donate

• User buys through worldcat.org-Amazon.
• User receives it in the mail with return postage.
• Book returned to participating Library as Tax donation.
• Library can either return for discount, resell, or…
• Library can acquire new titles as desired.
Transforming the Business

“I have always believed in resource sharing, but I am beginning to wonder if we can maintain the old models.” NY Resource Sharing Summit attendee’s comment

“Service redesign… needs to fit both the problem at hand and the company’s capacity for innovation.” Berry, p. 266.

“We now have a situation in which users may discover items in online indexes or online library catalogues then hit a dead end as far as delivery is concerned. This is a dangerous situation for the role of libraries in general. If libraries collectively do not seek to find ways to get around these dead ends others will.” Gatenby & Goldner, 2005
Let’s get Libraries into user channels

An Exit / Migration Strategy
We need a new Library Service Model

What does it take to be a favorite?
Transformation strategies for Resource Sharing

Informal survey of Resource Sharing colleagues from across the states:

1. What are the significant problems in Resource Sharing they would like to have solved next year?
2. If you were to predict the major changes in Resource Sharing next year, what would they be?
3. What are the most successful cooperative strategies your library is involved with?
4. What significant threats or risks does Resource Sharing face?
Transformation strategies for Resource Sharing

Survey Results: Significant Threats/Risks

- Cost & Budget
- Relevance – constantly must prove worth
- Copyright & Licensing – “sort of out of our control”
- Promise of Get It is undeliverable; copyright, lending policies, etc.
- De-professionalization of ILL
Resonant Resource Sharing
Transformation strategies for Resource Sharing

“In physics, resonance is the tendency of a system to oscillate at maximum amplitude at a certain frequency.” Wikipedia entry for Resonance 5/30/07

What is our transformational strategy?
Transformation strategies for Resource Sharing

Statewide…

• Catalog & Borrowing System
• Library Delivery System
• Licensing
• Technical Processing Center
• Shared Print or Digital Repository…

OK… hold on…

Before you start with statewide planning…

When should a plan be local, statewide, national or even global?
Rethinking Resource Sharing

http://www.rethinkingresourcesharing.org/

1. Restrictions shall only be imposed as necessary by individual institutions with the goal that the lowest-possible-barriers-to-fulfillment are presented to the user while maintaining the integrity of the institution’s mandate and collections.

2. Library users shall be given appropriate options for delivery format, method of delivery, and fulfillment type, including loan, copy, digital copy, and purchase.

3. Global access to sharable resources shall be encouraged through formal and informal networking agreements with the goal towards lowest-barrier-to-fulfillment.

4. Sharable resources shall include those held in cultural institutions of all sorts: libraries, archives, museums, and the expertise of those employed in such places.

5. Reference services are a vital component to resource sharing and delivery and shall be made readily accessible from any initial “can’t supply this” response. No material that is findable should be totally unattainable.

6. Libraries should offer service at a fair price rather than refuse but should strive to achieve services that are not more expensive than commercial services, e.g. bookshops.

7. Library registration should be as easy as signing up for commercial web based services. Everyone can be a library user.
Transformed Model: Amazon Service

What matters for Service?
Cost, Condition, & Seller; i.e. Rating & Turn-around
Global Library Service empowers choice & preferences

What matters?
- Location
- Delivery Options (Pickup, Home, Electronic)
- Time: Immediate or How much delay?
- Cost: Free or Fee based options
- Format (Electronic, Print, Microfiche, LP, DVD, Mobile)
- User Tools (User toolbar or application specific integration)
- Use: digital scholarship or social networking, rights management, etc.
Syndicate engaging experiences:
Promote context to favorite channels, and encourage high-quality feeds

Personalized Content Channels
User choice & Library sponsored

Feeds in Context
Music from era, Programs, etc.

Excerpt: The Essential Chaplin

Charlie Chaplin in the Lens of History
Weekend Edition Saturday, July 22, 2006 - Richard Schickel talks about the collection of essays he has edited, The Essential Chaplin. Greats such as Winston Churchill, Graham Greene, Arthur Miller, and others share their affection for the great silent screen star, chronicling his life and work over the years. It's a reminder that the very essence of Chaplin is the human condition...

Charlie Chaplin, in the Lens of History

Charlie Chaplin

From Wikipedia, the free encyclopedia

Charlie Chaplin (Hans Peter Paul Joseph "Charlie" Chaplin, 16 April 1889 – 25 March 1977), better known as Charlie Chaplin, was an English comedian, actor, filmmaker, and composer, becoming the most famous silent film star in both Britain and the United States, and later one of the most influential and highly paid filmmakers of the 20th century. His total earnings, adjusted for inflation, are estimated at $216 million as of 2011. His working life in entertainment spanned over 77 years. He was one of the most influential people of the 20th century; as a director, producer, actor, and musical composer, he was a key figure in the film industry and an inspiration to a number of other filmmakers. He was nominated for an Academy Award for Best Actor six times, received an Honorary Academy Award in 1972, and was an OBE in 1975. His most famous character, "The Tramp", a dapper man in a tin cup hat, was a symbol of the downtrodden working class. Chaplin's high profile public and private life encompassed both highs and lows of both adulation and controversy.

Charlie Chaplin in his costume as "The Tramp"
Strong Partners: remaking of the BBC & Digital Britain

BBC Learning

Supergoose
Follow the incredible journey of ten geese migrating 8,000km from Ireland to Arctic Canada and back.

Quick Links
- Adult Learning
- Art and Design
- Basic Skills
- Building Skills
- Business Studies
- Cars
- Children's Learning
- Crafts
- English
- Environmental
- Food and Drink
- Gardening
- Health and Wellbeing
- Homes
- Information Technology
- Languages
- Legal and Consumer

Course Search
- Looking for a course?
- We'll help you find some in your area.

Partner Centres
- Register with our listing service and order materials for your centre.
- More Adult Learning links

BBC Learning information: Scotland, Northern Ireland, Wales, Cornwall

Learn

BBC RaW
Get more out of RaW, TEXT RaW to 81010 or CALL 08000 150 950 FREE!

Supergoose
Follow the incredible journey of ten geese migrating 8,000km from Ireland to Arctic Canada and back.

Quick Links
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- Building Skills
- Business Studies
- Cars
- Children's Learning
- Crafts
- English
- Environmental
- Food and Drink
- Gardening
- Health and Wellbeing
- Homes
- Information Technology
- Languages
- Legal and Consumer

Course Search
- Looking for a course?
- We'll help you find some in your area.

Partner Centres
- Register with our listing service and order materials for your centre.
- More Adult Learning links

BBC Learning information: Scotland, Northern Ireland, Wales, Cornwall

Learn

BBC RaW
Get more out of RaW, TEXT RaW to 81010 or CALL 08000 150 950 FREE!

Supergoose
Follow the incredible journey of ten geese migrating 8,000km from Ireland to Arctic Canada and back.

Quick Links
- Adult Learning
- Art and Design
- Basic Skills
- Building Skills
- Business Studies
- Cars
- Children's Learning
- Crafts
- English
- Environmental
- Food and Drink
- Gardening
- Health and Wellbeing
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Transformation strategies for Resource Sharing

Collections on Demand or Community Collections – we need to redefine Library services around programmatic and group or community uses of collections.

What future for Holds, Reserves, Special Collections Holds, etc?

New Request Systems…

• Group project collections
• Temporary thematic exhibits based on curricula, events, etc.
• Specialized reference/reserve collections in schedulable spaces
• Reserve mobile shelves with collections for a semester

Interesting reading on mobile collections:

Transformative Process Question

Can Libraries transform by distributed cooperative leadership?

ALA, ARL, CNI, DLF, ELAG, ICOLC, IFLA, MLA, MLA, SLA, etc.
Alternate Models: Syndication
Corporation for Public Broadcasting or GSM Association

**CPB**
- 1967 created by US Gov’t.
- Funds public television & radio programming primarily through PBS, NPR, APM, PRI, etc.
- Awards grants to create programs.

Mission:
“to provide programs and services which inform, enlighten and enrich the public…”
[http://www.cpb.org/about/cpb/goals/](http://www.cpb.org/about/cpb/goals/)

**GSM**
- Global trade association of more than 700 GSM mobile phone operators.
- Bridging the Digital Divide, see:

Primary goal:
“to ensure mobile phones & wireless services work globally and are easily accessible, enhancing their value to individual customers and national economies, while creating new business opportunities for operators and their suppliers.”

Create: Corporation for Libraries

Focusing and syndicating Libraries worldwide...

• Provide leadership and infrastructure for a global catalog, digital Library, request service, and communication system. Digital Library example: The European Library www.theeuropeanlibrary.org

• Clearinghouse for large grants that challenge professional associations, Libraries, and funding agencies to initiate large-scale initiatives & effective focused projects.
  • Shared print repositories
  • National or Global database purchasing
  • Joint use or cooperative programming across Library types & regions
  • Open access, OpenTextbook & creative commons publishing
  • Open source ILS and other Library systems that work with CPL
  • Data mining & creation for cooperative collection building, shared user studies, service analysis, etc.

• Promote local specialization on creative labs, research incubators, project management labs, special collections, etc.

Funded by Gov’t? Private Foundations?
Thank You & Questions?

Resources


Gatenby, Janifer, Matt Goldner, “International sharing and delivery of library resources,” http://xtra.emeraldinsight.com/Insight/viewContentItem.do?contentType=Article&hdAction=Inkhtml&contentId=1529754


Murray-Rust, Catherine, “From Failure to Success: Creating Shared Print Repositories,” ACRL 12th National Conference
