

Resonant Resource Sharing

Transformation strategies for Resource Sharing

3, 2, 2, 1

- **Context or reality check**
- **Transitioning strategies**
- **Transforming the business**
- **Conclusion & discussion**

Presentation for the New York State Resource Sharing Summit June 5, 2007

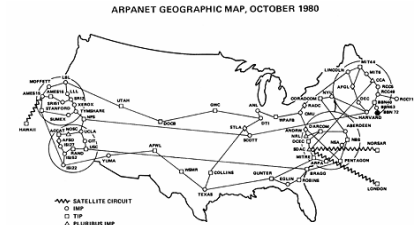
By Cyril Oberlander, Director of Interlibrary Services

University of Virginia Library

cwo4n@virginia.edu Skype: cyril.oberlander AIM: electronicCyril

Context: Transitions or punctuated equilibrium

What changes do you envision for the next 2-5 years?



Growth of Information Market Economy

- 1950s Commercial Copier
- 1967 OCLC
- 1968 MARC
- 1969 ARPAnet
- 1971 Email
- 1979 OCLC Passport
- 1981 MS DOS
- 1983 Windows
- 1984 OCLC MicroEnhancer
- 1985 TCP/IP
- 1991 Ariel
- 1992 Mosaic
- 1994 Netscape
- 1995 Internet Explorer
- 1996 ILLiad
- 1990s Digital Content mania
- 2004 Google Book Search

Some 5,000 years ago...Text

Some 2,300 years ago...Library
http://its.alexandria.gov.eg/alexandria/Alexandrian_Library.htm

1450 AD
Printing Press

1860 AD
Telegraph

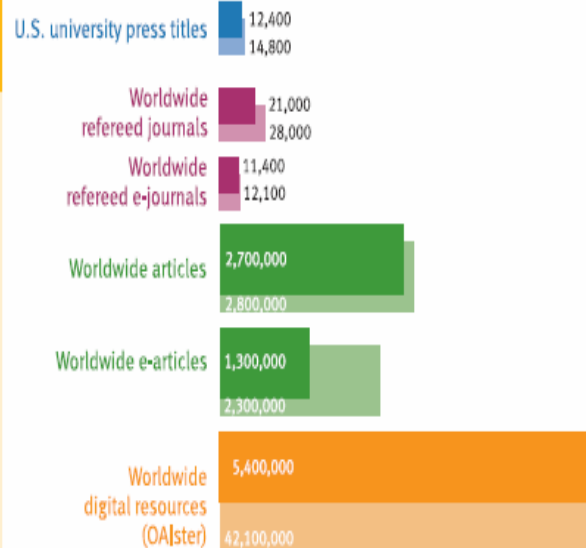


Context: Resource Sharing Trends

Projected shifts in annual production volume

2004–2009

Click on the bars in the graph for related research data. The darker bars represent activity in 2003–2004. The lighter bars represent our projections of activity for 2009. References for sources may be found in Notes.



User Environment

Information and tools everywhere, but context hard to find.

Information Environment

Ubiquitous Information

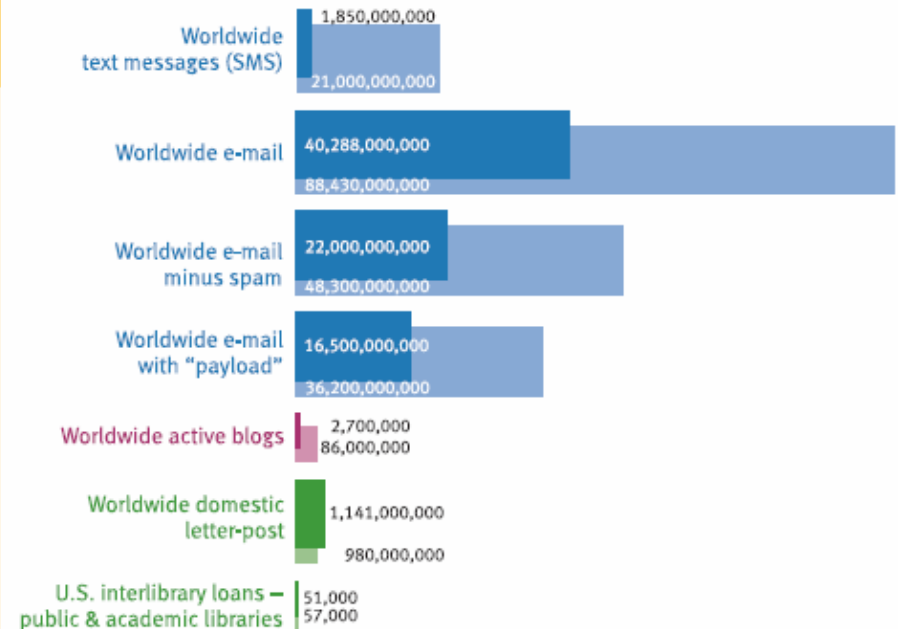
Information Trends, Content not Containers. OCLC 2004

It comes to you.

Projected shifts in average daily volume of content

2004–2009

Click on the bars in the graph for related research data. The darker bars represent activity in 2003–2004. The lighter bars represent our projections of activity for 2009. References for sources may be found in Notes.



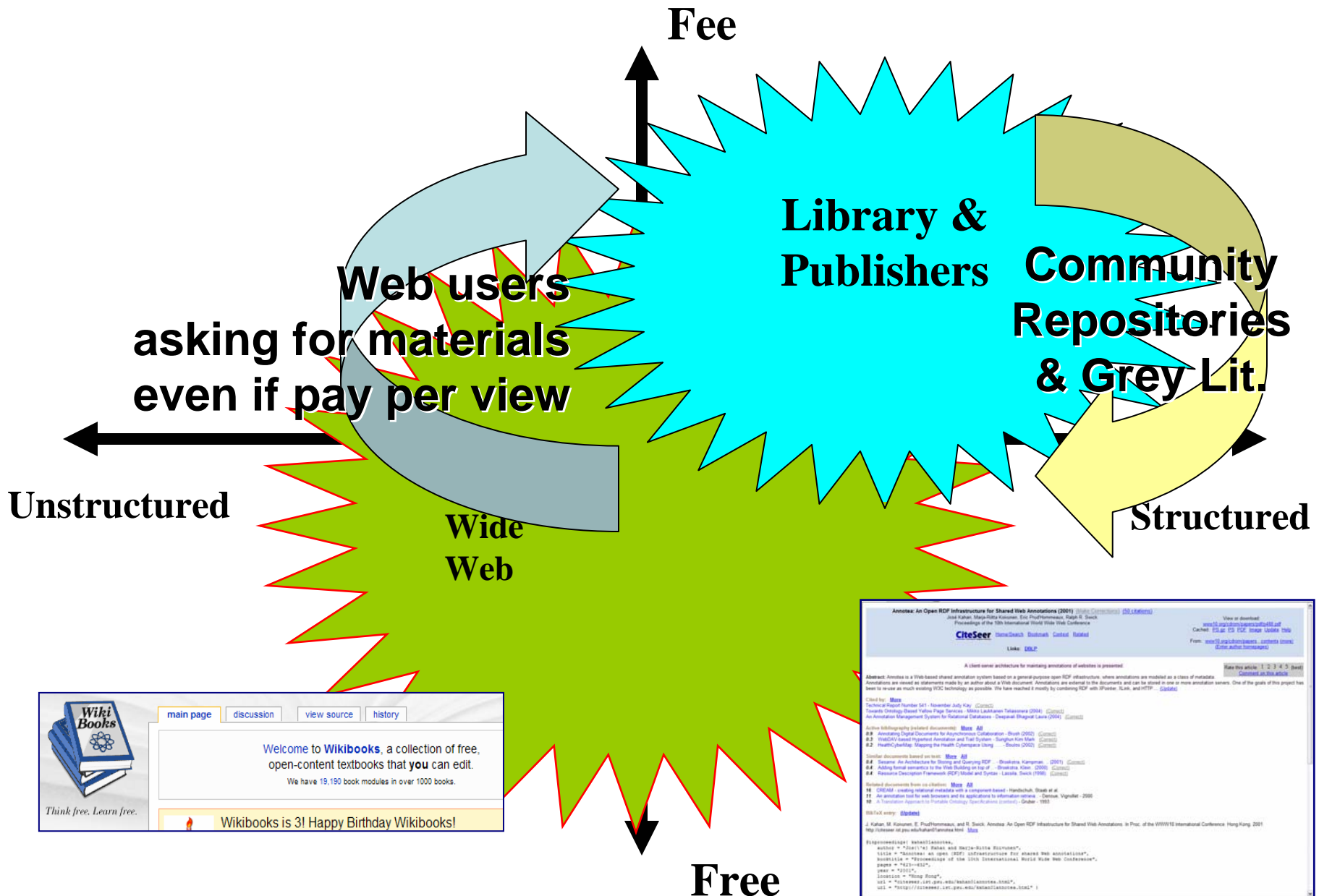
Bar graph values for each row in this chart are scaled only within respective rows, not across the entire chart.

- 5 M sessions / day in EBSCO Databases
- 300M downloads / year from Science Direct

Source: Vendor reports at IFLA 2006.

Context:Users, Content & Community

Library's collection and workflow focus on: Structured & Fee Content

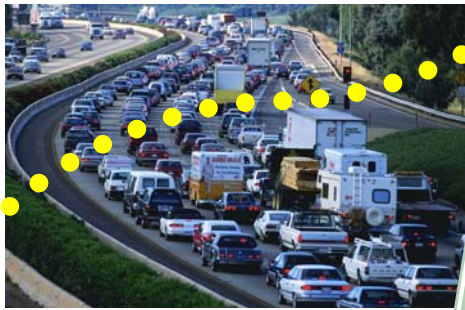
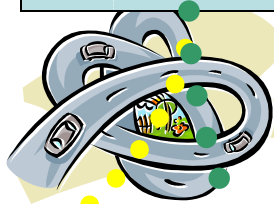


Strategic Options

Users' & Library workflow make sense – but are they aligned?

User Search & Discovery

Get Options



Find it @ your Library

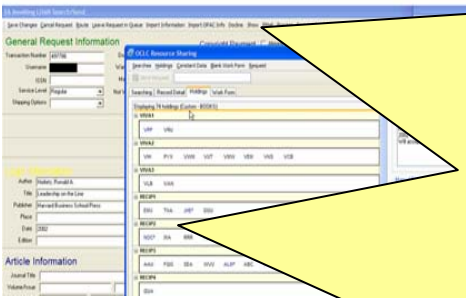
or drive to another library, or ILL from your Library, or request Library buy it.



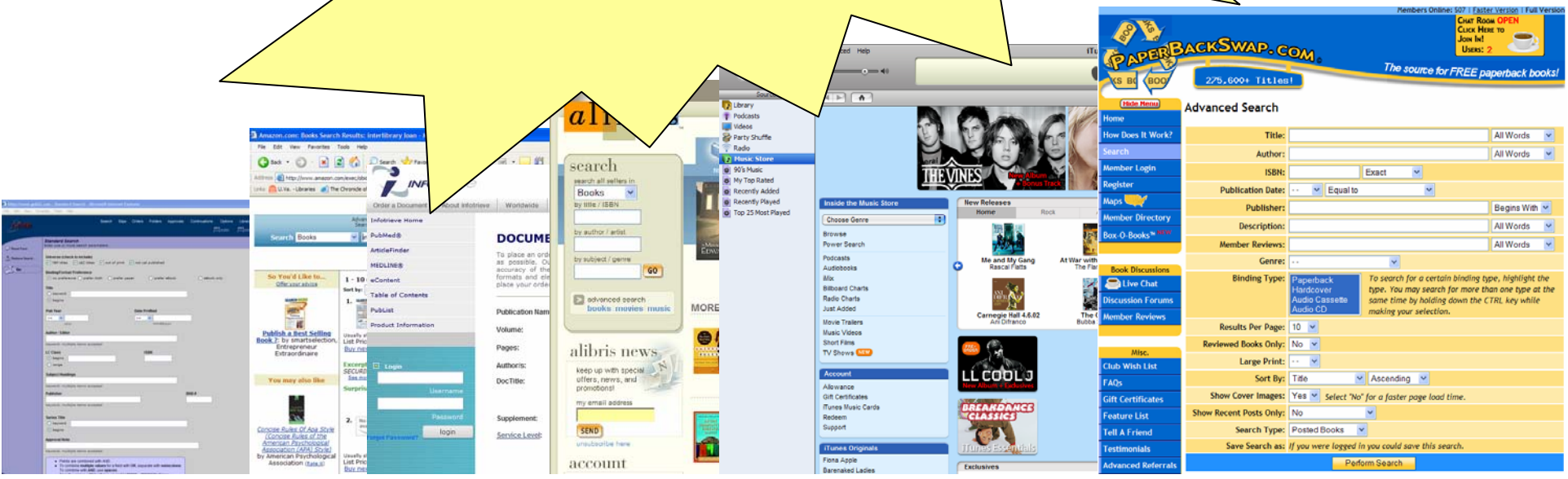
User or Staff Workflow Strategy: rent, buy, or borrow



ILL Borrowing Workflow: Possible Lenders



**Our Strategy depends:
What format & uses
the user want it in?
Are we in the options business?**

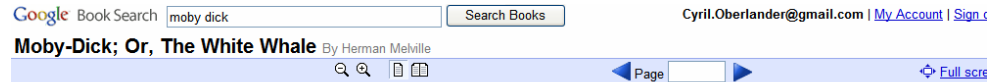


Reality: Expanding search

Groove search toolbar: <http://www.groove.com/>

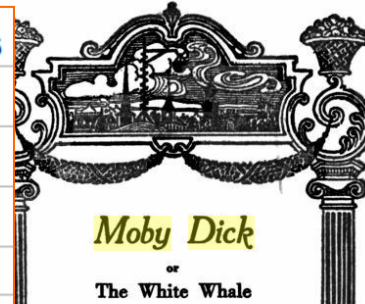
The screenshot shows a Mozilla Firefox browser window with a search for "moby dick" on Google. The search results are displayed in the "Books" section, showing "Moby-Dick" by Melville, Herman, Carl F. Hovde - 2003 - 752 pages, "Moby-Dick - Page 1" by Herman Melville - 2002 - 96 pages, and "Discussions of Moby-Dick" by Milton R. Stern - 1960 - 134 pages. A Groove search toolbar is overlaid on the right side of the page, showing a list of search engines: Google, Yahoo, YouTube, MSN, Ask, Amazon, del.icio.us, Digg, Download.com, and IMDb. A yellow arrow points to the toolbar with the text "What would you add? <http://www.worldcat.org> others?".

Reality: digital opportunities



UVA ILL 2005/2006 Data

Google Book Study	Totals
Pre-1923 (1 year's requests)	1108
Sample study	459
Total in Google Book Search	12
Sample Ratio	2.61%
Estimate for Year	29



Summary



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by Herman Melville - 1892 - 545 pages
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Moby-Dick
by Herman Melville
Constable (1922)
382 pages
[Download the entire book](#)

Search inside the book

moby dick

29 pages, sorted by relevance

Page 43 "But when, some year or two after- ward, **Moby-Dick** was fairly sighted from the mast-heads, Macey, the chief mate, burned with ardour to encounter him; and the captain himself being not unwilling to let ..."

Page 335 "It was **Moby-Dick's** open mouth and scroiled jaw; his vast, shadowed bulk still half blending with the blue of the sea. The glittering mouth yawned beneath the boat like an open-doored marble tomb ..."

Page 52 "**MOBY-DICK** Oh, I never hurt when I hit, except when I hit a whale or something of that sort; and this fellow's a weasel. What were you about saying, sir? Only this: go down with him, and get ..."

Page 346 "Sway me up, men; ye have been deceived; not **Moby-Dick** casts one odd jet that way, and then disappears! It was even so; in their headlong eagerness, the men had mistaken some other thing for the whale ..."

Page 347 "Lower, all! As if to strike a quick terror into them, by this time being the first assailant himself, **Moby-Dick** had turned, and was now coming for the three crews."

Page 361 "... But he looked too nigh the boat; for as if bent upon escaping with the corpse he bore, and as if the particular place of the last encounter had been but a stage in his leeward voyage, **Moby-Dick** was ..."

Page 202 "And I'm thinking **Moby-Dick** doesn't bite so much as the swallows! Well, then, interrupted Bunker, give him your left arm for bait to get the right."

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Search Results

Results: 1 through 4 of 4 (0.001 secs)

You searched for: moby dick AND mediatype:texts

Moby-Dick, or, The whale - Melville, Herman, 1819-1891
Keywords: [Ahab](#), [Captain \(Fictitious character\)](#), [Whaling ships](#), [Ship captains](#), [Mentally ill](#), [Whaling](#), [Whales](#)
Downloads: 284
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Moby-Dick; or, The whale (Volume 2) - Melville, Herman, 1819-1891
26 pages
Downloads: 39

Moby-Dick; or, The whale (Volume 1) - Melville, Herman, 1819-1891
26 pages
Downloads: 68

Online Reader

Herman Melville

Moby-Dick

Moby-Dick, by Herman Melville**

Moby-Dick is based on a combination of two editions: the first is a copy of the 1851 edition at Virginia Tech and another from the University of Michigan. It is a public-domain hard copy.

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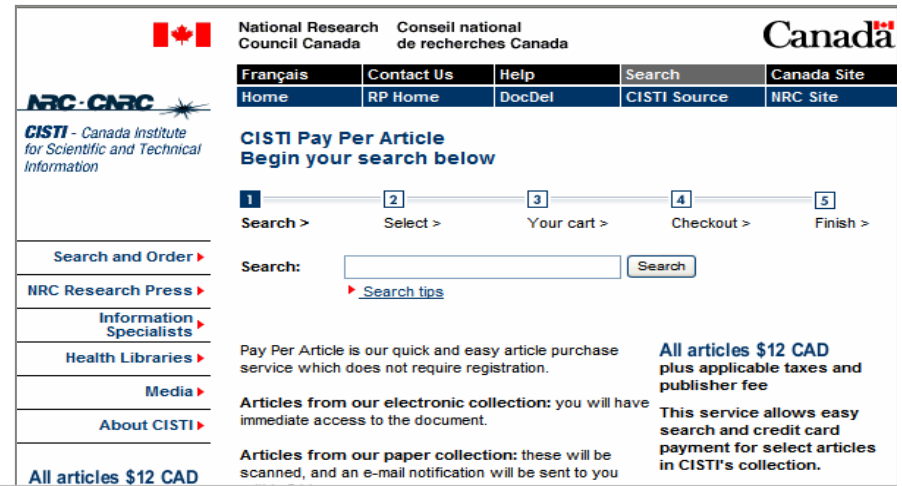
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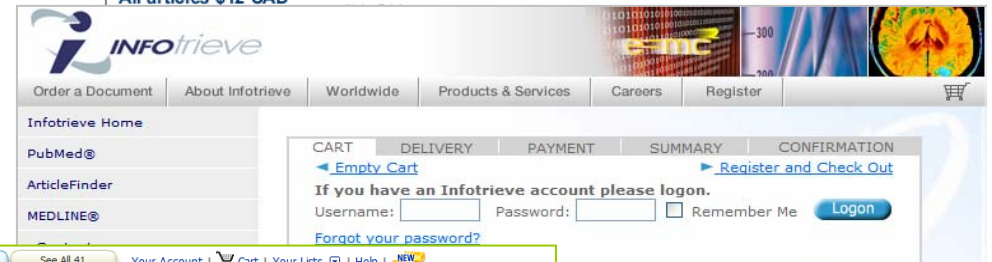
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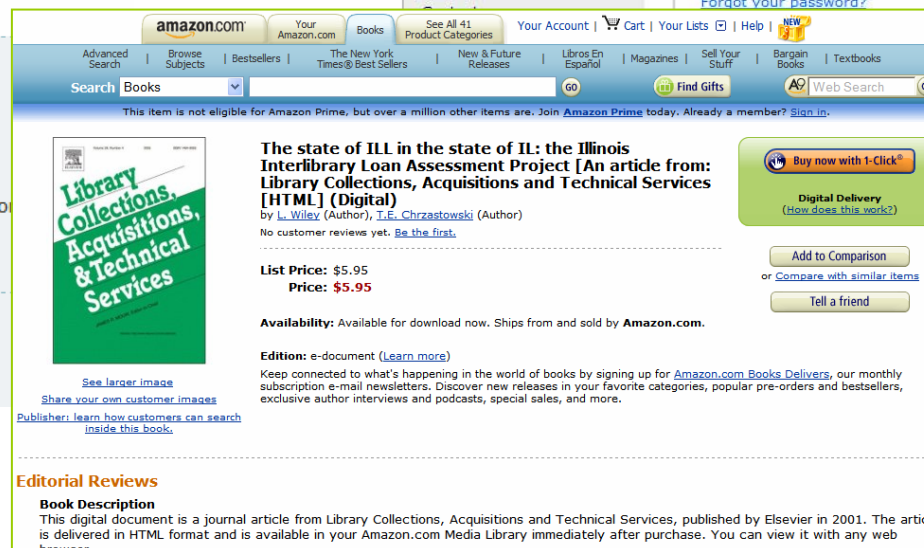
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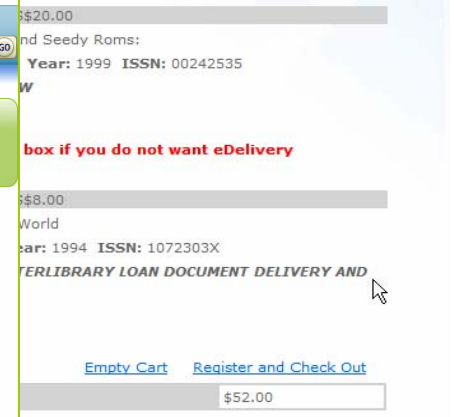
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Editorial Reviews

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Number 1 - Twelve Consecutive Years



Transformation strategies: **Reality Check**

Resource Sharing is a small but very essential part of information sharing, knowledge creation and the community.

Because...

- there is no precision or agreement to what a transformed library is or how it will emerge
- information environment (*content and services*) continues to rapidly change for users and libraries

What is our response?

Who decides?

Elsevier: from Print to Scopus & Scirus...

The screenshot shows the Elsevier Author Gateway website. The top navigation bar includes 'Home + Recent Actions', 'Browse', and 'Quick Search'. The main header features the Elsevier logo, 'author GATEWAY For Elsevier Journals', and 'home' button. A 'Welcome to the Author Gateway' message is displayed, along with an 'author login' section containing fields for 'user name' and 'password', and a 'GO' button. Below the login section is a 'Find a journal' search box with radio buttons for 'by title', 'by keyword', and 'by editor', and a 'GO' button. A list of journals is shown, including Agricultural and Biological Sciences, Arts and Humanities, Chemistry and Chemical Engineering, Computer Science, and Dentistry. On the left, a 'Browse' sidebar lists various scientific fields. On the right, a 'Publisher Information' sidebar contains links for 'About Author Gateway', 'About Elsevier', 'Why publish with Elsevier?', 'Elsevier Foundation', 'Publishing with Elsevier', 'Guide to publishing with Elsevier', 'Copyright Information', 'Artwork instructions', 'Book Publishing', 'Language Editing', 'Index', and 'Author Gateway Index'. Two orange arrows point to specific features: one points to the 'Track your paper' section with the text 'Publish via Author Gateway', and the other points to the 'Quick Links on the web' section with the text 'Other Search Tools'.

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Elsevier: from Print to Scopus & Scirus...

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The screenshot shows the Scopus search interface. It features two tabs: 'Basic Search' and 'Advanced Search'. The search fields include a main search box with a dropdown menu for search scope (set to 'Article Title, Abstract, Keywords'), a second search box with a dropdown menu (set to 'AND'), and a 'Search Tips' link. Below the search fields are 'Limit to' options: 'Date Range (inclusive)' with radio buttons for 'Published' (set to 1995 to Present) and 'Added to Scopus in the last' (set to 7 days); 'Document Type' set to 'All'; and 'Subject Areas' with checkboxes for 'All', 'Health', 'Chemistry', 'Physics', and 'Earth and Environmental Sciences'. 'Search' and 'Clear' buttons are also visible.

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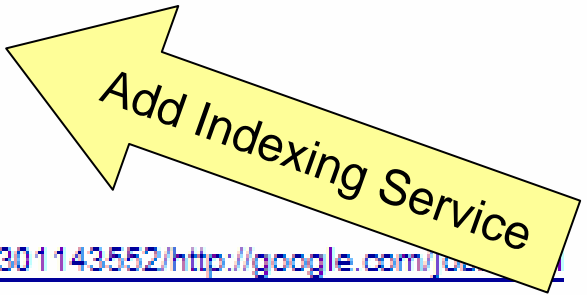
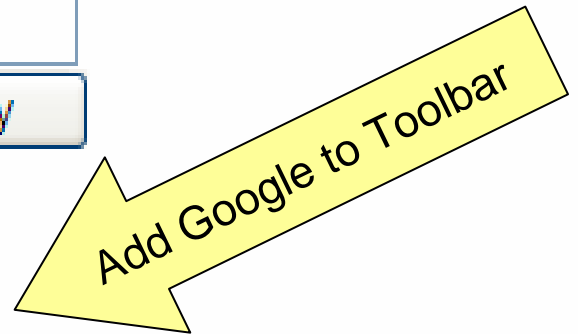


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Google Search

I'm Feeling Lucky

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[Preferences](#)
[Language Tools](#)

[BBC News | News Front Page | World](#) [edit](#)

[Moscow inmates seize hostages](#)
[PM's 'pain' over college murder](#)
[Call for MP3 hearing risk warning](#)

[Chronicle.com - Today's News](#) [edit](#)

[Education Department mined hundreds of students' records as part of FBI antiterrorist operation](#)
[Report blames college practices for limiting access of minority and low-income students](#)
[Brief intervention improves achievement of students subject to negative stereotyping, study finds](#)

[BBC News | Technology | World Edition](#) [edit](#)

[November launch date for HD-DVD](#)
[Livedoor's Horie pleads innocence](#)
[China iPod labour lawsuit dropped](#)

[CNET News.com](#) [edit](#)

[Photos of DIY full-size flight simulator](#)
[151 'Empire Strikes Back' changes](#)

[Wired News: Gadgets and Gizmos](#) [edit](#)

[Finally, a Sirius iPod Threat](#)
["Lovely Stilton," the Robot Said](#)

[Technology](#) [edit](#)

[Planned Crash Ends Europe Lunar Mission](#)
[ABC News - all 575 related »](#)
[Atlantis countdown resumes](#)
[Register - all 517 related »](#)

[oss4lib - open source systems for libraries](#) [edit](#)

[Will the defeat of 'Net Neutrality' hurt Open Source?](#)
[Slides from code4lib talk: Open Source in Armenia](#)

[code4lib -](#) [edit](#)

[Code4Lib2006 Audio](#)
[book club](#)

[D-Lib Magazine](#) [edit](#)

[D-Lib Funding](#)
[Building a Distributed, Standards-based Repository Federation: The China Digital Museum Project](#)
[A Service Framework for Libraries](#)

[OCLC News](#) [edit](#)

[IFLA/OCLC Fellows for 2007 named](#)
[The Dewey Decimal Classification debuts in Vietnamese](#)

[OCLC Research](#) [edit](#)

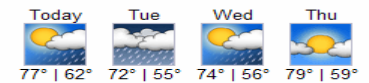
[PREMIS Data Dictionary wins 2006 Society of American Archivists' Preservation Publication Award](#)
[RLG DigiNews](#)
[PREMIS Forms New Editorial Committee](#)

[LITA Blog](#) [edit](#)

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[Forum early-bird registration deadline extended](#)
[LITA to Sponsor an Emerging Leader](#)

[Weather](#) [edit](#)

[Charlottesville, VA](#)
67°F
Overcast
Wind: N at 0 mph
Humidity: 70%



[My del.icio.us](#) [edit](#)

[What is DjVu](#)
[The FRBR Blog](#)
[AIIM - The Enterprise Content Management Association](#)
[The Knowledge Tree](#)
[The New Research Summit](#)
[Scirus - for scientific information](#)
[blinkx.tv](#)
Gooble Groups: [Librarian Network](#)

[Gmail](#) [edit](#)

Inbox (81) [Hide preview](#)

Google - Google Alert - mobile technology innovati Sep 3
Google - Google Alert - library technology - Google Sep 3

[Sticky Note](#) [edit](#)

<http://www2.sims.berkeley.edu/academics/courses/is202/f02/Assignments.html>
http://blog.wired.com/gadgets/index.blog?entry_id=1481420

[Babelfish](#) [edit](#)

Text to translate:

Reality Check: Library Web Service Evolution

A tool to evaluate the richness of Library experience:

Internet Archive: <http://www.archive.org/web/web.php>

INTERNET ARCHIVE
WayBackMachine

Enter Web Address:

Searched for <http://lib.pdx.edu>

Note some duplicates are not shown. [See all](#) denotes when site was updated.

Search Results				
1996	1997	1998	1999	2000
0 pages	1 pages	0 pages	7 pages	9 pages
	Dec 11, 1997 *		Jan 25, 1999 * Feb 02, 1999 Feb 03, 1999 Feb 08, 1999 Apr 27, 1999 * Nov 04, 1999 * Nov 05, 1999	Mar 02, 2000 Mar 04, 2000 Mar 09, 2000 Jun 11, 2000 Jun 19, 2000 Jul 06, 2000 Oct 18, 2000 Nov 09, 2000 Dec 05, 2000

2005: 16 pages

[2005](#) *
[2005](#) *
[2005](#) *
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[2005](#) *

Portland State University
Branford P. Millar Library

[Collections](#) [Services](#) [Databases](#) [Catalog](#) [PORTALS](#) [About](#)

Go Directly to the Page of Your Choice
Select a title and click GO

Evaluate Library & Web Services:
How has your Library added services at your site in the last 10 years?
How will it change each year ahead?

Transitioning strategies for Resource Sharing

The Basics

- Automate: Lenders, renewals, unmediated article lending, pay per view, etc.
- Systemize & scale consortia benefits
 - Keep it simple – Circulation policy/service
 - Continually review & prepare to migrate
- Question Policy disconnects & opportunities – evidence based decision making...
 - Ask the obvious – Why overdue fines?
 - Semester check outs, Library pickup vs. home delivery, etc.

Transitioning strategies for Resource Sharing

Cooperative strategies:

- Economic Partnerships;
LVIS & Free-Share, Statewide recips, Consortia recips
- System Partnerships;
Shared Circulation Systems, Courier delivery, IDS,
Rapid, Learning Management Systems (Sakai, etc.)
- Resource Partnerships;
Shared print repositories, Cooperative collection
development (group purchases, coordinating
selection profiles, etc.), SPARC, programming,
statistics, training, etc.



Transitioning Workflow Delivery

<http://montanalibrarycard.blogspot.com/>

Special delivery

Libraries have the option to send items direct to users in WorldCat Delivery Pilot

BY CARRIE BENSELER

OCLC IS TESTING A NEW SERVICE THAT WILL facilitate requests for library materials across disparate library system platforms and will interact with different circulation systems. The service will also test the optional delivery of requested library items directly to users at their homes or offices.

By using NCIP (NISO Circulation Interchange Protocol), OCLC is facilitating joining together of disparate integrated library systems (ILS) to create a circulation-based resource sharing service.

The goals of the pilot are to understand how libraries and library users would use direct delivery, if made available, and also to understand how libraries would use interoperability between their ILS to simplify their workflows. The pilot will include several representative library

The pilot began July 2008 and will continue through December 2008. The new service is planned to launch in early 2007.

How it will work

WorldCat Delivery is a resource sharing brokering system that will integrate OCLC's WorldCat Resource Sharing and ILLiad services with local ILS implementations. This service is an expansion of traditional intercrosses system platforms so that lending becomes integrated with circulation activities. If the resource sharing request cannot be processed through the local ILS, the request is automatically sent to a WorldCat Delivery partner, it is automatically processed through WorldCat Resource Sharing as a traditional loan request. An additional request does

Choices

- Pickup @ your Library (Courier systems)
- Home Delivery

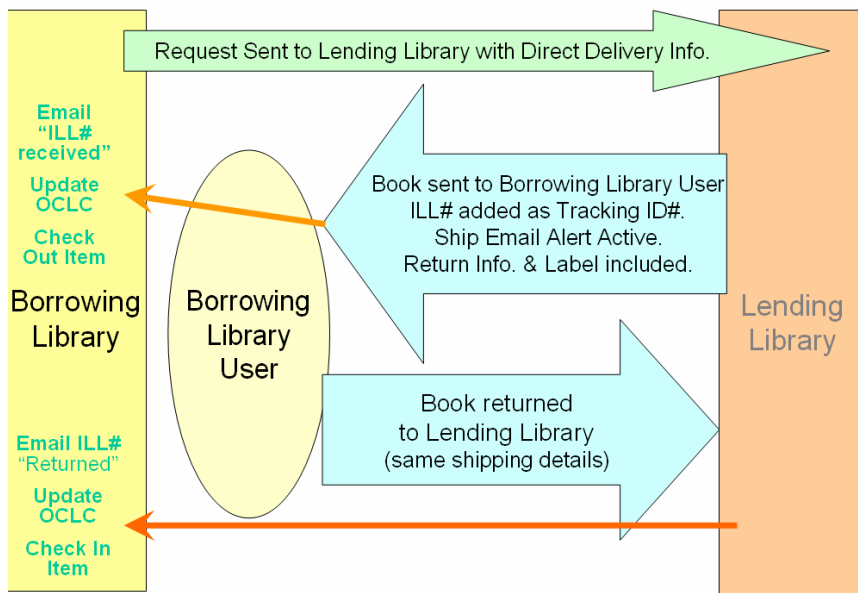
DEff

Search Services
Catalogue

På dansk
 Contact
 Deff.dk

[Home](#) [Request](#) [Research database](#) [Global E Prints](#) [Information gateways](#)

Direct Delivery using 'smart' shipping systems



Frontpage > [About books to your doorstep](#)

About books to your doorstep

On this service you can order material from large research libraries and receive it with the mail. You can return the material by returning it by post or deliver it at the one of the libraries participating in the Books to your doorstep service.

The vision with the service is that it should be an addition to the use of your local research library or for example bibliotek.dk. You can locate at what library the book is home, order it and get it delivered fast by post. You can also use the service for searching in the libraries collections and borrow the material in the ordinary way.

Who can use this service?:

All authoritative persons with Danish cpr-number and residency in Denmark can apply for a library card at the different libraries.

What is covered by this service?:

All normal materials in the libraries' own collections is covered by the service.

How does this service work?:

In the Books to your door step service you search only in those libraries who offer to send material with the mail. You will need to go to the different libraries' catalogs to see if the material is in circulation. See "get books to your doorstep for a practical going over how you get books to your doorstep.

Transitioning Strategies: Buy, Borrow or Lease?

Popular Titles, Textbooks, you know the sad tale... What strategies work?

Top OCLC ILL Requests 2004 - Alibris data prepared by Aric Rubin, Alibris

Title	# Requests	# Used Titles	Lowest Price for Used Title	Price for New Title	New Title Availability
DA VINCI CODE			\$8.95	\$18.95	yes
NEW SOLDIER			\$499.90		no
DOYLE BRUN			\$19.30	\$20.97	yes
ANGELS & DE			\$2.95		no
SOUTH BEAC			\$12.75	\$14.77	yes
PLAN FOR FA			\$5.45	\$9.80	yes
SECRET LIFE					
WOMAN WITH					
GRAIL /					
PURPOSE-DR					
POWER VS. I					
BEHAVIOR /					
FREE MONEY					
DIGITAL FOR					

Exeter Public Library

773 Ten Rod Road, Exeter, RI 401-294-4109

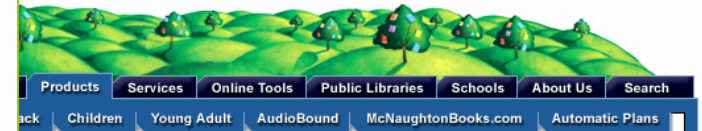
NETFLIX @ your library

The Library has subscribed to [Netflix](#), the online movie rental service. Now, if there is a title you are looking for that isn't on our shelves or the shelves of any other RI library, you can request that we get it through Netflix for you. This is a great way to view the popular movies that are always out, as well as the documentaries, foreign films, and television series that aren't available at the local libraries. It's also a great way for us to provide the materials you want, without having to purchase several copies of the same title.

How it works: you place a paper or [e-mail request](#) with us. If the title is not readily available through the regular library delivery system, we will go into our Netflix account and order it for you. When the movie arrives, we will notify you and you can check it out for one week with your library card - just like the movies we own. Depending on how popular the service become, your DVDs should arrive very quickly.

Choose the [BROWSE](#) tab on the [Netflix](#) site to see the titles they offer. Send us an e-mail director@exeterpubliclibrary.org with your name, phone # and title of the movie to take advantage of this new service.

[Home](#) > [Products](#) > [McNaughton](#)



McNaughton: Popular Reading

Current, popular books move quickly onto the bestseller list and then off of it. These challenging materials are a boon to circulation but tricky to select. McNaughton can help with the challenge of managing high-demand materials. We understand circulation demand and are widely recognized as the best predictors of popular materials in the library industry.

Better yet, our leasing approach avoids a permanent commitment to satisfy temporary demand. So your collection will change as demands change, circulating current titles only as long as you need them.

alibris

search

search all sellers in

Books

by title / ISBN

by author / artist

by subject / genre

advanced search

books movies music

Search by ISBN to find the right college textbook

What is an ISBN? The International Standard Book Number (ISBN) is a 10-digit or 13-digit number (e.g., 0-940016-64-8 or 978-0-940016-64-4) used to identify books. It is found on a book's back cover, near the bar code.

Your course requirements may include either a 10-digit or 13-digit ISBN to ensure that you purchase the correct textbook edition. To find your textbook, simply type the numbers into our search box above.

Receive your textbooks on time. If you need them fast, look for textbooks from sellers with a high reliability rating, and choose Expedited shipping during checkout.

History, Law, Humanities, Medicine, Music, Philosophy, Science, Social Sciences [\(more\)](#)

Reference: [Dictionaries](#), [Atlases](#), [Quotations](#), [Writing Skills](#) [\(more\)](#)

Study Aids: [Study Guides](#), [Book Notes](#), [Professional Financial Aid](#) [\(more\)](#)

[all textbook subjects](#)

USED TOP SELLERS

HIGH-DEMAND LEASING



Very-high-demand books and other material requires a plentiful supply for a short period of time. But shelf space is limited, so you

PURCHASE PLANS

Prefer to purchase books rather than lease? Our purchase plans offer high demand materials all year long with convenient subscription pricing.

You receive the same high quality selection lists, shelf-ready books and great customer service as with

THE McN NEWSLETTER

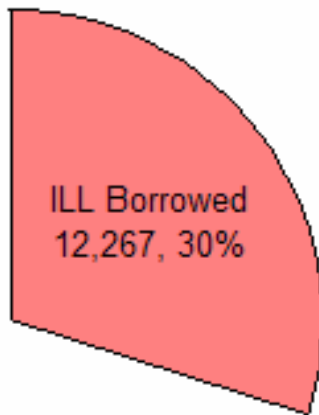
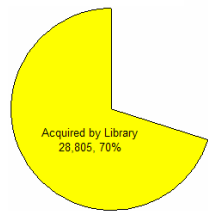
McNaughton publishes a helpful guide to what's new with our plans. We also offer tips on getting the most from us. This issue we offer the following:

[New Programs](#)

NEW & NOTEWORTHY

Click these links for current lists, thoughts and news:

- [McNaughtonBooks.com](#) Updates & enhancements.
- [The Book Sale](#) Just keep 'em.
- [Kids Tips - April 2004](#) New books for kids.
- [Audio Specials](#)



Transitioning Workflow: Just-in-Time Acquisition or Purchase on Demand are only one strategy we have for delivery

1	LoanAuthor	LoanTitle	LoanPublisher	PubDate	Purchase Express or Not ?	Lowest Price Purchase\$	Source AL = Alibris AM = amazon	User says CitedIn	Status	Department
54	Low Donald Anthony.	History of East Africa /		1976		\$19.89	AM	bibliography	FACULTY	POLITICS
55	Podhajsky, Alois.	The art of dressage : basic principles of riding and judging /		1976		\$28.99	AM, AL=\$31.94		FACULTY	FRENCH
56	Stavropoulos, Christoforos, 1929-	Partakers of divine nature ... /	Light and Life Pub Co	1976		\$49.00	AM, AL=\$76.89		GRAD	RELIGIOUS STUDIES
57	Hinchliff, Peter Bingham.	Cyprian of Carthage and the unity of the Christian Church /	G. Chapman	1974		\$63.00	AM	FirstSearch	GRAD	RELIGIOUS STUDIES
58	Weiss, Arthur, 1912-	O'Kelly's eclipse.		1968		\$0.98	AM, AL=\$2.95		FACULTY	FRENCH
59	Callahan, Daniel, 1930-	The secular city debate,		1966		\$2.02	AL, AM=\$9.99		GRAD	RELIGIOUS STUDIES
60	Young, Wayland Hilton, 1923-	Eros denied; sex in western society	Grove	1966		\$2.95	AM, AL=\$4.94	OCLC 534789	FACULTY	ENGLISH
61	Sweetman, Edward.	The unsigned New Zealand treaty : a publication for the New Zealand centenary, 1840-1940.	Arrow Printery Pty	1939		\$44.95	AL	OCLC 6141380	FACULTY	HISTORY
62	Notes	Avg. Publication Date :			1992	Avg. Cost:	\$31.79	Total Cost for these 60 requests		\$1,907.31

Of 246 requests received in one week in October 2005, we removed requests from Law, Miller, for materials we owned, no CDs or PhDs, and only requests with an available purchase price in Amazon or Alibris. We estimate that about 60 requests per week can be purchased, roughly 24% of ILL loan requests, and about 37% of those are recently published (22 of 60 were published between 2000-2005).

But we need a transformed workflow: Convergence

ILL Borrowing Workflow: Searching

Do we Own? # Libraries?

OCLC Search Interface

ILL Borrowing Workflow: Details

No holdings @ UVA 675 other holdings

LC Call Number

ILL Borrowing Workflow: Possible Lenders

Loan Information

**Buy or Borrow
If Buy...
attach OCLC symbol**

DRAFT

Criteria for Collaborative Strategy Building Machine Readable Collection Building Profile

- Item Criteria**
- Availability
 - Classification: LC#
 - Condition
 - Cost
 - Cost at \$500
 - Currency
 - Format
 - Use: Heavily Used
 - Imprint
 - Language
 - Level (Juvenile, Research)
 - Multi-Copy
 - Shelf Space: Only 1 copy
 - Subject Area

- User Criteria**
- Added Copy
 - Buy or Borrow
 - Follows the collection policy
 - Curricular
 - New Dept./Faculty
 - Subject Area
 - Status: UG, GR, Faculty, Staff, Cont. Ed., non-affiliate.
 - Turnaround Time
 - User Suggested Time

Example Personalized Book - ILL Workflow

Add Channel

Acquisition, **Borrowing**, Document Delivery, Lending, Process, Queues

Book Request (Edit)

Digital Libraries: integrating content and systems

Standard #: OCLC: 70264471

Req. by: Cyril Oberlander, Faculty

Source: WorldCat.org

Local Source (Edit)

Digital Libraries: integrating content and systems. 2006

Checked Out: Due Never

Hold: 1 Times Checked Out: 5

No other copies at UVA

Create Hold?

Auto-Search (Edit)

Worldcat

OCLC# (6 records, 80 holdings) (VIEW)

Purchasing Sources

Amazon Buy for **\$99.94**

Barnes & Noble Buy for \$59.95

Search Engine

OAI Repositories

Get / Deliver (Edit)

OCLC Worldcat

Digital Libraries: integrating content and systems

[#70264471](#) [33 holdings](#)

In State holdings: 2

Purchasing Sources

Amazon: Buy for \$99.94

Amazon Library Processing

Barnes & Noble: Buy for \$59.95

OAI Repositories

No match

Search Engine

No match in Google Book Search

Next Step (Edit)

Cyril Oberlander: cwo4n@virginia.edu, W: 434-243-2282 SKYPE, F: 434-924-4337, Mail, AIM: electroniccyrilChat

No Fees, prefers electronic delivery, away December, 2006.

Edit Process: Fill Electronic, Cancel, Contact Cyril, Contact Source

Add Note/Task

Example Personalized Book - ILL Workflow

Add Channel
Borrowing, Document Delivery, Lending, Process, Queues

Book Request

Digital Libraries: integrating content and systems

Standard #: OCLC: 70264471

Req. by: Cyril Oberlander

Source: WorldCat.org

Shopping Cart Items--To Buy Now		Price:	Qty:
<p>Item added on September 24, 2006</p> <p>In Stock</p> <p>Save for later</p> <p>Delete</p> <p> Add gift-wrap/note (Learn more)</p>	<p>Digital Libraries: Integrating Content And Systems (Information Professional S.) - Mark Dahl; Hardcover</p>	<p>\$99.95</p>	<p><input style="width: 30px;" type="text" value="1"/></p>
<p>Buy with Library Processing Send to Library</p>		<p>Buy with Library Processing Send to User</p>	
<p>Edit Options</p>			

OCLC Worldcat

Digital Libraries: integrating content and systems

#70264471 33 holdings

In State holdings

Purchasing Sources

Amazon: [Buy for \\$99.94](#)

Amazon Library Processing

OAI Repositories

No match

Search Engine

No match in Google Book Search

Cyril Oberlander

No Fees, prefers electronic

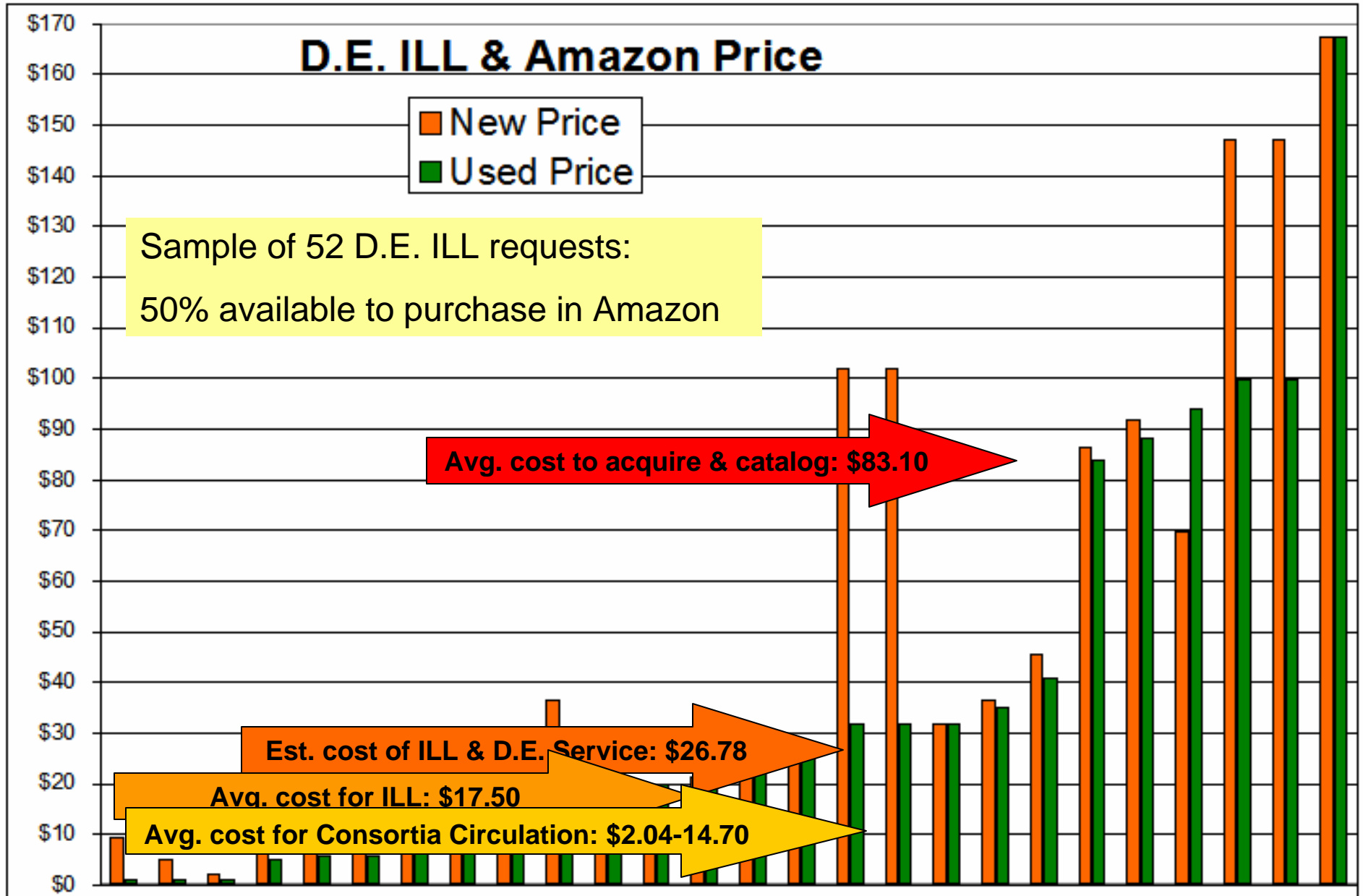
Edit Process: Fill Electronic, Cancel, Contact Cyril, Contact Source

[Add Note/Task](#)

If buying, my system preference is to:

- Automate attach OCLC holdings, ILS order record download, user hold placed...
- Automate email or RSS status of request and delivery tracking link.
- Delivery to user, shipment tracked, w/Amazon Library Processing
- Have Amazon send quarterly invoice, or charge OCLC IFM

Transitioning Workflow: What makes sense?



Transitioning Workflow: Archiving Self-Publishing

Grey Literature or unpublished materials

Guides:

<http://del.icio.us/InterlibraryLoan/GreyLiterature>

Best Practices:

- **Acquire & Catalog on demand**

1st try to get a digital copy and ask for rights add to your institutional repository or digital library.

2nd acquire the print and catalog so no one else has to bug the author.

- **Anticipate needs**

Offer Free or fee based Library Metadata & Archiving Service to communities that produce these conference proceedings, reports, etc

- **Service Collaboration**

Convergence with reference, ILL, acquisitions, collection development

The image shows two screenshots. The top screenshot is the website for The New York Academy of Medicine Library. It features a header with the library's name and logo, a navigation menu with links like 'Library Home', 'Staff Members', 'Fellows', 'Corporate Subscribers', 'Visitors', and 'Library Quick Links'. The main content area is titled 'Grey Literature Report' and includes a search bar, a list of 'Webpage Contents' (Mission Statement, GreyNet Award Recipient 2006, GL8 Conference Proceedings in Print/CD-Rom (PDF), GreyNet Publications 1994-2000 via BLDSC, GL9 Conference Calendar), and a 'GreyNet is powered by TextRelease' logo. A large green 'GreyNet' logo is overlaid on the page, with the text 'Grey Literature Network Service' and 'GreyNet Corporate Authors and Associates' below it. The bottom screenshot is the Internet Archive website. It features a search bar, a navigation menu with links like 'Web', 'Moving Images', 'Texts', 'Audio', 'Software', 'Education', 'Patron Info', 'About Us', 'Forums', 'FAQs', 'Contributions', 'Jobs', and 'Donate'. The main content area is divided into several sections: 'Announcements (more)', 'Web' (85 billion pages), 'Moving Images' (68,682 movies), 'Live Music Archive' (39,632 concerts), 'Audio' (141,421 recordings), and 'Texts' (202,872 texts). Each section has a 'Browse' link and a 'This Just In' link with an RSS icon. The 'This Just In' links include titles like 'HumJokEhNaPaayePart2', 'Drive-By Truckers Live...', 'CCC52007', and 'A table of hyperbolic...'. The bottom right corner of the Internet Archive screenshot has the text 'Universal access to human knowledge'.

Transitioning Workflow: Digital ILL

Digitize on Demand: *if you can – do, and share it.*

“Small items that are too fragile to circulate on interlibrary loan are usually supplied through a photocopy. But photocopying often shortens the life of the original... LOC now scans this type of material and delivers the images via the Web... A scanned item will be accessible from this page for at least six months... then be permanently accessible from the Library of Congress catalog..., and an 856 tag will also be added for the DLC holdings record in OCLC.”

Digital Interlibrary Loan, Library of Congress:

<http://www.loc.gov/rr/loan/illscanhome.html>

Others doing this...

- National Library of Australia, for public domain Australian works that are requested by ILL: <http://www.nla.gov.au/policy/digitisation.html>
- Europe eTen DoD: <http://www.uibk.ac.at/ub/dea/eten/>

Opportunities for Ideal... Expand the use of Odyssey as article scanning tool, to also provide optional delivery of articles to a public domain repository (maybe OCLC's digital archive) that automatically incorporates the contributions combined with ILL bibliographic citation.

Transitioning Workflow: If digital, why not Print?

Print on Demand - a solution to rare material ILL?

There are over 12K books from the Michigan Historical Reprint Series in Amazon; prices range between \$12-\$43.

“Print-on-demand is an attractive alternative for scholars on a budget. Another top seller, the 1898 textbook "A Treatise on Universal Algebra with Applications" by Alfred North Whitehead, is available from Cornell for \$35.99 versus \$600 for the original from a used book dealer. “ <http://www.news.cornell.edu/stories/April07/LibAmazon.dea.html>

The screenshot shows the Amazon.com website interface. At the top, there are navigation links for 'amazon.com', 'Your Amazon.com', 'Books', and 'See all 41 Product Categories'. Below this is a search bar with 'Books' selected and a 'GO' button. To the right of the search bar are links for 'Advanced Search', 'Browse Subjects', 'Bestsellers', 'The New York Times@ Best Sellers', 'New & Future Releases', 'Libros En Español', 'Magazines', 'Sell Your Stuff', 'Bargain Books', and 'Textbooks'. Below the search bar, there are links for 'Find Gifts' and 'Web Search'. On the left side, there is a 'Category' sidebar with a list of book categories and their counts. The main content area shows search results for 'Michigan Historical Reprint Series' with 12,574 results. The first two results are listed:

- Manual of mineralogy ...** by Michigan Historical Reprint Series (Paperback - Sep 13, 2006)
Buy new: **\$26.99** 8 Used & new from **\$26.03**
In Stock
Eligible for **FREE** Super Saver Shipping.
★★★★☆
Other Editions: Hardcover, Paperback, CD-ROM, Unknown Binding
- In memoriam.** by Michigan Historical Reprint Series (Paperback - Sep 13, 2006)
Buy new: **\$26.99** 7 Used & new from **\$26.03**
In Stock
Eligible for **FREE** Super Saver Shipping.
★★★★☆
Other Editions: Hardcover, Paperback, Unknown Binding



CHRONICLEONLINE

April 24, 2007

From abolition to algebra, CU Library's unique holdings are available to readers online

By Daniel Aloi

A selection of rare and out-of-print historical materials at Cornell University Library is only a click away for readers using a new print-on-demand service.

The library partnered with BookSurge, a subsidiary of Amazon.com, in June 2006 to make available some of its unique non-copyrighted holdings -- collections ranging from historical mathematics and agriculture texts to anti-slavery pamphlets.

Anyone browsing Amazon.com can now access 3,500 Cornell titles available for sale, and other documents are being added. Google BookSearch also will lead users to Cornell titles on Amazon. (BookSurge also distributes print-on-demand historical materials from the University of Michigan Library and the library publisher Thomson-Gale; and Microsoft's LiveSearch Books service carries public domain materials from Cornell and other universities.)

Available Cornell collections on Amazon include New York state historical literature (a



Transitioning Workflow: Space & Shared Last Copy

Got Unlimited Shelf Space?



Center for Research Libraries

about CRL | membership | collections | **preservation** | projects & programs | sales

preservation

- > Digital Archives
- > International

Print Archives

Individual libraries are straining to maintain important printed knowledge and heritage materials, due to the cost of preserving and

Shared Print Repositories

Important strategy, but have we retooled Resource Sharing to fit this new holdings model?

catalog

Catalog Search

Keyword go

quick links

- > [Collection Search Links](#)
- > [Digital Collections](#)
- > [Requesting Materials](#)
- > [Member Services](#)

Print Archives

- > Books
- > Government Documents
- > Journals
- > Newspapers
- > Reference Books

Related Links

- > [Preserving America's Print Resources](#)
- > [Books](#)
- > [Government Documents](#)
- > [Journals](#)
- > [Newspapers](#)
- > [Reference Books](#)

Transitioning Workflow

Cooperative Disaster Planning

Cooperative Disaster Plan for Resource Sharing

Univ. of Virginia & Univ. of North Carolina Health Sciences Libraries can log in and process requests using each other's hosted ILLiad system in case of disaster.



navigation

- Home
- About LOCKSS
- Libraries
- Publishers + Titles
- How It Works
- For Librarians
- For Publishers
- Installing LOCKSS
- LOCKSS Alliance
- Related Projects
- Publications
- Talks
- CLOCKSS
- Contact Us

search

LOTS OF COPIES KEEP STUFF SAFE™

Welcome

Libraries are using the LOCKSS Program to build libraries! With publishers, our community is working to retain libraries as long-term memory organizations in the electronic environment.

People with responsibility for scholarly assets agree: digital preservation is important. With your help, librarians and publishers are asking two fundamental questions: From this moment on, who will have custody of societies' electronic information? From this moment on, who will control and govern societies' electronic archival assets?

Join us! The community is working to insure important scholarly assets remain available in a distributed, self-repairing, robust, digital preservation system.

LOCKSS is OAIS compliant, LOCKSS migrates content forward in time [↗](#), and LOCKSS continually audits and repairs [↗](#) the content. LOCKSS is open source software -- the system is freely available for you to examine and use.



CLOCKSS: A collaborative community initiative
2007 ALA ALCTS Outstanding Collaboration Award Winner



Transformation strategies for Resource Sharing

Explore Horizons

- New Partnerships
- Emergent Technology

Transformational Workflow: Digital Divide Partnerships

Specific services to print disabled are opportunities to develop new partnerships.

DAISY: Digital Accessible Information System (DAISY) ...

daisy
consortium

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**Welcome to Benetech Bookshare.org
Accessible Online Library**

If you are someone who can't read or a person who has difficulty reading print, our community is here to serve you.

Bookshare.org gives print disabled people **legal** access to over 32,000 books and documents converted to Braille, large print or text-to-speech.

**Kurzweil - National Federation of the Blind
READER**

K-NFB Reading Technology, Inc. presents the ultimate solution to your everyday reading needs—the Kurzweil National Federation of the Blind Reader. This portable device will revolutionize the way you deal with the avalanche of print you confront each day.

Sorting mail, checking ATM receipts, glancing at handouts—busy people think nothing of doing such tasks on the run, unless they are blind. We have needed human readers or scanners and software programs for such jobs—until now.

Download [PDF](#) or [RTF](#) Brochure

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Transformation going Mobile: small screen content & services

The collage features several mobile-oriented services and websites:

- Google News Mobile:** Promotes staying current with the latest news at all times, with a search bar and a mobile phone icon.
- bbc.co.uk:** The BBC Mobile Edition homepage, dated 1 January 2007, featuring a search bar and navigation links like Home, TV, Radio, Talk, and Where I Live.
- Yahoo! MOBILE:** Offers services like Sign In, Sign Up, and a search bar, with the slogan "Take Yahoo! with you whenever and wherever."
- Microsoft Reader:** Promoted as "The new standard for eReading," it includes a search bar and a "Browse Catalog" section with various book categories like Fiction, History, and Science.
- Wiley InterScience MOBILE EDITION:** Offers a "Sign up now - it's FREE!" promotion, highlighting that users can keep up to date with the latest issue of Wiley's most prestigious journals while on the move.

In the center of the collage, a large yellow oval contains the text: **So where are we?**

New Workflow Issues: From our big box to user's small screens

Specific uses to be aware of:
Mobile Technology – why?

1.1 billion library users OCLC report:
<http://www.oclc.org/reports/2003libsstackup.htm>

GSM Association reports that **2.5 billion people currently use GSM phones** for mobile communication, and predicts that “mobile communication will deliver affordable voice, data and Internet services to more than **5 billion people by 2015.**”

“Ubiquitous handheld access is more prominent thanks to digital lifestyle devices such as smart phones and iPods, **yet libraries still focus on digital content for typical desktop PCs.**”

Robert McDonald & Chuck Thomas, “Disconnects Between Library Culture & Millennial Generation Values,” *Educause Quarterly* No. 4, 2006

What Format
Does our user want?

What does your Library
look like on this device?



The screenshot shows the OLPC website. On the left is the OLPC logo. On the right is a photo of a green laptop with a screen showing children's faces. Below the photo is the heading "One Laptop per Child" and a paragraph of text describing the project. A navigation menu is on the left side of the page.

OLPC

HOME
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OLPC MAILING LISTS

One Laptop per Child
Introducing 201, the children's laptop from One Laptop per Child—a potent learning tool created expressly for the world's poorest children living in its most remote environments. 201 was designed collaboratively by experts from both academia and industry, bringing to bear both extraordinary talent and many decades of collective field experience in every aspect of this non-profit humanitarian project. The result is a unique harmony of form and function: a flexible, ultra low-cost, power-efficient, responsive, and durable machine with which nations of the emerging world can leapfrog decades of development—immediately transforming the content and quality of their children's learning.



Library eBooks, Mobipocket & Use

The image displays the Mobipocket Reader interface on a desktop and two HP iPAQ devices. The desktop interface shows a sidebar with navigation options like 'BOOKSHELF', 'STORES', and 'DEVICES'. The main area features a search bar with '11655 free books' and a list of '100 Last arrivals', including 'The Wits and Be...'. A language selection menu is visible, listing languages such as English (99), French (70), Finnish (27), Dutch (172), German (16), Spanish (94), Chinese (51), Italian (53), Portuguese, and Tagalog (37). Below the language menu is a subject selection menu with categories like 'English Literat...', 'American Liter...', 'Romance Liter...', 'Germanic Liter...', 'Fiction 207', 'Childrens' Liter...', 'Great Britain. 1', and 'Authors, Englis modern, 1500-'. The two HP iPAQ devices are shown displaying the Mobipocket application. The left device shows a menu with options: Library, Annotations, Navigate, Add bookmark, Find..., Options..., Display, Text size, and Exit. The right device shows a text page with a context menu overlaid, listing options: Lookup, Copy, Highlight, Add note, Modify, Add bookmark, Add drawing, and Add link. The desktop interface also includes a 'Home' button and a 'Change Store' button at the top.

New options surface all the time

- Is this useful to our aligning user – Library workflow?
- Buy for you or the Library?
- Send to you or the Library?
- You rent or I rent?



Register your TiVo DVRs with Amazon Unbox



Purchase or rent selected videos at Amazon Unbox and download them directly to your TiVo Now Playing List.

Sorry, not available for DIRECTV TiVo subscribers.

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Frequently Asked Questions

How does the Amazon Unbox on TiVo service work?

Using Amazon Unbox on TiVo is easy. After a simple one-time registration process, you will be able to select your TiVo DVR as a RemoteLoad download destination each time you purchase or rent a video from Amazon Unbox at

[My account](#) | [Checkout](#) | [Login](#)
 🛒 Items: 0 / Total: \$0.00 [view cart](#)

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JOHN GRISHAM
READ BY CHRIS BASSON

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[The Innocent Man](#) [Grisham](#) [Stephen King](#) [The Road](#)

[HOW TO PLAY >>](#)

LIBRARY CHECK-IN

[Click here >](#)

Considering our options:

What is the best role?

Are we looking for service limits or flexibility?

Are we looking for new partners, strategies, & tools?

Shopping for Change



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for the home bed & bath women men juniors kids be

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Personal Shopping at the Apple Store

The best way to learn about a new product is with a face-to-face appointment at the Apple Store. Pick a time online, come into the store, and we'll be here with all the help and information you need.

What is Personal Shopping?

Personal Shopping is a whole new way to shop at the Apple Store. A free service where you and a dedicated Mac Specialist explore and test-drive products to find out which ones are best for you. We know the store can be busy, so when you're ready to talk, Personal Shopping is a way for us to give you our undivided attention.



How should I prepare for my Personal Shopping session?

Start by registering online, then select which product or products you'd like to learn more about. You're welcome to come in with a list of questions, but it's not necessary. When you arrive at the store, a Mac Specialist will be waiting for you.

Personal Shopping Reservations

Book reservations up to 14 days in advance.

Select a State

bloomingdale's

shopping bag: 0

REGISTER QUICK ORDER ORDER STATUS MY BROWN BAG: 0 Items

DESIGNERS WOMEN SHOES & HANDBAGS BEAUTY MEN HOME JEWELRY & ACCESSORIES KIDS SALE & VALUES SHOP CATALOGS BRIDAL REGISTRY GIFTS

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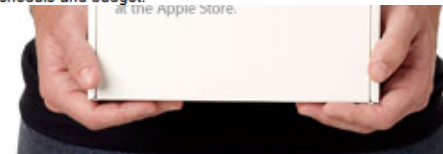
Personal Shoppers

Let us put all of Bloomingdale's At Your Service - our knowledgeable personal shoppers will make your shopping experience like no other in the world. We're at-the-ready for your every shopping need, from offering fashion trend advice to selecting the perfect patterns for your home. It's fast, it's easy, and it's COMPLIMENTARY! [Click here](#) to view a list of At Your Service phone numbers and locations.

What do personal shoppers do?

Quite simply, our personal shoppers save you time. They'll pre-shop the store for you, then present an array of items for your review in a private setting at our store. However you choose to shop, our consultants are here for your convenience, to make your life a little less hectic.

- They'll assist you in selecting the perfect gift for any occasion and any recipient - providing you the gift of time.
- They'll shop the full store, from clothing to home and much more to insure they address all your needs - whether it's for yourself or something for your family or friends.
- They'll identify your style preferences and select items tailored to your personal taste.
- They'll suggest the most appropriate merchandise for any occasion, and will keep you abreast of the latest trends, in-store events and, of course, what's on sale.
- They'll coordinate everything from alterations to gift wrapping, and they'll organize the delivery or shipment of your purchases.
- They'll work with your schedule and budget.



Transformation strategies for Resource Sharing Example

Read Return – Buy now, return for 50% refund...

Question #1

Does it make sense to use this to purchase new releases you aren't likely to acquire, and then return them for refund?

books

Question #2

What about altering this concept... **Read & Donate**

- User buys through worldcat.org-Amazon.
- User receives it in the mail with return postage.
- Book returned to participating Library as Tax donation.
- Library can either return for discount, resell, or...
- Library can acquire new titles as desired.

The screenshot shows the Alibris website interface. On the left, there is a navigation menu with links: Family of Brands, Newsroom, Community Giving, Employment, Contact Us, and Home. The main content area features a search box with a dropdown menu set to 'Books' and a 'GO' button. Below the search box, there is a section titled 'Read & Return' with a list of bullet points: 'Return it within six months' and 'Receive 50% of your money back'. To the right of this section, there is a 'Donate-A-Book Help' section with a 'back' link and three columns of links: 'About enrolling' (Request 25 books or more, Individuals are ineligible, Tax ID number is required), 'Maximizing results' (Help patrons find your list, Publicize your wishlist, Update your wishlist often), and 'Good to know' (If you receive unwanted books, Legal responsibilities, Multiple lists for one nonprofit, Refer other nonprofits to join). At the bottom, there is a 'FREE SHIPPING' banner and a 'Request 25 books or more' section with a note: 'Your institution's wishlist must contain at least 25 books. But there's no maximum limit. You're welcome to add as many books as you wish to your wishlist. It's a list that can accommodate all your wishes.'

Transforming the Business

“I have always believed in resource sharing, but I am beginning to wonder if we can maintain the old models.” NY Resource Sharing Summit attendee’s comment

“Service redesign... needs to fit both the problem at hand and the company’s capacity for innovation.” Berry, p. 266.

“We now have a situation in which **users may discover items** in online indexes or online library catalogues **then hit a dead end as far as delivery** is concerned. This is a dangerous situation for the role of libraries in general. **If libraries collectively do not seek to find ways to get around these dead ends others will.**” Gatenby & Goldner, 2005

Let's get Libraries into user channels

An **Exit / Migration Strategy**
We need a new Library Service Model

What does it take to be a favorite?

[Add content »](#)

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Weather

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37°F
Clear

Today

Wed

Thu

Fri

70° | 44° 74° | 46° 73° | 52°

han to be correct.

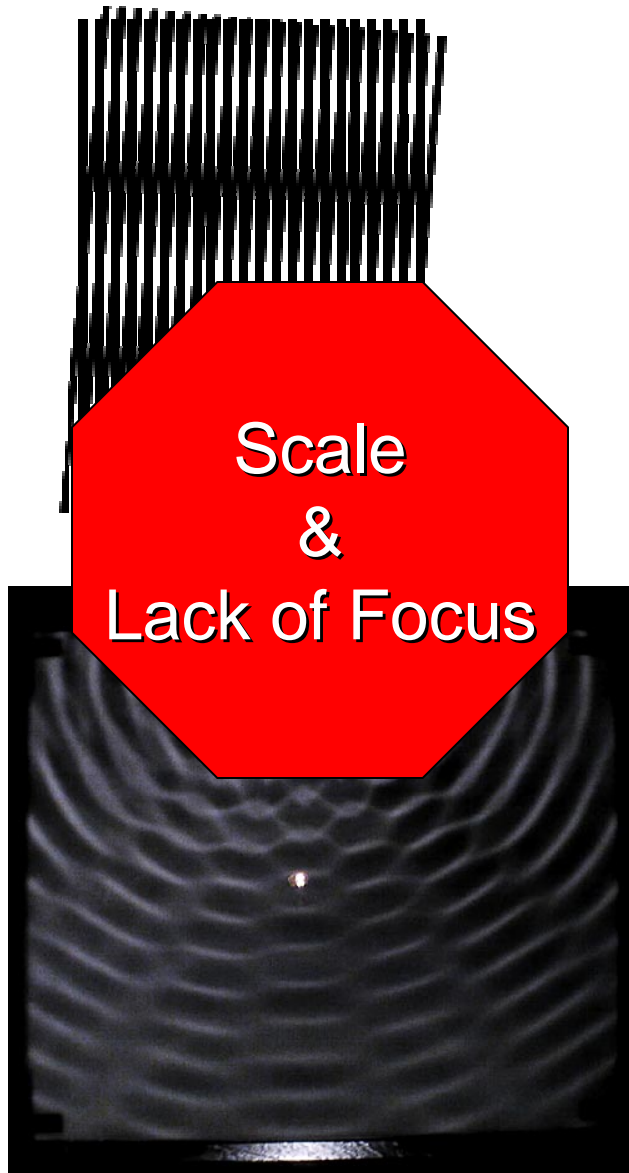
Transformation strategies for Resource Sharing

Informal survey of Resource Sharing colleagues from across the states:

1. What are the significant problems in Resource Sharing they would like to have solved next year?
2. If you were to predict the major changes in Resource Sharing next year, what would they be?
3. What are the most successful cooperative strategies your library is involved with?
4. What significant threats or risks does Resource Sharing face?

Transformation strategies for Resource Sharing

Survey Results: Significant Threats/Risks

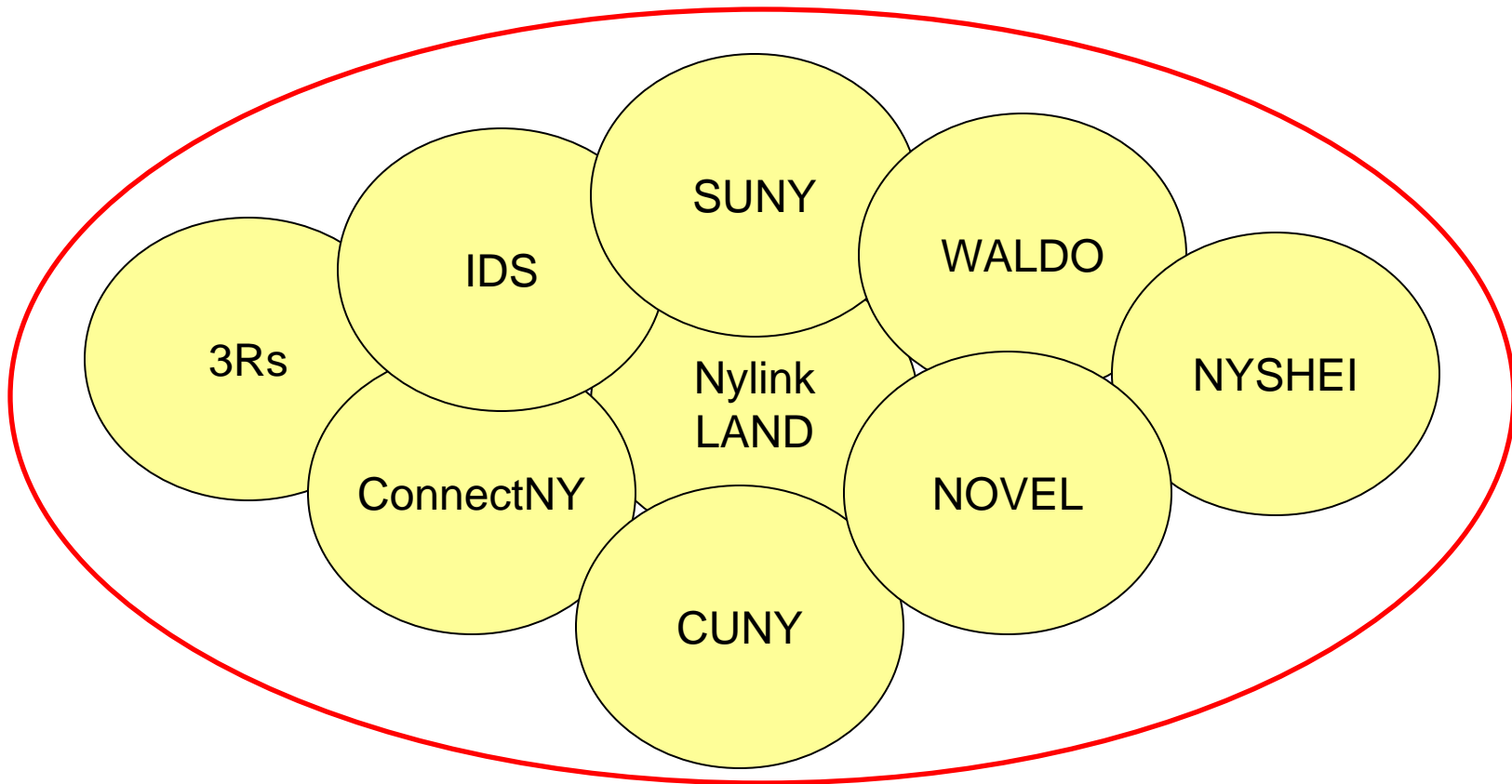


- Cost & Budget
- Relevance – constantly must prove worth
- Copyright & Licensing – “sort of out of our control”
- Promise of Get It is undeliverable; copyright, lending policies, etc.)
- De-professionalization of ILL

Resonant Resource Sharing

Transformation strategies for Resource Sharing

“In physics, **resonance** is the tendency of a system to oscillate at maximum amplitude at a certain frequency.” Wikipedia entry for Resonance 5/30/07



What is our transformational strategy?

Transformation strategies for Resource Sharing

Statewide...

- Catalog & Borrowing System
- Library Delivery System
- Licensing
- Technical Processing Center
- Shared Print or Digital Repository...

OK... hold on...

Before you start with statewide planning...

When should a plan be local, statewide, national or even global?

Rethinking Resource Sharing

<http://www.rethinkingresourcesharing.org/>

1. Restrictions shall only be imposed as necessary by individual institutions with the goal that the lowest-possible-barriers-to-fulfillment are presented to the user while maintaining the integrity of the institution's mandate and collections.
2. Library users shall be given appropriate options for delivery format, method of delivery, and fulfillment type, including loan, copy, digital copy, and purchase.
3. Global access to sharable resources shall be encouraged through formal and informal networking agreements with the goal towards lowest-barrier-to-fulfillment.
4. Sharable resources shall include those held in cultural institutions of all sorts: libraries, archives, museums, and the expertise of those employed in such places.
5. Reference services are a vital component to resource sharing and delivery and shall be made readily accessible from any initial "can't supply this" response. No material that is findable should be totally unattainable.
6. Libraries should offer service at a fair price rather than refuse but should strive to achieve services that are not more expensive than commercial services, e.g. bookshops.
7. Library registration should be as easy as signing up for commercial web based services. Everyone can be a library user.

ring

individuals to obtain what they
d delivery. This framework will
s in a variety of environments.

ce Sharing

Transformed Model: Amazon Service



Professional Microsoft Smartphone Programming (Paperback)

by Baijian Yang (Author), et al.

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Price at a Glance

List Price: ~~\$49.99~~

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 Cost, Condition, &
 Seller; i.e. Rating & Turn-around

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Digital libraries : integrating content and systems
by [Mark Dahl](#); [Kyle Banerjee](#); [Michael Spalti](#)

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- Time: Immediate or How much delay?
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- Format (Electronic, Print, Microfiche, LP, DVD, Mobile)
- User Tools (User toolbar or application specific integration)
- Use: digital scholarship or social networking, rights management, etc.

Request

Delivery Time
Standard
5 days
Home Delivery

Fee Based
Rush
E-Book Purchase

Syndicate engaging experiences: Promote context to favorite channels, and encourage high-quality feeds

The screenshot shows the NPR.org website interface. On the left, there's a sidebar with 'Find in a Library' and a list of library partners. The main content area features a 'Books' section with an article titled 'Charlie Chaplin, in the Lens of History' from the 'Weekend Edition Saturday' program. A central text box with a large arrow points from the article to a list of services on the right. The services listed are: NPR (with an excerpt), Wikipedia (with a link to 'Charlie Chaplin'), and 'Services? Annotate Ask Librarian Get It Research It'. A small image of Charlie Chaplin in his 'The Tramp' costume is visible in the bottom right corner of the page.

Personalized Content Channels
User choice & Library sponsored

Feeds in Context
Music from era,
Programs, etc.

- NPR
Excerpt "The Essential Chaplin"
- Wikipedia
[Charlie Chaplin](#)
- Services?
[Annotate](#)
[Ask Librarian](#)
[Get It](#)
[Research It](#)



Strong Partners: remaking of the BBC & Digital Britain

bbc.co.uk

14 September 2006
Accessibility help
Text only version
bbc.co.uk Homepage

bbc.co.uk

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Transformation strategies for Resource Sharing

Collections on Demand or Community Collections – we need to redefine Library services around programmatic and group or community uses of collections.



WLA Readers Section "Never apologize for what you read"

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Book Discussion Kits at Wisconsin Libraries

[About](#)

This is a list of books that have been used by Wisconsin public libraries in their book discussion groups. The Wisconsin public libraries listed have agreed to loan out their multiple copies of book discussion titles to other Wisconsin public libraries to be used for their discussion groups. If you have book titles to add to this list, please send them to Trish lacarino at piaccarino@library.wisc.edu.

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If you are an individual with a book group who would like to borrow these books, please contact your local public library to see if they are available through Interlibrary Loan.

What future for Holds, Reserves, Special Collections Holds, etc? New Request Systems...

- Group project collections
- Temporary thematic exhibits based on curricula, events, etc.
- Specialized reference/reserve collections in schedulable spaces
- Reserve mobile shelves with collections for a semester

Interesting reading on mobile collections:

McLean, Edward B., "Shared Mobile Library Collections," *College & Research Libraries*, January 1968, p. 27-29.

Transformative Process Question

Can Libraries transform by distributed cooperative leadership?

ALA, ARL, CNI, DLF, ELAG, ICOLC, IFLA, MLA, MLA, SLA, etc.

Alternate Models: Syndication

Corporation for Public Broadcasting or GSM Association

CPB

- 1967 created by US Gov't.
- Funds public television & radio programming primarily through PBS, NPR, APM, PRI, etc.
- Awards grants to create programs.

Mission:

“to provide programs and services which inform, enlighten and enrich the public...”

<http://www.cpb.org/about/cpb/goals/>

GSM

- Global trade association of more than 700 GSM mobile phone operators.
- Bridging the Digital Divide, see: <http://www.gsmworld.com/digitaldivide/index.shtml>

Primary goal:

“to ensure mobile phones & wireless services work globally and are easily accessible, enhancing their value to individual customers and national economies, while creating new business opportunities for operators and their suppliers.”

See: Werbach, Kevin, “Syndication: The Emerging Model for Business in the Internet Era,” *Harvard Business Review*, May/June 2000.

Create: Corporation for Libraries

Focusing and syndicating Libraries worldwide...

- Provide leadership and infrastructure for a global catalog, digital Library, request service, and communication system. Digital Library example: The European Library www.theeuropeanlibrary.org
- Clearinghouse for large grants that challenge professional associations, Libraries, and funding agencies to initiate large-scale initiatives & effective focused projects.
 - Shared print repositories
 - National or Global database purchasing
 - Joint use or cooperative programming across Library types & regions
 - Open access, OpenTextbook & creative commons publishing
 - Open source ILS and other Library systems that work with CPL
 - Data mining & creation for cooperative collection building, shared user studies, service analysis, etc.
- Promote local specialization on creative labs, research incubators, project management labs, special collections, etc.

Funded by Gov't? Private Foundations?

Thank You & Questions?

Resources

ACLS's Commission on Cyberinfrastructure for Humanities & Social Sciences, "Our Cultural Commonwealth," <http://www.acls.org/cyberinfrastructure/acls.ci.report.pdf>

Berry, Leonard, Sandra Lampo, "Teaching an Old Service New Tricks," *Journal of Service Research*, vol. 2 (3), February 2000, p. 265-275.

Brewer, Joseph et al, "Libraries Dealing with the Future Now," *ARL Bimonthly Report* 234, June 2004: <http://www.arl.org/newsltr/234/dealing.html>

Gatenby, Janifer, "Today's Information Consumer Tapping into International Library Services," http://www.oclcpcica.org/content/1400/pdf/NVB_20061107.pdf

Gatenby, Janifer, Matt Goldner, "International sharing and delivery of library resources," <http://xtra.emeraldinsight.com/Insight/viewContentItem.do?contentType=Article&hdAction=Inkhtml&contentId=1529754>

Lavoie, Brian, et al., "A Service Framework for Libraries," *D-Lib Magazine*, vol. 12 (7/8) July/August 2006: <http://www.dlib.org//dlib/july06/lavoie/07lavoie.html>

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